

Walmart Interactive Dashboard Summary

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Objective

Design an interactive dashboard for Walmart business stakeholders to monitor sales, trends, and external factors like holidays and economic indicators.

Tools: Power BI / Tableau

Deliverables: Dashboard + Summary PDF

Key Performance Indicators (KPIs)

- Total Sales
- Average Weekly Sales per Store
- Sales Growth (MoM/YoY)
- Sales on Holidays vs Non-Holidays

Interactivity Features

- Slicers for Store, Date Range, and Holiday Filter
- Time-Series Analysis of Weekly/Monthly Sales
- Drill-down options per Store or Region
- Navigation using Bookmarks or Tabs

Dashboard Design Elements

- KPI Cards (Total Sales, Avg Sales, Growth %)
- Line Charts for Trends
- Bar Charts for Holiday Impact
- Scatter Plots for External Factors
- Walmart Color Theme: Blue, Yellow, Gray

Visual: Weekly Sales Trend

