

# CSE 127 Computer Security

Stefan Savage, Fall 2025, Lecture 16

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Malware and Botnets

# Quick topics

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## Final

- Next Thursday, 12/11 3-5pm
- Will be similar to structure of midterm
  - I don't have a sample final, but I'll try to put together some sample questions like I did for the midterm and post them
  - There will be a review session at Friday discussion
  - Same bit as the midterm: 1 8.5x11 sheet for notes (can use both sides)
- It will 90% focus on material since the midterm, but may also include some questions from across the whole class
- Will include today's lecture (except the part that I say you're not responsible for)

# Today

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We've talked about ways that machines can be compromised

But what happens afterwards?

- Malware
- Botnets
- Cybercrime potpourri

# Malware

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Any kind of malicious software

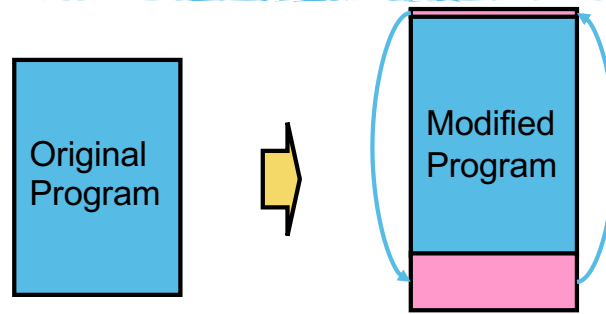
Historical malware was self-replicating

- Viruses (1980s-mid 1990s) *replicate* by attaching to a host program (or document)
  - Copying themselves into new programs/documents they encounter
  - Traditionally driven by human action (e.g., opening document)
- Worms (1987, pause, 2000-mid '00s) *replicate* via the network
  - Each compromised host tries to infect *other* hosts; parallelism
  - Self-spreading
- All largely just to show they could do it (some exceptions, but rare)

In mid 00's change to profit-motivated malware...

# Virus Attachment to Host Program


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## Standard approach

- Add virus code to **end** of program
- Redirect control flow there at program start then jump back to program body
- This structure doesn't require fixing up any of the code in the program (e.g., for function addresses, branch offsets, etc) – except the first couple bytes

# The Simple Virus



0100 EB1C	JMP	011E
0102 BE1B02	MOV	SI, 021B
0105 BF1B01	MOV	DI, 011B
0108 8BCE	MOV	CX, SI
010A F7D9	NEG	CX
010C FC	CLD	
010D B81B01	MOV	AX, 011B
0110 06	PUSH	ES
0111 50	PUSH	AX
0112 06	PUSH	ES
0113 B81801	MOV	AX, 0118
0116 50	PUSH	AX
0117 CB	RETF	
0118 F3	REPZ	
0119 A4	MOVSB	
011A CB	RETF	
011B E93221	JMP	2250
011E 83C24F	ADD	DX, +4F
0121 8BFA	MOV	DI, DX
0123 81FF8000	CMP	DI, 0080
0127 725E	JB	0187
0129 7406	JZ	0131
012B C606250273	MOV	BYTE PTR [0225], 73
0130 90	NOP	
0131 FEC5	INC	CH
0133 7303	JNB	0138
0135 80C140	ADD	CL, 40
0138 B8010C	MOV	AX, 0C01
013B 8BD6	MOV	DX, SI
013D CD13	INT	13

Infected Program

1. User runs an infected program.
2. Program transfers control to the virus.

# The Simple Virus

```

0100 EB1C      JMP      011E
0102 BE1B02    MOV      SI,021B
0105 BF1B01    MOV      DI,011B
0108 8BCE      MOV      CX,SI
010A F7D9      NEG      CX
010C FC        CLD
010D B81B01    MOV      AX,011B
0110 06        PUSH     ES
0111 50        PUSH     AX
0112 06        PUSH     ES
0113 B81801    MOV      AX,0118
0116 50        PUSH     AX
0117 CB        RETF
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0119 A4        MOVSB
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011E 83C24F    ADD      DX,+4F
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0135 80C140    ADD      CL,40
0138 B8010C    MOV      AX,0C01
013B 8BD6      MOV      DX,SI
013D CD13      INT      13
    
```

Infected Program

```

0100 B435      MOV      AH,35
0102 B021      MOV      AL,21
0104 CD21      INT      21
0106 8C06A002  MOV      [02A0],ES
010A 891E9E02  MOV      [029E],BX
010E B425      MOV      AH,25
0110 B021      MOV      AL,21
0112 BA2001    MOV      DX,0120
0115 CD21      INT      21
0117 83C24F    ADD      DX,+4F
011A 8BFA      MOV      DI,DX
011C 81FF8000  CMP      DI,0080
0120 725E      JB       0187
0122 7406      JZ       0131
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012C 7303      JNB      0138
012E 80C140    ADD      CL,40
0132 B8010C    MOV      AX,0C01
0135 8BD6      MOV      DX,SI
0137 CD13      INT      13
    
```

3. Virus locates a new program.

4. Virus appends its logic to the end of the new file.

# The Simple Virus

```

0100 EB1C      JMP      011E
0102 BE1B02    MOV      SI,021B
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0137 CD13      INT      13
    
```

5. Virus updates the new program  
so the virus gets control when  
the program is launched.



# Detecting Malware

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*Note: not specific to viruses*

## **Scanning (signatures)**

Integrity checking (check if file has changed)

- Keep “known good” hash of existing executables (allowlist); validate programs on computer against whitelist

Behavior (heuristic) detection

- E.g. does software use system features atypical of an application program; make anomalous network access; try to read sensitive files, etc...

# Signatures

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Idea: Malware can't be completely invisible:

- Code must be stored *somewhere*
- Identify **existing malware** and extract “**signature**” byte sequences unique to them
- Idea: look in files these signatures and flag those files as containing malware

What are the assumptions here?

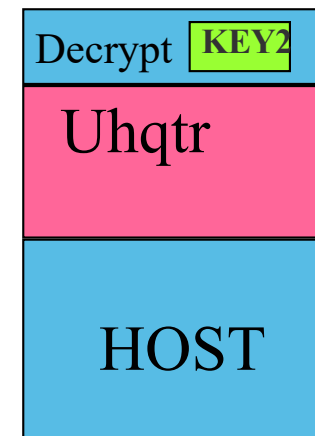
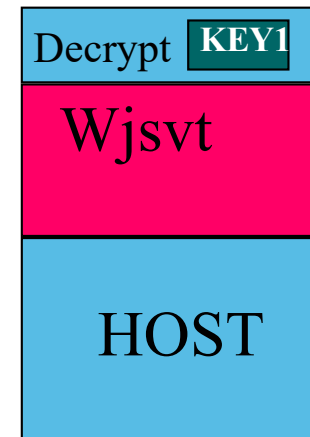
- Signatures:
  - There is a common signature for each malware variant that generally applies to the malware (i.e., cost of finding signature is amortized)
- Efficient checking :
  - You can search for such a signature efficiently on individual hosts
- Distribution
  - You can identify and distribute theses signatures in time (i.e., malware lifetime)

## More history: Encrypted viruses

Soon after the first generation of executable viruses product the first anti-virus scanners, virus authors began writing self-encrypting strains.

These viruses carry a small decryption loop that runs first, decrypts the virus body and then launches the virus.

Each time the virus infects a new file, it changes the encryption key so the virus body looks different.



# Encrypted viruses

```
1. MOV DI, 120h
2. MOV AX, [DI]
3. XOR AX, 5132h
4. MOV [DI], AX
5. ADD DI, 2h
6. CMP DI, 2500h
7. JNE 3
8. WJSVTPBMZPL
9. NAADJGNANW
...
```

The decryption routine stays the same. Only the key(s) change.

The encrypted body changes.

```
1. MOV DI, 120h
2. MOV AX, [DI]
3. XOR AX, 0030h
4. MOV [DI], AX
5. ADD DI, 2h
6. CMP DI, 2500h
7. JNE 3
8. PKEPAJHENZAW
9. MNANTPOOTIZN
...
```

Still easy to detect because the **decryption loop stays the same.**

***Virus signature = decryption code***

# The Polymorphic Virus

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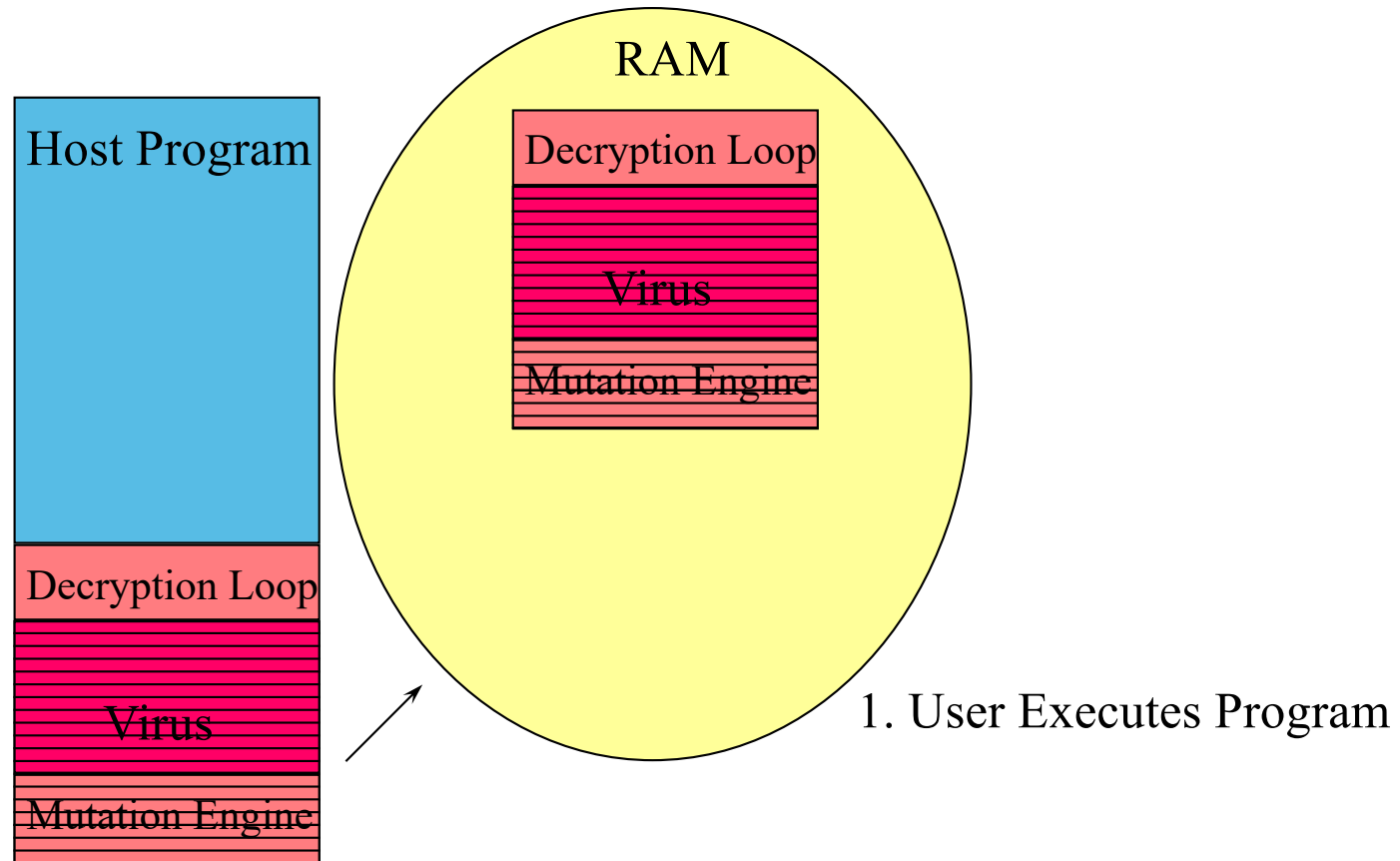
Malware authors take this idea to the next step...

Polymorphic viruses are self-encrypting viruses with a changing decryption *algorithm*

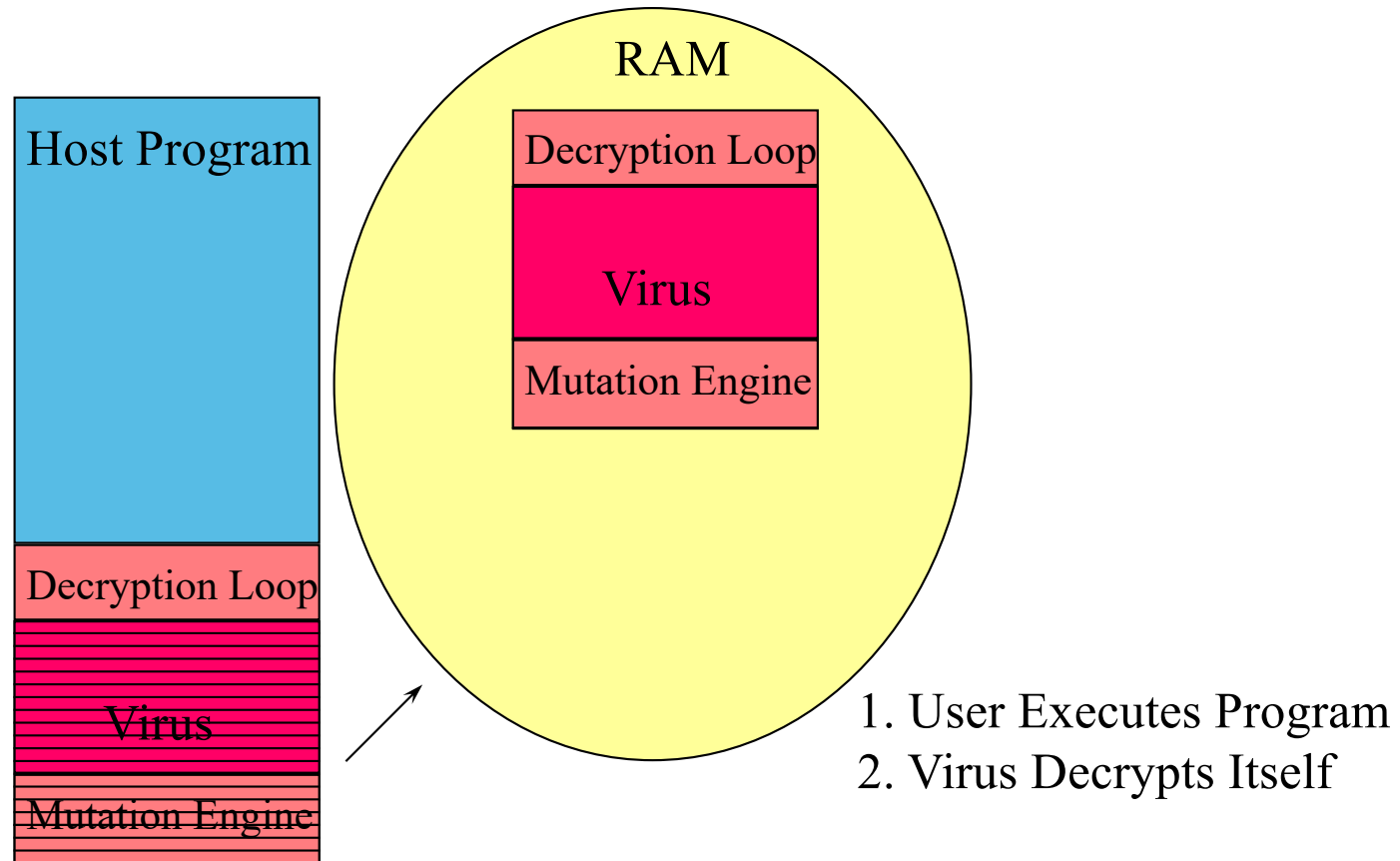
When infecting a new file, such a virus:

