

Goo

Google develop brief adv

and vide of searc

videos,

Initial re

Develop

Other n

People

What Are Display Ads?

Appear In Over 2M Websites & 650,000 Apps Across Google Network.



Get phone number



Google Ads

https://ads.google.com > ...

Google Ads - Get Customers and Sell More with Online ...

Google Ads gives you many ways to be seen · Start with search · Engage the eye · Offer up your inventory · Bring your brand to life with video · Promote your app.

Stand out

Expert support - Goals - Keyword Planner - Explore Search Ads

Keyword Planner

Get your ads to the right customers with Google's Keyword Planner ...

Get Fit at Home

Grow your business with Google Ads ... Get in front of customers ...

How it works

Sign in



To help you get started with Google Ads, we'll give you ₹20,000 in free ad credit when you spend ₹20,000. Learn more



with Goods Ade

okies from Google to deliver and enhance the quality of its services and to analyze traffic.

Learn more

OK, got it

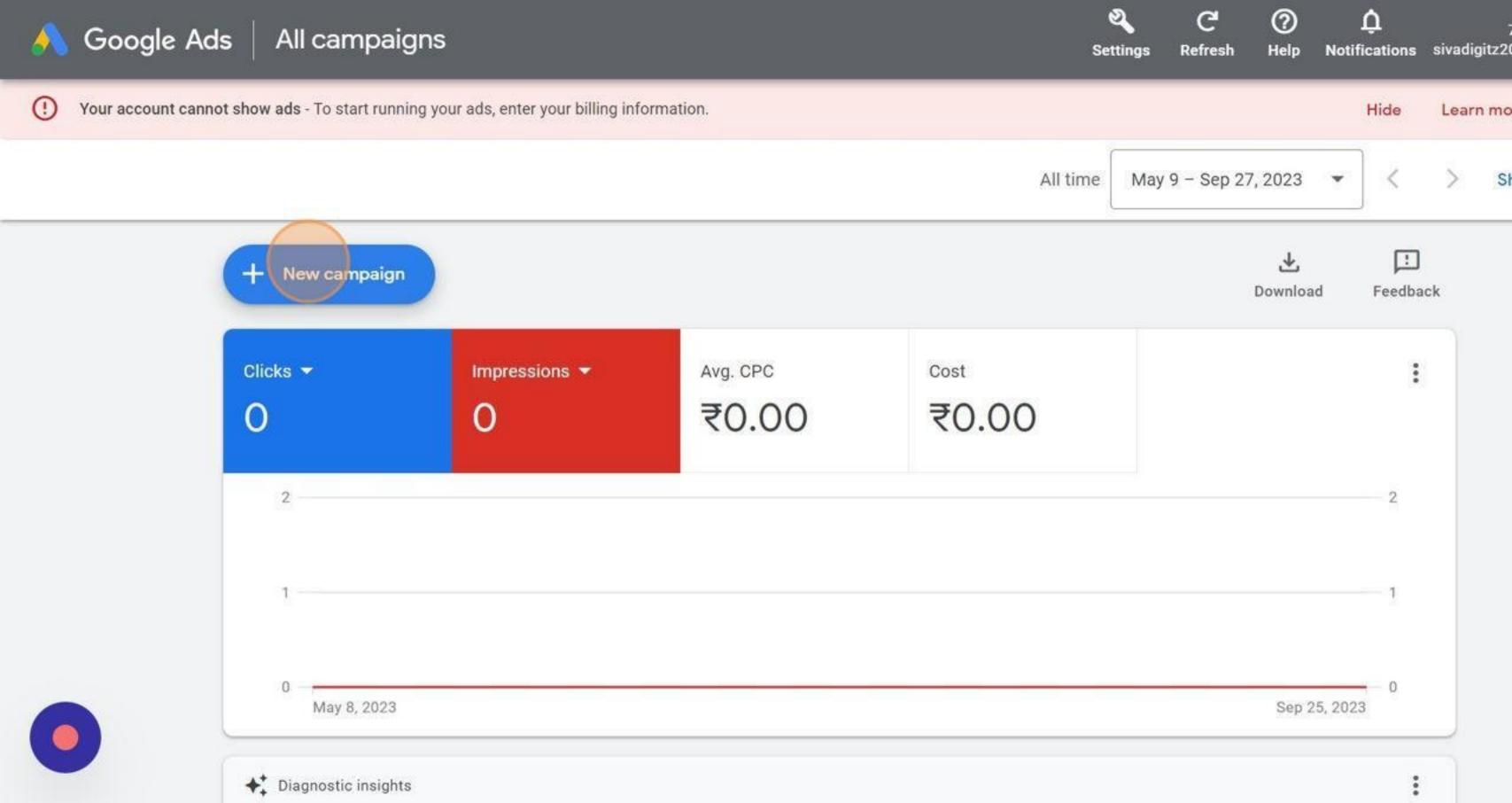


Choose an account

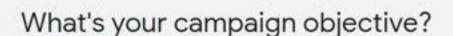
Siva sivadigitz20@gmail.com

Signed out

- ② Use another account
- 2- Remove an account



Settings



Choose your objective

Select an objective to tailor your experience to the goals and settings that will work best for your campaign



Google Ads

Sales

Drive sales online, in app, by phone, or in store



Leads

Get leads and other conversions by encouraging customers to take action



Website traffic

Get the right people to visit your website



App promotion

Get more installs, engagement and pre-registration for your app



Awareness and consideration

Reach a broad audience and build interest in your products or brand

Brand objectives have merged



Local store visits and promotions

Drive visits to local stores, including restaurants and dealerships.



Create a campaign without a goal's guidance

Choose a campaign type first, without a recommendation based on your objective.





Sales

Drive sales online, in app, by phone, or in store



Leads

Get leads and other conversions by encouraging customers to take action



Website traffic

Get the right people to visit your website



App promotion

Get more installs, engagement and pre-registration for your app



Awareness and consideration

Reach a broad audience and build interest in your products or brand

Brand objectives have merged



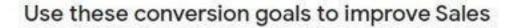
Local store visits and promotions

Drive visits to local stores, including restaurants and dealerships.



Create a campaign without a goal's guidance

Choose a campaign type first, without a recommendation based on your objective.





Conversion goals labeled as account default will use data from all of your campaigns to improve your bid strategy and campaign performance, even if they don't seem directly related to Sales.

Settings

Notifications sivadigitz2

Brand objectives have merged

Drive visits to local stores, including restaurants and dealerships.

Choose a campaign type first, without a recommendation based on your objective.

