



UBER Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

104K

Total Bookings

\$1.6M

Total Booking Amount

\$15.0

Avg Booking Amount

16 min

Average Trip Time

3 miles

Avg Trip Distance

349K miles

Total Trip Distance

Overview Analysis

Time Analysis

Details

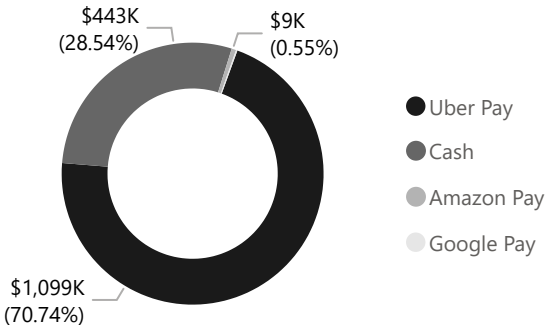


Total Booking Amount

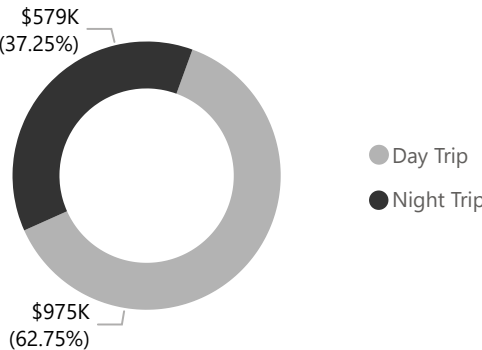
Total Bookings

Total Trip Distance

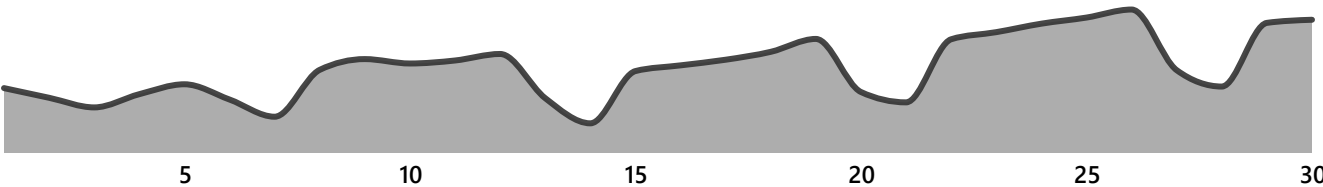
Total Booking Amount by Payment_type



Total Booking Amount by Trip Type (Day/ Night)



Total Booking Amount by Day



Location Analysis

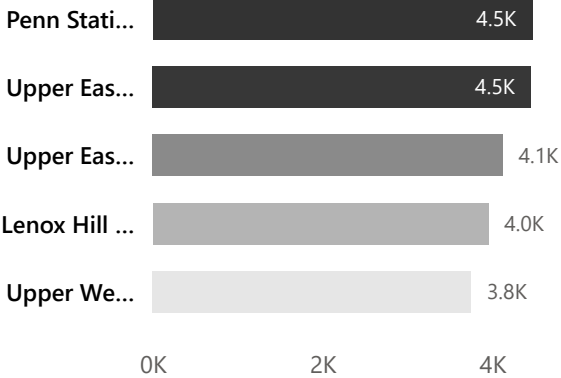
Most Frequent Dropoff Point
Upper East Side North

Most Frequent Pickup Point
Penn Station/Madison Sq West

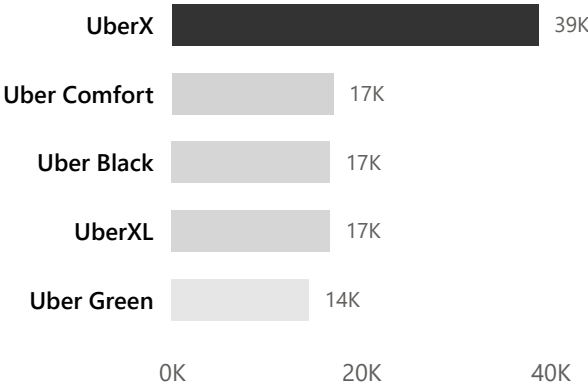
Farthest Trip

Pickup: Lower East Side ~ Drop-off: Crown Heights North (144.1 miles)

Total Bookings by Location



Most Preferred vehicle for Location Pickup



Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Amount	Avg Booking Amount	Total Trip Distance
UberXL	16698	\$249,424	\$15	55,720.68
UberX	38744	\$583,880	\$15	131,496.06
Uber Green	14498	\$216,181	\$15	48,777.52
Uber Comfort	17078	\$253,995	\$15	56,790.29
Uber Black	16710	\$250,192	\$15	56,149.26



