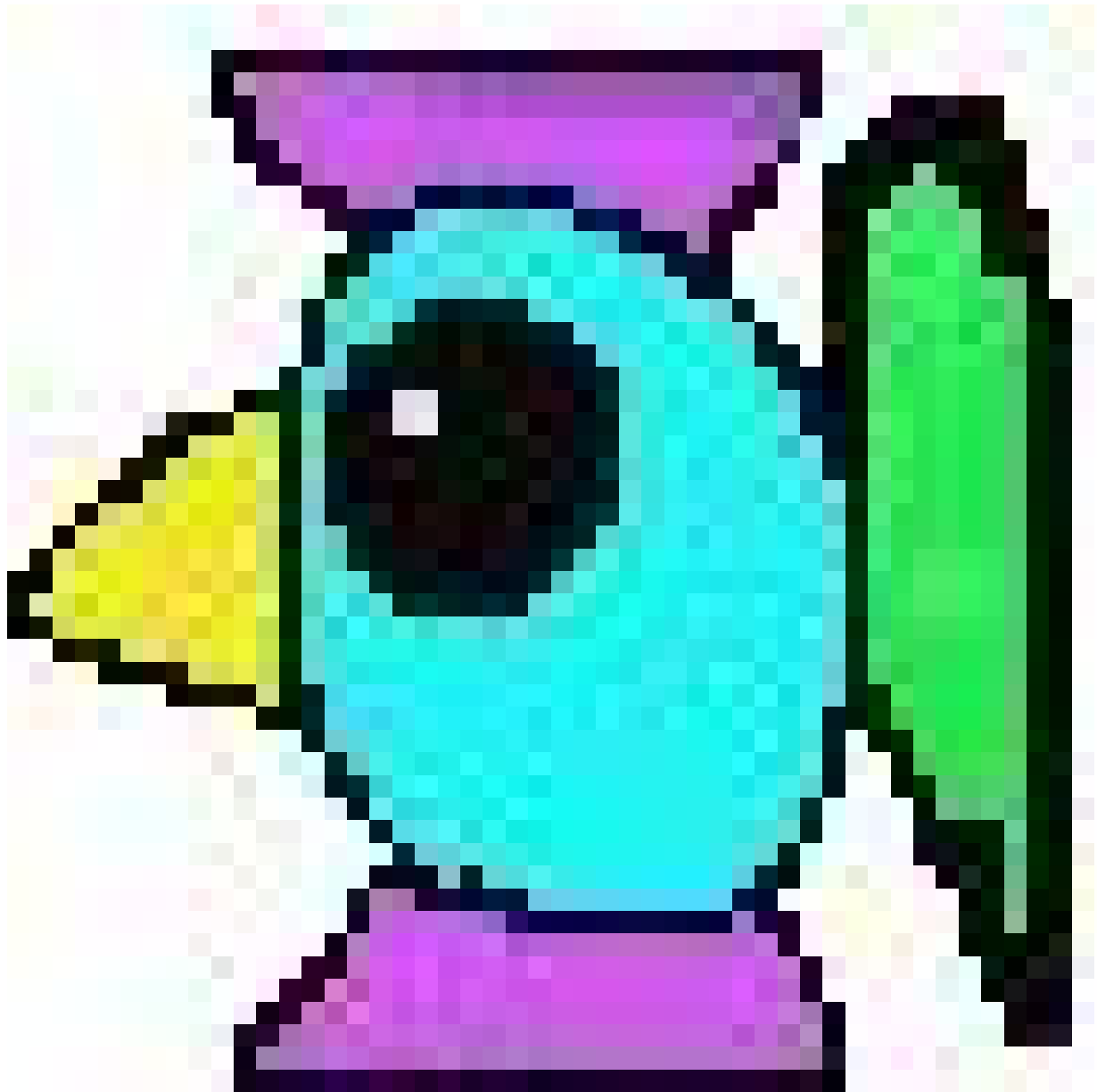# 8 Bit angry Bird Character

By: Nasima Naseri

Evaluation:

My 8 bit character is not that good that i wanted to make it at first. Because in the beginning i didn't know how to draw it and at last it became like that. My character is a fish.
I can improve this design by making it a little bit better or to design another one.
I haven't asked anyone for the feedback and i think my one would be the worst one in the class.
At first i didn't know how to use photoshop but then i learned how to use it as well as how to make my music. At first when i watched the video i was little bit unsure but then i learned.

Design Brief:

Rovio entertainment want to ride the increased interest in 8 Bit gaming by releasing Angry Birds 8Bit. They have asked you as a game designer to create a new character for the game.

Company outline:
Description of the company the job is being done for:
Rovio entertainment is a global entertainment media company. Rovio is the creator of Angry Birds. Today Angry Birds is not only the most downloaded game of all time, it is renowned entertainment brand that has branched out into animation, books, and more. The Angry Birds movie is slated for release in Summer 2016. Rovio has launched several chart topping games under the Angry birds brand for different platforms, including Angry Birds 2, it also produces new IP such as Nibblers and the addictive match puzzle.
Rovio and Angry Birds have expanded rapidly in media and licensing to become a beloved international brand.

Background:
Provide details of why the job is being done.
Rovio entertainment, previously known as Rovio Mobile, is a finnish video game developer and entertainment company based in Espoo. 8 bit color graphics is a method of storing image information in a computer's memory or in an image file, such that each pixel is represented by one 8 bit byte. The maximum number of colors that can be displayed at any one time is 256. There are two forms of 8 bit color graphics. The most common uses a separate palette of 256 colors, where each of the 256 entries in the palette map is given red, green, and blue values.

Target Audience:

The target audience of this game is the kids from seven years old until seventeen or eighteen.

The objective is to produce an angry bird that is angry to make people like this game and play it.

My design will say the 8bit gaming is the best.

Rovio Entertainment
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8 bit avatar
Character profile