- Generates **brand-new decryption code** from scratch
- Encrypts a copy of itself using a complementary encryption algorithm
- Inserts both the new decryption code and the encrypted body of the virus into target file

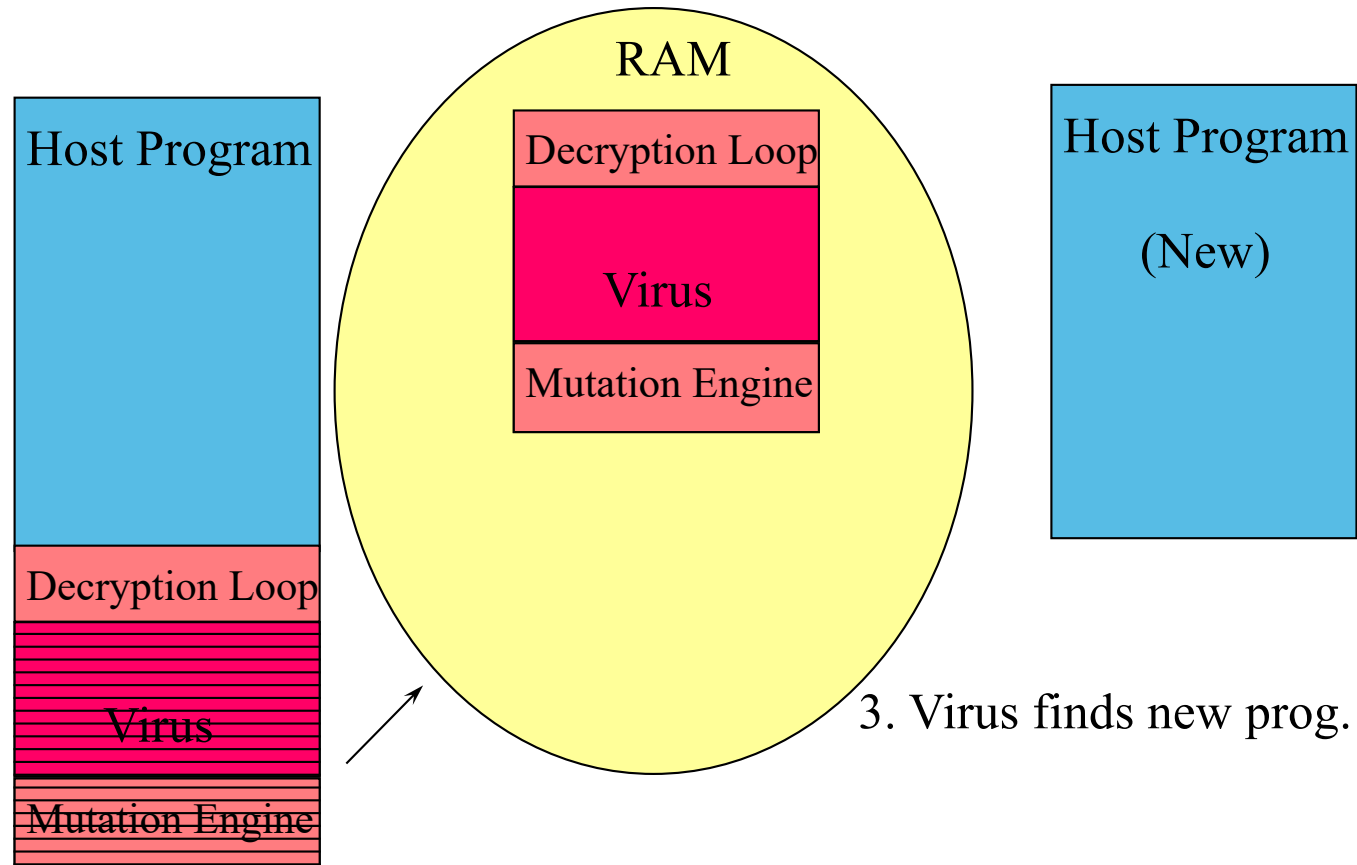
# The Polymorphic Virus



# The Polymorphic Virus

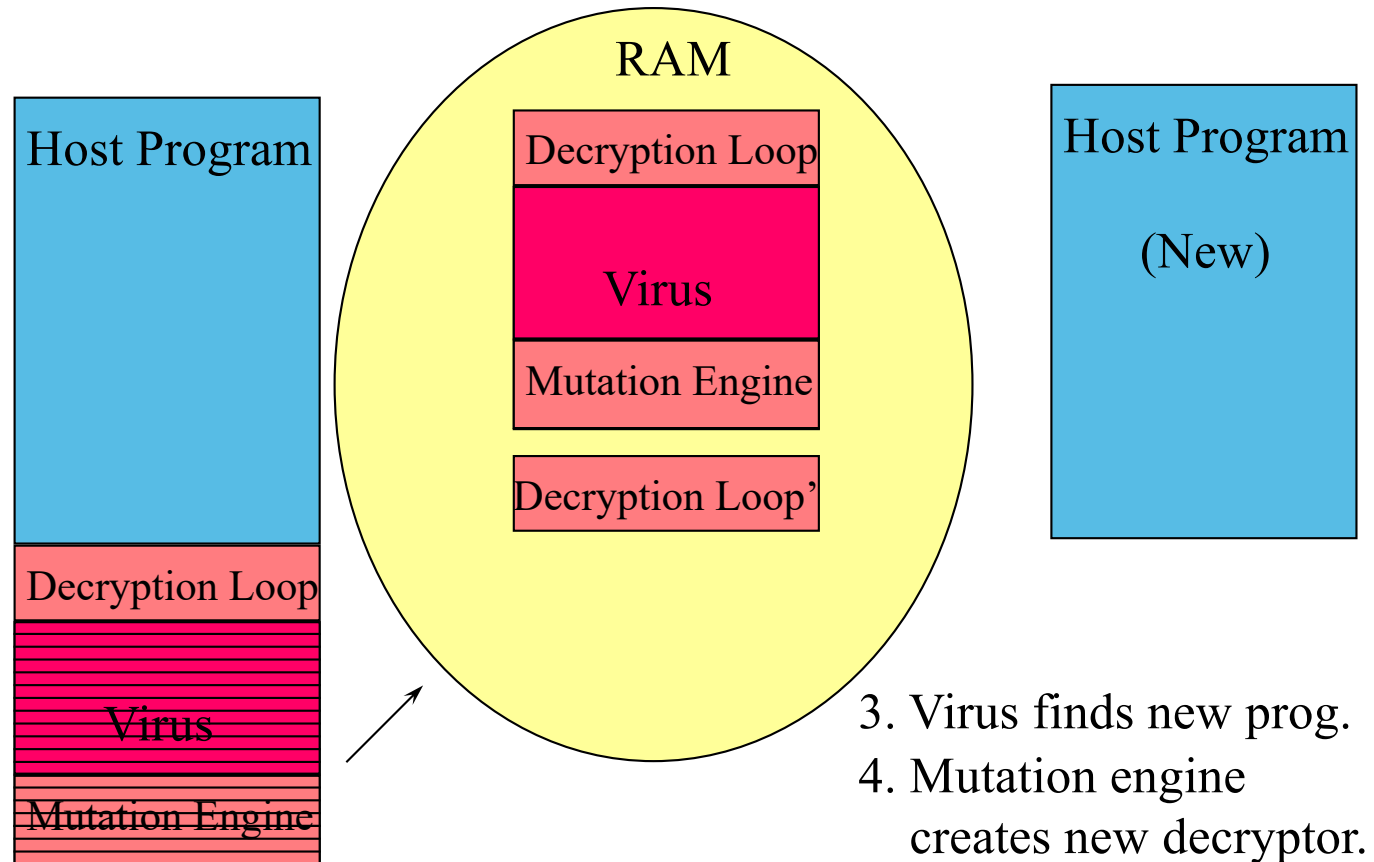


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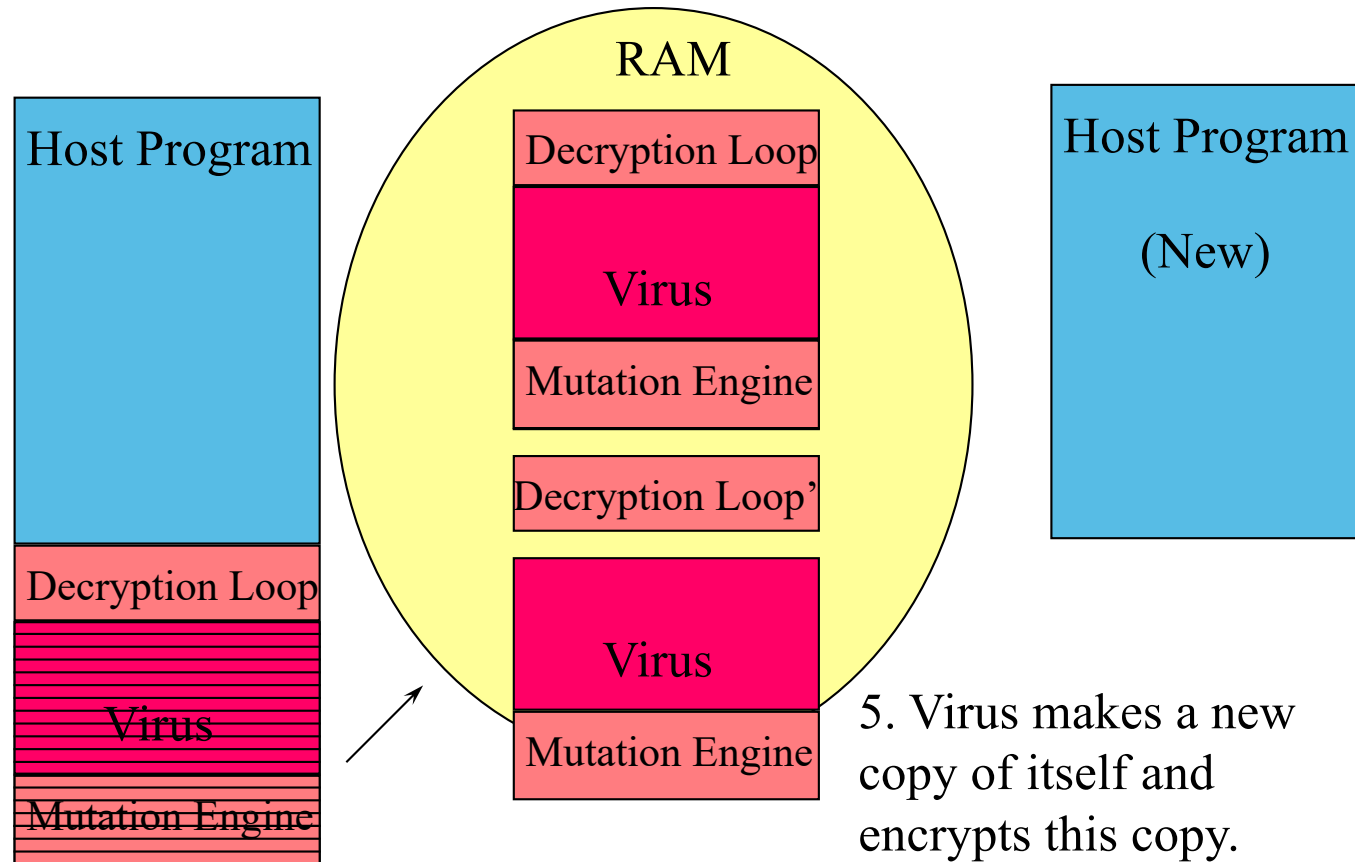




