



Nash Dodti

Data & Business Analytics

Details

Address

Mumbai
India

Phone

7020073385

Email

dodtinash@gmail.com

Links

[My Website](#)

[Linkedin](#)

Skills

Excel

SQL

Google Analytics

Tableau

Google Ads

Facebook Ads

SEO

Microsoft Clarity

Email Marketing Analytics

Hobbies

Gym

Reading

Travel

Languages

English

Hindi

Marathi

Profile

Data analyst with knowledge of analytical stack

- Making Interview Ready customer obsessed & data-driven company
 - Worked with US & India-based clients
 - Top-rated Analyst on Upwork
- helping businesses make data-driven decisions and market insights.

Experience

Data & Analytics, InterviewReady

Sep 2022 — Present

Implemented Google Analytics 4 to track and analyze website traffic, user behavior, and conversion rates.

Implemented A/B testing methodologies using Google Optimize, resulting in a 15% increase in website conversions.

Microsoft Clarity has been utilized to gain deep insights into user behavior analytics (heat maps) and identify areas of improvement.

Leveraged AWS to set up data pipelines and perform data analysis at scale, while Tableau has been instrumental in visualizing data and communicating insights effectively to stakeholders.

SEO Optimizations that have ensured that our website is optimized for search engines and attracts organic traffic.

Managed Google Ads campaigns, resulting in a 50% increase in targeted traffic and a 15% increase in ROI.

Email marketing analytics, have analyzed email campaigns, identified trends, and provided recommendations to improve performance. I have also managed social media channels to drive engagement and reach our target audience.

Google one tap login, IKEA Pricing , Add cart Feature, Product Hunt

Data Analyst, Upwork Inc

May 2021 — Dec 2021

- Produced reports & dashboards using Tableau Excel and SQL
- Worked with US & India clients in building tableau dashboards
- Projects: New York Real estate, Boston Venture Capitals, Drug-Free World Org
- Clients : US and India-based startups

Education

University of Mumbai, Bachelors in Computer Science

Jun 2018 — Jun 2022

8.7 CGPA

SVP College, HSC Science

Jun 2016 — May 2018 📍 Mumbai