

CINNARA ROYAL PRODUCT WEBSITE DESIGN AND MAKEUP

Company Name - CINNARA ROYAL PVT. LIMITED

AN INTRODUCTION ABOUT OUR PRODUCT

Cinnara Royal is a newly established company that aspires to bring you the world's finest cinnamon — Ceylon Cinnamon, also known as "True Cinnamon" — proudly grown and hand-harvested in Sri Lanka. Cinnara is a company envisioned and created by 2 young entrepreneurs who aspire to take Ceylon's finest Cinnamon to the world.

Your Task Naresh is to design and implement a well designed and aesthetically pleasing website to further our ambitions and dreams. We hope you sincerely deliver and we thank you for accepting this task of designing Cinnara's website.

CINNARA ROYAL BRAND IMAGERY -

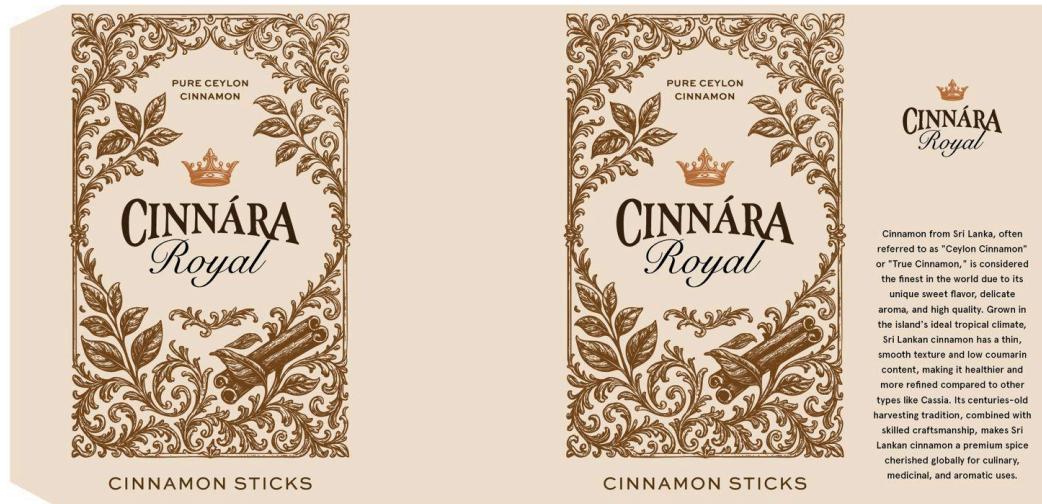
1) LOGO -



2) Our STICKER - For boxes



2) FULL BOX DESIGN



LOGO COLOUR COMBINATION -



The Fonts of the Logo is as follows

- 1) The Serif font - Meno Display
- 2) The Script font - Snell Roundhand

Our Main products

- Cinnamon Sticks
- Cinnamon Powder
- Cinnamon Soap
- Cinnamon induced Tea
- Cinnamon Extraction

1) The Purpose of our website -

Our website's main purpose is to function both as a point of contact and initial information and awareness source of the Cinnara brand and the products we offer. Our website only needs to be a "STATIC" website where our customers can learn and get to know our product better and hopefully generate sales.

2) The main web tabs that must be included in our Website.

- Home
- About Us
- Our Products
- Information
- Contact Us
- Gallery

3) Overview of each of the above tabs in our website

A) HOME PAGE

Main things we need to have on this page -

- About Ceylon Cinnamon
- About Cinnara Royal (Both or either one optional)
- Video
- Product range
- Certifications
- Contacts

HOW ARE WEB PAGES SHOULD LOOK ROUGH IDEA

A) Colour Scheme

Our website should predominantly feature the colour scheme of our logo which is both a “Cream colour” and a “Brown or Beige colour” with dull yellow, White.