Select a campaign type





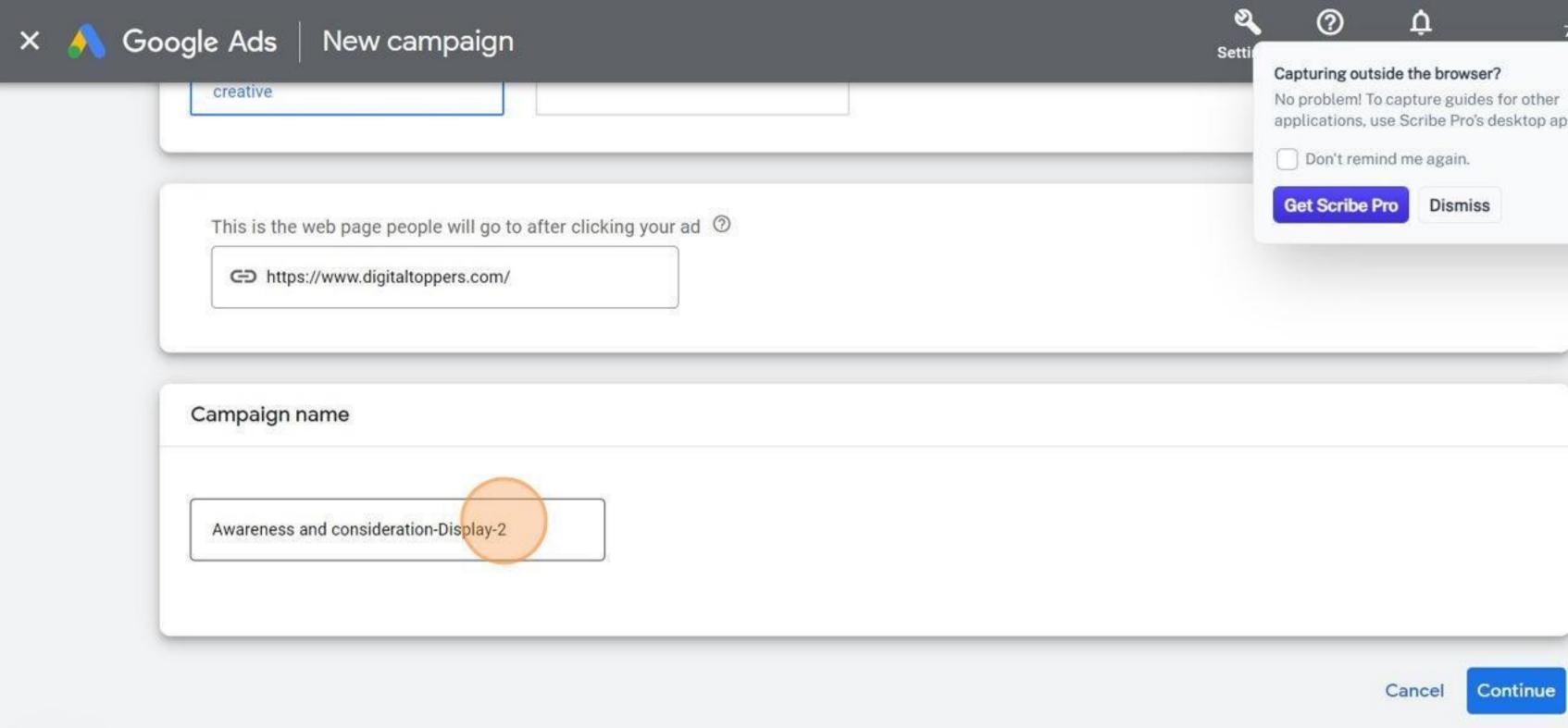
Video

Reach viewers on YouTube and get conversions

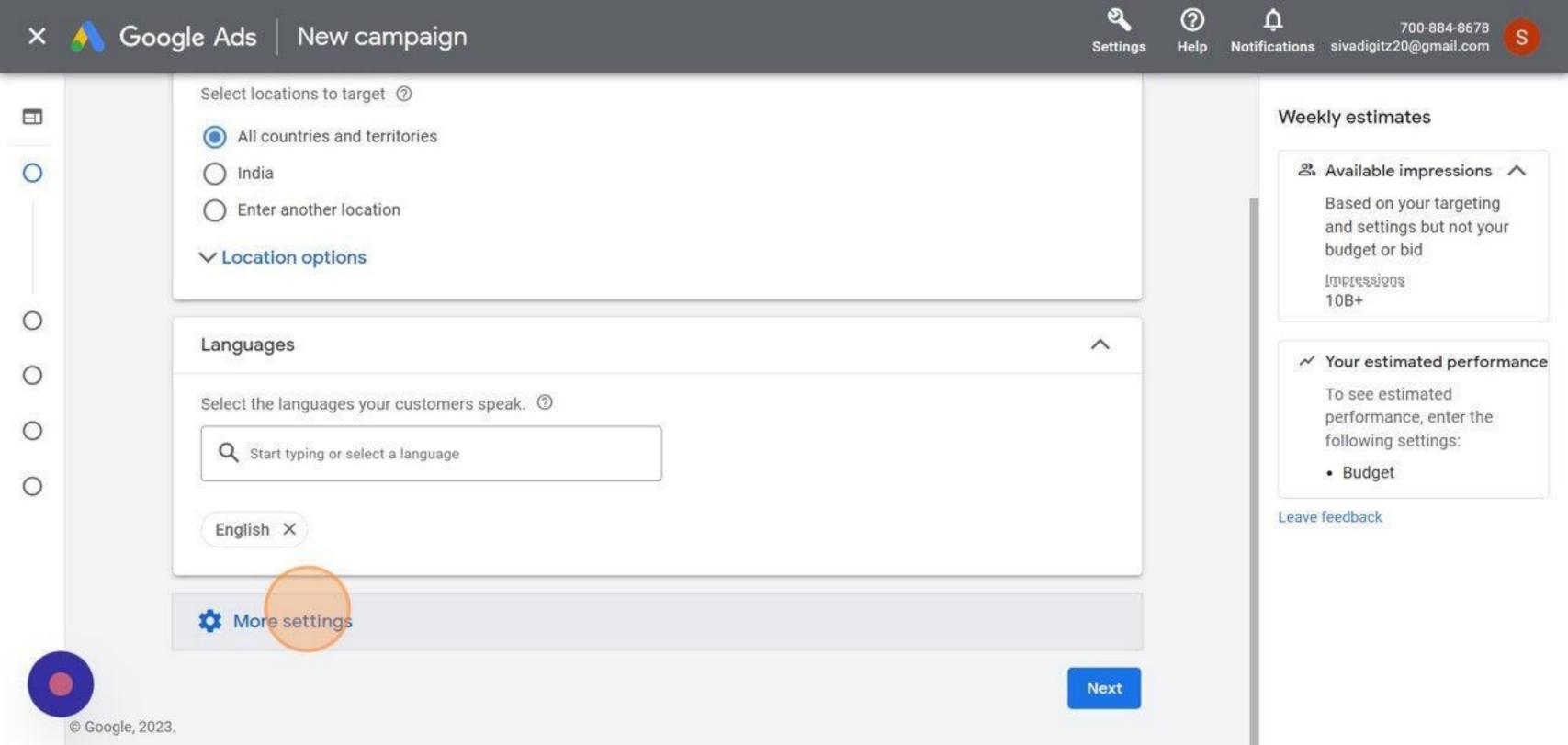
