



# **Tableau Churn Analysis Dashboard**

## **WEEK 4**



**Disclaimer: While the case is real, data modified for educational purposes.**

**You have been given gross adds data of telecom company. For churn analysis, create a reader friendly dashboard contains:**

1. Churn rate.
2. Churn rate for each month.
3. Relevant graph compares churn rates for tariffs. Graph should play filter role to analyze other factors in dashboard.
4. Boxplot analyses churn for "total revenue" amounts for each month.
5. Boxplot analyses churn for "data usage" amounts for each month.
6. Relevant graph compares churn rate for "on-net total minutes" amounts for each month.
7. Relevant graph compares churn rate for "off-net total minutes" amounts for each month.
8. Filter for Gross add date, titles, labels, tooltips and other possible design elements.