

Electric Vehicles



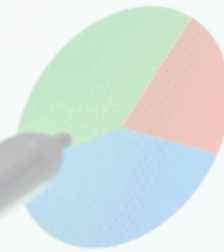
ATLIQ MOTORS

Market Analysis



Presented By:
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Traffic Sources Overview



■ Direct Traffic
3,097.00 (40.49%)
■ Search Engines
2,910.00 (38.04%)
■ Referring Sites
1,642.00 (21.47%)

Visitors Overview

Visitors
2,958

Key Performance Indices

Brand Analysis

Regional Analysis



Key Performing Indices

2-Wheelers 4-Wheelers All

57M

Total Vehicles Sold

2.066M

Total EVs Sold

3.61

Market Penetration Rate (%)

392bn

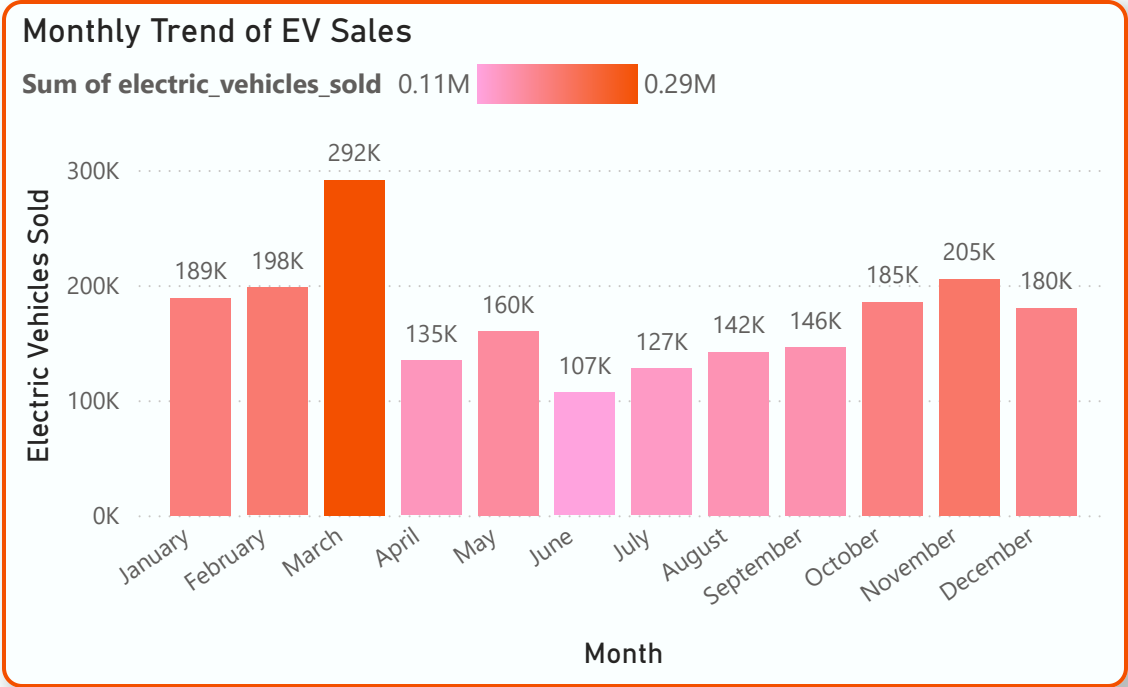
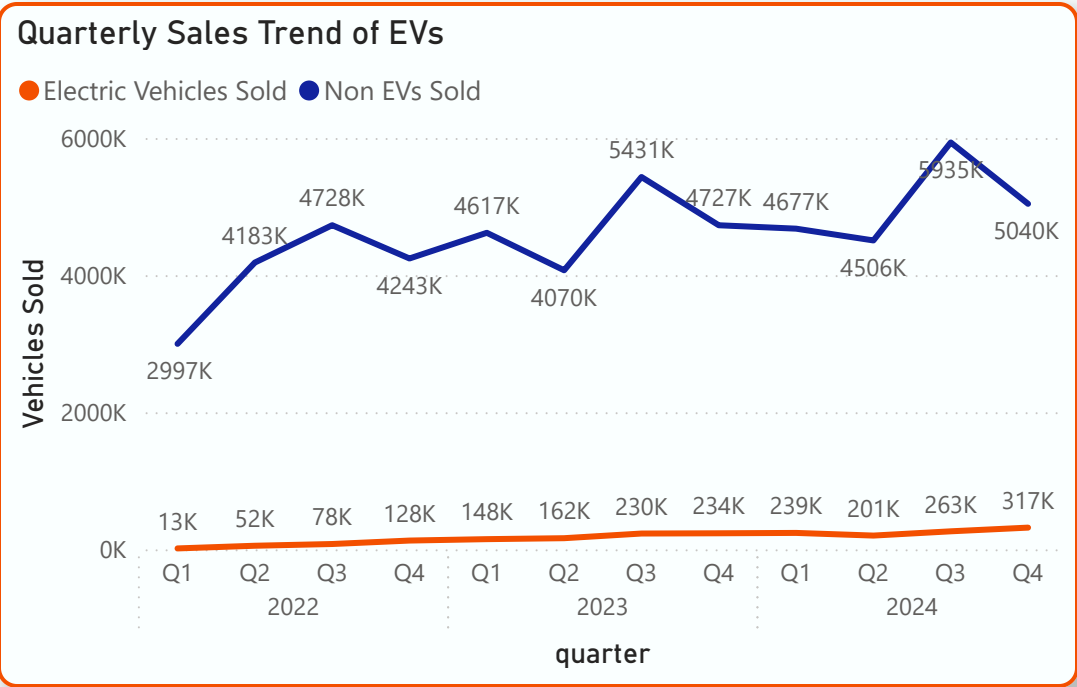
Total Revenue (₹)

