

NARTHANA KRISHNARAJ

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Professional Summary

Versatile IT professional with expertise in front-end development, SEO analysis, system administration, and technical training. Proficient in web development, programming, and networking, with certifications in CCNA and CEH. Proven success in improving system performance, delivering impactful training, and enhancing user experiences.

Professional Experience

SEO Analyst

MyInception Tech, Chennai

Jan 2025 – Mar 2025

- Optimized website content and improved search engine rankings through strategic SEO practices.
- Conducted keyword research to enhance organic search performance and collaborated on SEO-friendly content strategies, increasing website traffic.
- Utilized Google Analytics, SEMrush, and Moz for performance monitoring and reporting.

Trainer / Faculty (Part-Time)

Elysium Academy, Chennai

Jan 2022 – Dec 2024

- Delivered training in programming (C, C++, Java, Python) and web technologies (HTML, CSS, JavaScript), upskilling students and professionals.
- Conducted corporate training on software development and networking, boosting productivity.
- Streamlined course materials, improving training outcomes.

notes and resumes NOTES AND RESUMES : <https://github.com/Narthana-Elysium>

Developer Intern

APSI Labs, Chennai

Aug 2021 – Nov 2021

- Developed secure applications using C/C++ and React JS, enhancing performance.
- Configured network settings to optimize connectivity and reduce downtime.

Web Development Intern

DLK Technologies, Chennai

Apr 2019 – Jun 2019

- Built a House Rental Management System using PHP and MySQL, improving user engagement.
- Implemented web security practices and responsive designs with HTML, CSS, and JavaScript.

Education

MSc, Information Technology

MOP Vaishnav College for Women, Chennai

2021

Bachelor of Computer Applications (BCA)

SRM Institute of Science and Technology, Chennai

2018

Technical Skills

- **Web Development:** HTML5, CSS3, JavaScript, React JS, PHP
- **SEO & Analytics:** Keyword Research, On-Page/Off-Page SEO, Google Analytics, SEMrush, Moz
- **System Administration:** Network Configuration, Cloud Computing, VMware
- **Security:** CCNA (Routing & Switching), CEH (Ethical Hacking)
- **Programming:** C, C++, Java, Python
- **Tools:** Cisco Packet Tracer, MySQL, Git

Certifications

- CCNA (Cisco Certified Network Associate), Elysium Academy
- CEH (Certified Ethical Hacker) Basics, Elysium Academy
- NIIT Certification in C, C++, Java
- SEO and Digital Marketing, Alison Online

Languages

- English (Fluent), Tamil (Native), French (Read & Write)