

```
In [1]: import pandas as pd
```

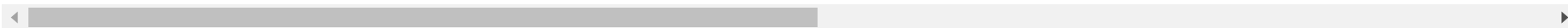
```
In [2]: data=pd.read_csv("/home/placement/Desktop/naren/TelecomCustomerChurn.csv")
```

```
In [3]: data
```

```
Out[3]:
```

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	...	DevicePro
0	7590-VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	...	
1	5575-GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	...	
2	3668-QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	...	
3	7795-CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	...	
4	9237-HQITU	Female	0	No	No	2	Yes	No	Fiber optic	No	...	
...	...	...	...	...	...	...	...	...	...	...	...	
7038	6840-RESVB	Male	0	Yes	Yes	24	Yes	Yes	DSL	Yes	...	
7039	2234-XADUH	Female	0	Yes	Yes	72	Yes	Yes	Fiber optic	No	...	
7040	4801-JZAZL	Female	0	Yes	Yes	11	No	No phone service	DSL	Yes	...	
7041	8361-LTMKD	Male	1	Yes	No	4	Yes	Yes	Fiber optic	No	...	
7042	3186-AJIEK	Male	0	No	No	66	Yes	No	Fiber optic	Yes	...	

7043 rows × 21 columns



```
In [4]: data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 7043 entries, 0 to 7042
Data columns (total 21 columns):
#   Column                Non-Null Count  Dtype
---  -
0   customerID            7043 non-null   object
1   gender                 7043 non-null   object
2   SeniorCitizen          7043 non-null   int64
3   Partner                7043 non-null   object
4   Dependents             7043 non-null   object
5   tenure                 7043 non-null   int64
6   PhoneService           7043 non-null   object
7   MultipleLines           7043 non-null   object
8   InternetService        7043 non-null   object
9   OnlineSecurity         7043 non-null   object
10  OnlineBackup           7043 non-null   object
11  DeviceProtection       7043 non-null   object
12  TechSupport            7043 non-null   object
13  StreamingTV            7043 non-null   object
14  StreamingMovies        7043 non-null   object
15  Contract               7043 non-null   object
16  PaperlessBilling       7043 non-null   object
17  PaymentMethod          7043 non-null   object
18  MonthlyCharges         7043 non-null   float64
19  TotalCharges           7043 non-null   object
20  Churn                  7043 non-null   object
dtypes: float64(1), int64(2), object(18)
memory usage: 1.1+ MB
```

```
In [5]: data.describe()
```

```
Out[5]:
```

	SeniorCitizen	tenure	MonthlyCharges
count	7043.000000	7043.000000	7043.000000
mean	0.162147	32.371149	64.761692
std	0.368612	24.559481	30.090047
min	0.000000	0.000000	18.250000
25%	0.000000	9.000000	35.500000
50%	0.000000	29.000000	70.350000
75%	0.000000	55.000000	89.850000
max	1.000000	72.000000	118.750000

```
In [6]: data=data.drop("customerID",axis=1)
```

In [7]: data

Out[7]:

	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	OnlineBackup	DeviceProtection
0	Female	0	Yes	No	1	No	No phone service	DSL	No	Yes	
1	Male	0	No	No	34	Yes	No	DSL	Yes	No	
2	Male	0	No	No	2	Yes	No	DSL	Yes	Yes	
3	Male	0	No	No	45	No	No phone service	DSL	Yes	No	
4	Female	0	No	No	2	Yes	No	Fiber optic	No	No	
...	...	...	...	...	...	...	...	...	...	...	...
7038	Male	0	Yes	Yes	24	Yes	Yes	DSL	Yes	No	
7039	Female	0	Yes	Yes	72	Yes	Yes	Fiber optic	No	Yes	
7040	Female	0	Yes	Yes	11	No	No phone service	DSL	Yes	No	
7041	Male	1	Yes	No	4	Yes	Yes	Fiber optic	No	No	
7042	Male	0	No	No	66	Yes	No	Fiber optic	Yes	No	

