

Data Sharing Framework

Fintech Companies Focused – SAMA and PDPL Compliant

- **Team and Project Intro**
- **PDPL and Compliance Challenges on Fintech companies**
- **Finding and proposed framework**
- **Next Steps**
- **Q&A**

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Project Team Members



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Director of Business Development, AI and Advance Analytics, MoMRAH
Worked on several data-related projects



Abdulhady Alabadi

Computer Engineer graduate and data and analytics enthusiast



Turki Alhariri

Associate at the Data Management Office at MoFA



Nasser Aldawood

BSc. In Computer Science graduate, Data management and data analysis oriented



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Project Management Specialist, at RCJY
Participated in the Data Office establishment

Credit for this project goes to: **Dr. Abdullah Alsaad**

Opening Question

- Have you tried to take a loan recently?
- Do you know on what basis you get 3% or 5%??
- Do you know what data is being collected about you?

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What is credit score 

Tons of data is being collected about YOU to arrive to your credit score



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أرقام الاتصال				
نوع الرقم	رمز الدولة	رمز المنطقة	رقم الاتصال	التحويلة
الجوال	966	0	555555555	
الجوال	966	0	505303127	
غير معروف	966	0	551230060	
الجوال	966	54	1250459	
منزل	966	050	012259257	
الجوال	966	5	0505303127	
الجوال	966	5	0541250459	
مكتب	966	0	0	0
منزل	966	11422	96648312909	
منزل	966	050	048300800	
منزل	966	04	8312909	



Data leads to an individual



Sensitive data



Credit data

With the advent of PDPL Fintech companies need to comply with more than one regulatory body,

