

KPI

Youtubers Count	Avg. Subscribers	Uploads	Avg. Video Views
995	22,982,412	9,141,190	11,039,537,052



CHANNEL DATA ANALYSIS

Channel Type	Category	Highest Monthly Earnings	Highest Yearly Earnings	Lowest Monthly Earnings	Lowest Yearly Earnings
Animals	People & Blogs	5,500,000	65,500,000	340,900	4,100,000
	Pets & Animals	3,000,000	36,200,000	188,800	2,300,000
Autos	Autos & Vehicles	1,400,000	17,000,000	88,300	1,100,000
	Entertainment	10	119	1	7
	Gaming	0	3	0	0
Comedy	Comedy	31,885,800	384,536,900	2,002,042	23,961,600
	Entertainment	5,005,200	59,727,600	311,500	3,767,500
	Film & Animation	18,400	220,700	1,100	13,800
	Gaming	0	2	0	0
	People & Blogs	832,714	9,931,272	52,084	624,611
	Shows	226,100	2,700,000	14,100	169,600
Education	Education	29,070,900	347,613,600	1,810,900	21,692,800
	Entertainment	657,800	7,911,000	41,100	493,300
	Film & Animation	2,179,700	26,400,000	137,100	1,646,100
	Music	216,000	2,600,000	13,500	162,000
	People & Blogs	1,628,500	19,600,000	101,800	1,221,300
	Shows	725,100	8,700,000	45,400	543,900
Entertainment	Autos & Vehicles	772,700	9,300,000	48,300	579,500
	Comedy	8,199,700	98,197,000	511,603	6,149,900
	Education	158,600	1,867,300	9,909	119,000
	Entertainment	129,862,244	1,560,885,215	8,127,987	97,309,807