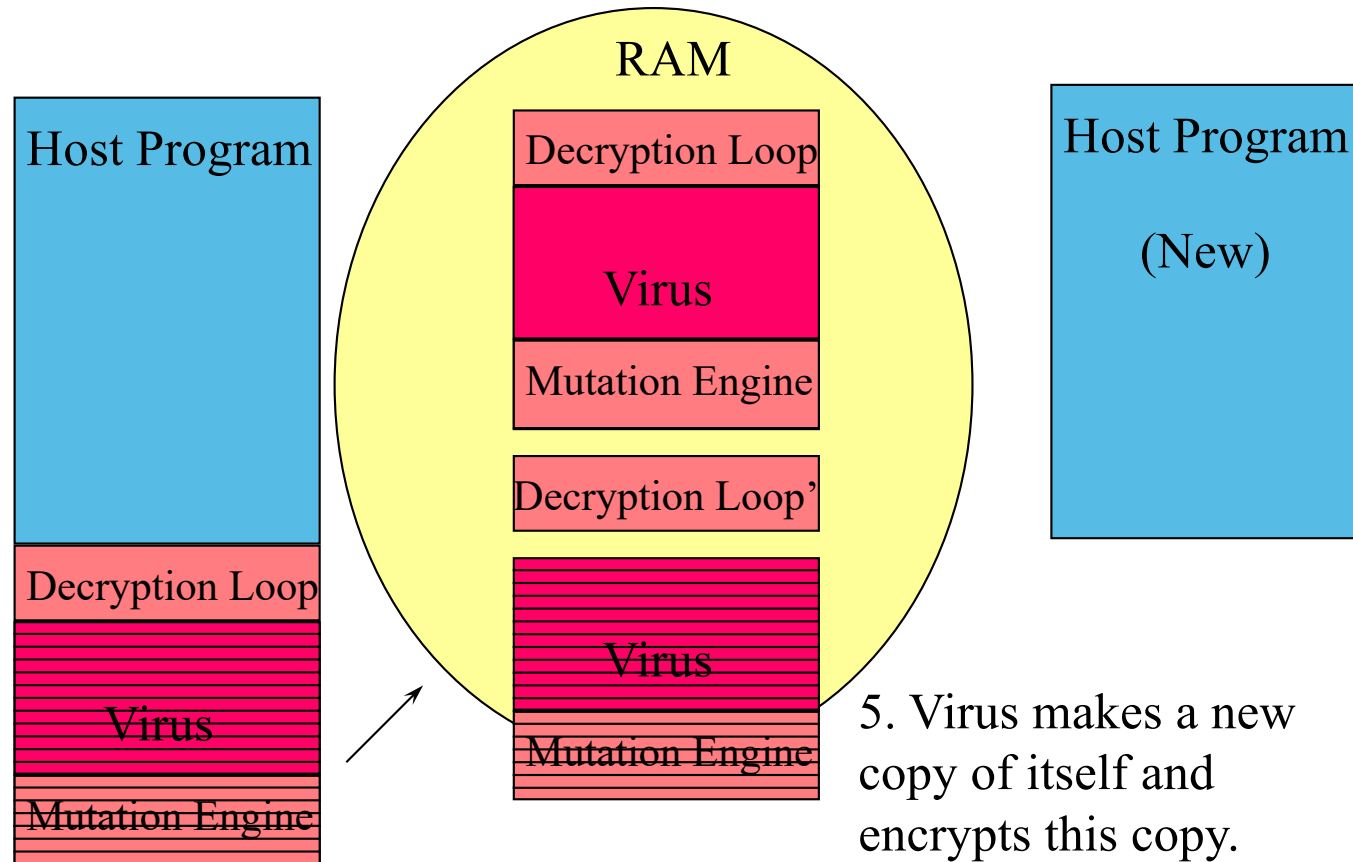
# The Polymorphic Virus



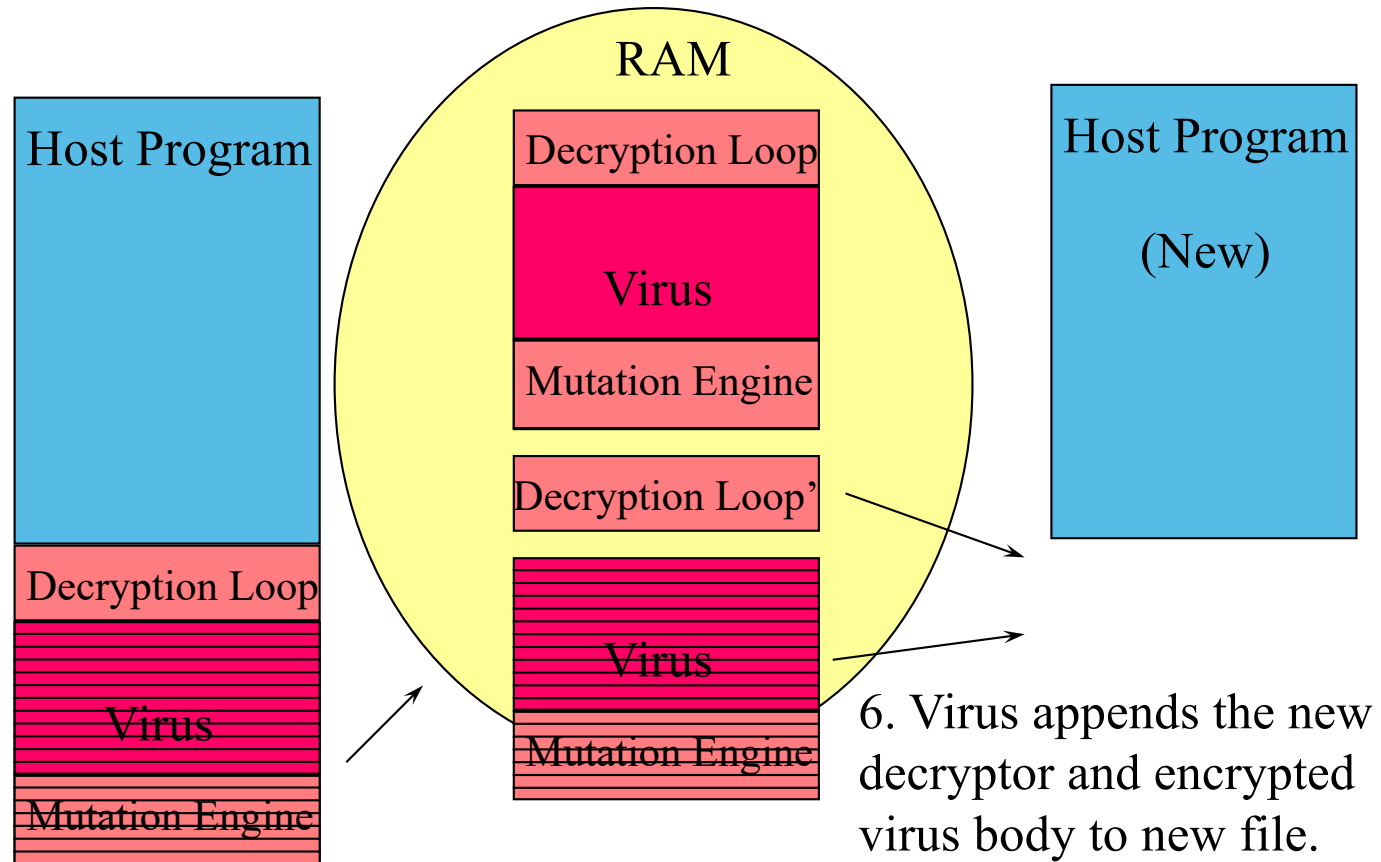
# The Polymorphic Virus



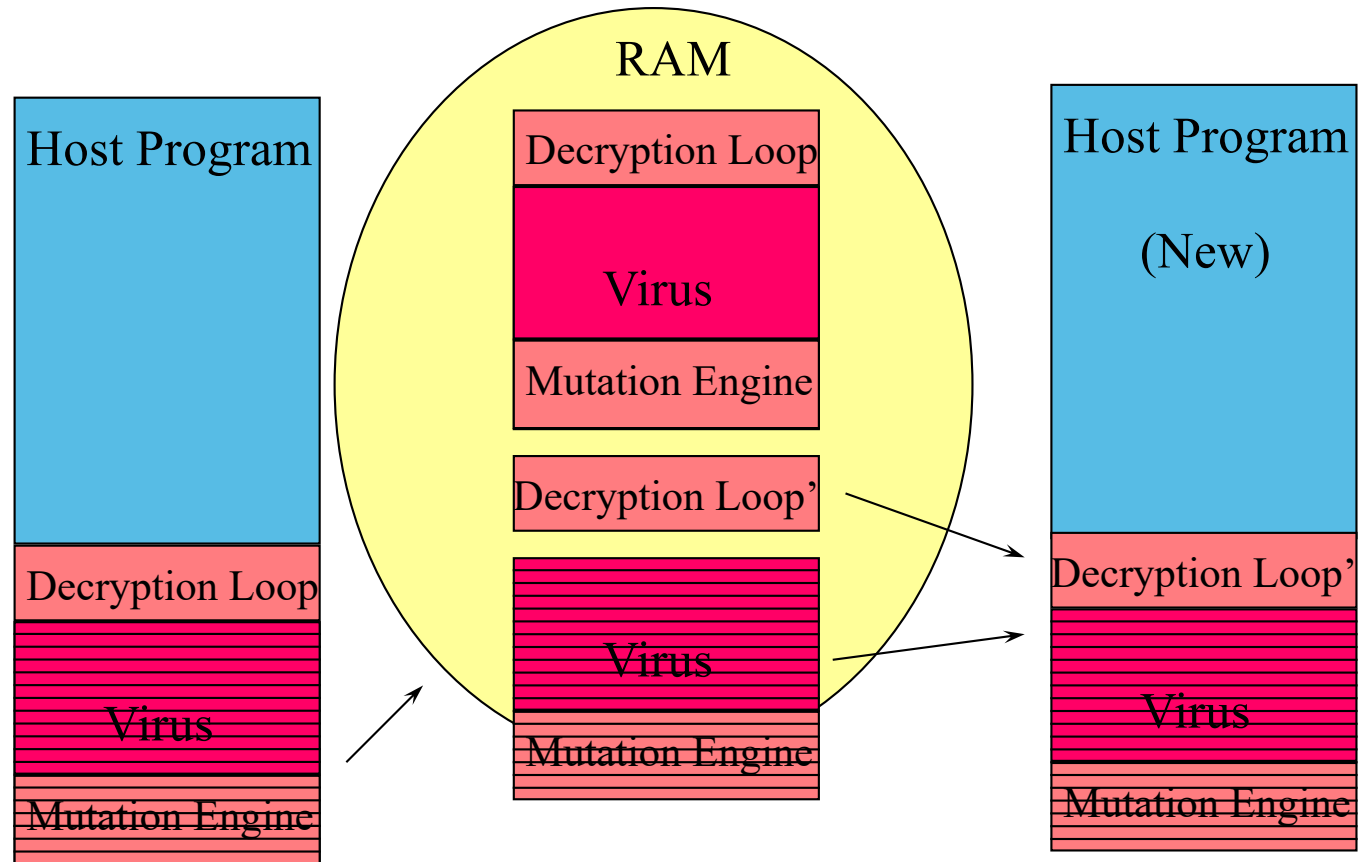
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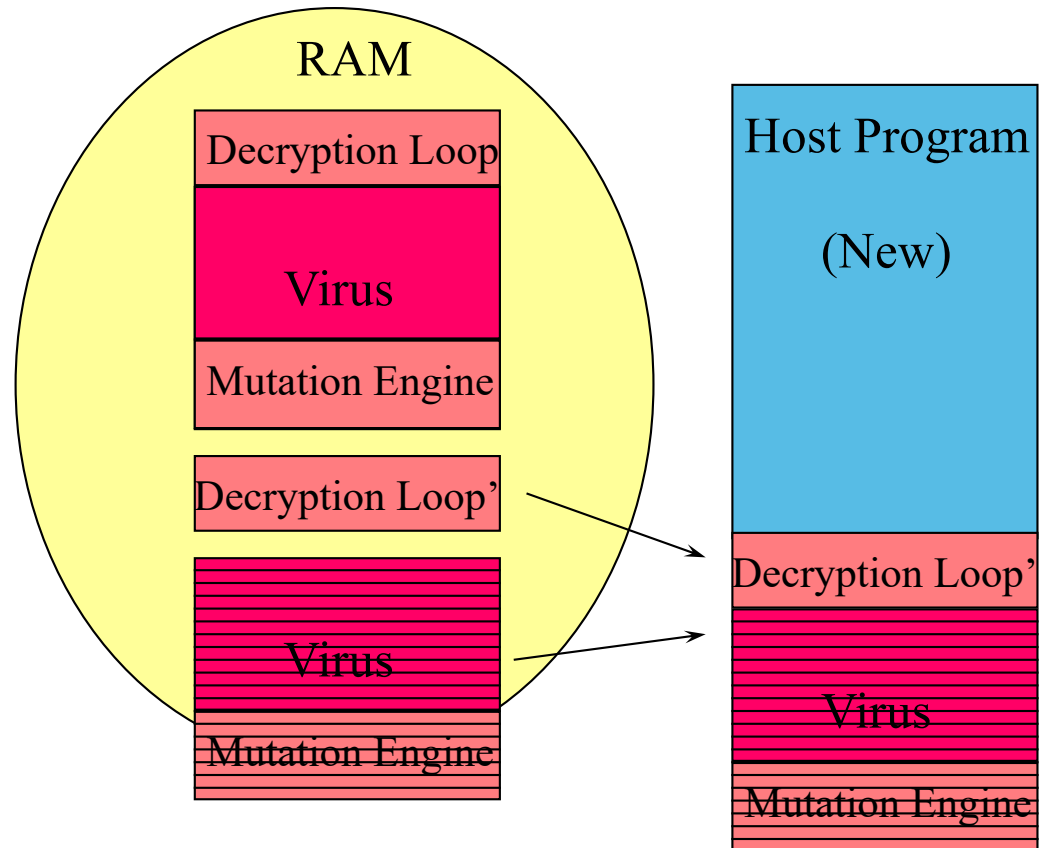


# The Polymorphic Virus



# The Polymorphic Virus

And we have a  
new infection!



# Polymorphic malware: Extremely difficult to detect...

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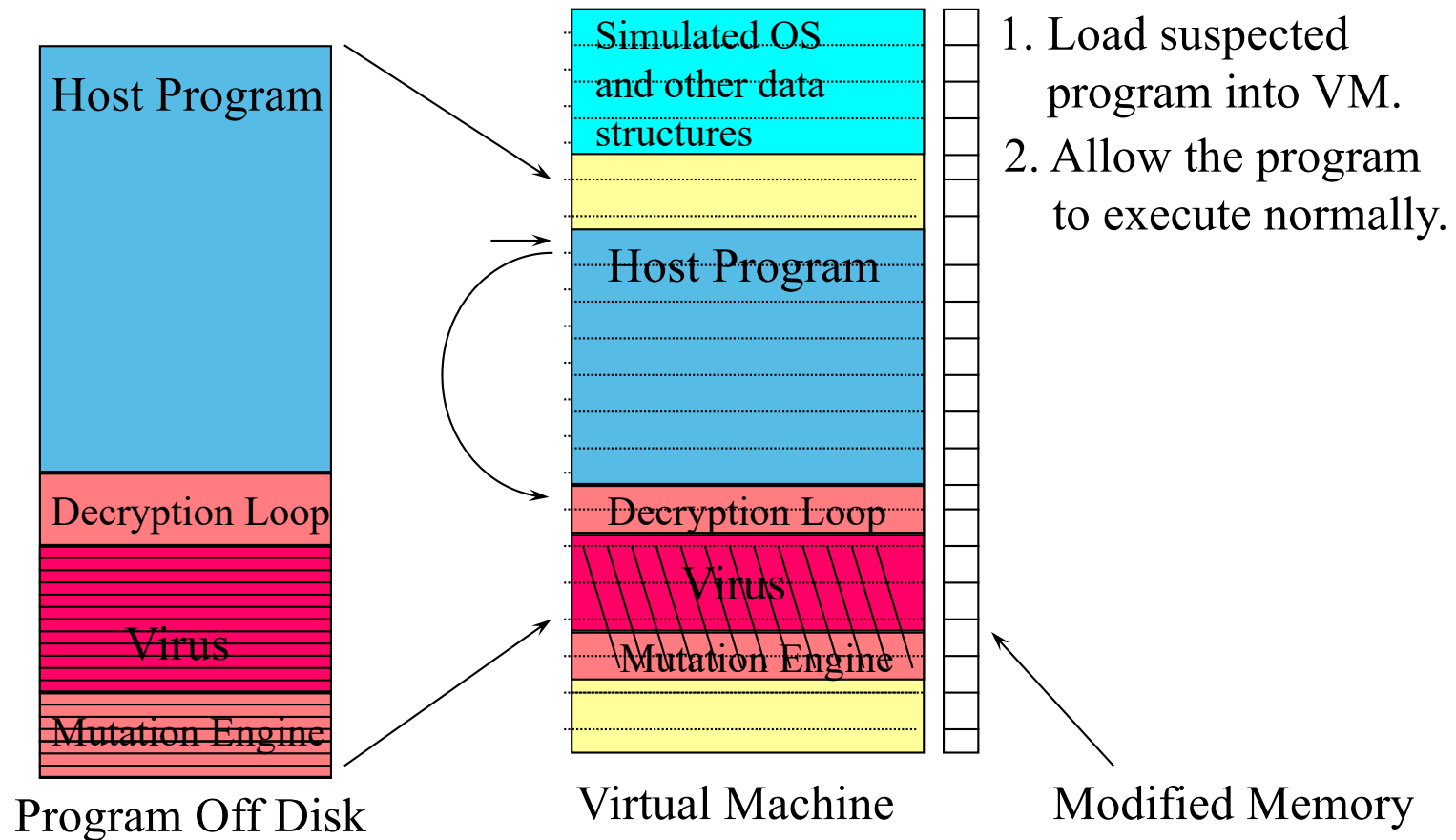
**No shared unencrypted code** between two malware samples of the same virus

What to do?

