

# SHRIVAN NARRESH

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## **SHRIVAN NARRESH: AQUATIC PRISM RESORT 2010 COLLECTION** AQUATIC PRISM: Search For The Essence of The Feminine Form

**New York, NY-August 3, 2010.** India's first luxury beachwear brand SHRIVAN NARRESH has launched a new collection: Aquatic Prism RESORT 2010. Inspired by the earthy crystals, the collection reveals the new feminine form as sharp and luminous. The line redefines the concept of positive and negative with bold bikinis, jewel-detailed one-piece suits and Crystallized Swarovski necklaces.

Aquatic Prism fuses the mineral world with the human body by using soft cotton jersey and lycra in a mix of grays, deep blue, bright oranges, pinks and yellows. Stitch-free and handcrafted beachwear, along with futuristic bikinis show the unique signature style of SHRIVAN NARRESH that is bold, confident and sophisticated. The bandeau top bikinis with flawless lines and jewels add a perfect glamour to beachwear, while geometric pareos complement the elegant look. With its approach of treating the human form as a prism, this collection will bring the beach style into a new level.



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