

NARTHANA KRISHNARAJ Chennai, India | +91 8903708746 |
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PROFESSIONAL SUMMARY Versatile IT professional with expertise in front-end development, SEO analysis, and system administration. Strong background in technical training and web development, complemented by certifications in networking and security. Proven track record of improving system performance, delivering effective training, and creating engaging user experiences.

PROFESSIONAL EXPERIENCE

Trainer / Faculty | Elysium Academy, Chennai June 2018 - Present / August 2018 - November 2024 (Part-time) / Jan 2022 - Till date

- Developed and delivered comprehensive training programs in programming languages (C, C++, Java, Python) and web technologies (HTML, CSS, JavaScript), enhancing the skill sets of students and professionals.
- Conducted corporate training focusing on effective software development practices and networking fundamentals, leading to increased employee performance and productivity.
- Streamlined course materials and created standardized documentation, resulting in improved training outcomes.
- Led workshops on SEO strategies and web development best practices, contributing to participants' professional growth. NOTES AND RESUMES :
<https://github.com/Narthana-Elysium>

SEO Analyst | MyInception Tech, Chennai December 2024 - Present / Jan 2025 - March 2025

- Optimized website content and improved search engine rankings.
- Conducted keyword research and analysis to identify target keywords and improve organic search performance.
- Collaborated with the content team to develop SEO-friendly content strategies, resulting in increased website traffic.
- Utilized SEO tools such as Google Analytics, SEMrush, and Moz to monitor and report on website performance.

Developer Intern | APSI Labs, Chennai August 2021 - November 2021

- Collaborated on projects utilizing C/C++ and React JS to develop secure and efficient applications, contributing to improved application performance.
- Assisted in configuring network settings to optimize connectivity and reduce downtime, enhancing system reliability.

Web Development Intern | DLK Technologies, Chennai April 2019 - June 2019

- Designed and developed a House Rental Management System website using PHP and MySQL, enhancing user engagement and satisfaction.

- Implemented best practices in web security, reducing vulnerabilities and improving site integrity.
- Created responsive designs using HTML, CSS, and JavaScript, ensuring compatibility across various devices.

EDUCATION

M.Sc. Information Technology | MOP Vaishnav College for Women, Chennai Graduation Year: 2021

Bachelor of Computer Applications (BCA) | SRM Institute of Science and Technology, Chennai Graduation Year: 2018

TECHNICAL SKILLS

- **Web Development:** HTML5, CSS3, JavaScript, React JS, PHP
- **SEO & Analytics:** Keyword Research, On-Page and Off-Page SEO, Google Analytics, SEMrush, Moz
- **System Administration:** Network Configuration, Cloud Computing, VMware
- **Security:** CCNA (Routing & Switching), CEH (Ethical Hacking)
- **Programming Languages:** C, C++, Java, Python
- **Tools:** Cisco Packet Tracer, MySQL, Git

CERTIFICATIONS

- CCNA (Cisco Certified Network Associate)
- CEH (Certified Ethical Hacker) Basics
- C, C++ or C++ and JAVA java
- Microsoft Excel Essentials