

MAVEN MARKETING ANALYSIS

Total customers

2240

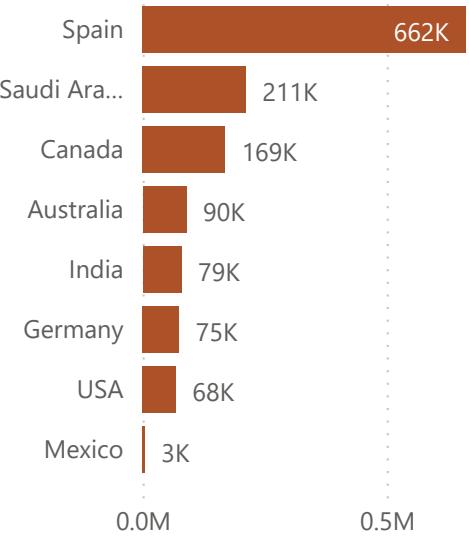
Revenue

1.36M

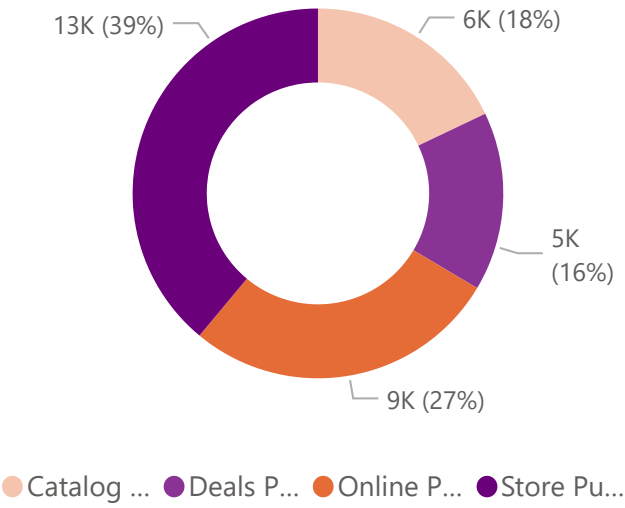
Sales by age group

Age group	Amount spent	% contribution
70 and above	200900	14.80%
60-70	327972	24.17%
50-60	372625	27.46%
40-50	306047	22.55%
30-40	141128	10.40%
30 and below	8316	0.61%
Total	1356988	100.00%

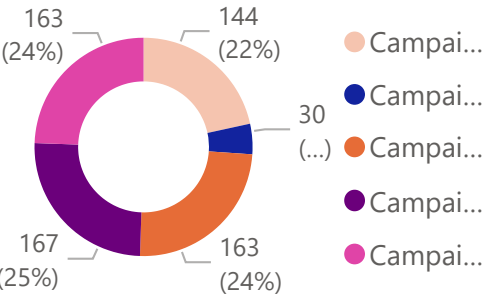
Revenue by Country



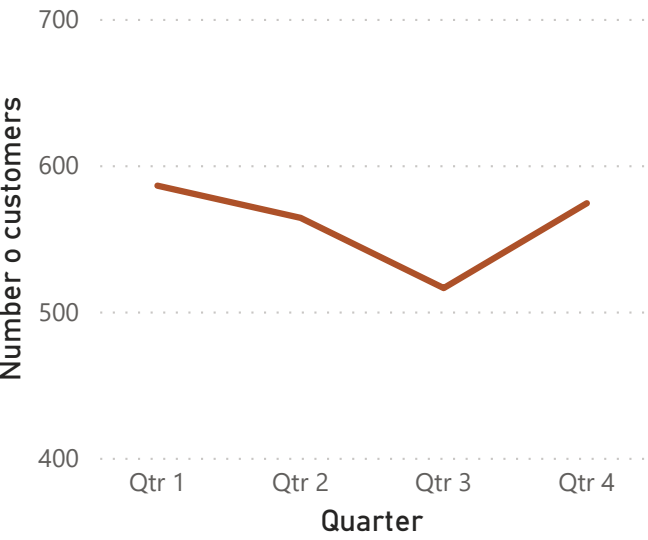
Sales in different platforms



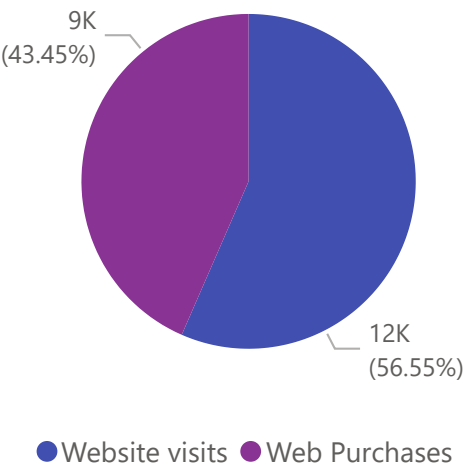
Sales after campaign



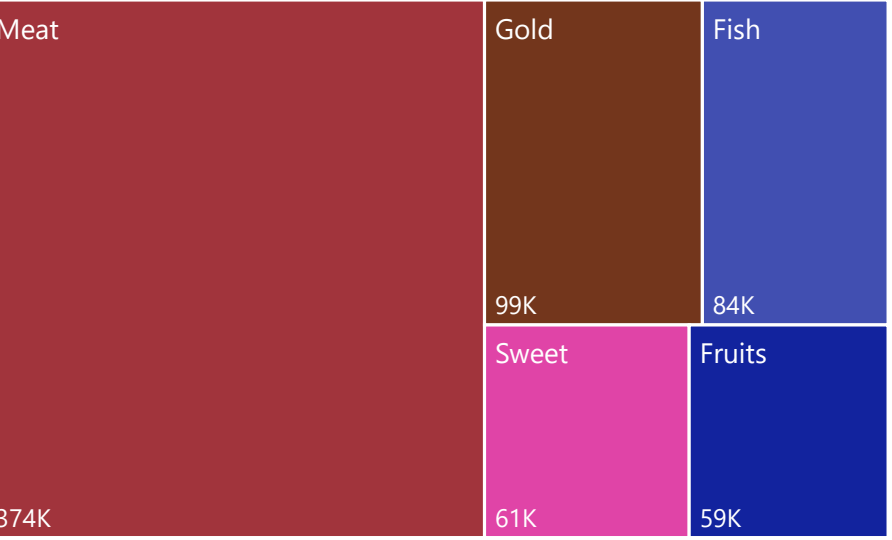
Enrolled customers by Quarter



Website visits Vs Web Purchases



Revenue by Product



Country

- ☐ Australia
- ☐ Canada
- ☐ Germany
- ☐ India
- ☐ Mexico
- ☐ Saudi Arabia
- ☐ Spain
- ☐ USA

