

SHRIVAN NARRESH

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SHRIVAN and NARRESH: GYNOID SPRING/SUMMER 2011 COLLECTION ***GYNOID: The Fantasy Future Woman***

New York, NY- MARCH 17, 2011 India's first and ONLY luxury swim wear brand SHRIVAN NARRESH has launched its new collection: GYNOID SS11. Inspired by the modern woman, GYNOID reveals the SHRIVAN and NARRESH futuristic fantasy woman. The collection celebrates this woman with innovative, futuristic, geometric shapes dominated by a color palette of coral, sea green & turquoise combined with somber mauves, lavender and nudes.

GYNOID incorporates soft cotton jersey, lycra, and polyurethane foam using a mix of vibrant colors. Stitch-free and handcrafted swimwear is the unique signature style of SHRIVAN NARRESH that is bold, confident and sophisticated. The maillots and bandeau bikinis with flawless lines and jewels add a perfect glamour to swimwear, while geometric pareos complement the elegant look. With its futuristic approach and versatility, this collection will bring beach style into wearable throughout the day into evenings.



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