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Avg Trip Distance

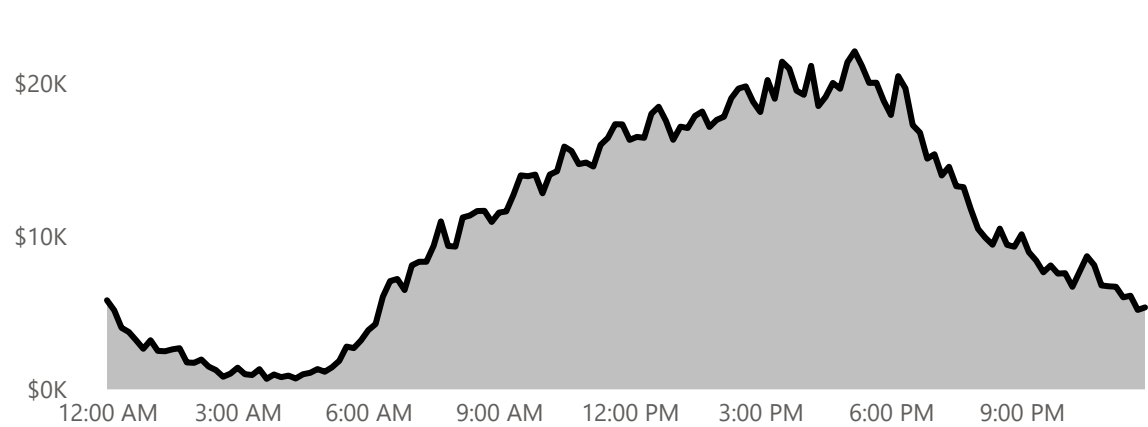
349K miles

Total Trip Distance

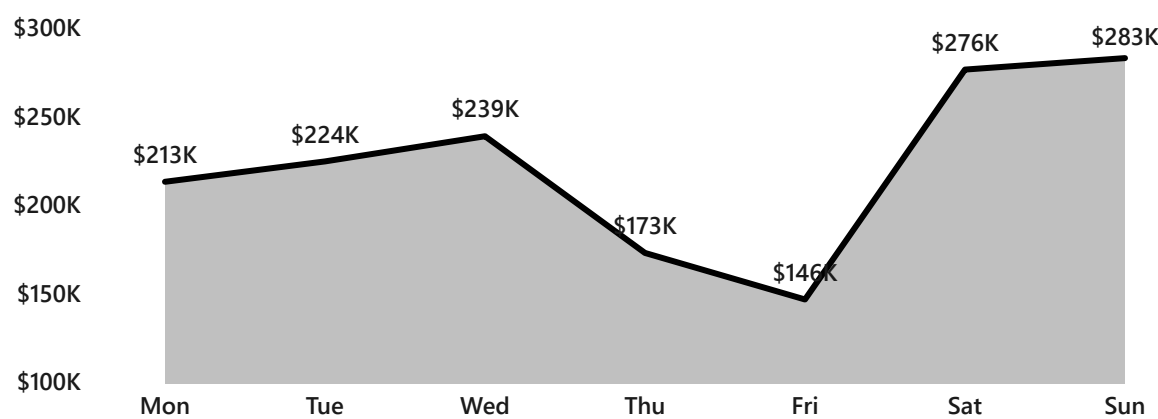
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Total Booking Amount by Pickup Time



Total Booking Amount by Pickup Time



Total Booking Amount by Hour & Day

Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun
0	\$2K	\$2K	\$3K	\$6K	\$5K	\$4K	\$3K
1	\$1K	\$2K	\$2K	\$3K	\$3K	\$2K	\$1K
2	\$1K	\$1K	\$1K	\$2K	\$2K	\$1K	\$1K
3	\$1K	\$1K	\$1K	\$1K	\$1K	\$1K	\$1K
4	\$0K	\$1K	\$1K	\$1K	\$1K	\$1K	\$1K
5	\$2K	\$2K	\$2K	\$1K	\$1K	\$3K	\$3K
6	\$5K	\$6K	\$6K	\$3K	\$2K	\$7K	\$7K
7	\$8K	\$9K	\$9K	\$4K	\$3K	\$10K	\$12K
8	\$11K	\$11K	\$10K	\$4K	\$3K	\$14K	\$13K
9	\$12K	\$12K	\$12K	\$6K	\$5K	\$16K	\$16K
10	\$13K	\$14K	\$13K	\$7K	\$7K	\$16K	\$17K
11	\$14K	\$14K	\$14K	\$10K	\$7K	\$18K	\$19K
12	\$14K	\$15K	\$15K	\$11K	\$9K	\$18K	\$21K
13	\$16K	\$15K	\$14K	\$12K	\$10K	\$18K	\$19K
14	\$16K	\$17K	\$17K	\$13K	\$11K	\$20K	\$20K
15	\$15K	\$18K	\$18K	\$14K	\$11K	\$22K	\$21K
16	\$16K	\$18K	\$19K	\$11K	\$11K	\$21K	\$22K
17	\$18K	\$18K	\$21K	\$11K	\$10K	\$23K	\$23K
18	\$15K	\$15K	\$17K	\$12K	\$10K	\$19K	\$20K
19	\$11K	\$11K	\$13K	\$12K	\$9K	\$13K	\$13K
20	\$7K	\$8K	\$10K	\$9K	\$7K	\$9K	\$9K
21	\$5K	\$6K	\$8K	\$8K	\$7K	\$8K	\$8K
22	\$6K	\$6K	\$7K	\$7K	\$6K	\$7K	\$7K
23	\$4K	\$4K	\$6K	\$6K	\$5K	\$5K	\$5K