## **Generic decryption**

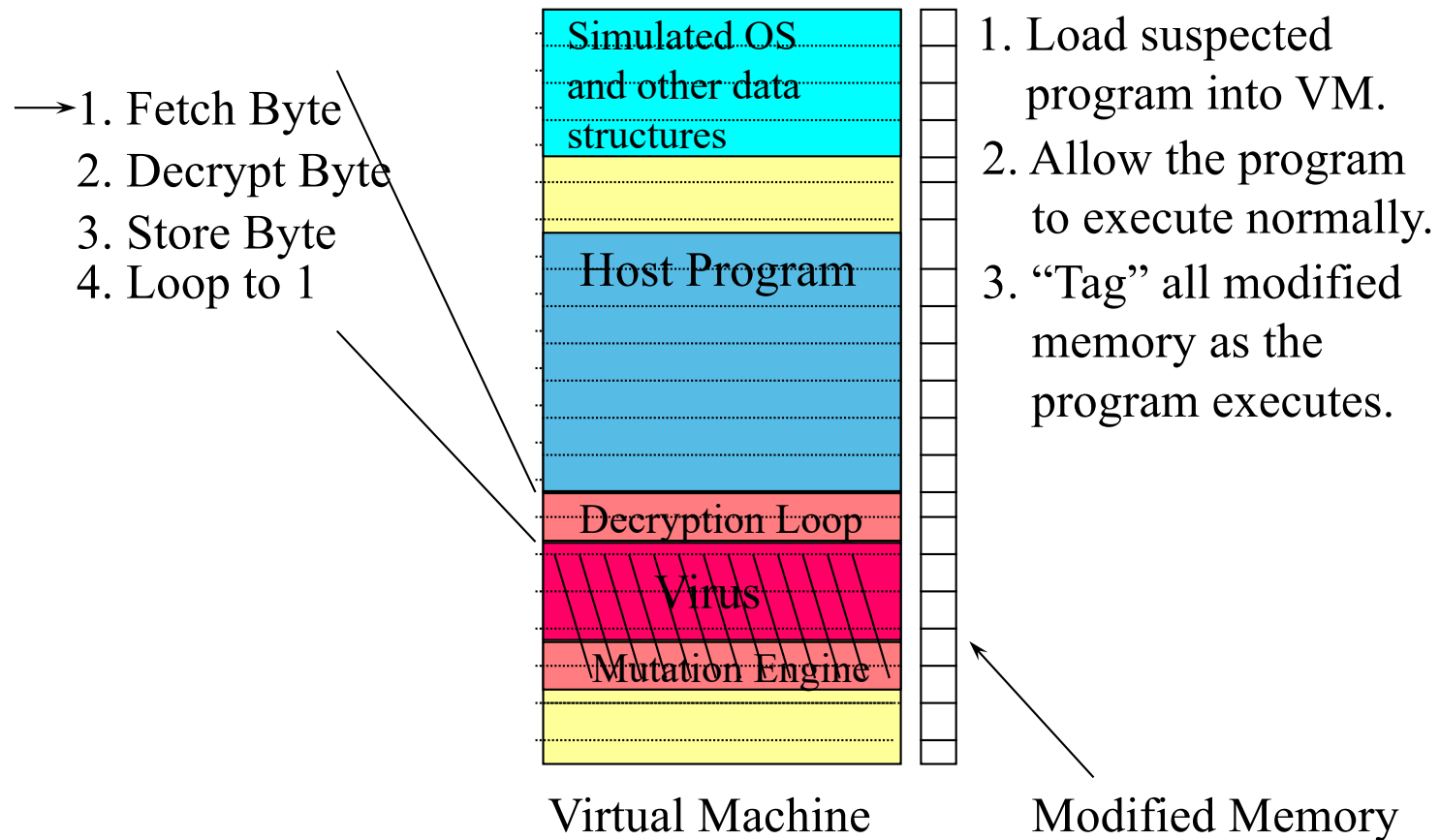
- Key idea: let malware *do the hard decryption work for you*
  - Emulate** code execution until the malware decrypts itself
  - Typically use some sort of virtual machine (VM) environment
- Search for signatures in memory

