ME701PC: INDUSTRIAL MANAGEMENT

B.Tech. IV Year, I Sem.

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Prerequisites: None

Course objectives:

- Understand the philosophies of management gurus
- Understand the various types of organization structures and their features, and Their advantages and disadvantages.
- Learning various Industrial Engineering Practices like Operations Management techniques, work study, statistical quality control techniques, Job evaluation techniques and network analysis techniques.

Course outcomes: At the end of the course, the student would be able to

- apply principles of management
- design the organization structure
- apply techniques for plant location, design plant layout and value analysis
- carry out work study to find the best method for doing the work and establish standard time for a given method
- apply various quality control techniques and sampling plans
- do job evaluation and network analysis.

UNIT – I:

Introduction to Management: Entrepreneurship and organization – Nature and Importance of Management, Functions of Management, Taylor's Scientific Management Theory, Fayol's Principles of Management, Maslow's Theory of Human Needs, Douglas McGregor's Theory X and Theory Y, Herzberg's Two-Factor Theory of Motivation, Systems Approach to Management, Leadership Styles, Social responsibilities of Management

UNIT – II:

Designing Organizational Structures: Departmentalization and Decentralization, Types of Organization structures – Line organization, Line and staff organization, functional organization, Committee organization, matrix organization, Virtual Organization, Cellular Organization, team structure, boundary less organization, inverted pyramid structure, lean and flat organization structure and their merits, demerits and suitability.

UNIT – III:

Operations Management: Objectives- product design process- Process selection-Types of production system (Job, batch and Mass Production), Plant location-factors- Urban-Rural sites comparison- Types of Plant Layouts- Design of product layout- Line balancing (RPW method) Value analysis-Definition-types of values- Objectives- Phases of value analysis- Fast diagram

UNIT - IV:

Work Study: Introduction — definition — objectives — steps in work study — Method study — definition, objectives — steps of method study. Work Measurement — purpose — types of study — stop watch methods — steps — key rating — allowances — standard time calculations — work sampling.

Statistical Quality Control: variables-attributes, Shewart control charts for variables- chart, R chart, – Attributes- Defective-Defect- Charts for attributes-p-chart -c chart (simple Problems), Acceptance Sampling- Single sampling- Double sampling plans-OC curves.

UNIT – V:

Job Evaluation: Methods of job evaluation — simple routing objective systems — classification method factor comparison method, point method, benefits of job evaluation and limitations. **Project Management (PERT/CPM):** Network Analysis, Programme Evaluation and Review Technique (PERT), Critical Path Method (CPM), Identifying critical path, Probability of Completing the project within given time, Project Cost Analysis, Project Crashing. (simple problems)

TEXT BOOKS:

1. Industrial Engineering and Management/O.P. Khanna/Khanna Publishers.
2. Industrial Engineering and Management Science/T.R. Banga and S.C. Sarma/Khanna Publishers.

REFERENCE BOOKS:

1. Motion and Time Study by Ralph M Barnes! John Willey & Sons Work Study by ILO.
2. Human factors in Engineering & Design/Ernest J McCormick /TMH.
3. Production & Operation Management /Paneer Selvam/PHI.
4. Industrial Engineering Management/NVS Raju/Cengage Learning.
5. Industrial Engineering Hand Book/Maynard.
6. Industrial Engineering Management I Ravi Shankar/Galgotia.