

Narthana Krishnaraj
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Professional Summary

Versatile IT professional with expertise in front-end development, SEO analysis, and system administration. Strong background in technical training, web development, and certifications in networking and security. Proven track record of improving system performance, delivering effective training, and creating engaging user experiences.

Professional Experience

SEO Analyst

MyInception Tech, Chennai

Jan 2025 – Mar 2025

- Optimized website content and improved search engine rankings through strategic SEO practices.
- Conducted keyword research to enhance organic search performance; collaborated on SEO-friendly content strategies, increasing website traffic.
- Utilized Google Analytics, SEMrush, and Moz for performance monitoring and reporting.

Trainer / Faculty (Part-Time)

Elysium Academy, Chennai

Jan 2022 – Dec 2024

- Developed and delivered comprehensive training in programming (C, C++, Java, Python) and web technologies (HTML, CSS, JavaScript), upskilling students and professionals.
- Conducted corporate training on software development and networking, boosting productivity.
- Streamlined course materials and standardized documentation, improving training outcomes.
- Led workshops on SEO strategies and web development best practices.

NOTES notes and AND resumes RESUMES : <https://github.com/Narthana-Elysium>

Developer Intern

APSI Labs, Chennai

Aug 2021 – Nov 2021

- Developed secure applications using C/C++ and React JS, enhancing performance.
- Configured network settings to optimize connectivity and reduce downtime.

Web Development Intern
DLK Technologies, Chennai
Apr 2019 – Jun 2019

- Built a House Rental Management System using PHP and MySQL, improving user engagement.
- Implemented web security practices and responsive designs with HTML, CSS, and JavaScript.

Education

- M.Sc. Information Technology
MOP Vaishnav College for Women, Chennai – 2021
- Bachelor of Computer Applications (BCA)
SRM Institute of Science and Technology, Chennai – 2018

Technical Skills

- Web Development: HTML5, CSS3, JavaScript, React JS, PHP
- SEO & Analytics: Keyword Research, On-Page/Off-Page SEO, Google Analytics, SEMrush, Moz
- System Administration: Network Configuration, Cloud Computing, VMware
- Security: CCNA (Routing & Switching), CEH (Ethical Hacking)
- Programming: C, C++, Java, Python
- Tools: Cisco Packet Tracer, MySQL, Git

Certifications

- CCNA (Cisco Certified Network Associate), Elysium Academy
- CEH (Certified Ethical Hacker) Basics, Elysium Academy
- NIIT Certification in C, C++, Java
- SEO and Digital Marketing, Alison Online
- Microsoft Excel Essentials

Languages

- English (Fluent)
- Tamil (Native)
- French (Read & Write)

Hobbies & Interests

Enjoy various activities including the following sports and pastimes :
Shuttle Bat with Cork/Cock, Coco/Coko, skating, cycling, Carrom Board, Chess, Cooking, Pets, Sing / singing , Dance / dancing. Passionate about artworks like painting and creative expression.