The predominant background colour should be “Cream” and “White”

Again colour scheme breakdown -

Predominant background colours -

- Cream

- White
- Touch of yellow

PAGE 1 - The Opening HOME PAGE -

STEP 1 -The Opening half of the page should look like this. Embodying the essence of Cinanra Royal. It should have a classy and aesthetically appealing look.



Insert the CINNARA ROYAL STICKER (Very important it should be the sticker) in the middle our actual one (See top of document - I have labelled it as the sticker) Instead of the one given above.



Replace this WITH OUR STICKER (**IMPORTANT**)



Then in the middle something like this can be added with Cinnamon jars, sticks and powder. Something Similar can be created. We will give y'all actuall still pictures like this one after our product is ready (Realistically speaking this may take some time)

THE ABOVE PICTURE POSSIBLE COLOURS

- #EFE6DA

#E1D9CD

STEP 2 - THE NEXT PART OF THE HOME PAGE

Here in the next part of our home page we need y'all to add a small description about Cinnara Royal -

Description -

We warmly welcome you to Cinnara Royal, where the artistry of cinnamon reaches perfection. Cinnara has blossomed into one of Sri Lanka's fastest-growing cinnamon enterprises. Yet, we are more than just a cinnamon company—we are a brand passionate about capturing the authentic flavors and captivating aromas of our motherland and sharing them with the world. Imagine the delightful experience of opening a freshly packed box of cinnamon—this is the essence of what we aim to deliver.

Our diverse product range proudly features both organic and conventional Pure Ceylon Cinnamon Quills, Cinnamon Powder, Cinnamon Soap, and exquisite Cinnamon Oil extracts.

Each product is meticulously sourced directly from the lush and enchanting landscapes of Sri Lanka, ensuring authenticity and superior quality in every offering.

STEP 3 - HOME PAGE (CONT.) - OUR CEYLON CINNAMON PRODUCT RANGE

Our product range should be displayed like this - All the products we have and from each product category it should link to a page where a customer can view our product and get to know the product and it should contain information. Like this -

Ceylon Cinnamon Products

The image shows three product tiles for Ceylon Cinnamon. The first tile on the left is for 'ALBA CINNAMON STICKS' and features two gold-colored cans and one silver bag. The middle tile is for 'CINNAMON STICKS (C5)' and shows a gold can, a silver bag, and a smaller white container. The third tile on the right is for 'CINNAMON POWDER' and displays three gold-colored cans of varying sizes. Each tile has a small orange call-to-action button at the bottom.

At the moment it would be around 3 pages because we have only 3 products at the moment.

One clicked on each product tile it should go to a page like this with the product information page -

This is a detailed product page for 'Organic Ceylon Alba Cinnamon Sticks'. It features a large image of the product packaging on the left and descriptive text on the right. The text includes a 'PRODUCT FEATURES' section with a bulleted list of product characteristics, a 'Deliver to Sri Lanka' button, and a 'Wholesale Inquiries?' section with contact information. Below the main text is a note about wholesale pricing.

Organic Ceylon Alba Cinnamon Sticks

PRODUCT FEATURES

- Premium Grade Ceylon Organic Alba Cinnamon
- Sourced from the finest cinnamon trees in Sri Lanka
- 100% USDA Certified Organic
- Diameter is 6 mm - 8 mm
- Fresh Exotic Aroma
- Ultra-low Coumarin Levels (0.01%)
- Zero additives
- To ensure the freshness and protection of our product, we seal it in aluminum foil packaging
- CEYLON GOLDEN CINNAMON ships Ceylon Cinnamon Sticks worldwide directly from Sri Lanka(Ceylon). (Manufactured and Packed in Ceylon)

Deliver to Sri Lanka

Wholesale Inquiries?
Email: info@goldencinnamon.com
Call/WhatsApp: +94717923595
We offer wholesale prices if you need to buy more than 5kg

STEP 4 - OUR CERTIFICATIONS

Under the home page as a 4th section we need y'all to list all the Certifications we have for the Cinnara Royal product.

