



# **Tableau Tourism Satisfaction Analysis**

## **WEEK 5**



**Data Science  
Academy**

**CASE STUDY**



**Disclaimer: While the case is real, data modified for educational purposes.**

**You have been given data of tourist satisfaction survey results.**

**Analyse tourist satisfaction by creating dashboard. Consider that dashboard should only have valid survey results. If one participant doesn't answer all questions, that survey is invalid.**

- 1) Show number of surveys.
- 2) Show average rating.
- 3) Compare rating results by questions. It would be great if you use graph for Likert scaled data.
- 4) Show demographics of survey participants.
- 5) Create a map of countries by average rating.
- 6) Add one tourist picture with the mood (happy or sad) according to the survey results.
- 7) Why some surveys are invalid? Which questions caused it?

Note: Use labels, tooltips, actions for additional information