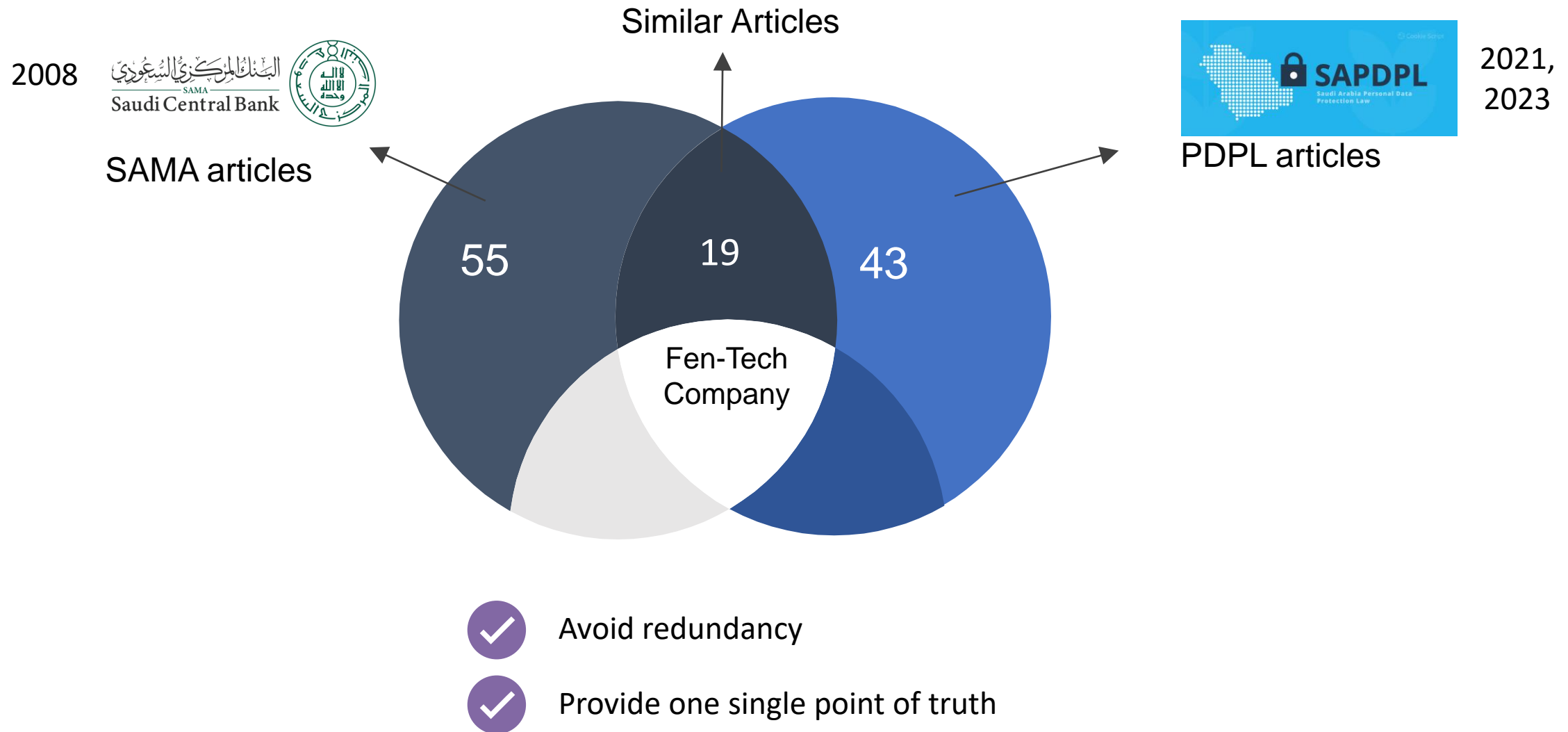
SAMA

Credit Information Policy

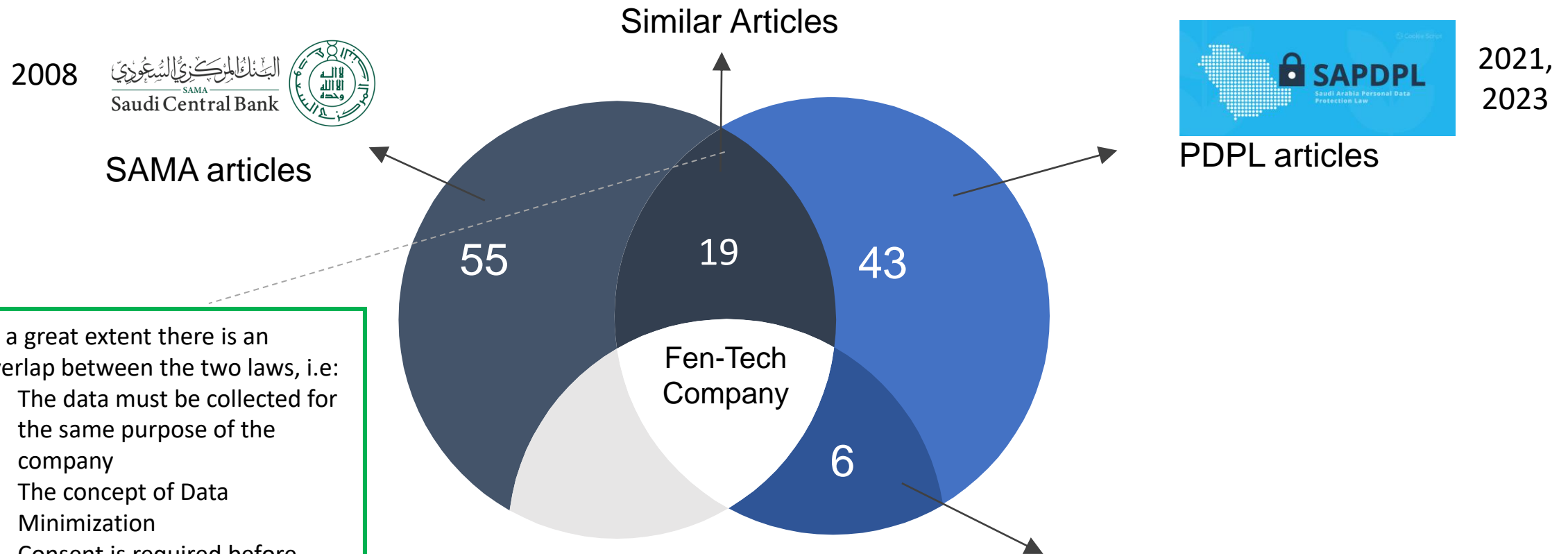


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Mapping between the two shows that at least there is 6 areas newly brought by PDPL that needs to be adhered to