7043 rows × 20 columns



In [8]: data["Churn"]=data["Churn"].map({"Yes":1,"No":0})

In [9]: data

Out[9]:

	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	OnlineBackup	DeviceProtection
0	Female	0	Yes	No	1	No	No phone service	DSL	No	Yes	
1	Male	0	No	No	34	Yes	No	DSL	Yes	No	
2	Male	0	No	No	2	Yes	No	DSL	Yes	Yes	
3	Male	0	No	No	45	No	No phone service	DSL	Yes	No	
4	Female	0	No	No	2	Yes	No	Fiber optic	No	No	
...	...	...	...	...	...	...	...	...	...	...	...
7038	Male	0	Yes	Yes	24	Yes	Yes	DSL	Yes	No	
7039	Female	0	Yes	Yes	72	Yes	Yes	Fiber optic	No	Yes	
7040	Female	0	Yes	Yes	11	No	No phone service	DSL	Yes	No	
7041	Male	1	Yes	No	4	Yes	Yes	Fiber optic	No	No	
7042	Male	0	No	No	66	Yes	No	Fiber optic	Yes	No	

7043 rows × 20 columns



In [10]: data=data.drop(["PaperlessBilling","PaymentMethod","Dependents","SeniorCitizen","Partner","gender"],axis=1)

In [11]: data

Out[11]:

	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	OnlineBackup	DeviceProtection	TechSupport	StreamingTV	StreamingMusic
0	1	No	No phone service	DSL	No	Yes	No	No	No	No
1	34	Yes	No	DSL	Yes	No	Yes	No	No	No
2	2	Yes	No	DSL	Yes	Yes	No	No	No	No
3	45	No	No phone service	DSL	Yes	No	Yes	Yes	No	No
4	2	Yes	No	Fiber optic	No	No	No	No	No	No
...	...	...	...	...	...	...	...	...	...	...
7038	24	Yes	Yes	DSL	Yes	No	Yes	Yes	Yes	Yes
7039	72	Yes	Yes	Fiber optic	No	Yes	Yes	No	Yes	Yes
7040	11	No	No phone service	DSL	Yes	No	No	No	No	No
7041	4	Yes	Yes	Fiber optic	No	No	No	No	No	No
7042	66	Yes	No	Fiber optic	Yes	No	Yes	Yes	Yes	Yes

7043 rows × 14 columns

In [12]: data['TotalCharges']=pd.to\_numeric(data['TotalCharges'],errors='coerce')

```
In [13]: data.dtypes
```

```
Out[13]: tenure                int64
PhoneService                  object
MultipleLines                 object
InternetService               object
OnlineSecurity                object
OnlineBackup                  object
DeviceProtection              object
TechSupport                   object
StreamingTV                   object
StreamingMovies               object
Contract                      object
MonthlyCharges                float64
TotalCharges                  float64
Churn                         int64
dtype: object
```

```
In [14]: data["MultipleLines"].unique()
```

```
Out[14]: array(['No phone service', 'No', 'Yes'], dtype=object)
```

```
In [15]: data["InternetService"].unique()
```

```
Out[15]: array(['DSL', 'Fiber optic', 'No'], dtype=object)
```

```
In [16]: data["Contract"].unique()
```

```
Out[16]: array(['Month-to-month', 'One year', 'Two year'], dtype=object)
```

```
In [17]: data["TotalCharges"].unique()
```

```
Out[17]: array([ 29.85, 1889.5 , 108.15, ..., 346.45, 306.6 , 6844.5 ])
```

```
In [18]: data["TotalCharges"].count()
```

```
Out[18]: 7032
```

```
In [19]: data.isna().sum()
```

```
Out[19]: tenure           0
PhoneService             0
MultipleLines            0
InternetService          0
OnlineSecurity           0
OnlineBackup             0
DeviceProtection        0
TechSupport              0
StreamingTV              0
StreamingMovies          0
Contract                 0
MonthlyCharges           0
TotalCharges             11
Churn                    0
dtype: int64
```

```
In [20]: data['TotalCharges'] = data['TotalCharges'].fillna(data['TotalCharges'].median())
```

```
In [21]: data.isna().sum()
```

```
Out[21]: tenure           0
PhoneService             0
MultipleLines            0
InternetService          0
OnlineSecurity           0
OnlineBackup             0
DeviceProtection        0
TechSupport              0
StreamingTV              0
StreamingMovies          0
Contract                 0
MonthlyCharges           0
TotalCharges             0
Churn                    0
dtype: int64
```

```
In [22]: data = pd.get_dummies(data)
```