Cancel

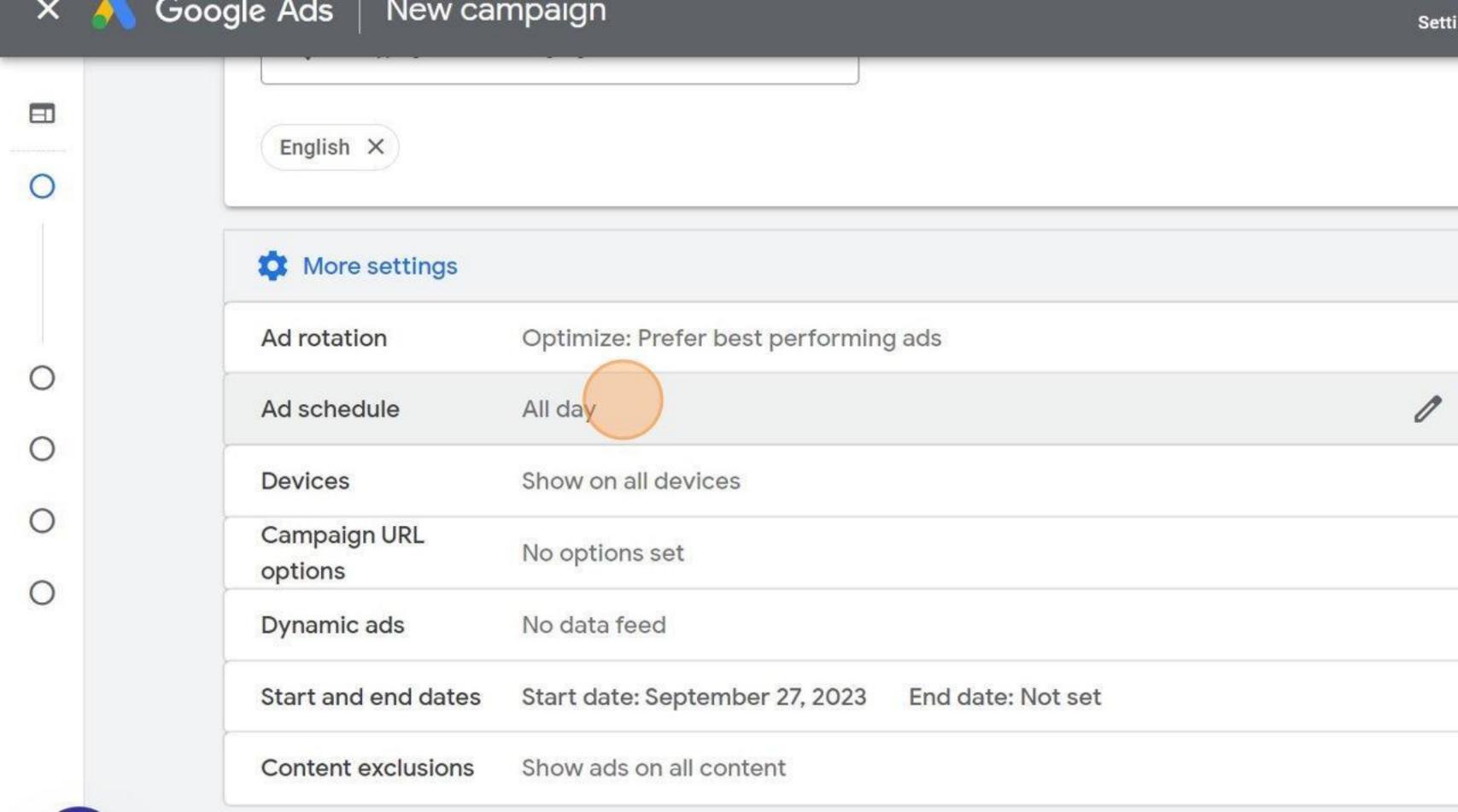


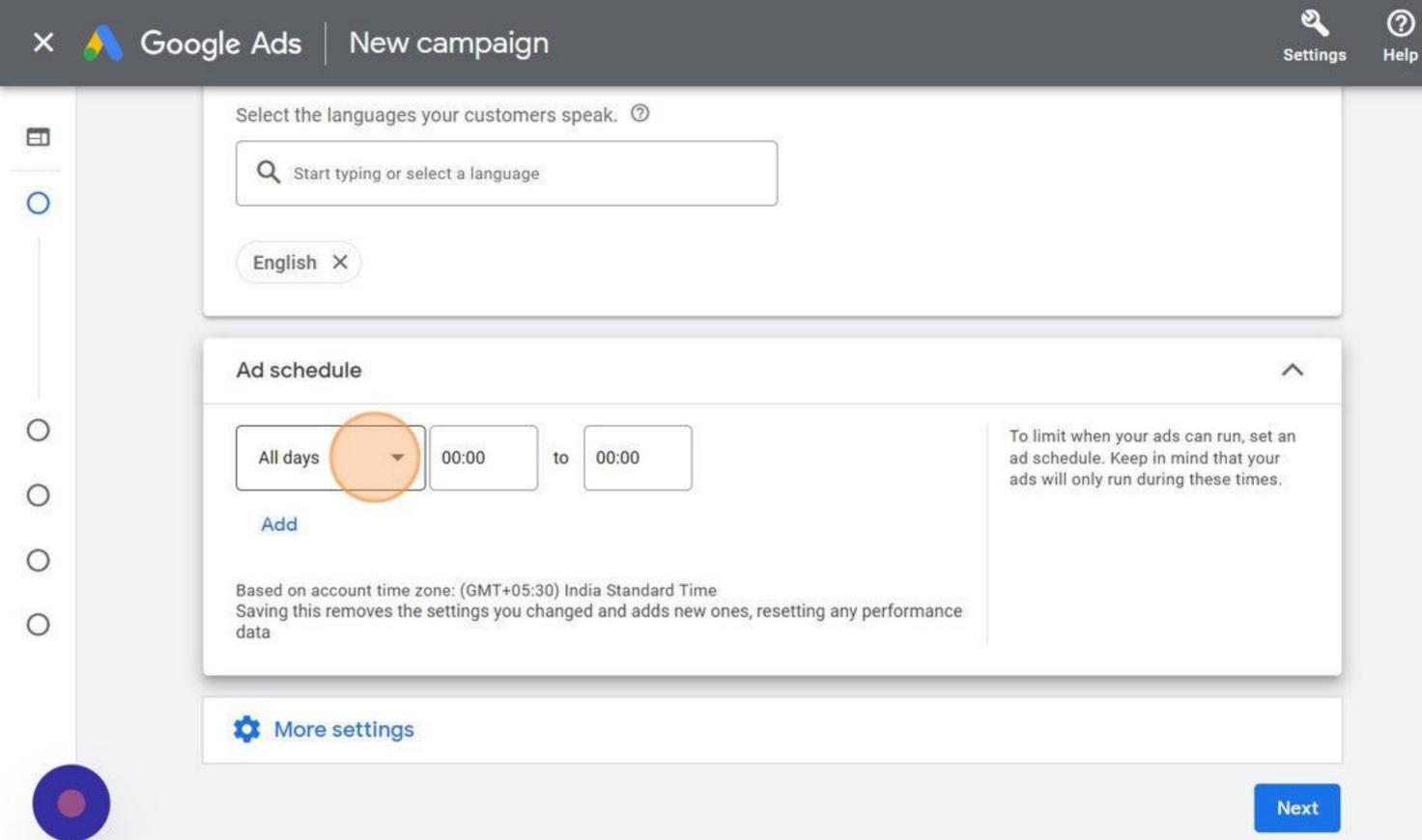






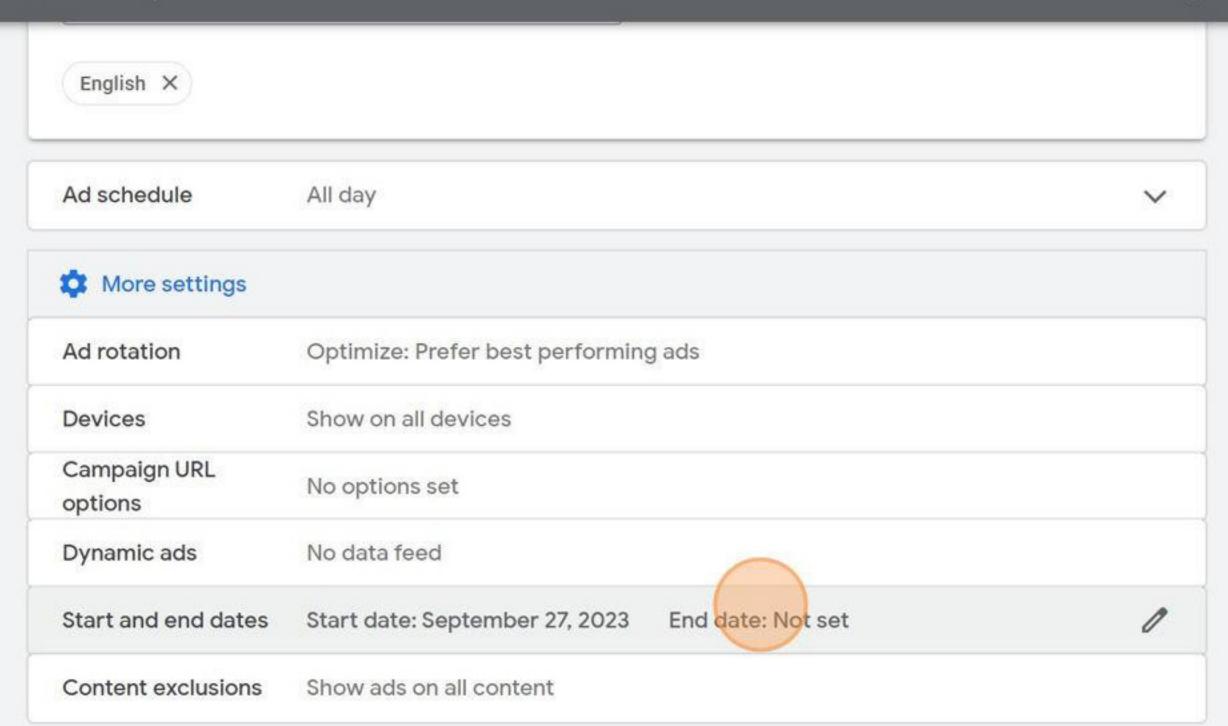


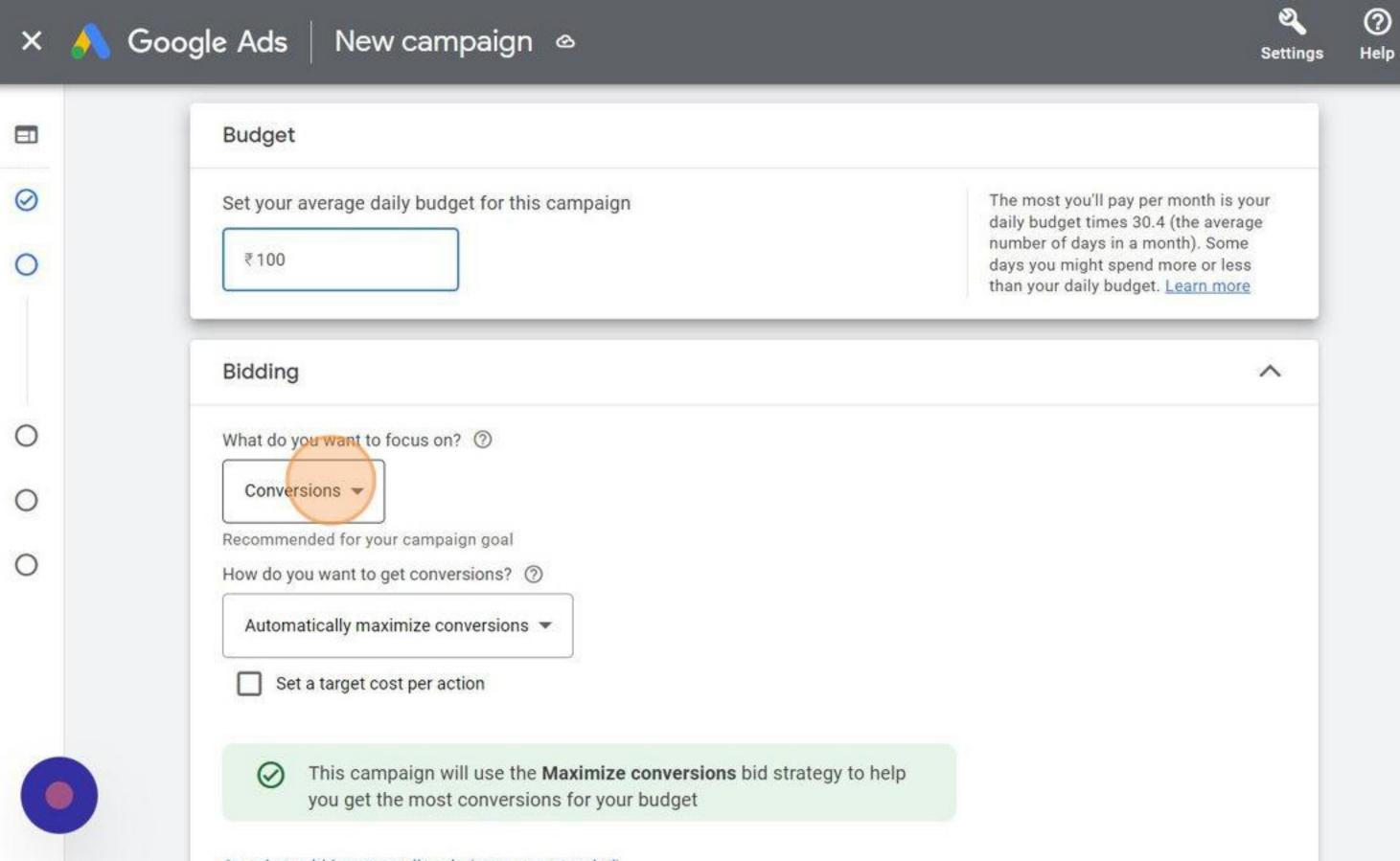




