

Report

1. Discount Rules for WooCommerce by Flycart

Overview:

Discount Rules for WooCommerce by Flycart is a versatile plugin that allows store owners to create various discount rules based on products, categories, cart items, and more.

Key Features:

- **Product-Based Discounts:** Set discounts for specific products or product variations.
- **Category-Based Discounts:** Apply discounts to entire product categories.
- **Cart-Based Discounts:** Offer discounts based on cart subtotal, item quantity, or weight.
- **BOGO Deals:** Create "Buy One Get One" offers.
- **User Role-Based Discounts:** Provide discounts specific to user roles.
- **Schedule Discounts:** Set start and end dates for promotions.
- **Quantity-Based Pricing:** Offer tiered pricing based on quantity purchased.
- **Coupon-Based Discounts:** Apply discounts when specific coupons are used.

Pricing:

- **Free Version:** Available with basic features.
- **Pro Version:** Offers advanced features; pricing details are available on Flycart's official website.

Discount Rules and Options:

- **Simple Discounts:** Fixed or percentage discounts on products or categories.
- **Bulk Discounts:** Tiered pricing based on quantity.
- **Bundle Discounts:** Discounts for purchasing product bundles.
- **Cart Discounts:** Based on cart total, items in cart, or weight.

Competitors:

- Dynamic Pricing by WooCommerce
- YITH WooCommerce Dynamic Pricing and Discounts
- ELEX WooCommerce Dynamic Pricing and Discounts

2. Discount Rules and Dynamic Pricing for WooCommerce by AsanaPlugins

Overview:

This plugin provides a comprehensive solution for setting up dynamic pricing and discount rules in WooCommerce stores.

Key Features:

- **Product and Category Discounts:** Apply discounts to specific products or entire categories.
- **Cart Discounts:** Offer discounts based on cart subtotal, quantity, or weight.
- **BOGO Offers:** Create "Buy One Get One" promotions.
- **User Role Discounts:** Set discounts for specific user roles.
- **Schedule Promotions:** Define start and end dates for discounts.
- **Quantity-Based Pricing:** Implement tiered pricing structures.
- **Coupon Integration:** Combine discounts with WooCommerce coupons.

Pricing:

- **Free Version:** Offers essential features.
- **Pro Version:** Includes advanced functionalities; pricing details are available on AsanaPlugins' official website.

Discount Rules and Options:

- **Simple Discounts:** Fixed or percentage discounts on products or categories.

- **Bulk Discounts:** Offer discounts based on the quantity purchased.
- **Bundle Deals:** Discounts for purchasing specific product combinations.
- **Cart-Based Discounts:** Apply discounts based on cart conditions.

Competitors:

- Discount Rules for WooCommerce by Flycart
- Dynamic Pricing With Discount Rules for WooCommerce by Acowebs
- YITH WooCommerce Dynamic Pricing and Discounts

3. Dynamic Pricing With Discount Rules for WooCommerce by Acowebs

Overview:

Acowebs' plugin offers dynamic pricing and discount rules with a user-friendly interface, allowing for complex discount strategies.

Key Features:

- **Percentage/Fixed Price Discounts:** Apply discounts as a percentage or fixed amount.
- **Product, Category, and Cart-Based Discounts:** Set discounts based on various criteria.
- **BOGO Deals:** Configure "Buy One Get One" offers.
- **User Role and Customer-Specific Discounts:** Target discounts to specific users or roles.
- **Schedule Discounts:** Plan promotions with start and end dates.
- **Quantity-Based Pricing:** Display pricing tables for bulk purchases.
- **Sale Badges/Timers:** Highlight discounts with badges and countdown timers.
- **WPML and Polylang Support:** Ensure compatibility with multilingual sites.

Pricing:

- **Single Site (1 Year Updates):** \$43.00
- **Single Site (Lifetime Updates):** \$99.00
- **Up to 5 Sites (1 Year Updates):** \$99.00
- **Up to 5 Sites (Lifetime Updates):** \$199.00

Discount Rules and Options:

- **Product-Based Discounts:** Apply discounts to individual products.
- **Category-Based Discounts:** Set discounts for entire categories.
- **Cart-Based Discounts:** Offer discounts based on cart conditions like subtotal or quantity.
- **BOGO and Giveaway Offers:** Create promotions where customers receive additional products.

Competitors:

- Discount Rules for WooCommerce by Flycart
- ELEX WooCommerce Dynamic Pricing and Discounts
- YITH WooCommerce Dynamic Pricing and Discounts

4. Dynamic Pricing and Discounts for WooCommerce by ThemeHigh

Overview:

Dynamic Pricing and Discounts for WooCommerce by ThemeHigh enables store owners to create a variety of discount rules based on products, categories, cart items, and more.

