







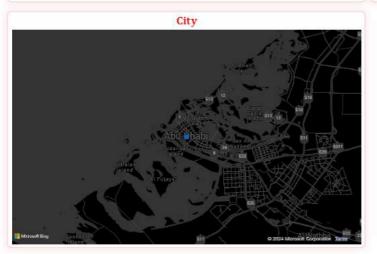




KPIs



Cuisines



City	Country
Abu Dhabi	Australia
Agra	☐ Brazil
Ahmedabad	Canada
Albany	☐ India
Alice Springs	Indonesia
Allahabad	New Zealand
Amritsar	Phillipines
Ankara	☐ Qatar
Armidale	Singapore
Athens	South Africa
Auckland	Sri Lanka
Augusta	Turkey
max ne e	



P.F. Chang's
Pizza Di Rocco



About

Description

Zomato is a restaurant aggregation and meal delivery service based in India. It is currently operating in several countries across the world. Zomato provides thorough information about numerous eateries as well as consumer reviews. Zomato's owners aim to find hidden irregularities in their company's data.

The ultimate goal of this project is to examine the data in such a way that they can accurately assess their business performance.

The data (sample) is currently accessible in the form of a few Excel files, each of which contains information about multiple restaurants operating in a certain continent. The clients want to construct a consolidated and interactive Power BI report that will allow them to do the following:

Aim of the project:

The aim is to construct a consolidated and interactive Power BI report that will allow Zomato to quickly assess the required data.

About Zomato



KPIs



Cuisines



Maps



About



Introduction to Zomato



Zomato is a leading global restaurant discovery and food delivery platform, connecting people to a wide variety of dining experiences. With a presence in over 24 countries, Zomato empowers food lovers to explore and order from a vast network of restaurants at their fingertips.

High Level Business Requirement

Zomato is a restaurant search and discovery service. Operating in several countries worldwide, they provide detailed information and customer reviews of various restaurants.

The owners of Zomato, want to understand the hidden anomalies in their business data.

The final objective of this project is to analyze the data in a way which helps them to accurately judge their business performance.



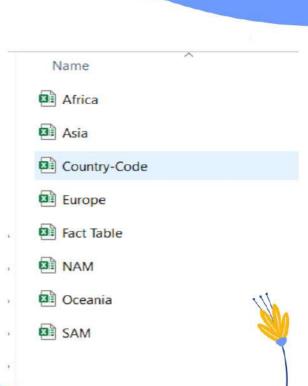
High Level Steps

To achieve the above-mentioned requirements, following are some of the high-level steps that need to be performed.

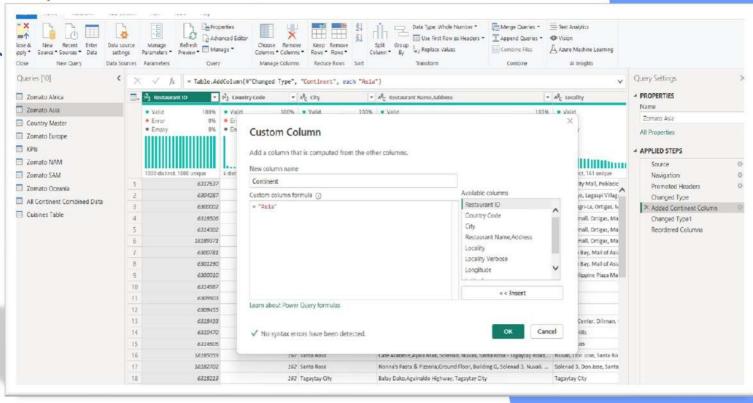
Step 1.

