



## EDUCATION

### Universitat de Barcelona, Spain – Master of digital transformation and leadership

Sep 2019 – Jun 2020

**Digital Transformation Strategies**, Security, IT Management, Change Management, and Human Resources in the Digital Era, **Data-Driven Business**, **Agile and Scrum**, Disruptive Technologies, Lean Management, Modern Finance, Digital Marketing, Legal Tech, and Entrepreneurship.

### Tel Aviv University, Israel – B .A. degree in Economics and Management

Oct 2013 – Apr 2016

### Le wagon Bootcamp, – Full-Stack Web Developer Tel Aviv

Oct 2013 – Apr 2016

## SKILLS

- **Problem solver**
- JavaScript
- **Communicative and collaborative**
- Python
- CSS/HTML
- **Empathetic**

## EXPERIENCE

### P&G-Market integrated leader (Supply Network Operations)

Feb 2021 – Now

- Accountable for local product supply measure results –leading analysis, reporting and improving processes.
- Working with multi-functional teams, such as Regulation, Marketing, Sales Planning to ensure on-time and perfect product launch and mitigate supply risks.
- Manage smooth product transitions while ensuring all market requirements are properly followed.
- Working with the global teams to bring a new initiative to the local market.

### IBI-Investment House LTD, Customer success and stock trader

Apr 2016 – Sep 2019

- **Conducted online training** to new clients and led the onboarding
- the process to ensure rate.
- A direct trader on the Tel Aviv stock exchange.
- **Explaining complex** finance terms and processes for different types of
- customers.
- Responsible for providing **optimal service by communicating** clearly via email and phone.

### Isracard credit card company, Customer Service Representative

Sep 2015 – Mar 2016