STEP 5 - IMAGE GALLERY

We need Y'all to add an image gallery of our plantations and factory

STEP 6 - AN FAQ PAGE

Put an FAQ to the page

PAGE 2 - ABOUT US - PAGE

STEP 1 - AN IMAGE SHOULD BE INSERTED - A LONG IMAGE MUST BE INSERTED

A long image of our products/ or some other image related to Cinnamon. The page should look like this and should be structured in this form.

About Us

Ceylon Golden Cinnamon stands as a distinguished high-end Ceylon cinnamon export company based in Sri Lanka (previously renowned as Ceylon), focusing on the finest True Ceylon Cinnamon.

Small-batch farmers in Sri Lanka cultivate both organic and conventional Ceylon cinnamon. These well-organized farms diligently adhere to international safety standards and regulations, ensuring the highest quality and safety of the Ceylon cinnamon they cultivate.

After the cinnamon is meticulously harvested by our farmers, Once harvested, the raw materials are promptly sent to our plant in Himbutana, Sri Lanka. Here, we conduct a careful and precise processing of the cinnamon before they are ready for export, preserving their exceptional quality and flavors.

Our processing facility boasts multiple prestigious certifications, including ISO 22000:2018, HACCP, and GMP Food Safety Management Systems, recognized by the Control Union in the Netherlands. We are also certified for EU, JAS, and USDA (NOP) organic standards. Notably, in 2021, we were honored with the Pure Ceylon Lion logo by the Export Development Board, Sri Lanka. This esteemed emblem is exclusively reserved for packages containing 100% pure Ceylon cinnamon. Furthermore, our production facility is FDA

Welcome to our site, if you need help simply reply to this message, we are online and ready to help.

STEP 2 - A WRITE UP ABOUT CINNARA ROYAL - WHAT WE ARE AS A COMPANY

The below write up should be included

1) About Cinnára Royal

Where Heritage Meets Purity - Version 1

Cinnára Royal is more than a cinnamon brand — it is a story of roots, resilience, and refinement. Born from the shared dream of two young Sri Lankan entrepreneurs, our journey began with a simple yet powerful vision: to bring the world a taste of home — pure, authentic Ceylon Cinnamon, grown in the heart of our island.

Cinnara Royal brings you the world's finest cinnamon — Ceylon Cinnamon, also known as "True Cinnamon" — proudly grown and hand-harvested in Sri Lanka. Renowned for its sweet flavor, delicate aroma, paper-thin texture and its richness in antioxidants, Sri Lankan cinnamon stands apart from other varieties like Cassia due to its premium quality and low coumarin content, making it a healthier and more refined choice. Ceylon Cinnamon is truly one of nature's finest creations. It's a spice of elegance, celebrated not only for its flavor, but for its purity and healing power.

Our cinnamon is sourced from the island's rich tropical soil and cultivated through centuries-old artisanal practices. With every Cinnara Royal product, we celebrate the legacy of Sri Lankan spice craftsmanship, delivering a premium cinnamon experience cherished across the globe for culinary, medicinal, and aromatic use.

Each quill, each and every pinch of powder, each fragrant tea infusion we create pays homage to Sri Lanka's enduring legacy of spices. Our cinnamon is hand-selected, carefully processed, and beautifully packaged to preserve its natural essence — so that when you open a Cinnára Royal product, you unwrap not just cinnamon, but the soul of a nation.

We are proud to be one of the fastest-growing premium suppliers of organic and conventional Ceylon cinnamon in the global market — serving both discerning chefs and wellness seekers. Whether in your kitchen, your cup, or your care rituals, Cinnára Royal delivers a standard of excellence that is honest, sustainable, and unforgettable.

Because we believe the world deserves not just cinnamon — but *royalty*.

Our Vision

To become the world's most trusted and beloved source of *True Ceylon Cinnamon* — honoring Sri Lanka's rich spice legacy while bringing wellness, elegance, and authenticity to homes across the globe.

