

1.INTRODUCTION:

Invitations are a formal or informal request inviting someone to attend an event,celebration,gathering,or occasion. They can be extended to both individuals and groups, and are often sent out in advance to ensure that the invited party has sufficient time to plan and prepare.

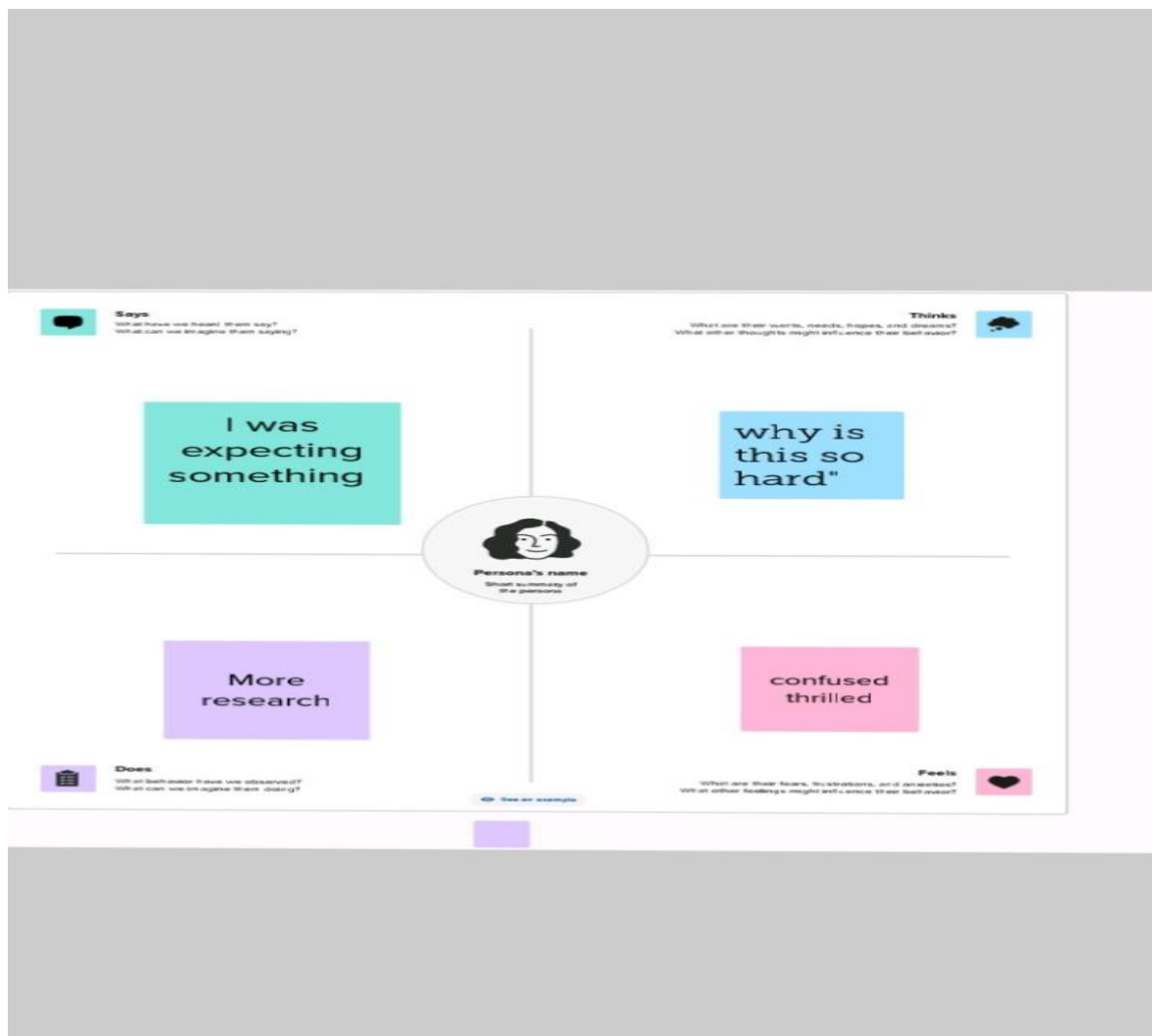
Invitations can be for various purposes, such as personal events like weddings, birthdays and anniversary parties, as well as professional occasions like conferences, seminars, and business meetings. They can also be extended for social events like parties,dinners,and get-togethers.

2.PURPOSE:

The purpose if an invitation is to invite someone to attend an event or function gathering. It is a formal way of requesting ' presence and providing them with the necessary information and details about the event.

PROBLEM DEFINITION AND DEFINE THINKING:

2.1 EMPATHY MAP:



2.2 BRAINSTORMING:

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Tip
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can center the spot by using the arrow pointer holding the M key on the keyboard.

Importance
If each of these ideas could get done without any difficulty or cost, which ones would have the most positive impact?

Feasibility
Regardless of their importance, which ideas are more feasible than others? (Cost, time, effort, complexity, etc.)

3.RESULT:



4.ADVANTAGES AND DISADVANTAGES:-

ADVANTAGES:

- Person touch: Invitation convey a sense of personal connection and thoughtfulness. It shows that the host has specifically choose and individual to be an part of an event or celebration.
- Formal communication: Invitation provides a formal means of communication particularly for important events such as wedding graduation and business conferences. This helps to ensure that all necessary information is convey clearly and accurately.
- Professional image: In a business context using formal invitations for meetings conferences or corporate events helps to create a professional image and sets a tone of importance and seriousness.

DISADVANTAGES:

- Cost: printing and mailing invitations can be expensive especially for large events with a larger number of guests. The cost of design printing and postage can add up quickly.
- Lack of personalization: While invitations can be personalized to some extent they may lack the personal touch.

5.APPLICATION:

Canvas is a cloud-based graphic design tool used to create on-brand marketing content, sales presentations, training videos and more by companies of all sizes. This solution includes features such as drag-and-drop design and photo editing with access to custom fonts, frames, shapes, grids, and icons.

6.CONCLUSION:

Canvas is an excellent design app and arguably one of the most useful tools a small business can have in its arsenal. It lets you create an astonishingly large range of assets — including adverts, infographics, videos and even websites — easily, cheaply and quickly.