Data Import:

1) Import data from all the available Excel files

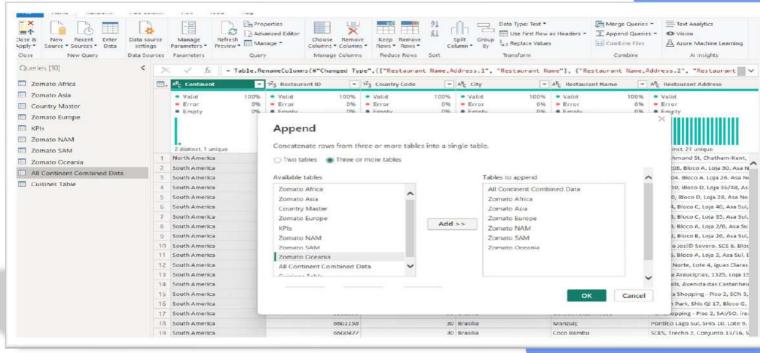


Step 2. Created a Custom Column for all Continent Tables



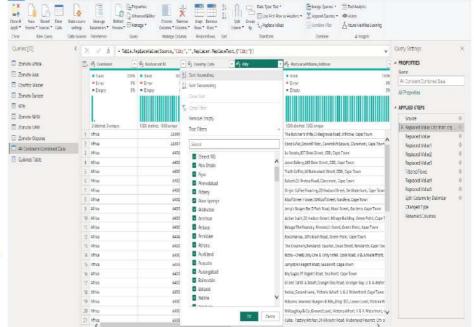


Step 3. I append all Continent Tables as a new table called as: All continent combined data



Step 4. Data Transformations

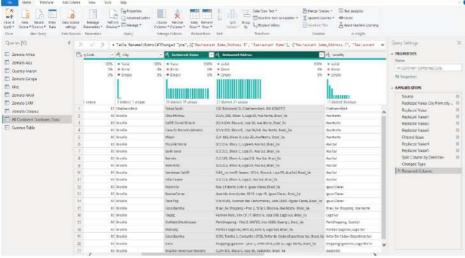
- 1) Some of the values in the "City" column, mentioned below, needs to be corrected.
- The word "city" needs to be taken off from every city name (wherever appears).
- b. "Si£o Paulo" should be corrected to "São Paulo".
- c. "Cedar Rapids/Iowa City" should be corrected to "Cedar Rapids".
- d. "ÛÁstanbul" should be corrected to "Istanbul".
- 2) Remove the columns which are not used.
- 3) Make separate columns to show the "Restaurant Name" and the "Restaurant Address".
- 4) Create a separate table from where you get the list of cuisines served by each restaurant.
- 5) The "Country-Code" table must contain only unique and non-blank values (as it's a dimension table).

