### **Questions and Answers**

1. How many entries does your data have? Can you tell the no. of columns in your data?

Answer: 30000 entries and 20 columns.

2. What are the max and min ages of your customer? Can you find mean of your customer?

Answer: Maximum age is 65 years while minimum age is 18 years. The mean age is 41 and a half years.

3. What are the three most common customers' names?

Answer: Considering full names (first name and last name), the 3 most common names are Henrietta Luna, Leona Ruiz and Katie McKinney. Considering only the first name, the 3 most common names are Willie, Francis and Eula.

4. Two customers have the same phone number, can you find those customers?

Answer: The same phone number is (263) 382-8004. The customers having this number are Mrs. Lilly Tyler and Mrs. Peter Cain.

5. How many customers have the profession "Structural Engineer"?

Answer: 87.

6. How many male customers are 'Structural Engineer'?

Answer: 43.

7. Find out the female Structural Engineers from province Alberta (AB)?

Answer: Dr. Roy Stanley, Mr. Lora Kennedy, Mrs. Nell Richards and Mrs. Don McDaniel.

8. What is the max, min and average spending?

Answer: The maximum spending is 100, minimum spending is 0 and average spending is 49.99.

9. Who did not spend anything? Company wants to send a deal to encourage the customer to buy stuff!

Answer: Dr. Bruce Bryan and Mrs. Flora Clark.

## 10. As a loyalty reward, company wants to send thanks coupon to those who spent 100CAD or more, please find out the customers?

Answer: Mrs. Gregory Brown, Mrs. Cody Christensen and Miss Lizzie Dixon.

### 11. How many emails are associated with this credit card number '502000000000230'?

Answer: Two emails. The emails are <a href="mailto:sebvajom@kol.km">sebvajom@kol.km</a> and <a href="mailto:acu@jatsot.ug">acu@jatsot.ug</a>.

## 12. We need to send new cards to the customers well before the expire, how many cards are expiring in 2019?

Answer: 2684.

#### 13. How many people use Visa as their Credit Card Provider?

Answer: 1721 people use just Visa. 3536 people use Visa or Visa Electron.

#### 14. Can you find the customer who spent 100 CAD using Visa?

Answer: Mrs. Gregory Brown.

#### 15. What are two most common professions?

Answer: Preschool teacher and Distribution manager.

# 16. Can you tell the top 5 most popular email providers? (e.g. gmail.com, yahoo.com, etc...)

Answer: gmail.com, me.com, outlook.com, live.com and Hotmail.com.

#### 17. Is there any customer who is using email with "am.edu"?

Answer: Yes. It's Miss Loretta Fletcher.

#### 18. Which day of the week, the store gets more customers?

Answer: Saturday.