# Generic decryption

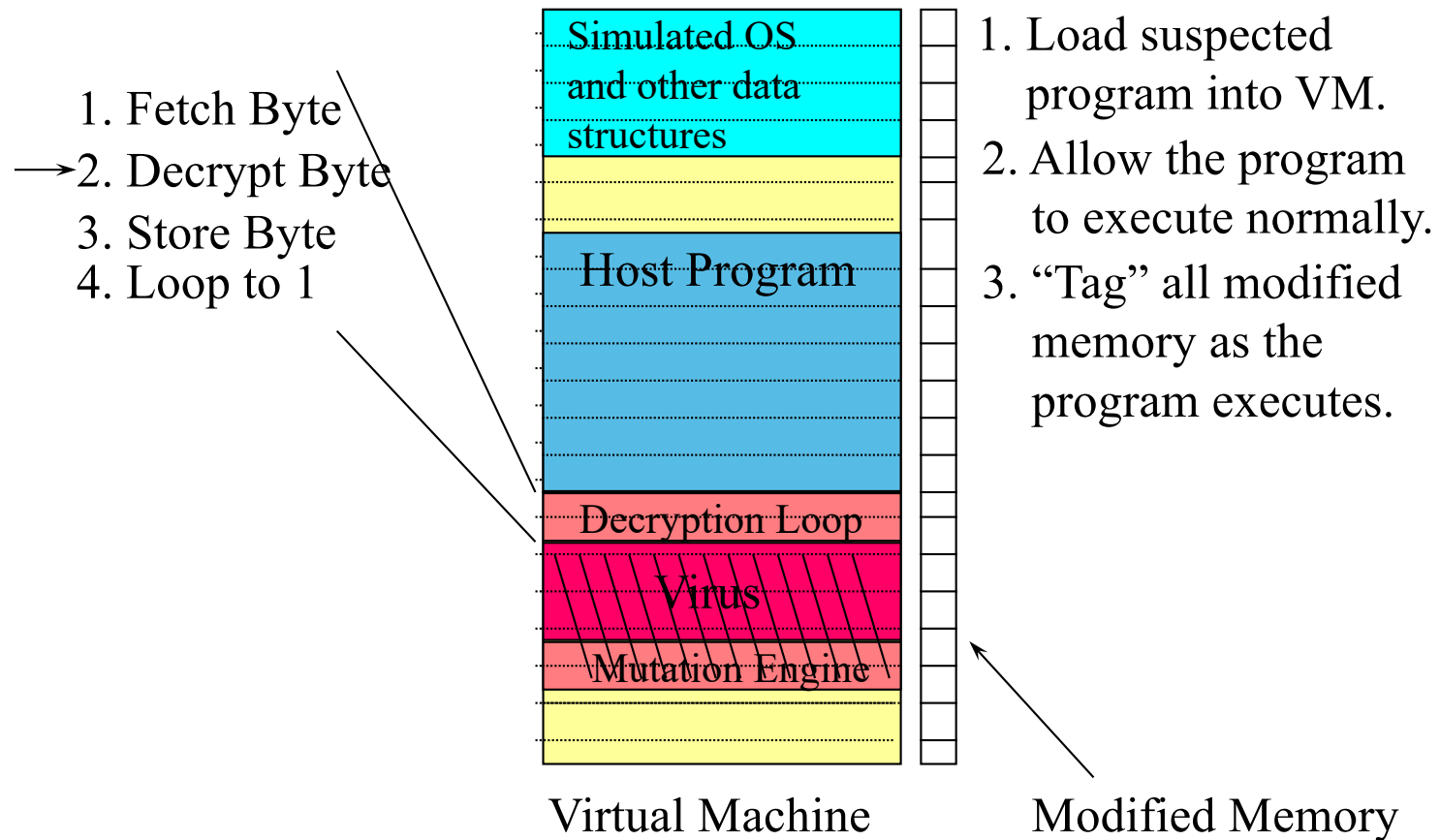




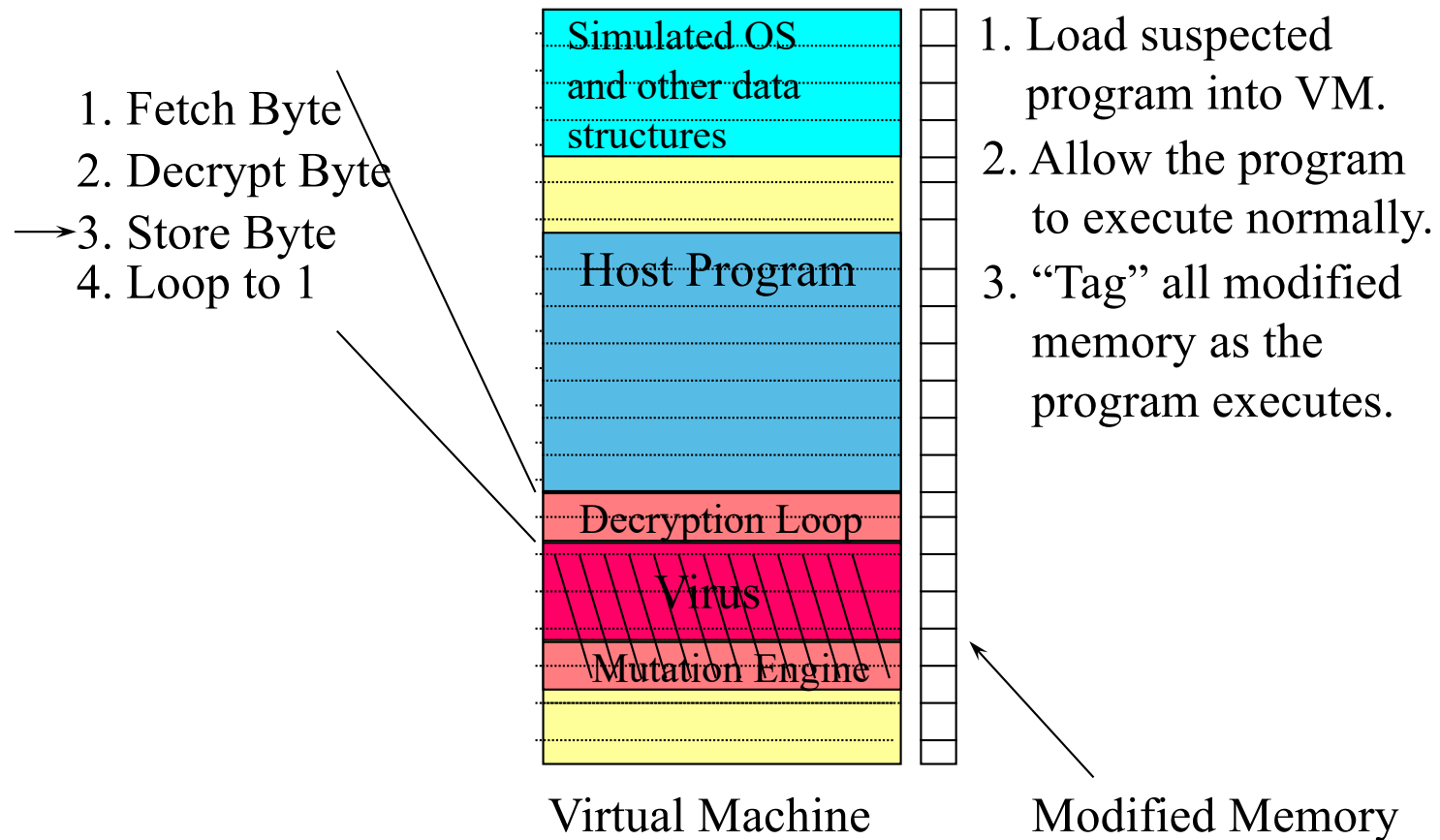
# Generic decryption



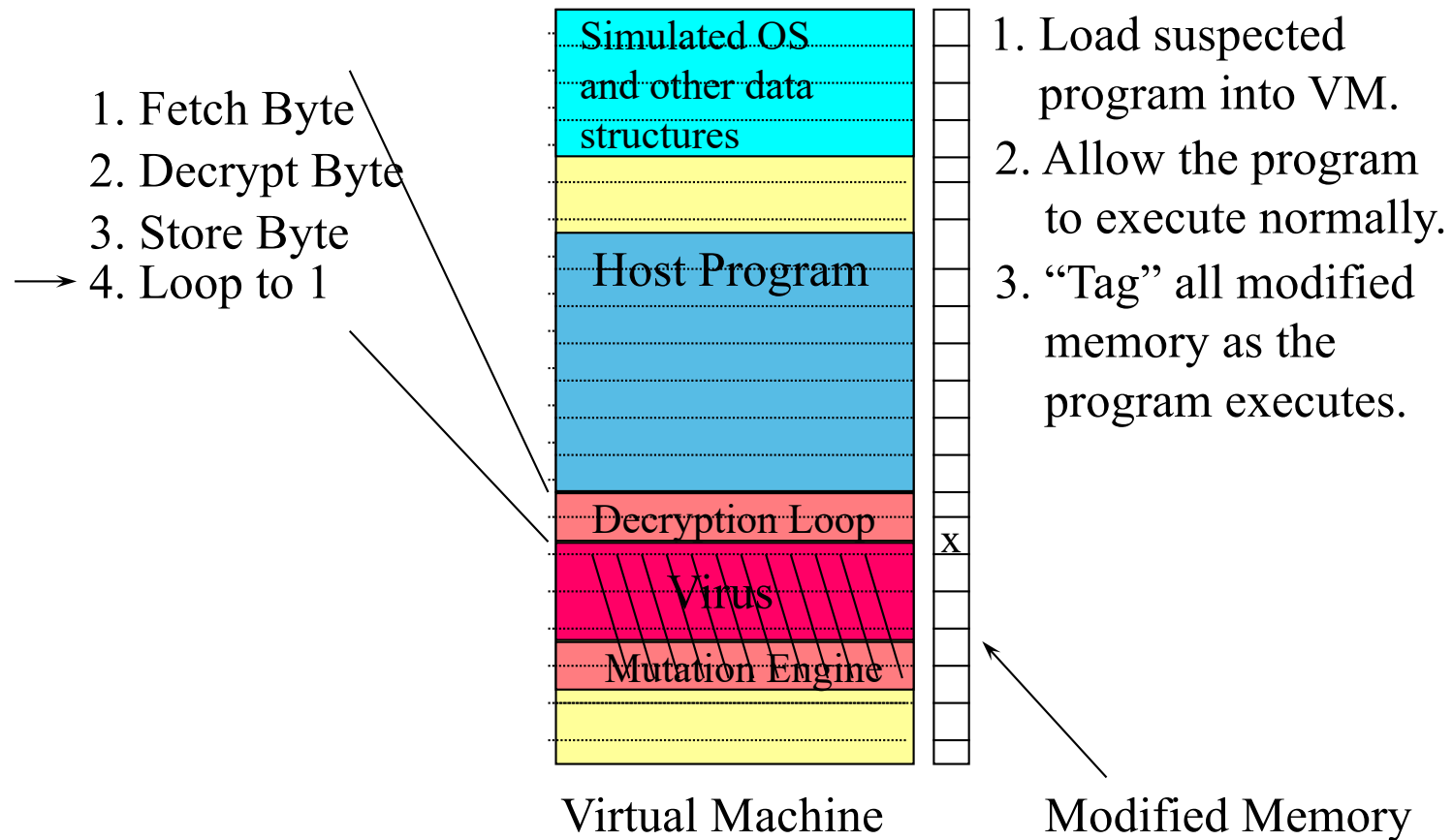
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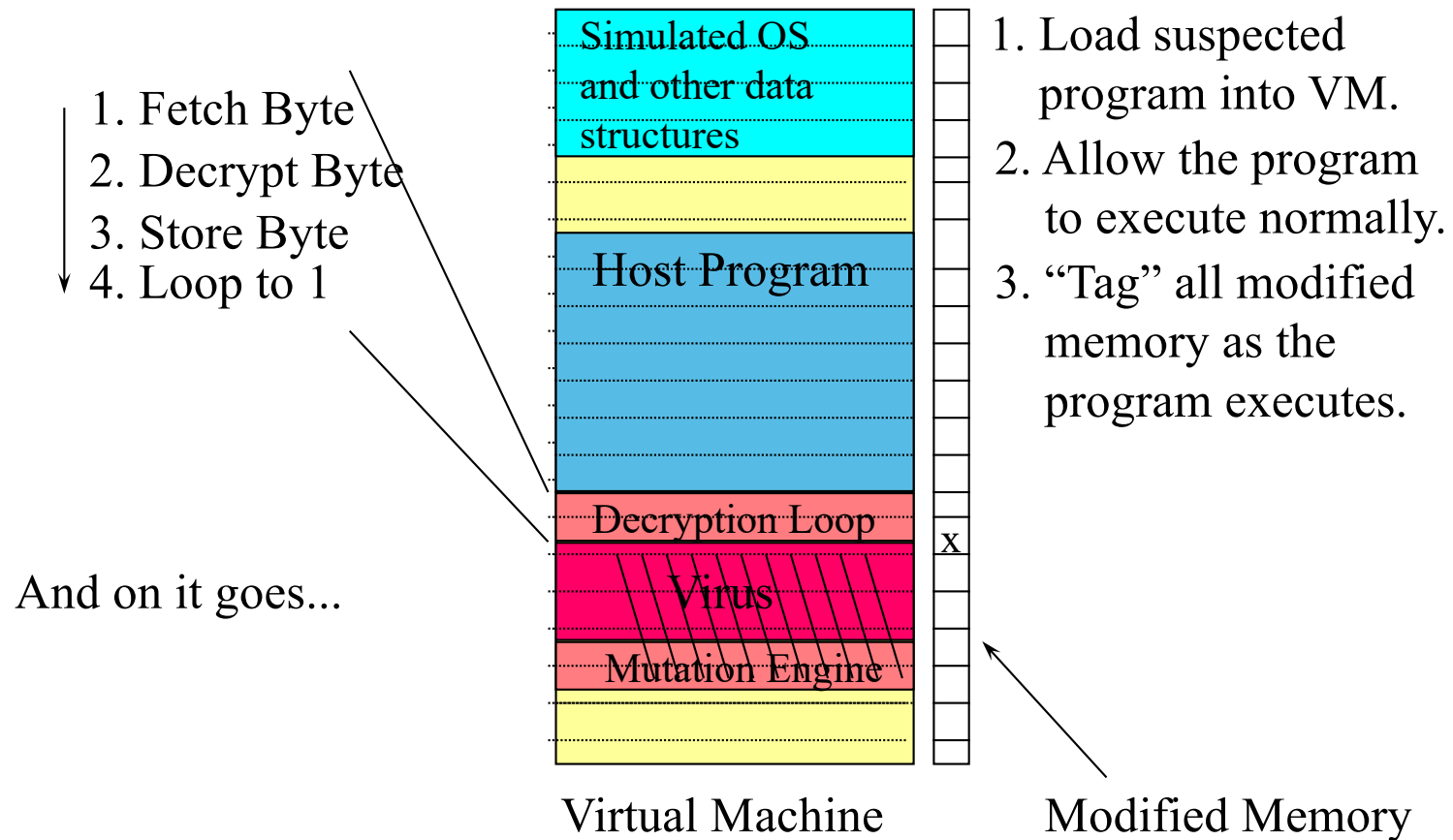
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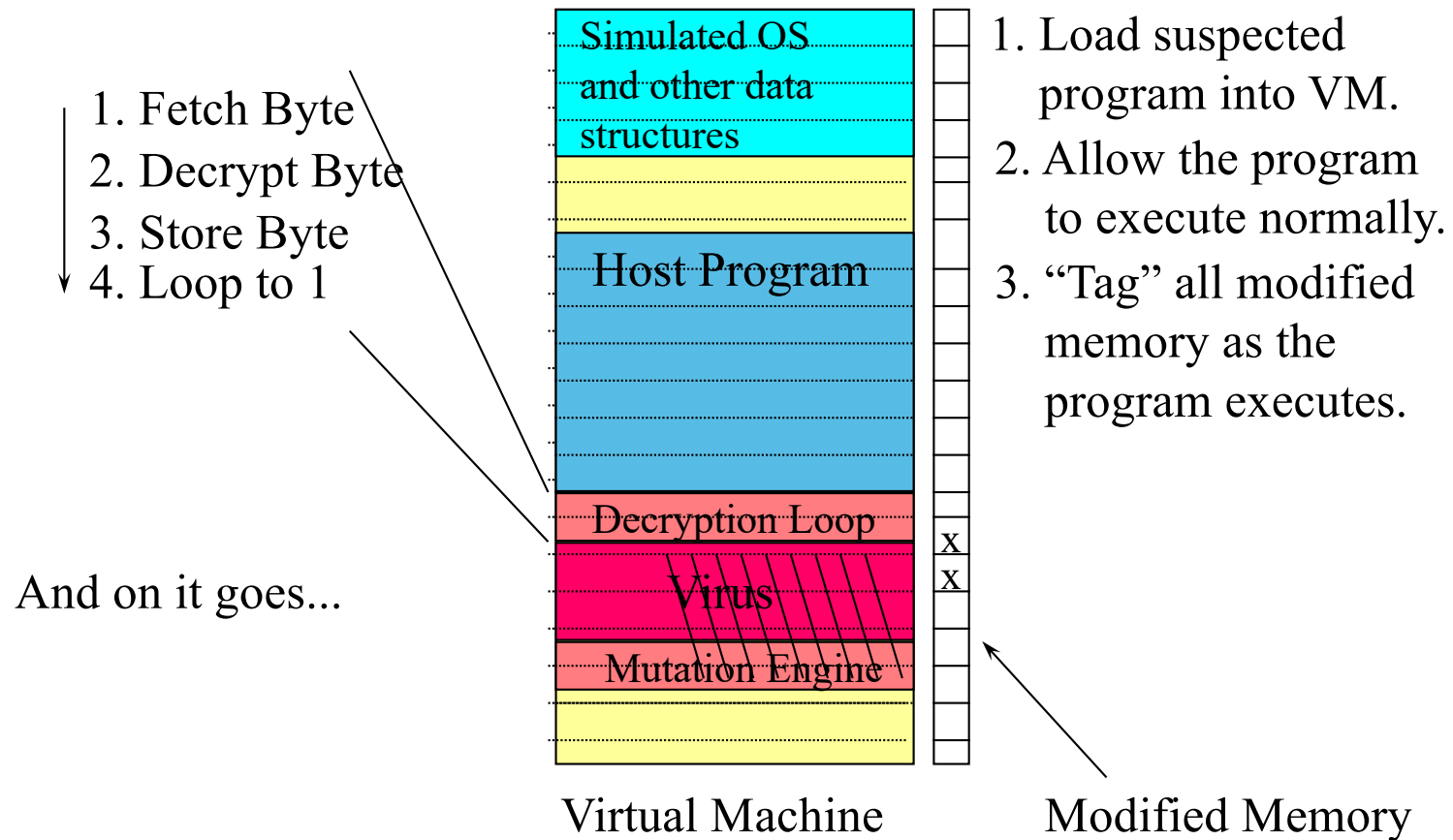
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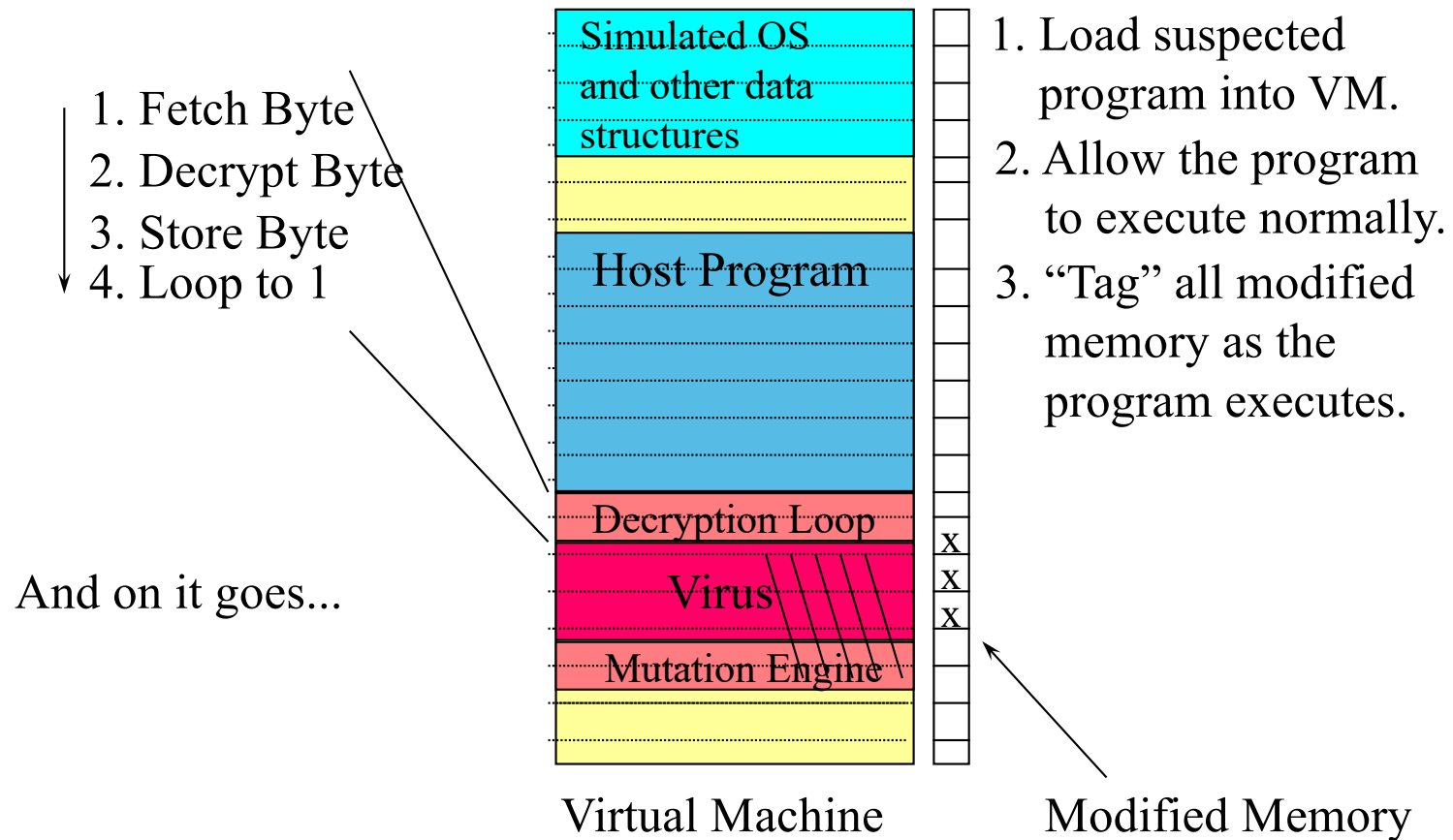
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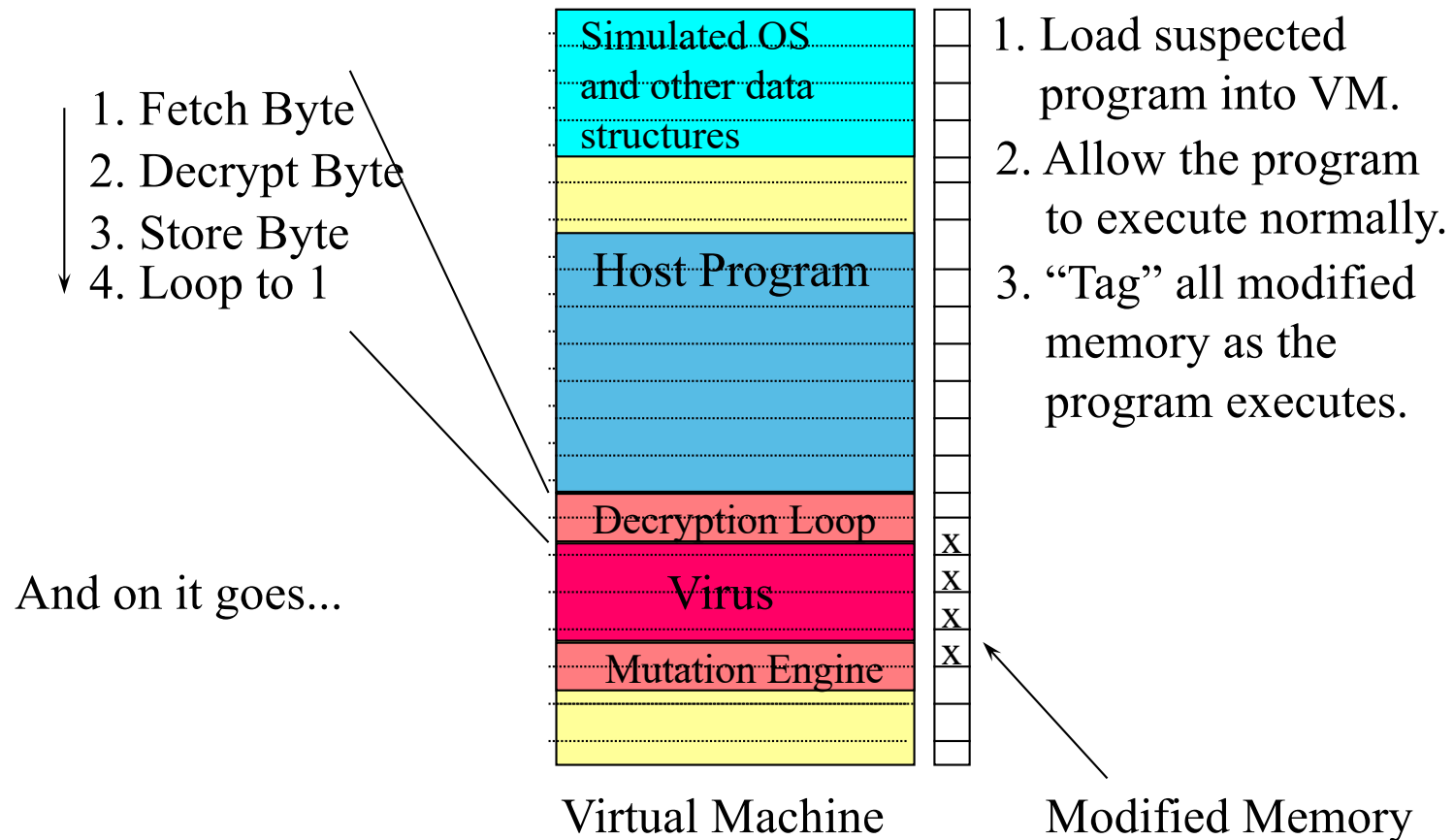
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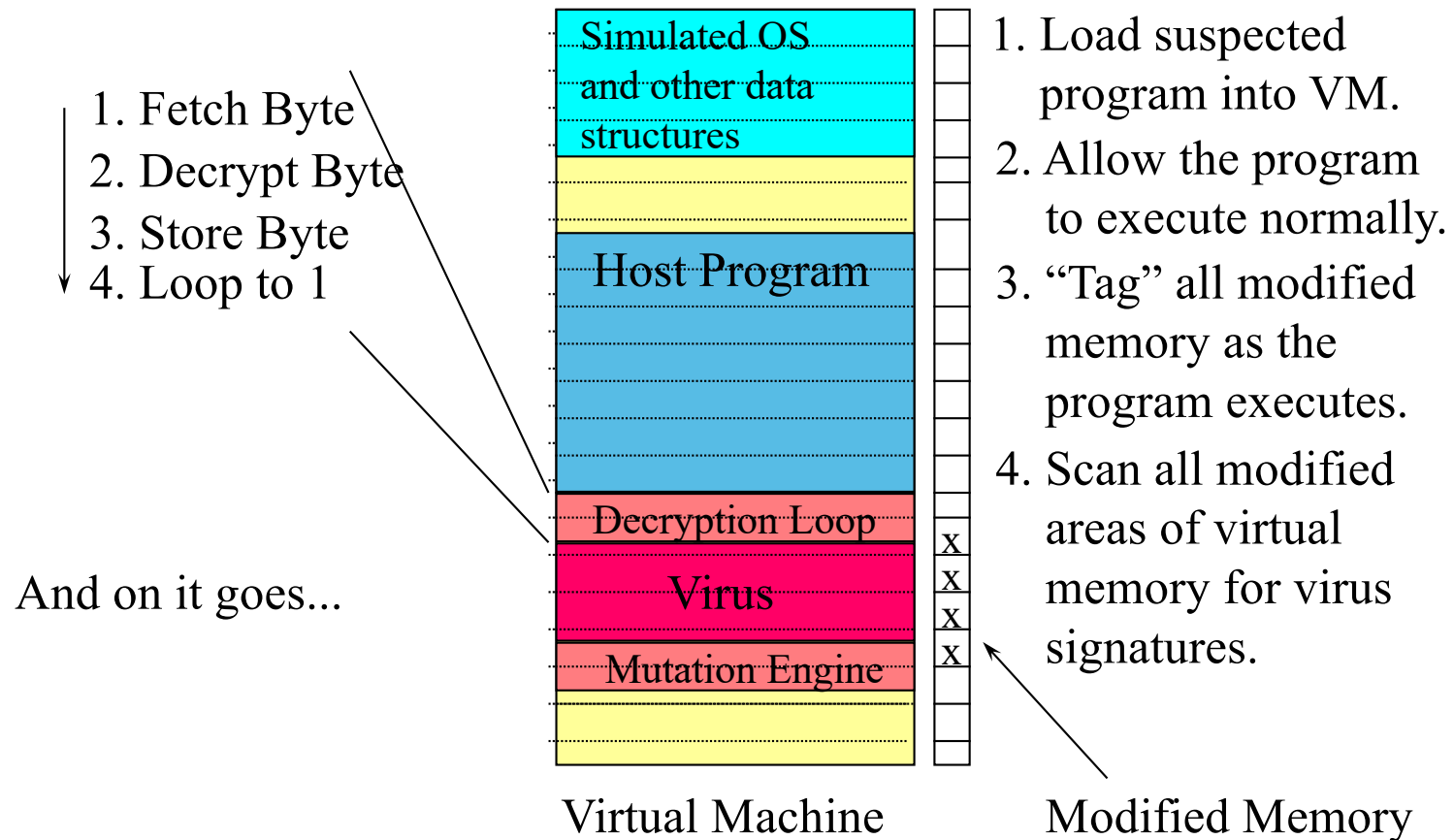