Key Features:

- **Product-Based Discounts:** Set discounts for specific products or product variations.
- **Category-Based Discounts:** Apply discounts to entire product categories.
- **Cart-Based Discounts:** Offer discounts based on cart subtotal, item quantity, or weight.
- **BOGO (Buy One Get One) Deals:** Create "Buy One Get One" offers.

- **User Role-Based Discounts:** Provide discounts specific to user roles.
- **Schedule Discounts:** Set start and end dates for promotions.
- **Quantity-Based Pricing:** Offer tiered pricing based on quantity purchased.
- **Coupon-Based Discounts:** Apply discounts when specific coupons are used.

Pricing:

- **Free Version:** Available with basic features.
- **Pro Version:** Offers advanced features; pricing details are available on ThemeHigh's official website.

Discount Rules and Options:

- **Simple Discounts:** Fixed or percentage discounts on products or categories.
- **Bulk Discounts:** Tiered pricing based on quantity.
- **Bundle Discounts:** Discounts for purchasing product bundles.
- **Cart Discounts:** Based on cart total, items in cart, or weight.

Competitors:

- Discount Rules for WooCommerce by Flycart
- Dynamic Pricing With Discount Rules for WooCommerce by Acowebs
- YITH WooCommerce Dynamic Pricing and Discounts

5. Advanced Coupons for WooCommerce by Josh Kohlbach

Overview:

Advanced Coupons extends WooCommerce's default coupon features, allowing for more complex and targeted discount strategies.

Key Features:

- **BOGO Deals:** Set up "Buy One Get One" promotions.
- **Cart Conditions:** Define specific conditions under which coupons can be applied.
- **URL Coupons:** Enable coupons to be applied via unique URLs.
- **Store Credit:** Issue store credit to customers as a form of discount.
- **Loyalty Program Integration:** Implement a points-based system to reward repeat customers.
- **Role Restrictions:** Limit coupon usage based on user roles.
- **Scheduling:** Set activation and expiration dates for coupons.
- **Auto-Apply Coupons:** Automatically apply coupons when conditions are met.

Pricing:

- **Free Version:** Offers essential features.
- **Premium Version:** Includes advanced functionalities; pricing starts at \$59.50 per year for a single site license.

Discount Rules and Options:

- **Product-Specific Discounts:** Apply coupons to specific products or categories.
- **Cart Subtotal Discounts:** Offer discounts based on the cart's total value.
- **Quantity-Based Discounts:** Provide discounts when a certain quantity of items is purchased.
- **Shipping Discounts:** Offer free or discounted shipping based on conditions.

Competitors:

- WooCommerce Smart Coupons
- Coupon Referral Program by WP Swings
- YITH WooCommerce Coupon Email System

6. WooCommerce Discount Manager by Barn2

Overview:

WooCommerce Discount Manager by Barn2 is designed to help store owners create and manage a variety of discount types to boost sales and attract customers.

Key Features:

- **Simple Discounts:** Apply fixed or percentage discounts to products or categories.
- **Bulk Pricing:** Set up tiered pricing structures to encourage bulk purchases.
- **BOGO Deals:** Create "Buy One Get One" offers.
- **Role-Based Pricing:** Offer discounts specific to user roles.
- **Cart Discounts:** Provide discounts based on cart total or quantity.
- **Schedule Sales:** Plan promotions with start and end dates.
- **Display Discounts:** Show discount details on product pages to inform customers.

Pricing:

- **Annual Licenses:**
Single Site: \$79
Up to 5 Sites: \$139
Up to 20 Sites: \$299
- **Lifetime Licenses:**
Single Site: \$349
Up to 5 Sites: \$599
Up to 20 Sites: \$1,299

Discount Rules and Options:

- **Product Discounts:** Set discounts for individual products or entire categories.
- **Bulk Purchase Discounts:** Encourage larger orders with tiered pricing.
- **Cart-Based Discounts:** Apply discounts based on the total value or quantity in the cart.
- **User Role Discounts:** Offer special pricing to specific user groups.

Competitors:

- YITH WooCommerce Dynamic Pricing and Discounts
- ELEX WooCommerce Dynamic Pricing and Discounts
- Discount Rules for WooCommerce by Flycart

7. YITH WooCommerce Dynamic Pricing and Discounts

Overview:

YITH WooCommerce Dynamic Pricing and Discounts enables store owners to create custom dynamic discount and pricing rules, allowing for a variety of promotions and special offers to enhance marketing strategies.

Key Features:

- **Product and Category Discounts:** Apply discounts to specific products or entire categories.
- **Cart Discounts:** Offer discounts based on cart total, quantity, or other cart conditions.
- **BOGO Offers:** Set up "Buy One Get One" promotions.
- **User Role-Based Discounts:** Provide discounts tailored to specific user roles.
- **Schedule Promotions:** Define start and end dates for discounts.
- **Quantity-Based Pricing:** Implement tiered pricing structures based on purchase quantity.
- **Free Gifts:** Offer free products when certain conditions are met.