324.92

Revenue Growth FY 2022-24 (%)

0.94

Market CAGR of EVs



EV Manufacturers Analysis

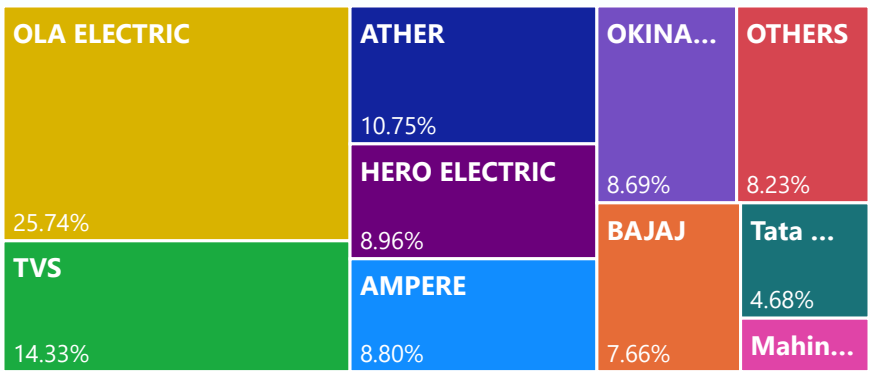
2-Wheelers

4-Wheelers

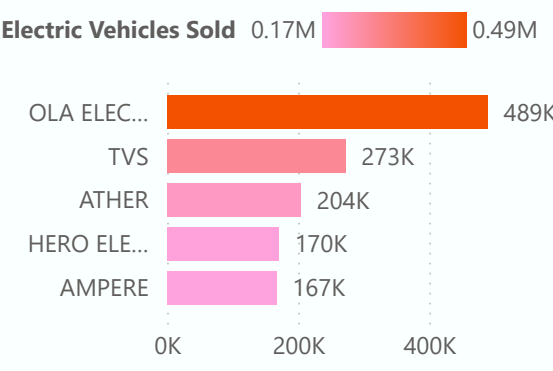
All



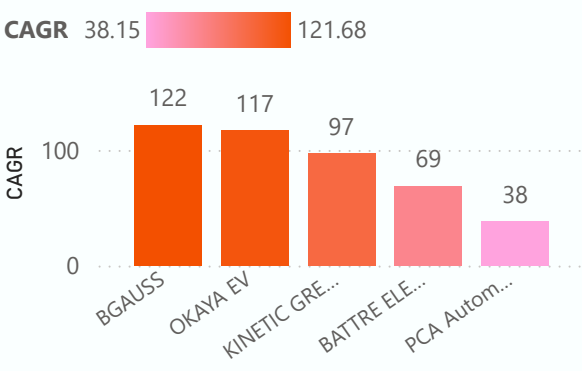
Manufacturers with Highest Market Share (%)