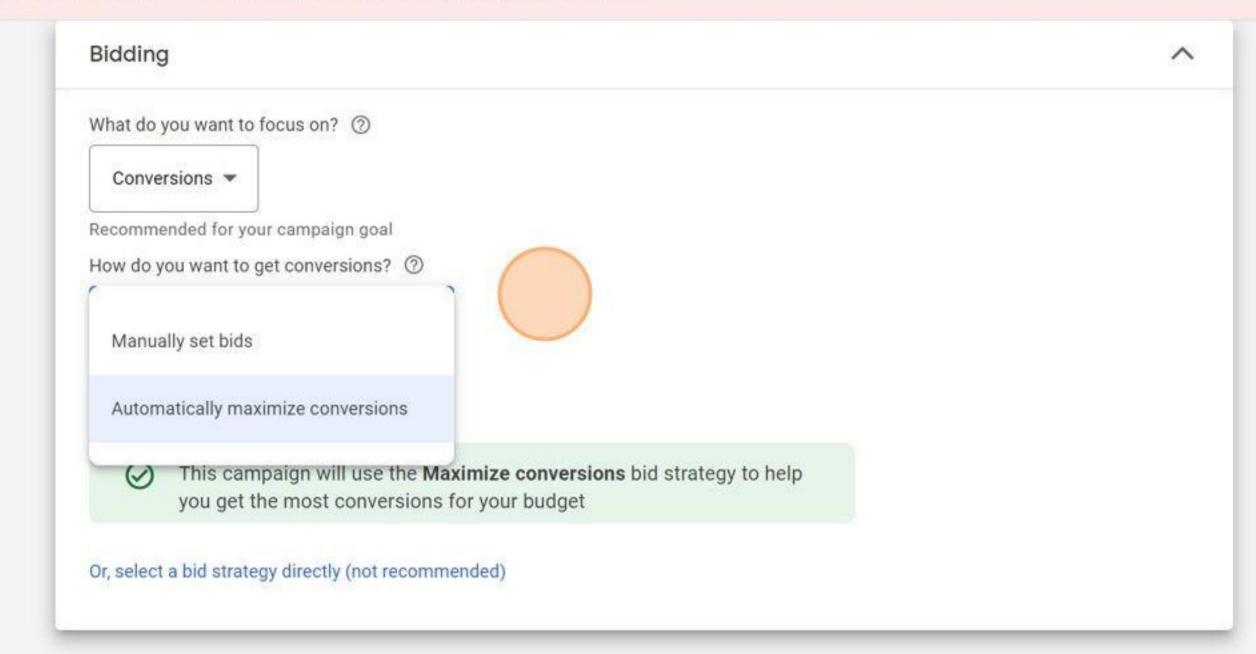








(!) Your account cannot show ads - To start running your ads, enter your billing information.







