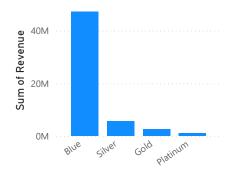
## Sum of Revenue by Card\_Category



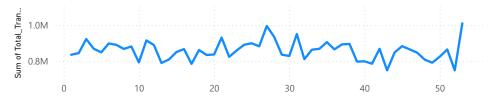
Activation_30_Days	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	6.68%	7.94%	6.38%	4.26%	10.70%	6.59%	42.54%
1	8.92%	10.86%	8.71%	5.52%	14.84%	8.61%	57.46%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Card\_Category

Week_num2 ▼	Previous_Week_revnue	Current_Week_revnue	WOW_revenue
53	933134	1201601	28.77%
51	1026549	1070439	4.28%
50	980152	1026549	4.73%
49	1008777	980152	-2.84%
48	1047120	1008777	-3.66%

Total	100.00%
1	6.06%
0	93.94%
Delinquent_Acc	%GT Count of Delinquent_Acc

## Sum of Total\_Trans\_Amt by Week\_num2



## **Credit Card Transaction Report**

Q4 Q3 Q2 Q1

Count

655.7K

**Amount** 

45.5M

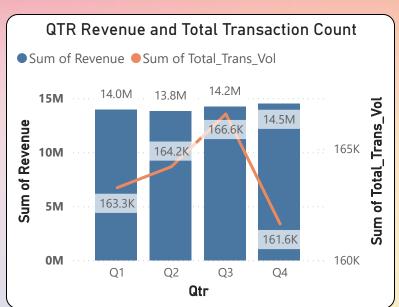
Interest

M0.8

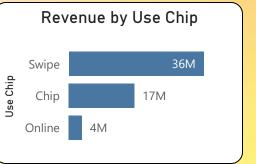
Revenue

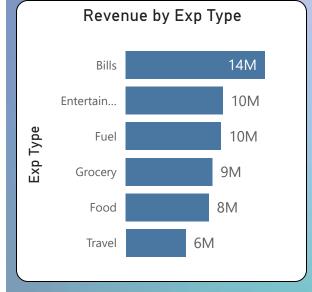
56.5M

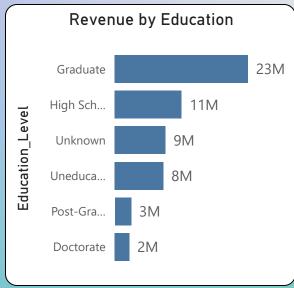
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81

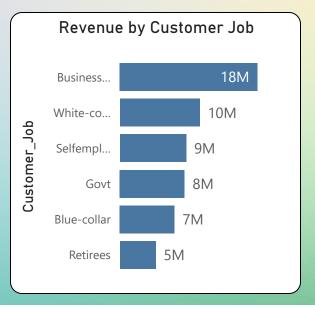


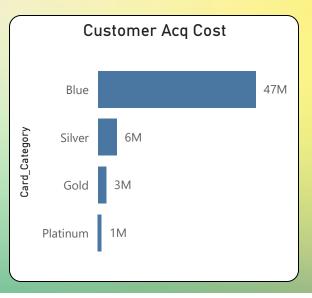












## **Credit Card Customer Report**

Q

Q2 Q1

Week\_Start\_Date \times All \times

Revenue

56.5M

Income

587.6M

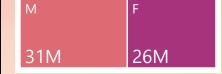
CSS

Interest

8.0M

3.2

Revenue by Age Group

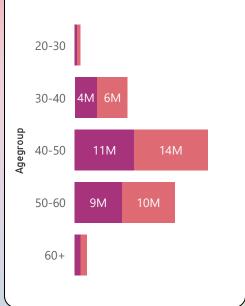


Swipe Online Chip

Blue

Platinum

Revenue by Year, Month, Day and Gender			
0.8M · · · · · · · · · · · · · · · · · · ·			
Sum of Revenue  Web.0			
Jan 2023	Apr 2023	Jul 2023	Oct 2023



Total	56517011	79,82,479.81	587599783
Retirees	4617448	6,41,692.22	49619308
Govt	8335534	11,82,230.84	90834727
Businessman	17697472	25,84,604.01	190350431
Blue-collar	7040606	9,67,751.42	73516911
Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income

