Project Design Phase Proposed Solution Template

| Date | 28 June 2025 |
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| Team ID | LTVIP2025TMID51433 |
| Project Name | Comprehensive Analysis and Dietary Strategies with Tableau : A College Food Choices Case Study |
| Maximum Marks | 2 Marks |

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

| S.No. | Parameter | Description |
|-------|--|--|
| 1. | Problem Statement (Problem to be solved) | College dining lacks data-driven insights into student preferences and efficiency, leading to dissatisfaction and waste |
| 2. | Idea / Solution description | Implement an interactive Tableau dashboard integrating POS, survey, and inventory data to provide real-time insights into student preferences, demand patterns, and waste, optimizing menu planning and operations |
| 3. | Novelty / Uniqueness | The solution offers unique, integrated, realtime, and customizable data visualization and predictive analytics tailored specifically for college dining, combining qualitative and quantitative data for actionable insights |
| 4. | Social Impact / Customer Satisfaction | Improves student satisfaction by aligning menus with preferences, reducing food waste, and fostering a positive campus dining experience |
| 5. | Business Model (Revenue Model) | Primarily aims for cost savings through efficiency and increased dining hall usage; could be offered as a consulting service to other institutions |
| 6. | Scalability of the Solution | Highly scalable for multiple campuses/dining halls, adaptable for new data sources, and capable of integration with advanced analytics. |