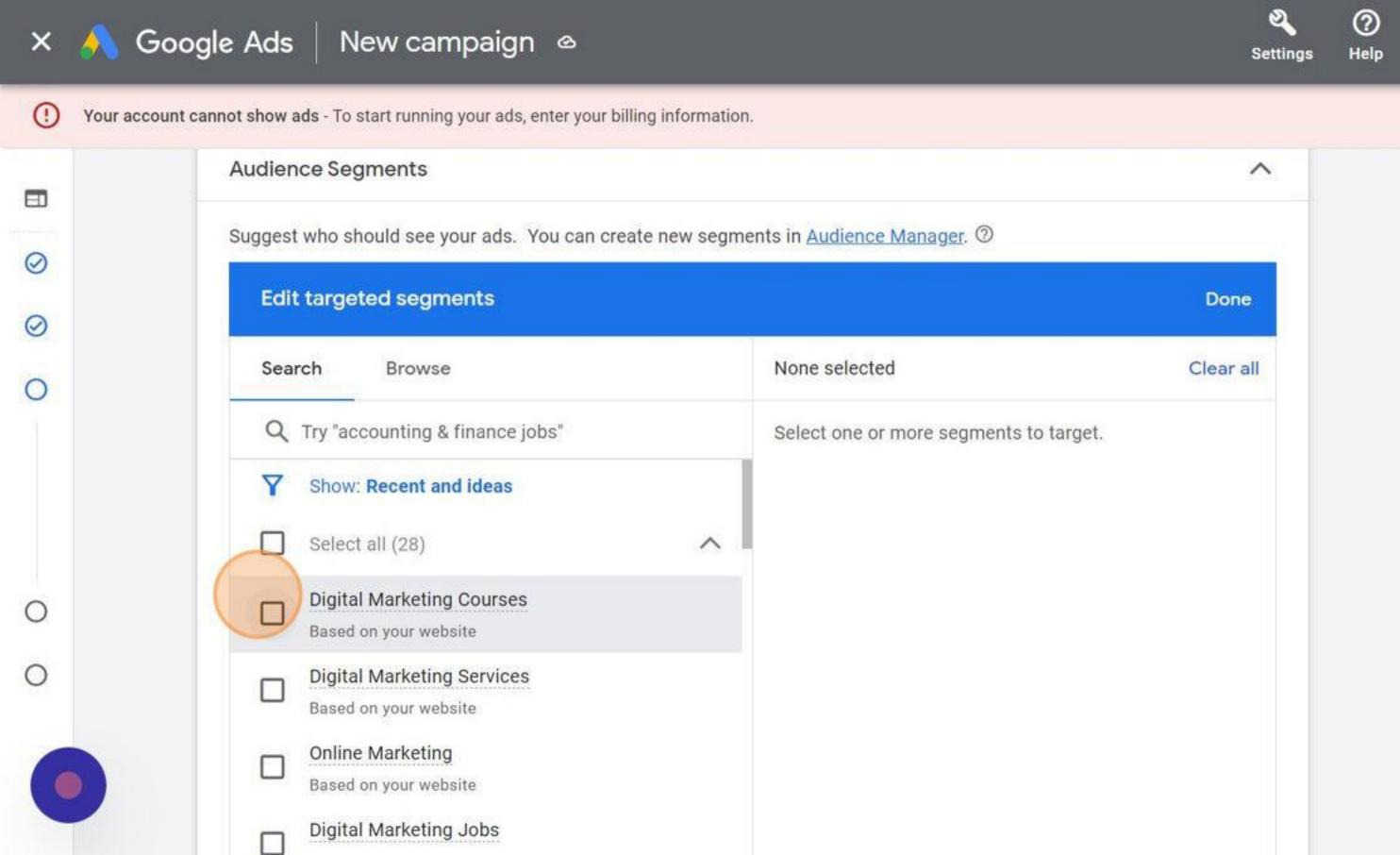
Optimized targeting is set up for you

Optimized targeting helps you get more conversions by using information such as your landing page and assets. You can opt out or speed up optimization by adding targeting first. Learn more



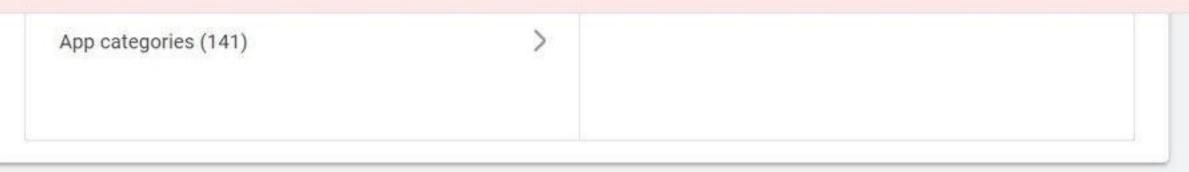
Add targeting	
Audience Segments	Suggest who should see your ads ①
Demographics	Suggest people based on age, gender, parental status, or household income ③
Keywords	Suggest terms related to your products or services to target relevant websi (
Topics	Suggest webpages, apps, and videos about a certain topic ③
Placements	Suggest websites, videos, or apps where you'd like to show your ads ②

