



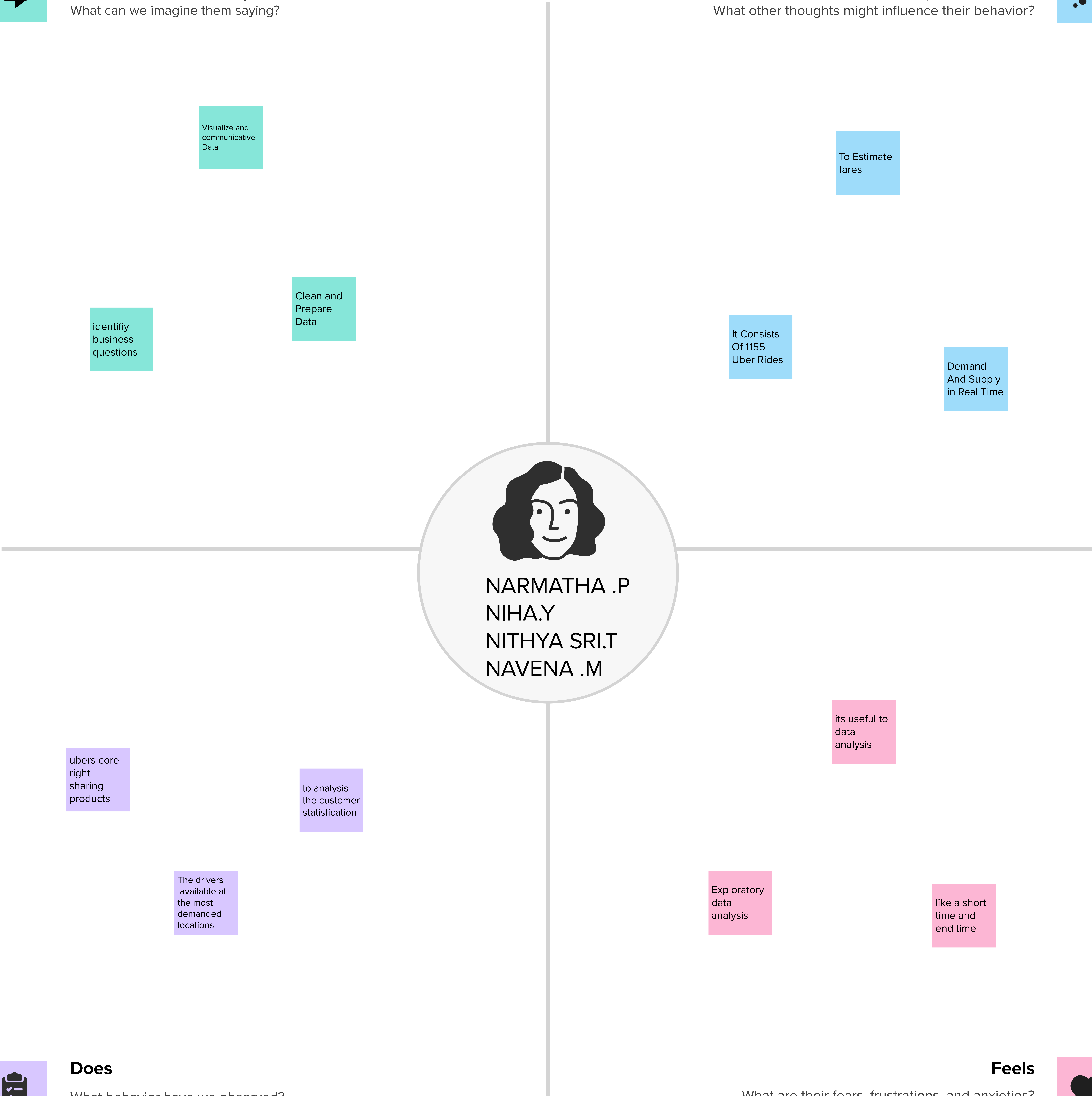
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Visualize and
communicative
Data

identifiy
business
questions

Clean and
Prepare
Data

To Estimate
fares

It Consists
Of 1155
Uber Rides

Demand
And Supply
in Real Time



NARMATHA .P
NIHA.Y
NITHYA SRI.T
NAVENA .M

ubers core
right
sharing
products

to analysis
the customer
satisfaction

The drivers
available at
the most
demanded
locations

its useful to
data
analysis

Exploratory
data
analysis

like a short
time and
end time



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?