Pricing:

- **Premium Version:** €129.99 for the first year, renewing at €149.99 annually

Discount Rules and Options:

- **Product-Based Discounts:** Set discounts for individual products.
- **Category-Based Discounts:** Apply discounts to entire product categories.
- **Cart-Based Discounts:** Offer discounts based on cart conditions such as subtotal or item quantity.
- **BOGO and Free Gift Offers:** Create promotions where customers receive additional products.

Competitors:

- Discount Rules for WooCommerce by Flycart
- ELEX WooCommerce Dynamic Pricing and Discounts
- Dynamic Pricing With Discount Rules for WooCommerce by Acowebs

8. ELEX WooCommerce Dynamic Pricing and Discounts

Overview:

ELEX WooCommerce Dynamic Pricing and Discounts is a comprehensive plugin that allows store owners to create custom dynamic pricing rules, discounts, and offers based on various conditions such as user roles, cart totals, and product categories.

Key Features:

- **Product-Based Discounts:** Set discounts for specific products.
- **Category-Based Discounts:** Apply discounts to all products within a category.
- **Cart-Based Discounts:** Offer discounts based on cart total, quantity, weight, or number of items.
- **BOGO Offers:** Create "Buy One Get One" promotions.
- **User Role-Based Discounts:** Provide discounts specific to user roles.
- **Schedule Discounts:** Set start and end dates for promotions.
- **Pricing Table Display:** Show all applicable offers on the product page if multiple product rules exist.

Pricing:

- **Free Version:** Available with basic features.
- **Premium Version:** Pricing details are available on ELEXtensions' official website.

Discount Rules and Options:

- **Simple Discounts:** Fixed or percentage discounts on products or categories.
- **Bulk Discounts:** Offer tiered pricing based on quantity.
- **Bundle Discounts:** Discounts for purchasing specific product combinations.
- **Cart Discounts:** Apply discounts based on cart conditions such as subtotal or item quantity.

Competitors:

- Discount Rules for WooCommerce by Flycart
- Dynamic Pricing by WooCommerce
- YITH WooCommerce Dynamic Pricing and Discounts

9. WooCommerce Dynamic Pricing by Element Stark

Overview:

WooCommerce Dynamic Pricing by Element Stark is a robust plugin that allows store owners to configure dynamic pricing rules for products, categories, and user roles, enabling tailored pricing strategies.

Key Features:

- **Advanced Product Pricing:** Configure bulk discounts for each product by creating a table of quantities and discount amounts.
- **Category Pricing:** Set up bulk discounts for product categories.
- **Role-Based Pricing:** Offer discounts specific to user roles.
- **Fixed Price Adjustments:** Apply fixed price adjustments to products or categories.
- **Percentage Adjustments:** Set percentage-based discounts.
- **Fixed Price for Products:** Define a fixed price for products when certain conditions are met.

Pricing:

- **Premium Version:** \$129 annually.

Discount Rules and Options:

- **Product-Based Discounts:** Set discounts for individual products.
- **Category-Based Discounts:** Apply discounts to entire product categories.
- **Role-Based Discounts:** Offer discounts tailored to specific user roles.
- **Bulk Discounts:** Configure discounts based on purchase quantity.

Competitors:

- Dynamic Pricing With Discount Rules for WooCommerce by Acowebs
- YITH WooCommerce Dynamic Pricing and Discounts

- ELEX WooCommerce Dynamic Pricing and Discounts

10. REDIS – WooCommerce Dynamic Pricing and Discounts by VillaTheme

Overview:

REDIS – WooCommerce Dynamic Pricing and Discounts is an advanced product pricing plugin that enables shop owners to configure various discount types and pricing strategies for products and carts. It aims to motivate purchases and increase revenue by offering attractive prices or discounts based on cart conditions or product quantity.

Key Features:

- **Product Pricing:** Configure bulk discounts for each product based on product quantity or discount amounts
- **Cart Discounts:** Offer discounts based on cart conditions such as subtotal, quantity, or weight.
- **Date & Time Conditions:** Set specific date and time conditions to apply pricing rules, such as every Saturday or from Dec 1st to Dec 31st.
- **Product Conditions:** Apply discounts to specific products or categories.
- **Customer Conditions:** Offer discounts based on user roles or specific customers.
- **Pricing Table Display:** Show all applicable offers on the product page if multiple product rules exist.

Pricing:

- **Premium Version:** Pricing details are available on VillaTheme's official website.

Discount Rules and Options:

- **Bulk Pricing:** Set up tiered pricing structures based on purchase quantity.
- **Cart-Based Discounts:** Apply discounts based on the cart's total value or item quantity.
- **Role-Based Discounts:** Offer discounts specific to user roles or individual customers.
- **Schedule Discounts:** Define start and end dates for promotions.

Competitors:

- Discount Rules for WooCommerce by Flycart
- Dynamic Pricing With Discount Rules for WooCommerce by Acowebs
- YITH WooCommerce Dynamic Pricing and Discounts