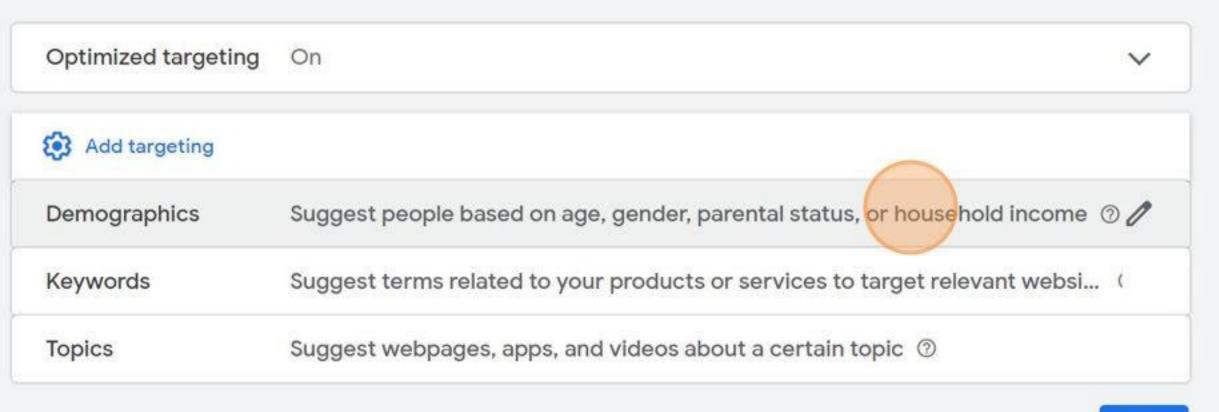




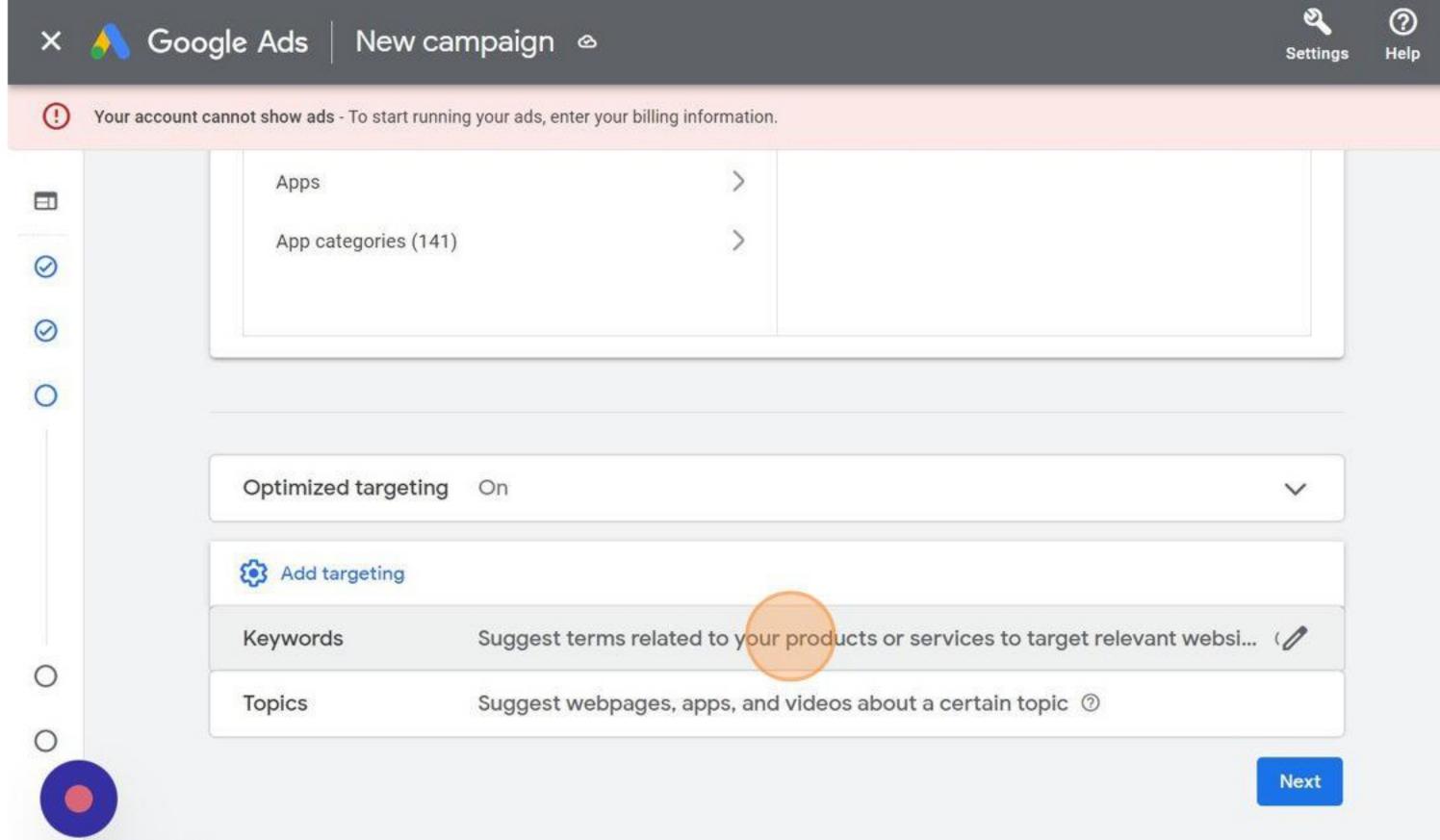










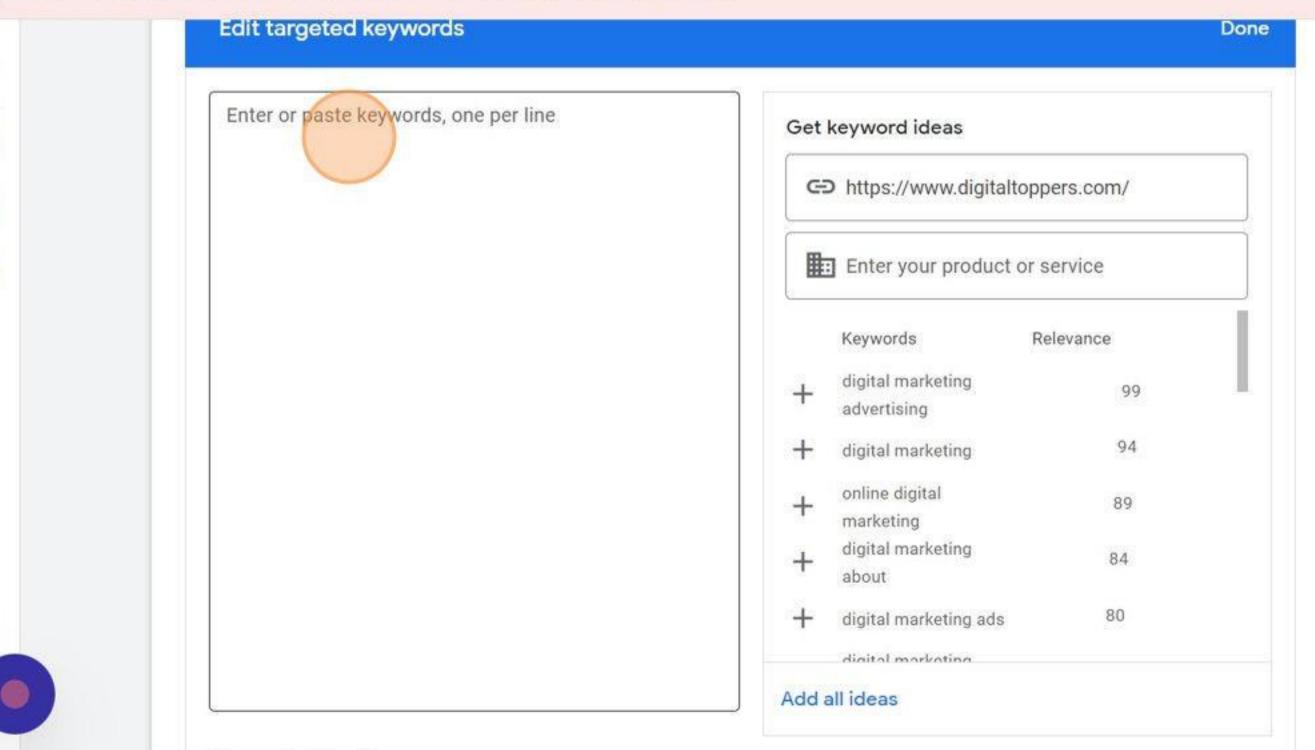


© Google, 2023.

Keyword setting (2)



Your account cannot show ads - To start running your ads, enter your billing information.



Help

Settings

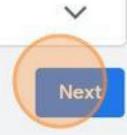
ur account cannot show ads - To start running your ads, enter your billing information.

Edit targeted topics		Done
Search by word, phrase, or URL	Q	None selected
Arts & Entertainment	The state of the s	Your ad will show to all topics that match your other targeting. Add specific topics to narrow your targeting.
Autos & Vehicles	~	
Beauty & Fitness		
Books & Literature	~	
Business & Industrial	~	
Computers & Electronics	~	
Finance	~	
Food & Drink	~	



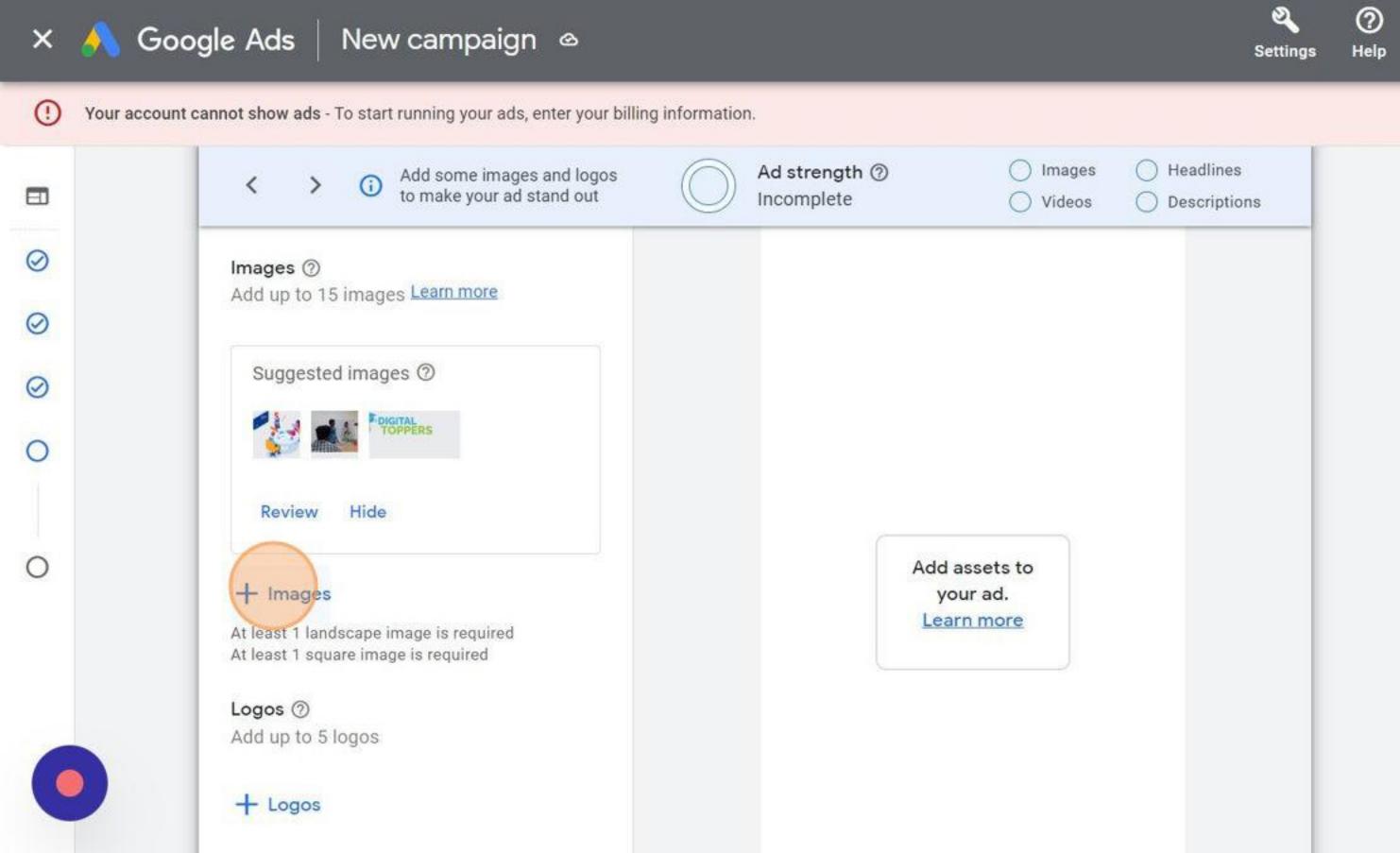
Search by word, phrase, URL, or video ID	Q	Your ad can appear on any YouTube or Display Network placements that match your other targeting. Add
Websites	>	specific placements to narrow your targeting. Add specific website you target has an equivalent app, your
YouTube channels	>	ads can also show there.
YouTube videos	>	
Apps	>	
App categories (141)	>	