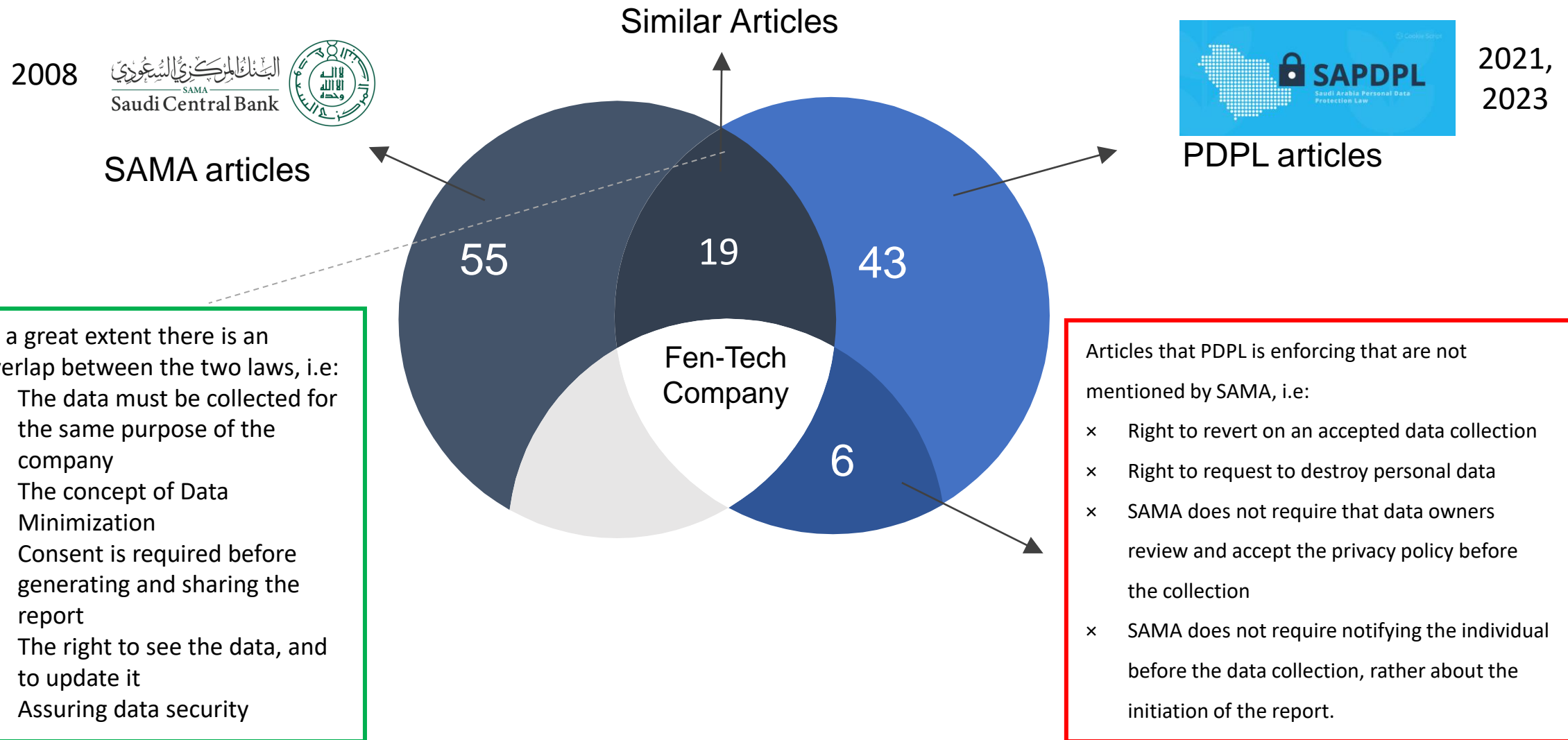
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To a great extent there is an overlap between the two laws, i.e:

- ✓ The data must be collected for the same purpose of the company
- ✓ The concept of Data Minimization
- ✓ Consent is required before generating and sharing the report
- ✓ The right to see the data, and to update it
- ✓ Assuring data security

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Framework



Policy and Procedures



eloitte

A Framework for The Data Sharing is Necessary to Be Followed to Assure Proper Analysis and Compliance