# Generic decryption



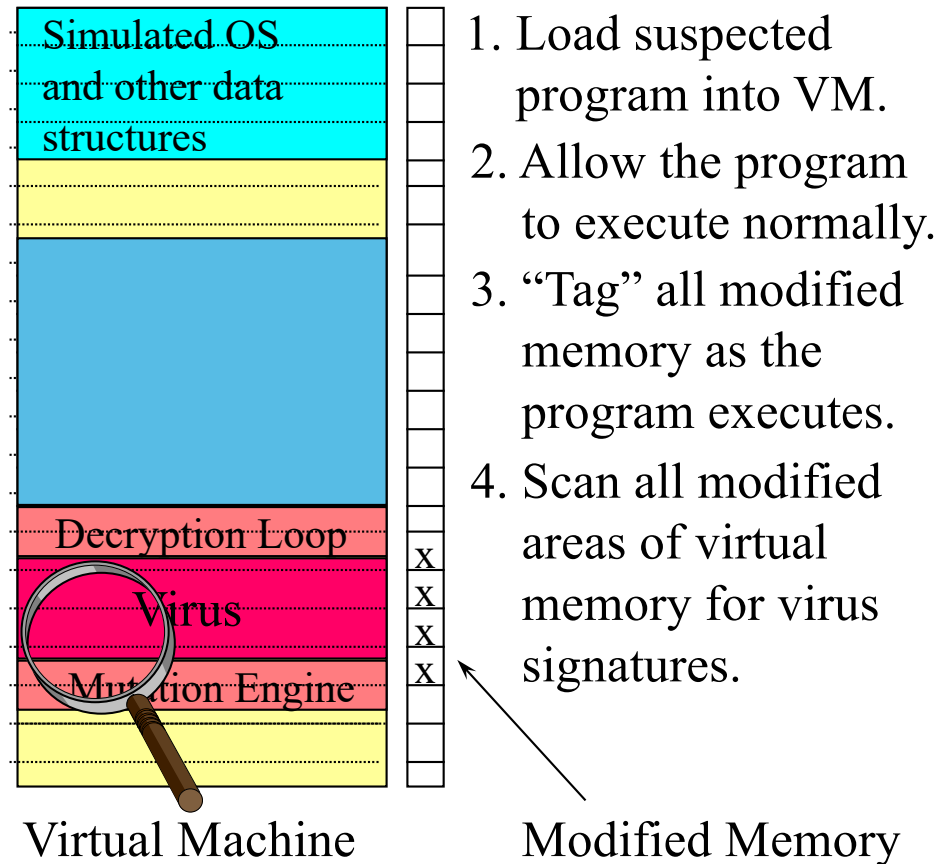


# Generic decryption



# Generic decryption

KILL KILL KILL



## But many problems left...

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What if malware doesn't decrypt immediately?

- How long to emulate program?

Emulate too long and the system slows to a crawl

Don't emulate enough and you might miss the virus

Further challenge: virus authors know how long you emulate... why?

What if malware can tell its running inside a VM?

- E.g., and doesn't decrypt itself if it is?

What about malware that only activates with some specific input? Specific time?

What if it doesn't have a signature...

# The Metamorphic Virus

These viruses rewrite their logic in each new infection!  
They have no byte-level fingerprint *anywhere!*

Metamorphic viruses use the current infection's code as a *template* and then *expand and contract sets of instructions* within the body to create a child infection.

Note: doesn't have to be a virus – could just be a server that generates infinite different versions of the malware on demand...

## Bottom line: signature-based detection is hard

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Detection is complex and malware authors constantly work to make it harder to do signature-based malware detection

Key assumptions of signature-based anti-malware software:

- Malware is known a priori (i.e., there are good signatures that can be extracted)
- Malware is used again (i.e., that discovering new malware instance is useful)
- Malware signatures can be widely distributed in time to be useful (cost/benefit)

# Detecting Malware

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Scanning (signatures)

## **Integrity checking (check if file has changed)**

- Keep “known good” hash of existing executables (allowlist); validate programs on computer against whitelist

## **Behavior (heuristic) detection**

- E.g. does software use system features atypical of an application program; make anomalous network access; try to read sensitive files, etc...

# Integrity checking

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## **Change detection** (e.g. Tripwire)

- Assume programs are good when they are first installed
- Take one-way hash of program in installed state; save it securely somewhere
- Periodically recompute hash and check against saved version to ensure program hasn't changed

## **Allowlisting** (e.g., Bit9)

- Import list of "known good" software (again one-way hashes)
- Validate that all programs on disk hash to something on the "known good" list

## **General issues**

- Hash list must be well-protected
- Hash list must be comprehensive and kept up to date (allowlisting)
- Doesn't deal well with **editable documents** (e.g., Word, Excel)
- Note: most modern antivirus systems will send the vendor hashes and filenames of **every program you run on your machine**
- What if malware isn't in a file... (i.e., just memory resident)

# Behavioral detection

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Identify suspicious behaviors in software

- Decrypting code in memory
- Unusual instruction sequences
- Unusual use of file system or network interfaces (e.g., sending copy of code)

Software reputation

- Where did program get downloaded from? Have other people run it too?  
Do they tend to get infected a lot?
- Do filename, libraries, compile, symbols, etc... correlate with past malware?

Can run in real-time, amenable to machine-learning approaches

Issues

- Suspicious doesn't mean malicious; **false positives**
- Forced to tune for low false positives – anti-malware provides an oracle for attackers



# Today, not so many “viruses”

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Why? File sharing isn't the best vector for replication

- Although there are exceptions (e.g., Torrents)

What is? The Internet

Quick aside:  
why is self-replication interesting?

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Because it potentially allows massive compromise for low investment in resources

Some network worms have taken over hundreds of thousands of hosts in a day; others have covered the **entire Internet in 10 minutes**

(but also fairly “loud”, so hard to be covert via this path)

# History: Morris Internet Worm

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November 2, 1988

## Operation

- Buffer overflow in fingerd
- DEBUG mode left enabled in sendmail (enabled shelling out)
- Dictionary attacks on /etc/password
- Infected around 6,000 major Unix machines

Shutdown big chunks of the Internet and e-mail

Cost of the damage estimated at \$10m - \$100m

# The Modern Worm era

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Email based worms in late 90's (Melissa & ILoveYou)

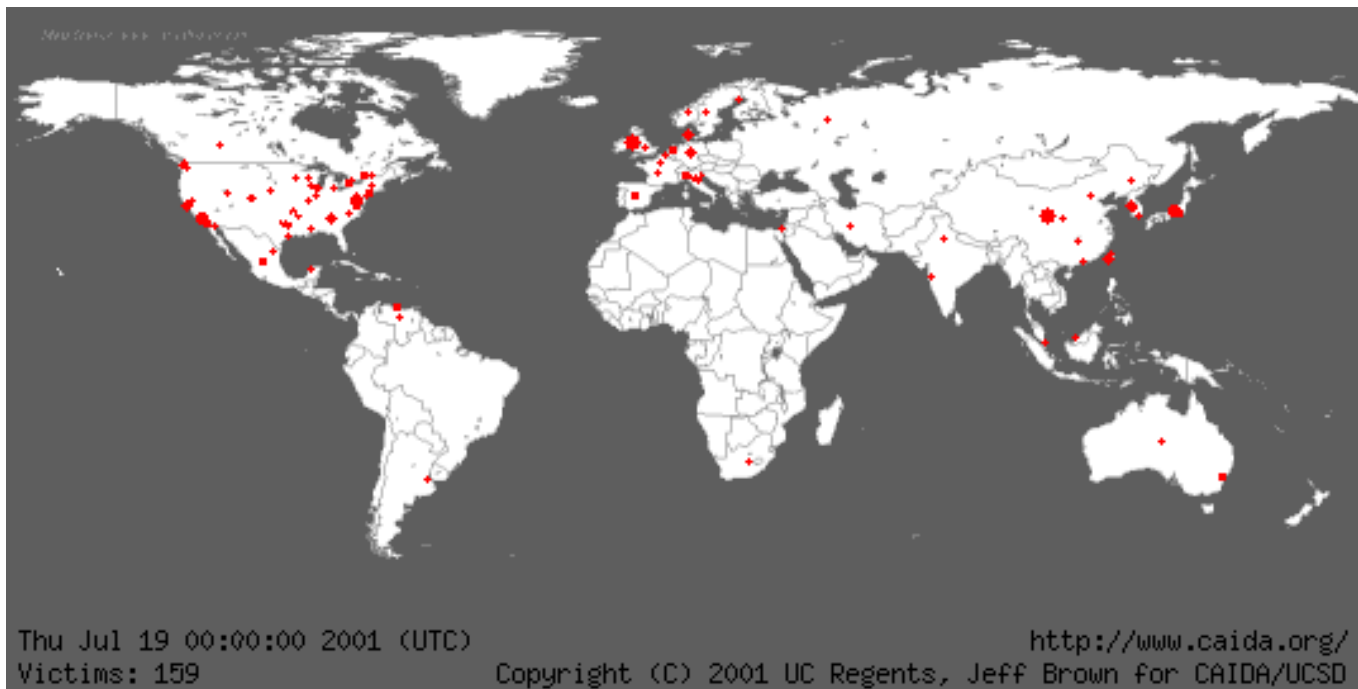
- Infect >1M hosts, but requires user participation

**CodeRed** worm released in Summer 2001

- Exploited buffer overflow in IIS; no user interaction
- Uniform random target selection (after fixed bug in CRv1)
- Infects 360,000 hosts in 10 hours (CRv2)
- Like the energizer bunny... still going years later

# Code Red worm

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# The Modern Worm era

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**Slammer** (2003)

- Hits peak BW in 3mins (55M targets/sec)
- Scans 90% of Internet in < 10mins

Energizes **renaissance** in worm construction (1000's)

- Exploit-based: CRII, Nimda, **Slammer**, Blaster, Witty, Conficker, etc...
- Human-assisted: SoBig, NetSky, MyDoom, etc...