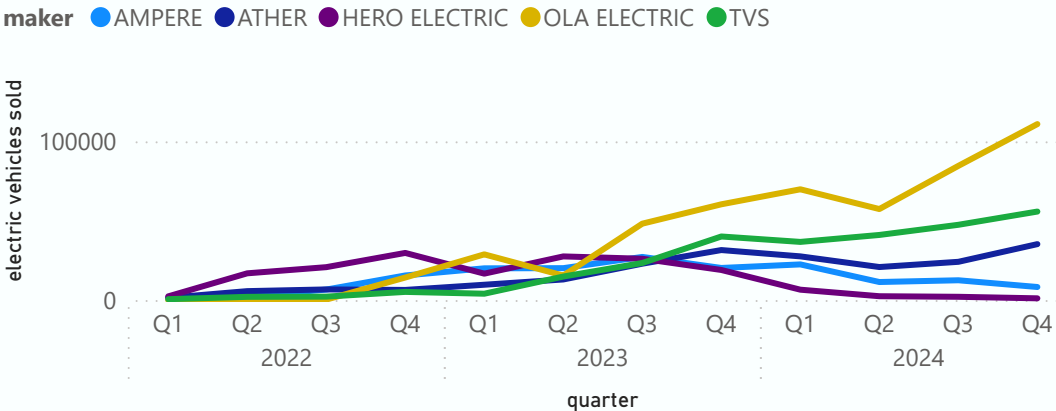
Manufacturers with Highest EV Sales



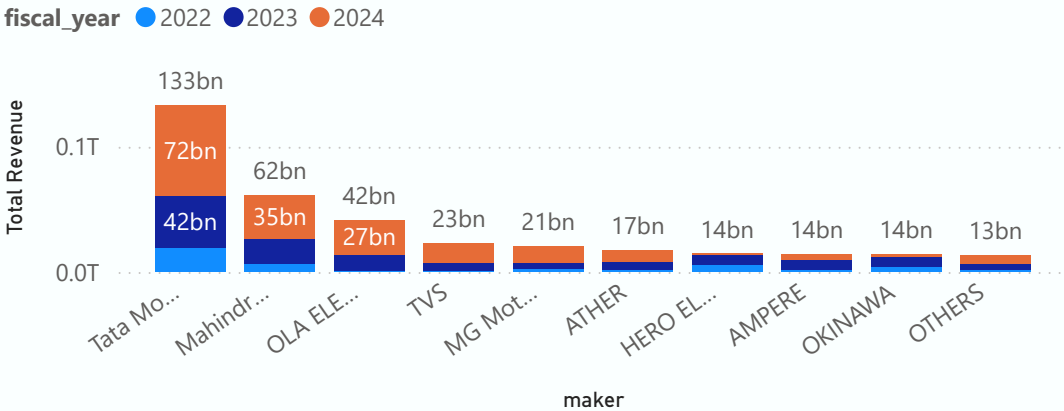
Manufacturers with Highest CAGR



Quarterly Sales Trend of Top Manufacturers



Manufacturers with Highest Revenue



Regional Market Analysis

2-Wheelers

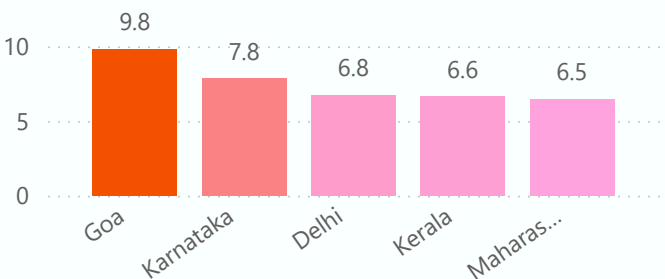
4-Wheelers

All



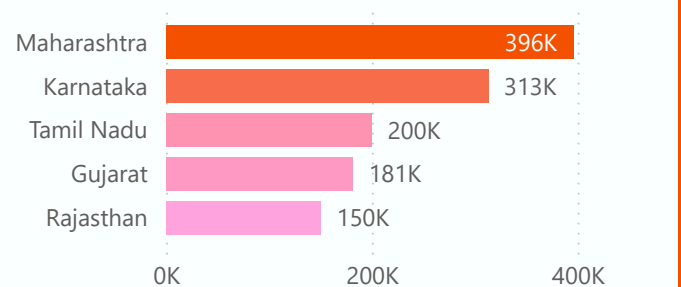
States with Highest Penetration Rate

Penetration Rate 6.49 9.84



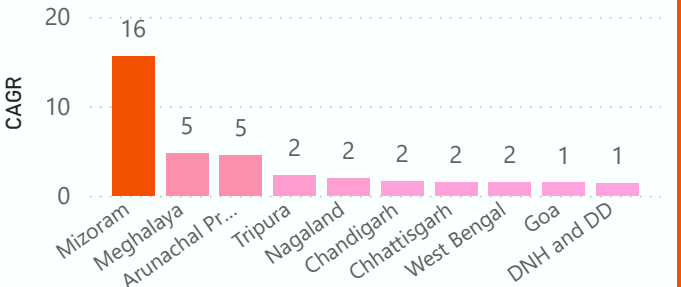
States with Highest EV Sales

Electric Vehicles Sold 0.15M 0.4M



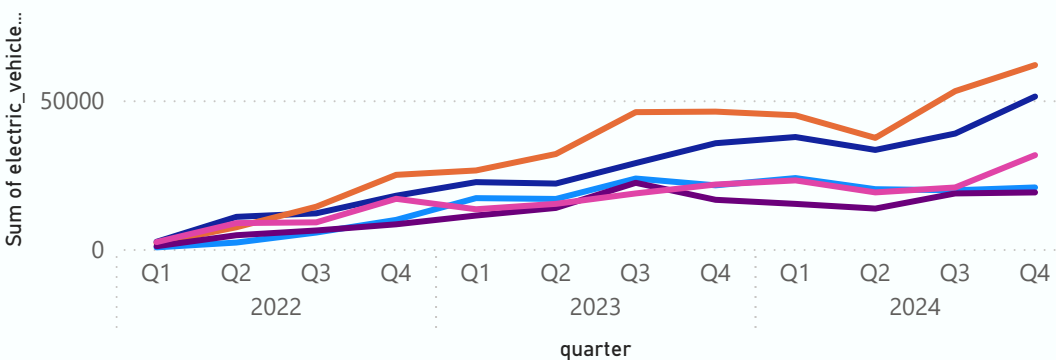
States with Highest CAGR

CAGR 1.38 15.58



Quarterly Sales Trend of Top States

state Gujarat Karnataka Maharashtra Rajasthan Tamil Nadu



States with Highest Revenue

fiscal_year 2022 2023 2024

