



# REYAHAM SHRESTHA

SEO EXPERT

## CONTACT ME



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Jagriti Marg  
New Baneshwor, Nepal

## REFERENCES

### KAPIL PATHAK

CEO  
Medhavhi, Dhungedhara  
+977 980-2359175

### ARNA RAJ SILWAL

Chairperson  
Padmashree College, Tinkune  
chairperson@padmashreecollege.edu.np

## EDUCATION

### PADMASHREE COLLEGE

BACHELOR IN INFORMATION TECHNOLOGY  
2022- PRESENT

### AISHWARYA VIDYA NIKETAN

+2  
2020-2022



## ABOUT ME

Me Reyaham Shrestha, and I am a dedicated SEO expert with a passion for optimizing online presence and driving measurable growth. My expertise lies in leveraging advanced search engine optimization techniques, keyword research, and content strategies to help businesses rank higher and reach their target



## JOB EXPERIENCE

### SENIOR SEO EXPERT

2024- Present

Padmashree College, Tinkune

Kathmandu's leading institution for BIT, BCA, BHM, BBA, and BTech Food. Join top-ranked programs with experienced faculty,

### QA AND TECHNICAL SEO HEAD

2023-2024

Medhavhi, Dhungedhara

Currently working on Learning Management System and School Management System.

### ON PAGE SEO

2022-2023

Yodhha Astrology

Yodha is a team of authentic Nepalese astrologers and professional app developers. Since 2013, when the company launched Yodha



## LANGUAGES

Nepali  
English



Tharu  
Hindi





## TECHNICAL SKILLS



## NON - TECHNICAL SKILLS



## ACHIEVEMENTS

- Organic Traffic:  
Increased organic traffic by 59% over 6 Months For Padmashree College.
- Keyword Rankings:  
Achieved top 10 rankings for 17 number of target keywords.
- Backlinks:  
Improved domain authority and page authority scores.



## VOLUNTEERING

### Scratch Programming Co-trainer

- Co-trained in the Book Free Friday Program, organized by Kathmandu Metropolitan City Office and Digital and Beyond Pvt.Ltd.
- Delivered 90 hours of training to secondary school students on Raspberry Pi Code Club Scratch Programming, and Google CS First Curriculum, promoting coding and digital literacy

### Blood Donation Campaign At Pashupati Temple

- Volunteered at Blood Donation Campaign At Pashupati Temple on the occasion of Maha-Shivaratri.