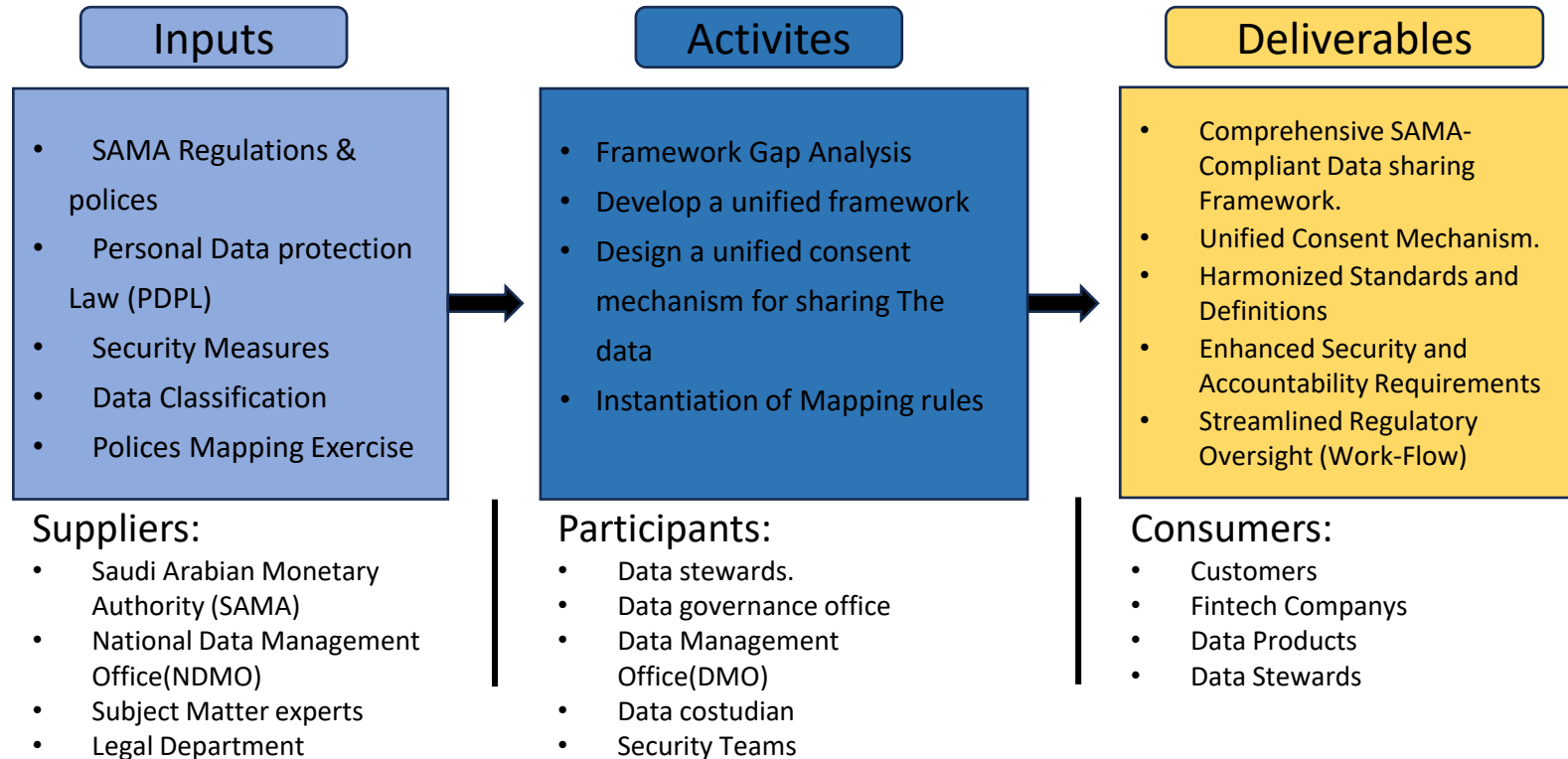
PDPL- SAMA DATA Compliance Framework

Defenition: A data sharing framework for fintech companies is a structured approach governing the secure and compliant exchange of financial information. It encompasses security measures, regulatory compliance, interoperability standards, consent mechanisms, and transparent data governance to facilitate seamless collaboration while respecting user privacy and industry regulations.

