Task 1: Exploratory Data Analysis (EDA) and Business Insights

1. Perform EDA on the provided dataset.
2. Derive at least **5 business insights** from the EDA.
   - ○ Write these insights in **short point-wise sentences** (maximum 100 words per insight).

📝 Deliverables:

Insight 1: The majority of customers are from North America and Europe, indicating a strong presence in these markets.

Insight 2: Product X contributes the highest sales, suggesting a potential for bundling strategies.

Insight 3: Sales peak in December, indicating seasonal demand.