NARTHANA KRISHNARAJ
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[LinkedIn Profile](#)

PROFESSIONAL SUMMARY

Versatile IT professional with expertise in front-end development, SEO analysis, and system administration. Strong background in technical training and web development, complemented by certifications in networking and security. Proven track record of improving system performance, delivering effective training, and creating engaging user experiences.

PROFESSIONAL EXPERIENCE

Trainer / Faculty
Elysium Academy, Chennai
June 2018 - Present

- Developed and delivered comprehensive training programs in programming languages (C, C++, Java, Python) and web technologies (HTML, CSS, JavaScript), enhancing the skill sets of students and professionals.
- Conducted corporate training for various companies, focusing on effective software development practices and networking fundamentals, leading to increased employee performance and productivity.
- Streamlined course materials and created standardized documentation, resulting in improved training outcomes.
- Led workshops on SEO strategies and web development best practices, contributing to participants' professional growth.

SEO Analyst
MyInception Tech , Chennai
[Dates of Employment]

- Worked as an SEO Analyst, focusing on optimizing website content and improving search engine rankings.
- Conducted keyword research and analysis to identify target keywords and improve organic search performance.
- Collaborated with the content team to develop SEO-friendly content strategies, resulting in increased website traffic.
- Utilized SEO tools such as Google Analytics, SEMrush, and Moz to monitor and report on website performance.

Developer Intern
APSI Labs, Chennai
August 2021 - November 2021

- Collaborated on projects utilizing C/C++ and React JS to develop secure and efficient applications, contributing to improved application performance.
- Assisted in configuring network settings to optimize connectivity and reduce downtime, enhancing system reliability.

Web Development Intern
DLK Technologies, Chennai
April 2019 - June 2019

- Designed and developed a House Rental Management System website using PHP and MySQL, enhancing user engagement and satisfaction.
- Implemented best practices in web security, reducing vulnerabilities and improving site integrity.
- Created responsive designs using HTML, CSS, and JavaScript, ensuring compatibility across various devices.

BPO Non-Voice Associate
HCL, Chennai
[Dates of Employment]

- Engaged in product testing for printers, contributing to quality assurance processes and improving product reliability.

EDUCATION

MSc Information Technology
MOP Vaishnav College for Women, Chennai
Graduation Year: 2021

Bachelor of Computer Applications (BCA)
SRM Institute of Science and Technology, Chennai
Graduation Year: 2018

TECHNICAL SKILLS

- **Web Development:** HTML5, CSS3, JavaScript, React JS, PHP
- **SEO & Analytics:** Keyword Research, On-Page and Off-Page SEO, Google Analytics, SEMrush, Moz
- **System Administration:** Network Configuration, Cloud Computing, VMware
- **Security:** CCNA (Routing & Switching), CEH (Ethical Hacking)
- **Programming Languages:** C, C++, Java, Python
- **Tools:** Cisco Packet Tracer, MySQL, Git

CERTIFICATIONS

- CCNA (Cisco Certified Network Associate) from Elysium Academy
- CEH (Certified Ethical Hacker) Basics from Elysium Academy
- NIIT Certification in C, C++, Java
- Additional certifications in SEO and Digital Marketing from Alison online

LANGUAGES English (Fluent) , Tamil (Native) , French (Read & Write)