# How to think about network malware outbreaks

Well described as infectious epidemics

- Simplest model: Homogeneous random contacts
- Aside: this is also the basics of how we model Covid-19 spreading

## Classic SI model

$N$ : population size

$S(t)$ : susceptible hosts at time  $t$

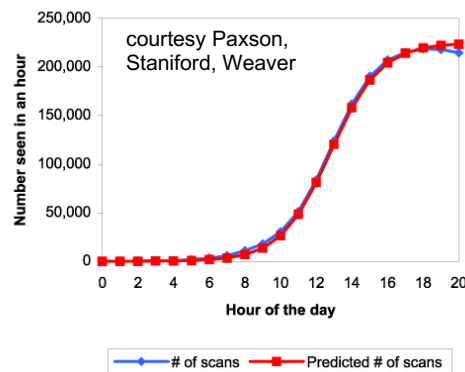
$I(t)$ : infected hosts at time  $t$

$\beta$ : contact rate

$i(t)$ :  $I(t)/N$ ,  $s(t)$ :  $S(t)/N$

$$\begin{aligned}\frac{dI}{dt} &= \beta \frac{IS}{N} \\ \frac{dS}{dt} &= -\beta \frac{IS}{N}\end{aligned} \rightarrow \frac{di}{dt} = \beta i(1-i)$$

$$i(t) = \frac{e^{\beta(t-T)}}{1 + e^{\beta(t-T)}}$$



# Takeaway

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Two things matter when considering the scope of an outbreak

- How **likely** is it that a given infection attempt is successful?
  - Vulnerability distribution (e.g. density –  $S(o)/N$ )
  - Target selection (can you be better than random?)
- How **frequently** are infections attempted?
  - $\beta$ : Contact rate



# What can be done?

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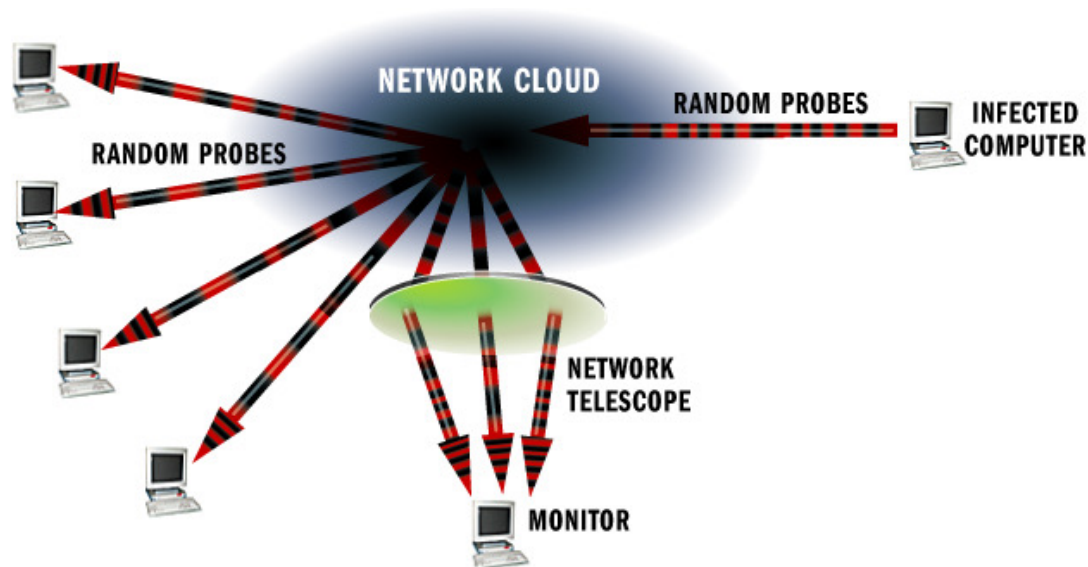
## Reduce the number of susceptible hosts

- **Prevention**, reduce  $S(t)$  while  $I(t)$  is still small (ideally reduce  $S(0)$ )
- Basic software security (don't have bugs, patch the ones you have, etc)
- In practice:
  - Turn on firewall, turn off unneeded network services, keep patches up to date

## Reduce the number of infected hosts

- **Treatment**, reduce  $I(t)$  after the fact
- Tends to be easy to detect infected hosts (spewing traffic to random destinations) but treatment is slow
  - Aside: white worms – illegal and problematic, but have been deployed

# Network Telescopes



Network Telescope: monitor large range of **unused** IP addresses –  
If worm scans randomly, will hit telescope repeatedly

Very scalable. UCSD monitored ~1% of all routable addresses

## Why do telescopes work?

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Assume worm spreads randomly

- Picks 32bit IPv4 address at random and probes it

Monitor block of  $n$  IP addresses

If worm sends  $m$  probes/sec, we expect to see one within:

$$\frac{nm}{2^{32}} \text{ sec}$$

If monitor receives  $R'$  probes per second, can estimate infected host is sending at:

$$R \geq R' \frac{2^{32}}{n}$$

# What can be done?

---

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## Reduce the contact rate

- **Containment**, reduce  $\beta$  while  $I(t)$  is still small
- Some network switches will rate limit sources that are sending to too many different destinations in a set time period

Lots of other mechanisms for spreading malware  
(i.e., worms also a bit passe now)

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### **Drive-by Downloads: vulnerability in Web browser**

- Drive traffic to Web site – spam, twitter bots, search engine abuse, ad fraud, etc
- Also file/media parsing vulnerabilities (compromised Word or PDF doc, video, etc)

### **Social engineering**

- E-mail/IM/Chat file attachments – “You’ll never believe the photos from the office party!”
- Add-ons – “To watch this video click here to install the latest codec”
- Malicious apps, browser extensions, etc...

### **File Sharing networks**

- Seed popular software (typically pirated or game cheats) and add malware to it

So you've taken over 100,000 machines...

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- Then what?
- Use machines *together* for some purpose
- Botnets

# What's a botnet?

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- A **network** of compromised computers with a common **command & control** system (C2)
  - Each host called a *bot*
- The bot **controller** sends commands via the network to get botnet to do something “en masse”
  - Spam, phishing
  - Denial-of-service [e.g., dirtjumper]
  - Click fraud
  - Stealing local data (e.g. credit cards, passwords, bank account #'s, etc) [e.g., zeus, spyeye]
  - cryptocurrency mining
  - Ransomware

# Botnet Architectures

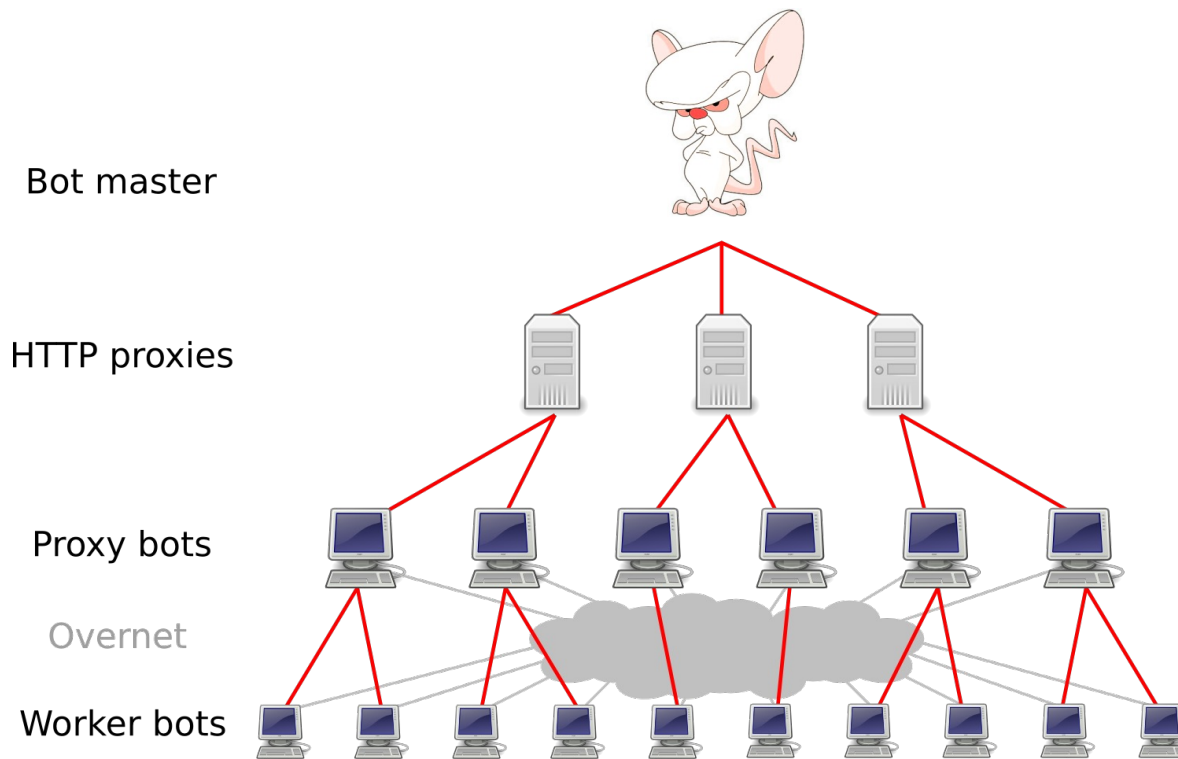
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- Command and control (C2) structure
  - Centralized:
    - Old school (IRC server - Internet relay chat) or Web server
    - Multiple servers for robustness (e.g, try round-robin among them)
  - Peer-to-peer: self organizing
    - Each host can be a worker or a proxy; decided dynamically
    - Multi-level hierarchy forwards traffic back to controller
- Push vs pull designs
  - Attacker sends out message to tell bots what to do (push)
  - Worker bots “ask” for work to do (pull)



# Example: Storm peer-to-peer botnet circa 2008

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# Updating and recovery

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Virtually all bots today have **auto-update** capability

- Check C2 on start to see if there is a new version. If so, download from x
- Allows adding new features, fixing bugs and helps with resilience

## Resilience/recovery

- What happens if someone takes over your C2? (e.g., legal action)  
How to keep from losing whole botnet?
- Alternate (i.e., backup) C2s
  - Round-robin: if you can't reach C2-a, then try C2-b, then C2-c, etc...
  - Domain Generation Algorithms (DGA): if can't reach C2, then try domain name name that is a function of the date (i.e., so attacker can regain control by registering the appropriate domain name at a future point in time)
- Digital signatures on updates (don't let someone else update your software)

## So... what do attackers do with botnets?

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Originally... not much... have fun.

Early 2000s, some botnets used for DDoS

Note: no expectation that you know any of the remaining details for the final (i.e., if I use any, I'll remind you of the details)

# Economic Drivers

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- Starting in 2005, emergence of profit-making malware
  - Anti-spam efforts force spammers to launder e-mail through compromised machines (starts with MyDoom.A, SoBig)
  - “**Virtuous**” economic cycle **transforms** nature of threat
- Commoditization of compromised hosts
  - *Fluid* third-party exchange market (**millions of hosts**)
    - Raw bots (range from pennies to dollars)
    - Value added tier: SPAM proxying (more expensive)
- Innovation in both host substrate and its uses
  - Botnets: sophisticated command/control networks: **platform**
  - SPAM, piracy, phishing, identity theft, DDoS are all **applications**

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Installs4Sale.net

# Installs4Sale.net - надежный сервис по загрузкам, достойный доверия

**КОНТАКТЫ**

- 560869831
- 550525933
- info [at ] installs4sale.net

**ПРИЕМУЩЕСТВА**

- Быстро осуществляем отгрузку практически в любой регион. Принимаем заказы на миксы стран по вашему выбору.
- Для постоянных клиентов действуют скидки и бонусы в виде дополнительного объема загрузок.
- Поговорите со специалистом поддержки, индивидуальный сервис вы можете себе позволить.

Wire WebMoney EPASS

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Installs4Sale.net

Договорится по всем ценам и получить индивидуальные условия вы можете в службе поддержки. Пишите!

Мы отслеживаем уникальность инсталов и их чистоту перед продажей.

**УСЛОВИЯ**

Мы работаем строго по предоплате. Допускается частичная оплата постоянным клиентам на большие объемы.

Мы не несем ответственности за то что у вас по каким-то причинам отсутствуют загрузки. Если вы не видите инсталов с первых минут мы можем приостановить отгрузку до выяснения обстоятельств.

**ТАРИФЫ**

GB (Англия)	150\$
DE (Германия)	150\$
USA (США)	130\$
IT (Италия)	120\$
Микс (US,CA, AU, GB)	100\$
CA (Канада)	100\$
Микс (Европа)	40\$
Азия	10\$

Все цены указаны за 1000 уникальных загрузок

WebMoney

Все права защищены installs4sale.net. 2009

algorithms

CD Recorder

allprotection4.6b5.tcl

allprotection4.6b5.tcl

Trash

algorithms-2005-07-05.ta...

GPL.txt

home4.p

frotz-2.43.tar.gz

java

Hashtable.java

fr

43

iframeDOLLARS.biz - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://iframedollars.biz/stats/index.php

Go book to market value"

CentOS Support my del.icio.us post to kaytwo Gmail Google Calendar

most expensive adwor... CyberWyre » Updated:... Google AdWords: Key... Matt Cutts: Gadgets, ... Pink Sheets -- Electron... iframeDOLLARS.biz

EXE last updated 68 hours ago

NEWS STATS SETUP RATES

Last news

Date	Text
4.12.2006	From today our price for Asia grows up to 15\$ for 1k and the price for Italy - to 300\$ for 1k
20.11.2006	For the reason of bad price for Asiatic region we have to low our price for it to 12\$. We're waiting for your understanding. We'll work up this problem as soon as possible.
11.07.2006	Now, we accept asia loads!
11.06.2006	We resolve our problem with hosting! And we have a special bonus: you'll get +20% more to your moneys!
31.05.2006	From the 31th of May the new system of anti antivirus is started.
07.11.2005	Problems with BackURL solved, use it!
11.10.2005	Now you can send not unique traffic to your resources with help of BackURL
10.10.2005	From the 10th of Octobre the new system of tariffing IS STARTED. From this moment we pay different \$\$\$ for different countries
19.09.2005	From the 19th of september the price for 1000 loads will rise to 80\$
5.08.2005	New system of statistics and new dsign are started!
11.07.2005	From the 11th of july the price for 1000 loads will rise to 70\$

Adverts link

HTML Link:

<iframe src="http://yepjnddqpq.biz/dl/adv622.php" width=1 height=1></iframe>

Hidden HTML Link:

<iframe src="http://yepjnddqpq.biz/dl/loadadv622.exe" width=1 height=1></iframe>

EXE Link(last update 68 hours ago):

http://yepjnddqpq.biz/dl/loadadv622.exe

kaytwo

CPU0

CPU1

Disk

Mem



## Making money...

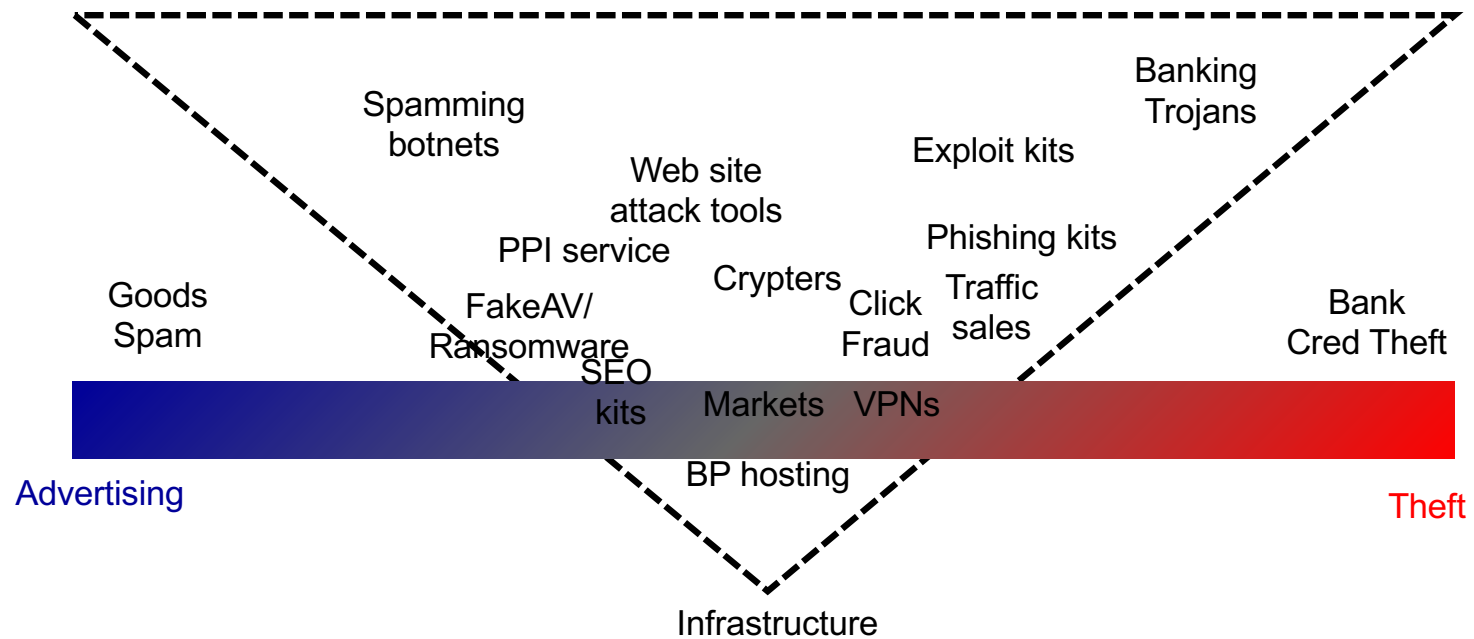
---

- Monetize platform of compromised host
  - **Generic resources:** CPU, IP address, bandwidth, storage
  - **Unique resources:** e-mail accounts, credit card numbers, bank accounts, intellectual property
- Ultimately, must find a way to “cash out”...