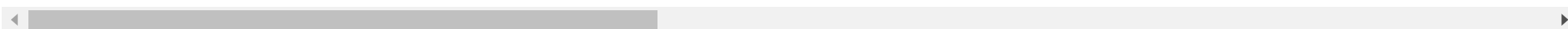


In [23]: data

Out[23]:

	tenure	MonthlyCharges	TotalCharges	Churn	PhoneService_No	PhoneService_Yes	MultipleLines_No	MultipleLines_No phone service	MultipleLines_Yes
0	1	29.85	29.85	0	True	False	False	True	False
1	34	56.95	1889.50	0	False	True	True	False	False
2	2	53.85	108.15	1	False	True	True	False	False
3	45	42.30	1840.75	0	True	False	False	True	False
4	2	70.70	151.65	1	False	True	True	False	False
...	...	...	...	...	...	...	...	...	...
7038	24	84.80	1990.50	0	False	True	False	False	True
7039	72	103.20	7362.90	0	False	True	False	False	True
7040	11	29.60	346.45	0	True	False	False	True	False
7041	4	74.40	306.60	1	False	True	False	False	True
7042	66	105.65	6844.50	0	False	True	True	False	False

7043 rows × 33 columns



```
In [24]: y=data['Churn']
x=data.drop('Churn',axis=1)
```

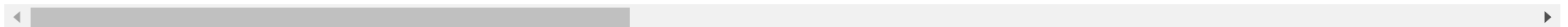
In [25]:

x

Out[25]:

	tenure	MonthlyCharges	TotalCharges	PhoneService_No	PhoneService_Yes	MultipleLines_No	MultipleLines_No phone service	MultipleLines_Yes	Internet
0	1	29.85	29.85	True	False	False	True	False	
1	34	56.95	1889.50	False	True	True	False	False	
2	2	53.85	108.15	False	True	True	False	False	
3	45	42.30	1840.75	True	False	False	True	False	
4	2	70.70	151.65	False	True	True	False	False	
...	...	...	...	...	...	...	...	...	
7038	24	84.80	1990.50	False	True	False	False	True	
7039	72	103.20	7362.90	False	True	False	False	True	
7040	11	29.60	346.45	True	False	False	True	False	
7041	4	74.40	306.60	False	True	False	False	True	
7042	66	105.65	6844.50	False	True	True	False	False	

7043 rows × 32 columns



In [26]:

y

Out[26]:

```
0      0
1      0
2      1
3      0
4      1
```

..

```
7038    0
7039    0
7040    0
7041    1
7042    0
```

Name: Churn, Length: 7043, dtype: int64

In [27]:

```
from sklearn.model_selection import train_test_split
x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.33,random_state=42)
```

In [ ]:

In [34]:

```
from sklearn.linear_model import LogisticRegression
reg=LogisticRegression()
reg.fit(x_train,y_train)
```

Out[34]:

```
▼ LogisticRegression
LogisticRegression()
```

In [35]:

```
y_pred=reg.predict(x_test)
```

In [36]:

```
y_pred
```

Out[36]: array([1, 0, 0, ..., 1, 1, 0])

```
In [37]: from sklearn.metrics import confusion_matrix  
confusion_matrix(y_test,y_pred)
```

```
Out[37]: array([[1519,  178],  
               [ 265,  363]])
```

```
In [38]: from sklearn.metrics import accuracy_score  
accuracy_score(y_test,y_pred)
```

```
Out[38]: 0.8094623655913978
```

```
In [ ]:
```