

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	30 October 2023
Team ID	NM2023TMID08856
Project Name	Vaccine Tracking - Transparnet
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & Idea Prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- 🕒 Stay in topic.
- 💡 Encourage wild ideas.
- 🕒 Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



Person 1

No think to do
that even when a
machine can do it
and makes the
work faster?

Everything
depends on
the way you
see

Human
development
depends on
business and
technology
improving
people and
business

Person 2

Community
development
depends on
the way you
see

Run an
inclusive
school
fundraiser

Support
their goals

Person 3

Shop at
women-
owned
business

Listen to
female-led
podcasts

Mentor
young
women

Person 4

Security in
dealings

Communicate
regularly

Appreciate
and
acknowledge

Person 5

Person 6

Person 7

Person 8

Step-3: Idea Prioritization

3

Group ideas

Participants sharing your ideas while skulking similar or related ideas as you go. Once all ideas have been grouped, give each cluster a name. The cluster is bigger than an idea, it's a collection of ideas. You and your group are the ones who are the most important. You and your group are the ones who are the most important.

20 minutes

4

Prioritize

Your team should vote on the same page about what's important. Voting is done by placing a dot on the grid. The dots are placed on the grid to indicate which ideas are important and which are feasible.

20 minutes

5

After you collaborate

You can export the mind as an image or pdf to share with your team. You can also export the mind as an image or pdf to share with your team.

Quick actions

1

Share the mind

Share a link to the mind map with your team. You can also export the mind as an image or pdf to share with your team.

2

Export the mind

Export the mind as an image or pdf to share with your team. You can also export the mind as an image or pdf to share with your team.

Viewing for user

1

View the mind

View the mind map with your team. You can also export the mind as an image or pdf to share with your team.

2

Export the mind

Export the mind as an image or pdf to share with your team. You can also export the mind as an image or pdf to share with your team.

Share your feedback