Exploratory Data Analysis Report: Online Sales Data

Dataset Overview

Shape: 240 rows, 10 columns
Columns: Transaction ID, Date, Product Category, Product Name, Units Sold, Unit Price, Total Revenue, Region, Payment Method, Month

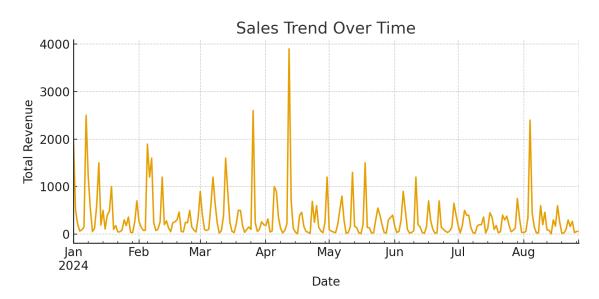## Missing Values

Transaction ID: 0
Date: 0
Product Category: 0
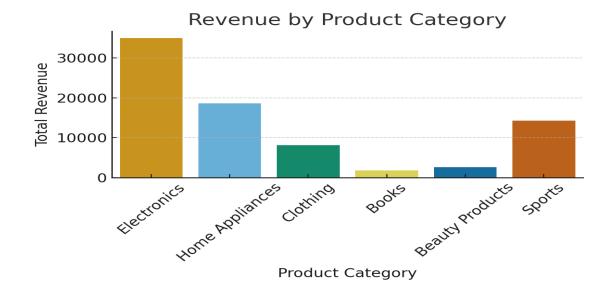Product Name: 0
Units Sold: 0
Unit Price: 0
Total Revenue: 0
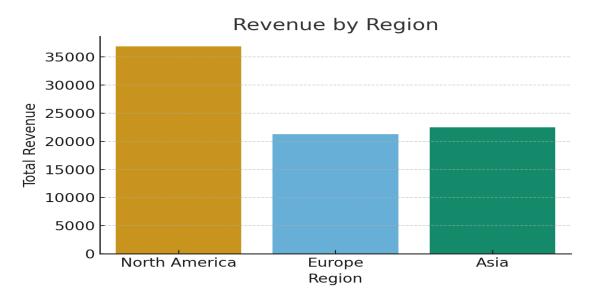Region: 0
Payment Method: 0
Month: 0

Sales Trend Over Time
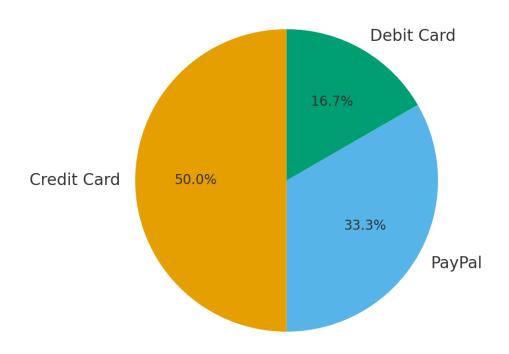

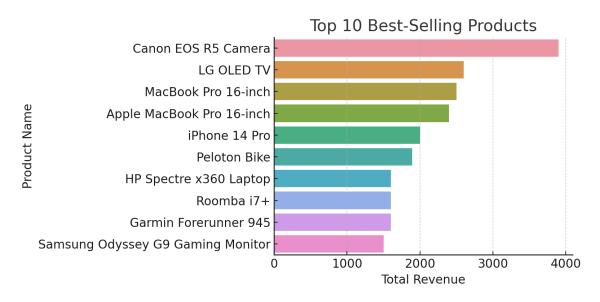## Revenue by Product Category

Revenue by Region

Payment Method Distribution

Payment Method Distribution

Top 10 Best-Selling Products

Top 10 Best-Selling Products

Monthly Sales Revenue

Monthly Sales Revenue

A bar chart titled "Monthly Sales Revenue" displaying Total Revenue on the y-axis (ranging from 0 to 15000) versus Month on the x-axis.

Month	Total Revenue (approx.)
2024-01	14500
2024-02	10800
2024-03	12800
2024-04	12500
2024-05	8500
2024-06	7400
2024-07	6800
2024-08	7300