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Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	Number of Passangers	Trip Distance	Booking Amount	Pickup Location	Total Bookings
14618	05/06/2024	4:38:02 PM	UberX	Uber Pay	2	16.78	\$52.3	Allerton/Pelham Gardens	1
15680	05/06/2024	10:18:32 PM	UberX	Uber Pay	1	9.10	\$33.3	Allerton/Pelham Gardens	1
31941	11/06/2024	8:07:17 AM	Uber Comfort	Cash	1	1.62	\$7.0	Allerton/Pelham Gardens	1
48403	15/06/2024	9:28:36 PM	Uber Comfort	Cash	2	12.30	\$36.0	Allerton/Pelham Gardens	1
76612	22/06/2024	7:29:36 PM	UberX	Uber Pay	2	14.35	\$43.3	Allerton/Pelham Gardens	1
88549	25/06/2024	8:49:36 AM	Uber Comfort	Cash	1	8.30	\$25.5	Allerton/Pelham Gardens	1
96247	26/06/2024	3:36:08 PM	UberXL	Cash	6	11.56	\$40.5	Allerton/Pelham Gardens	1
831	01/06/2024	10:29:24 AM	UberX	Uber Pay	2	2.21	\$9.5	Alphabet City	1
2061	01/06/2024	4:53:12 PM	UberXL	Uber Pay	2	2.35	\$17.1	Alphabet City	1
2380	01/06/2024	5:59:58 PM	Uber Black	Amazon Pay	1	4.20	\$14.5	Alphabet City	1
2927	01/06/2024	9:26:29 PM	UberX	Uber Pay	1	1.95	\$12.8	Alphabet City	1
3013	01/06/2024	10:28:43 PM	Uber Comfort	Uber Pay	1	3.18	\$16.0	Alphabet City	1
3953	02/06/2024	10:45:11 AM	Uber Comfort	Uber Pay	1	1.48	\$10.5	Alphabet City	1
5864	02/06/2024	7:03:03 PM	Uber Black	Uber Pay	1	2.10	\$9.5	Alphabet City	1
8504	03/06/2024	5:37:45 PM	Uber Comfort	Uber Pay	1	4.60	\$17.5	Alphabet City	1
9791	04/06/2024	9:33:48 AM	UberX	Cash	1	1.10	\$7.0	Alphabet City	1
10147	04/06/2024	11:30:58 AM	Uber Green	Uber Pay	1	3.25	\$15.2	Alphabet City	1
11098	04/06/2024	3:26:36 PM	Uber Green	Cash	1	1.60	\$9.0	Alphabet City	1
11910	04/06/2024	6:07:55 PM	Uber Green	Uber Pay	1	2.50	\$12.5	Alphabet City	1
12973	05/06/2024	9:56:20 AM	UberX	Uber Pay	1	4.26	\$19.9	Alphabet City	1
13538	05/06/2024	12:04:50 PM	Uber Black	Uber Pay	1	22.90	\$131.5	Alphabet City	1
13590	05/06/2024	12:44:24 PM	Uber Green	Cash	1	4.40	\$16.5	Alphabet City	1
13656	05/06/2024	12:08:12 PM	Uber Black	Cash	6	3.41	\$12.5	Alphabet City	1
15481	05/06/2024	8:26:14 PM	Uber Black	Uber Pay	1	1.16	\$10.2	Alphabet City	1
15745	05/06/2024	9:24:13 PM	Uber Comfort	Uber Pay	1	4.76	\$28.0	Alphabet City	1
16620	06/06/2024	12:44:02 PM	Uber Green	Cash	2	7.41	\$23.5	Alphabet City	1
Total					146478	348,933.81	\$1,553,672.8		103728