Course Code	Course Name	Credits
ILO 7011	Product Life Cycle Management	03

Objectives:

1. To familiarize the students with the need, benefits and components of PLM
2. To acquaint students with Product Data Management & PLM strategies
3. To give insights into new product development program and guidelines for designing and developing a product
4. To familiarize the students with Virtual Product Development

Outcomes: Learner will be able to…

1. Gain knowledge about phases of PLM, PLM strategies and methodology for PLM feasibility study and PDM implementation.
2. Illustrate various approaches and techniques for designing and developing products.
3. Apply product engineering guidelines / thumb rules in designing products for moulding, machining, sheet metal working etc.
4. Acquire knowledge in applying virtual product development tools for components, machining and manufacturing plant

Module	Detailed Contents	Hrs
01	**Introduction to Product Lifecycle Management (PLM):**Product Lifecycle Management (PLM), Need for PLM, Product Lifecycle Phases, Opportunities of Globalization, Pre-PLM Environment, PLM Paradigm, Importance & Benefits of PLM, Widespread Impact of PLM, Focus and Application, A PLM Project, Starting the PLM Initiative, PLM Applications **PLM Strategies:** Industrial strategies, Strategy elements, its identification, selection and implementation, Developing PLM Vision and PLM Strategy , Change management for PLM	10
02	**Product Design:** Product Design and Development Process, Engineering Design, Organization and Decomposition in Product Design, Typologies of Design Process Models, Reference Model, Product Design in the Context of the Product Development Process, Relation with the Development Process Planning Phase, Relation with the Post design Planning Phase, Methodological Evolution in Product Design, Concurrent Engineering, Characteristic Features of Concurrent Engineering, Concurrent Engineering and Life Cycle Approach, New Product Development (NPD) and Strategies, Product Configuration and Variant Management, The Design for X System, Objective Properties and Design for X Tools, Choice of Design for X Tools and Their Use in the Design Process	09
03	**Product Data Management (PDM):**Product and Product Data, PDM systems and importance, Components of PDM, Reason for implementing a PDM system, financial justification of PDM, barriers to PDM implementation	05
04	**Virtual Product Development Tools:** For components, machines, and manufacturing plants, 3D CAD systems and realistic rendering techniques, Digital mock-up, Model building, Model analysis, Modeling and simulations in Product Design, Examples/Case studies	05
05	**Integration of Environmental Aspects in Product Design:** Sustainable Development, Design for Environment, Need for Life Cycle Environmental Strategies, Useful Life	05

	Extension Strategies, End-of-Life Strategies, Introduction of Environmental Strategies into the Design Process, Life Cycle Environmental Strategies and Considerations for Product Design	
06	**Life Cycle Assessment and Life Cycle Cost Analysis:** Properties, and Framework of Life Cycle Assessment, Phases of LCA in ISO Standards, Fields of Application and Limitations of Life Cycle Assessment, Cost Analysis and the Life Cycle Approach, General Framework for LCCA, Evolution of Models for Product Life Cycle Cost Analysis	05

Assessment:

Internal Assessment for 20 marks:
Consisting **Two Compulsory Class Tests**
First test based on approximately 40% of contents and second test based on remaining contents (approximately 40% but excluding contents covered in Test I)

End Semester Examination:
Weightage of each module in end semester examination will be proportional to number of respective lecture hours mentioned in the curriculum.

1. Question paper will comprise of total **six questions**, **each carrying 20 marks**
2. **Question 1** will be **compulsory** and should **cover maximum contents of the curriculum**
3. **Remaining questions will be mixed in nature** (for example if Q.2 has part (a) from module 3 then part (b) will be from any module other than module 3)
4. Only **Four questions need to be solved**.

REFERENCES:

1. John Stark, "Product Lifecycle Management: Paradigm for 21st Century Product Realisation", Springer-Verlag, 2004. ISBN: 1852338105
2. Fabio Giudice, Guido La Rosa, Antonino Risitano, "Product Design for the environment-A life cycle approach", Taylor & Francis 2006, ISBN: 0849327229
3. Saaksvuori Antti, Immonen Anselmie, "Product Life Cycle Management", Springer, Dreamtech, ISBN: 3540257314
4. Michael Grieve, "Product Lifecycle Management: Driving the next generation of lean thinking", Tata McGraw Hill, 2006, ISBN: 0070636265