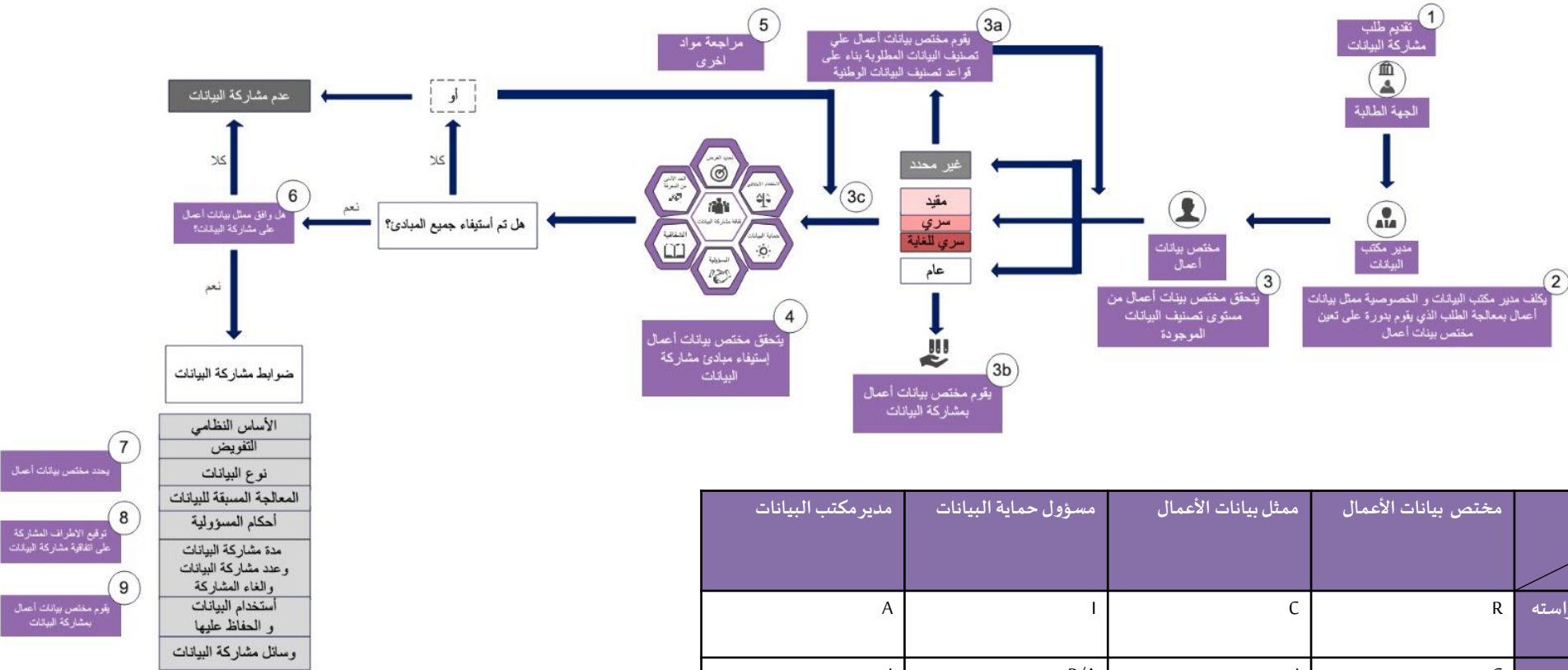
Goals:

1. **Security and Privacy:** Ensure robust security measures and user privacy protection in fintech data sharing.
2. **Regulatory Compliance and Trust:** Build trust through transparent governance, responsible data practices, and strict adherence to regulatory standards in financial data sharing.

Bussiness Drivers



Since The Data Is Sensitive By Nature, A Strict Data-sharing Request Process And Clear Roles And Responsibilities Is A Must



الإدارة	المرحلة	مختص بيانات الأعمال			ممثل بيانات الأعمال		مسؤول حماية البيانات		مدير مكتب البيانات
		R	C	I	C	I	I	R/A	A
استقبال الطلب ودراسته وتنفيذه		R	C	I	C	I	I	R/A	A
حماية البيانات		C	C	I	C	I	I	R/A	A
إعداد و تطبيق سياسة المشاركة		C	C	I	C	I	I	R/A	A
مراجعة المعايير وتحديثها		I	I	R	R	A	I	R/A	A
متابعة الامتثال		I	I	R	R	A	I	R/A	A
التنسيق مع مكاتب البيانات ذات العلاقة		I	I	R	R	A	I	R/A	A

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Now Mapping is Done, Actions For Following Steps is Recommended as Below

- ✓ Business analysis documents need to be detailing the Policy and Procedure
- ✓ New business processes need to be developed to adopt for the uncovered PDPL requirements
- ✓ Further mapping needs to be done with both NDMO and DAMA frameworks

Questions?

Thanks