## Two core criminal value creation strategies...

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# Click fraud

- Assumption:
  - Click on ad is a customer
- Attack
  - Deplete other ad budgets
  - Click on **own** ads for revenue
- Defense in practice
  - Try to identify fraudulent patterns (e.g., many clicks from IP, no sales, “kind” of hosts doing clicks)
  - Refund money from those



# Infostealers

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- Infected machines gather information from the disk or as it is typed and send it back
  - Either via command & control channel
  - Or to “dead drop” (e.g., public Web site that anyone can read, e.g. pastebin)
- Commercial use (e.g., Zeus/Spyeye)
  - Gathering credentials for online services, banks, credit cards, etc
- Espionage use (e.g., Ghostnet/Flame/Pegasus)
  - Gathering documents of political/military value

# Zeus example

**Zeus :: Statistics - Mozilla Firefox**


Datei Bearbeiten Ansicht Chronik Lesezeichen Extras Hilfe

[/in.php?m=home](#) Google

---

**Zeus :: Statistics**

**Information:**

Profile:   
GMT date: 11.03.2009  
GMT time: 14:15:27

**Statistics:**

[→ Summary](#)

**Botnet:**

[Online bots](#)  
[Remote commands](#)

**Logs:**

[Search](#)  
[Search with template](#)  
[Uploaded files](#)

**System:**

[Profiles](#)  
[Profile](#)  
[Options](#)

[Logout](#)

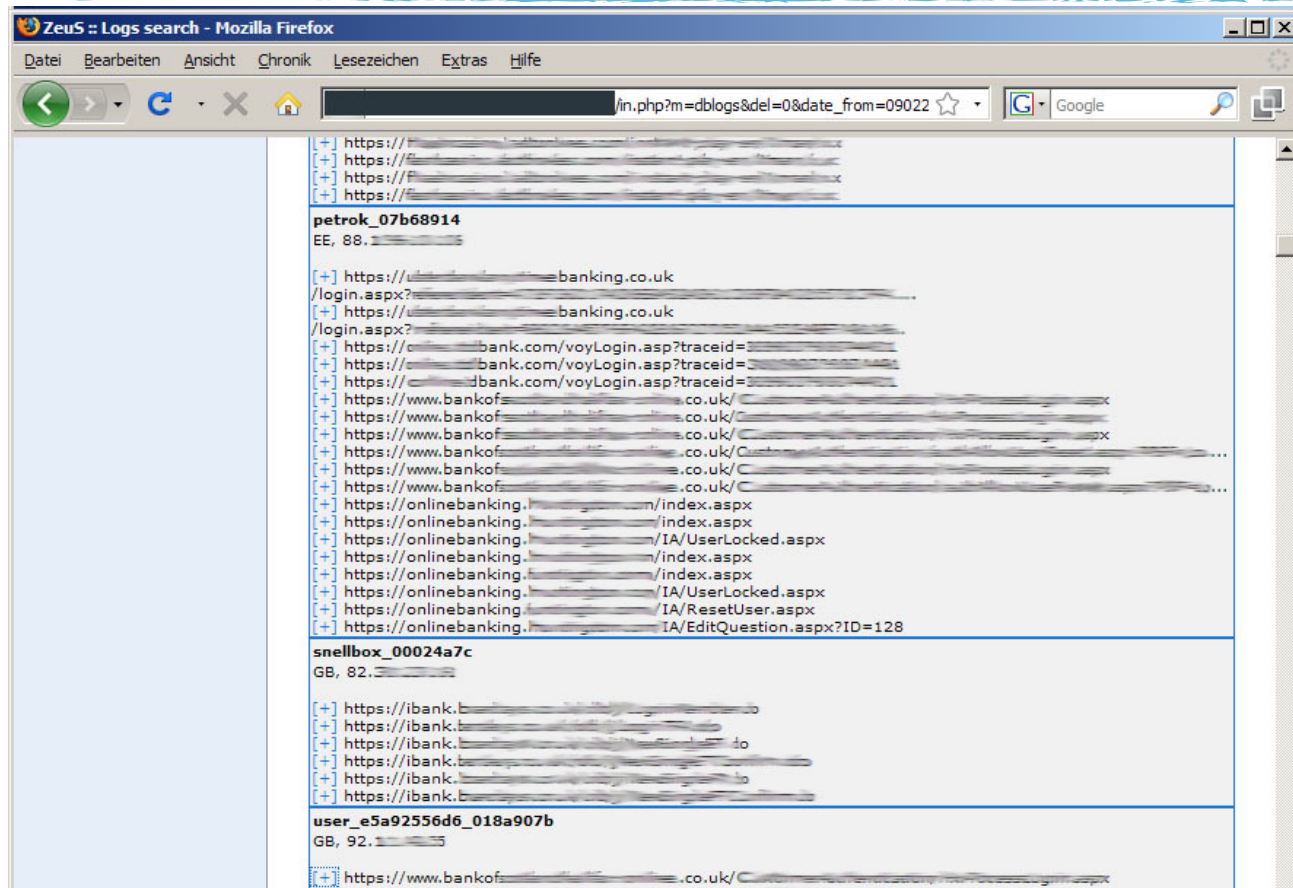
**Information**

Total logs in database:	3677358
Time of first install:	19:59:26 13.02.2009
Total bots:	3985
Total active bots in 24 hours:	678

Botnet: Any >>

Installs (137)	Reset	Online bots (578)	Reset
GB	32	TH	122
--	23	--	121
RU	19	RU	120
US	19	GB	86
TH	14	US	33
DE	6	TR	25
IN	6	IN	13
FR	3	VN	9
IL	2	PE	9
PE	2	HU	5
CN	2	SA	3
KR	1	IT	3
IE	1	DE	2
CH	1	MA	2
MY	1	EG	2
SA	1	UA	2

# Zeus example



# Infostealers

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- Best infostealers **can defeat two-factor authentication**
- In-browser malware
  - Piggybacking
    - Allow user to authenticate normally to bank
    - Piggyback theft transaction (wire transfer) on this login
    - Rewrite bank javascript** as it arrives in the browser so the bank balance is “fixed up” and theft transaction is invisible to user
  - Social engineering
    - Fake “chat” window (e.g., from Bank) asks user for second factor info
- Requires custom malware for each bank (typically target one bank at a time)

# Cashout

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- So... you've stolen a bunch of credit cards, or back account credentials.... Now what?
- Direct monetization
  - “**White plastic**”: create new cards and do cash withdrawals (usually outsourced for 50% commission)
  - **Wire transfer** (to other US bank), then “money mules” withdraw money & transfer via Western Union
- Reshipping fraud
  - **Purchase goods online** (dense value per pound) with stolen credit cards and send to US address
  - Reshipping mules receive item and reship to overseas location

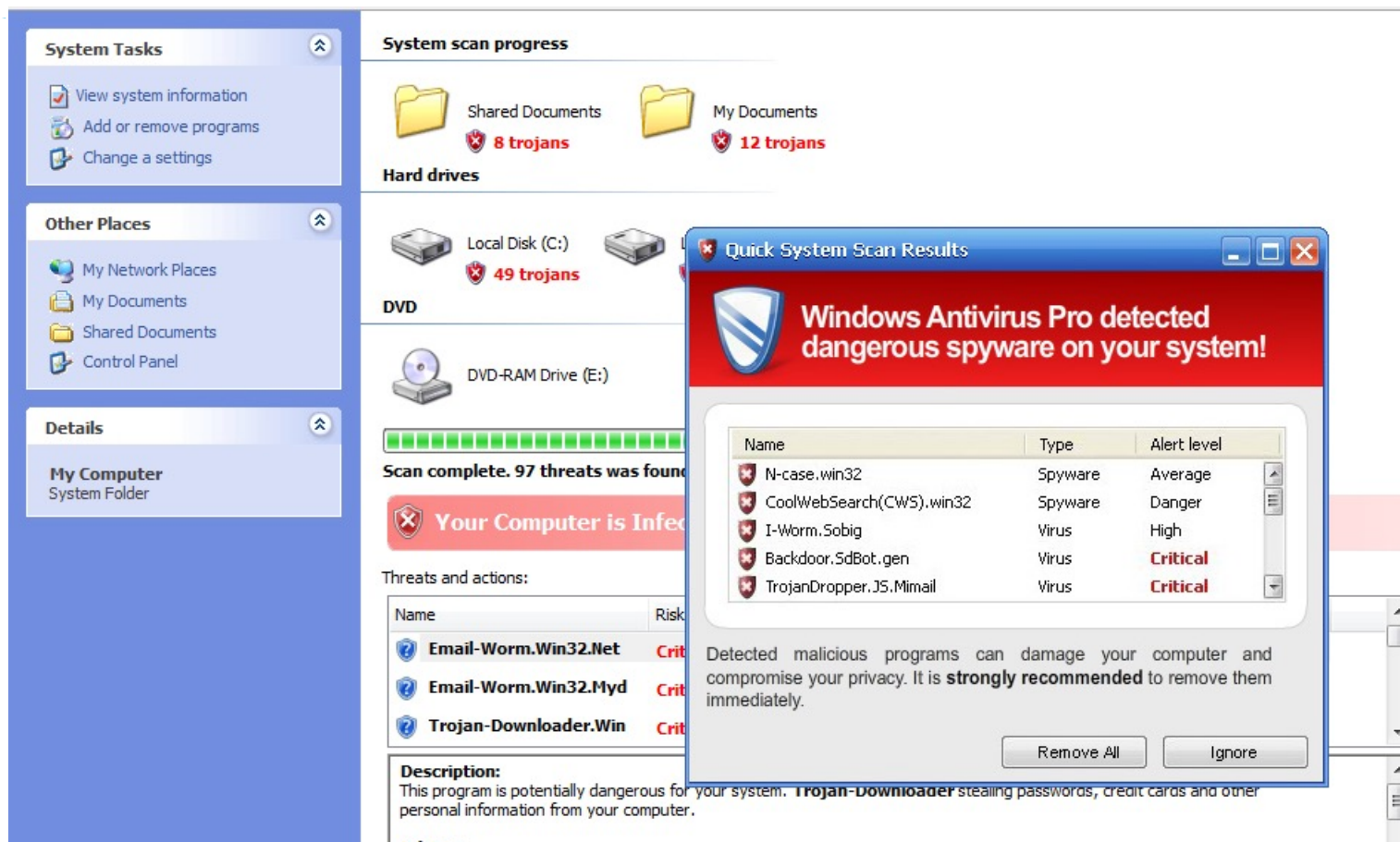
# Fraud: FakeAV

---

- Two vectors
  - Infected machine pops up warning
  - Compromised Web site creates fake warning for visitors
    - Aside: search engine optimization (SEO) and abuse another big use for botnets (i.e., poisoning Google search results)
- Warning indicates that machine is infected
- Looks like a real AV system
- Offers to clean you machine if you subscribe (e.g., \$50)



# Fraud: FakeAV



# Extortion: Ransomware

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- Malware encrypts all files and requires machine's owner to pay to unlock
  - Typically uses non-standard payment instruments: e.g., paysafecard, Bitcoin
  - Will unlock data with payment
  - Modern versions also exfiltrate data and threaten to release it if not paid
- Historically two kinds of lures:
  - Fraudulent:  
We are the FBI/BKA/RIAA/etc.... You have copyrighted material, child pornography, etc... on your machine... you will be brought to court unless you settle
  - Straight out extortion (dominant today)  
Pay us or you'll never see your files again

Transition to “big game” hunting since 2018 (big companies)

- Pay us or you won't get your data and we'll release your data to the world
- Big ransoms – enabled by liquidity in cryptocurrency space

# Ransomware (personal)



# Ransomware (enterprise)

```

1 Your network has been penetrated.
2
3 All files on each host in the network have been encrypted with a strong algorithm.
4
5 Backups were either encrypted or deleted or backup disks were formatted.
6 Shadow copies also removed, so F8 or any other methods may damage encrypted data but not recover.
7
8 We exclusively have decryption software for your situation
9 No decryption software is available in the public.
10
11 DO NOT RESET OR SHUTDOWN - files may be damaged.
12 DO NOT RENAME OR MOVE the encrypted and readme files.
13 DO NOT DELETE readme files.
14 This may lead to the impossibility of recovery of the certain files.
15
16 To get info (decrypt your files) contact us at
17 🇺🇸🇩🇪🇦🇹🇬🇧@protonmail.com
18 or
19 🇮🇹🇵🇱🇨🇭🇳🇱🇧🇪@tutanota.com
20
21 BTC wallet:
22 1🇺🇸🇩🇪🇦🇹🇬🇧🇮🇹🇵🇱🇨🇭🇳🇱🇧🇪🇯🇰🇲🇪🇫🇷🇩🇪
23
24 Ryuk
25 No system is safe

```

# Summary

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## Malware detection is complex

- No foolproof way to tell if software is benign or not
- Arms where malware authors innovate to stay undetected OR to accomplish goal before anti-malware vendors can respond
- Vectors change over time: files, network service vulns, browser vulns, social engineering, etc...

## Botnets are now a staple of e-crime

- Couple large numbers of compromised machines with central command and control
- Creates platform economy

## Cybercrime

- Lots of ways to monetize access to someone's computer (information, access, bandwidth, etc)
- Click fraud, info stealers, ransomware, ddos, etc...
- Spam
  - Direct marketing meets botnets -> 100B spam/day
  - Significant profit center for criminals

# Finally...

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My list of **personal security advice** (in order):

- Turn on two-factor authentication (**at least** for your e-mail and bank)  
Authenticator apps are better than SMS if you have a choice of 2<sup>nd</sup> factor
- Don't reuse passwords if you can (esp for e-mail and bank)
- Best way to not reuse passwords: use a password manager  
(I use 1password, but there are other good choices)
- Invest in regular data backups (best defense against personal ransomware)
- Try not to share information with other people online that would embarrass you if it became public
- If you are lucky enough to acquire significant assets then ask your financial institution to require in-person signature for any wire transfer from that account

Finally, finally.... Thanks!

- Good luck, be strong, stay safe!