Judging Criteria

The following criteria will be used by our team of judges to evaluate proposals. Their evaluation will be based on the final product you deliver, the code you write, and your presentation.

Design & Implementation: Does it operate? Can it be implemented? Was the user interface (UI) and user experience (UX) considered by the team? Was a human being considered in the product's design?

Innovation: How innovative / creative / unique is the idea? Was there a novel approach applied to solve the problem?

Technical Complexity: Is the project technically impressive? Complex? How technically sophisticated / advanced / elegant was the solution?

Social Impact: How impactful is the idea? Can it impact the lives of many people in a significant way?

Commercial Viability: Is there a chance for business? How original is the business plan? Has the team thought about the path to market and taken initiative to carry out an action plan? Is the concept workable and does it have societal and economic value?