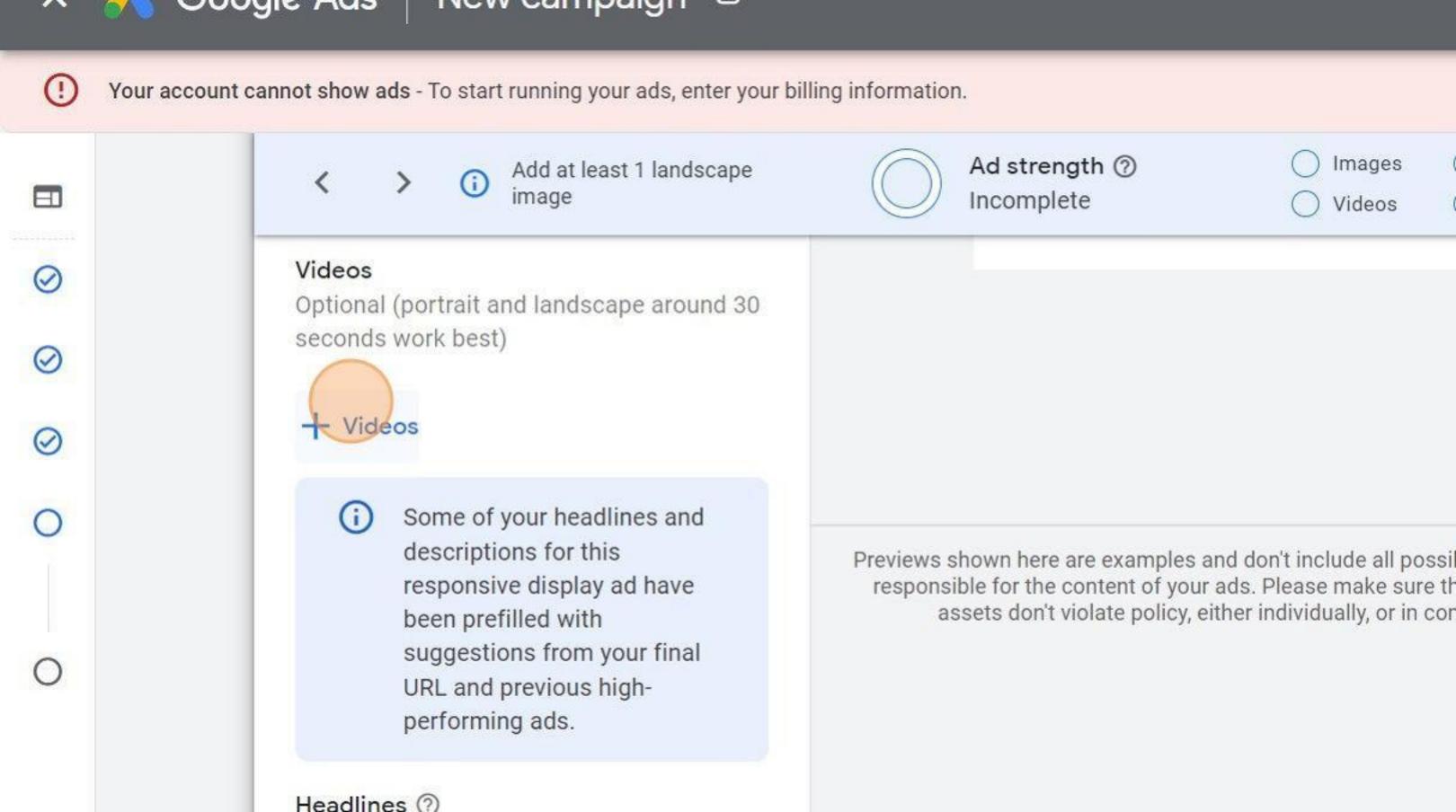
Optimized targeting On

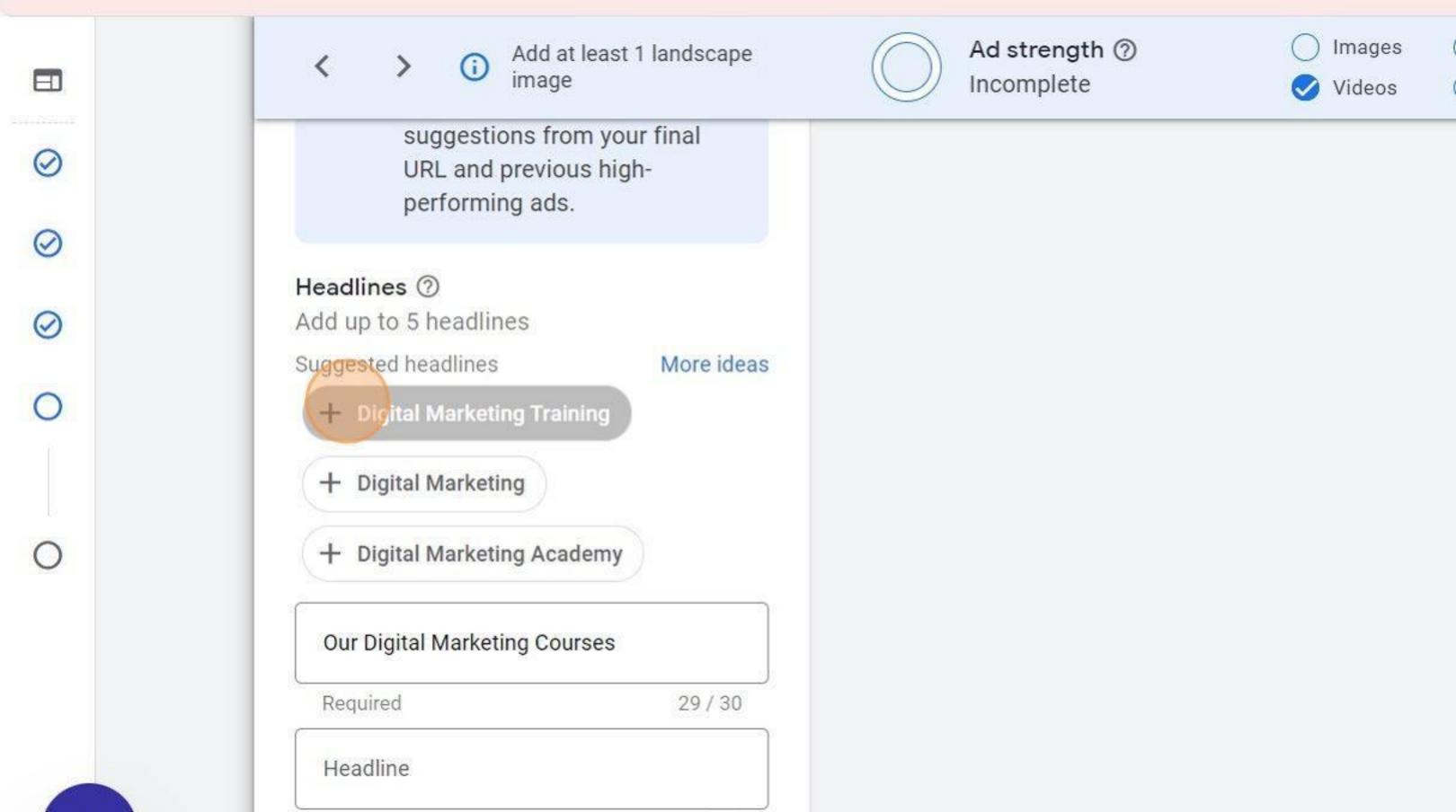


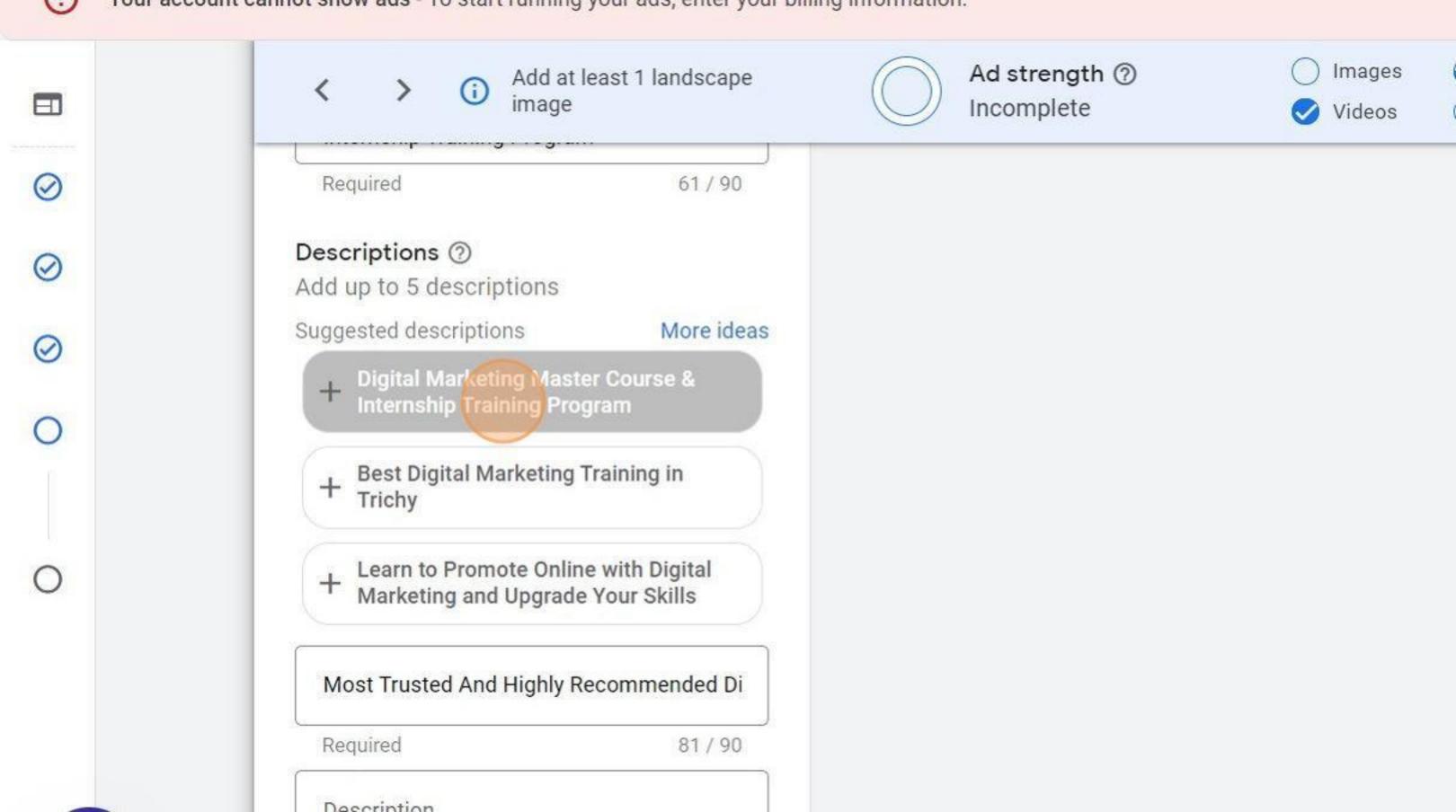
@

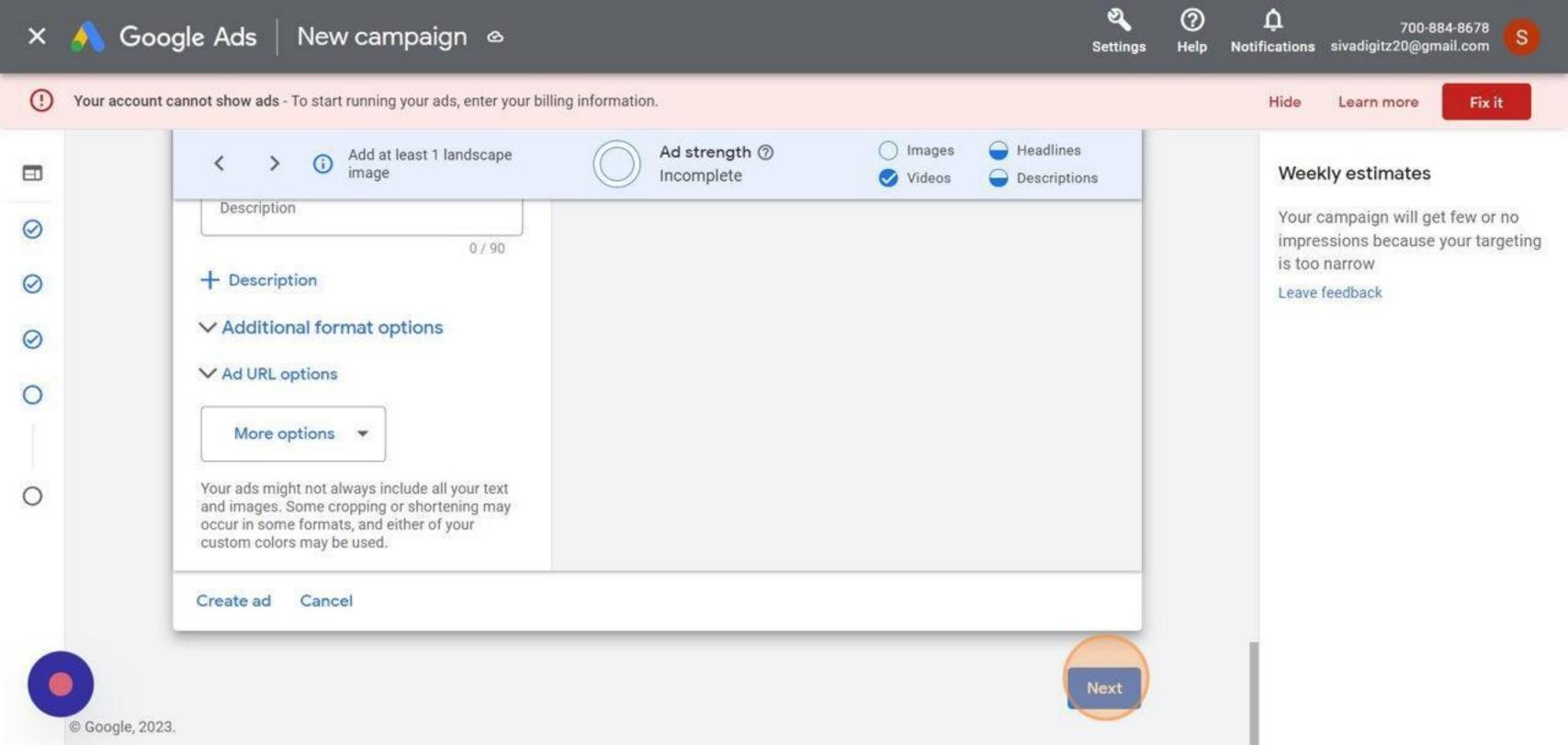
Help











	Hide

Fix it Learn more

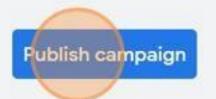
Targeting

ogle Ads

Audiences	Digital Marketing Courses
Demographics	Suggest people based on age, gender, parental status, or household income
Keywords	digital marketing training + 2 more
Optimized targeting	On

Ads

Ad creation	1 responsive display ad



Weekly estimates

Your campaign will get few or no impressions because your targeting is too narrow

Leave feedback