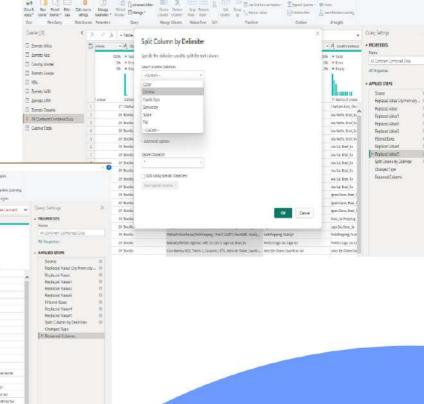


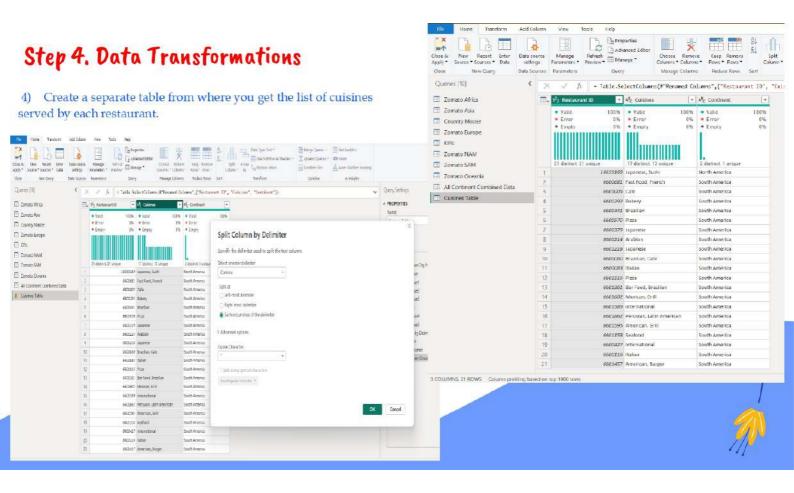




- 3) Make separate columns to show the "Restaurant Name" and the "Restaurant Address".
- 4) Create a separate table from where you get the list of cuisines served by each restaurant.
- 5) The "Country-Code" table must contain only unique and non-blank values (as it's a dimension table).

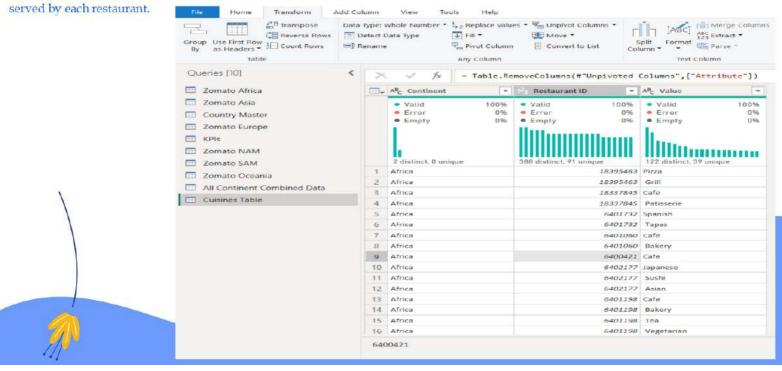






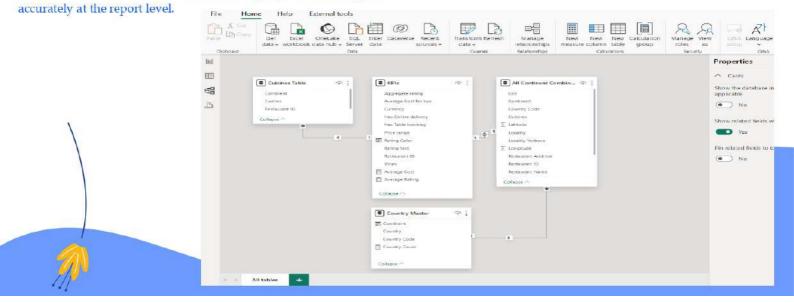
Step 4. Data Transformations

4) Create a separate table from where you get the list of cuisines



Step 5. Data Modelling

- 1) Model your data according to the reporting requirements.
- 2) While creating relationships, choose the appropriate "Cardinality" and the "Cross filter direction" so that the aggregations can happen



Step 6. Using DAX Created Measures

1) There needs to be a "Rating Color" column in an appropriate table. The data rows should follow the below mentioned convention.

Aggregate rating	Rating color	
Above 4.5	Dark Green	
4 to 4.4	Green	
3.5 to 3.9	Yellow	
2.5 to 3.4	Orange	
1.8 to 2.4	Red	
0 to 1.7	White	

- 2) Create following measures in appropriate tables.
- a. Restaurant Count
- b. Average Cost
- c. Average Rating
- d. Cuisine Count
- 4) Wherever needed, lookup the continent column from the "Country Code" table.

3) Create a new column called "Continent" in the "Country Code" table. Create the values using the below mentioned convention.

Note: The Country and Continent mapping is as follows. Please use this convention wherever needed.

- a. Africa South Africa
- b. Asia Philippines
- c. Asia Singapore
- d. Asia UAE
- e. Asia India
- f. Asia Indonesia
- g. Asia Qatar
- h. Asia Sri Lanka
- i. Asia Turkey
- j. Europe United Kingdom
- k. North America United States
- I. North America Canada
- m. Oceania Australia
- n. Oceania New Zealand
- o. South America Brazil