Our Mission

At **Cinnára Royal**, we are devoted to preserving the heritage of Sri Lankan cinnamon through ethical sourcing, artisanal craftsmanship, and uncompromising quality. We deliver premium organic and conventional Ceylon cinnamon products that nourish, heal, and inspire — connecting the world to the purity, flavor, and spirit of our island home.

Our Values

- **Heritage-Driven**

We honor the centuries-old legacy of Sri Lankan cinnamon cultivation, respecting the traditions that shape our craft.

- **Purity & Authenticity**

We offer only true Ceylon Cinnamon — untouched by additives, sourced with integrity, and celebrated for its natural excellence.

- **Craftsmanship**

Every product is a result of meticulous, artisanal care — hand-harvested, carefully processed, and beautifully presented.

- **Sustainability**

We are committed to ethical farming and responsible sourcing that supports local communities and protects the environment.

- **Wellness-Centered**

We believe in the healing power of nature and deliver products that promote health, balance, and vitality.

- **Global Excellence**

With a world-class standard in quality and presentation, we aim to redefine cinnamon as a luxury — not just a spice.

- **Transparency & Trust**

From farm to packaging, we uphold honesty in every process, ensuring that what you receive is as real as it is royal.



Why I have given this is that on our About page we want to add a picture of a Cinnamon field. We will provide this to you.

The screenshot displays the homepage of the Cinna Uy'a website, featuring a warm, golden-yellow color palette. At the top, a banner reads "Cinna Uy'a" and "a Royal". Below the banner is a navigation bar with links for HOME, CONTACT, ABOUT US, PRODUCTS, and NEWSLETTER. The main content area features a large, ornate title "Cinnra Royal" surrounded by white flowers and orange slices. A central "About Us" section includes a detailed description of the brand's history and mission, with a "HOME" button below it. Below this, there are four categories: "HOME", "ABOUT US", "PRODUCTS", and "CONTACT". Each category is accompanied by an image of its respective product or element. The bottom of the page features a "PRODUCTS" section with images of various products like cinnamon sticks, star anise, and bowls of powder, along with a "PRODUCTS" button.

Cinna Uy'a

a Royal

HOME CONTACT ABOUT US PRODUCTS NEWSLETTER

Cinnra Royal

HOME About Us

Cinnra Royal is a premium quality cinnamon brand from Sri Lanka. We are committed to providing the best quality cinnamon products to our customers. Our products are made from the finest quality cinnamon bark, which is harvested from the highest quality trees in Sri Lanka. Our products are available in various forms such as sticks, powder, and oil. We also offer a range of products such as cinnamon sticks, cinnamon powder, cinnamon oil, and cinnamon sticks. Our products are available in various forms such as sticks, powder, and oil. We also offer a range of products such as cinnamon sticks, cinnamon powder, cinnamon oil, and cinnamon sticks.

HOME ABOUT US PRODUCTS

HOME CONTACT ABOUT US PRODUCTS NEWSLETTER

Products Products

PRODUCTS

2) POSSIBLE VIDEO TO BE ADDED TO OUR WEBSITE

1)



How 90% Of The World's Pure Cinnamon Is Produced In Sri Lanka | Big Business | Business Insider

2)



WEBSITES TO LOOK FOR AND MODEL OUR ONE ON

- 1) <https://www.goldencinnamon.com/>

PAGE 3 - INFORMATION PAGE

For this tab we can add our Certifications again list down and also we can add a “Privacy policy and Cookie policy”

Naresh you can advise us on whether this is needed.

PAGE 4 - CONTACT US

Head Office address -

No. 18/1,
2nd Lane, Rathmalana,
Postcode : 10390

Contact Numbers -

- 1) Ranul Seneviratne - +94 77177 4033
- 2) Rasesh Ekanayaka - +44 7961 284282

PAGE 5 - GALLERY

We will send you the necessary images soon.