Cybersecurity

The War and the Defenders

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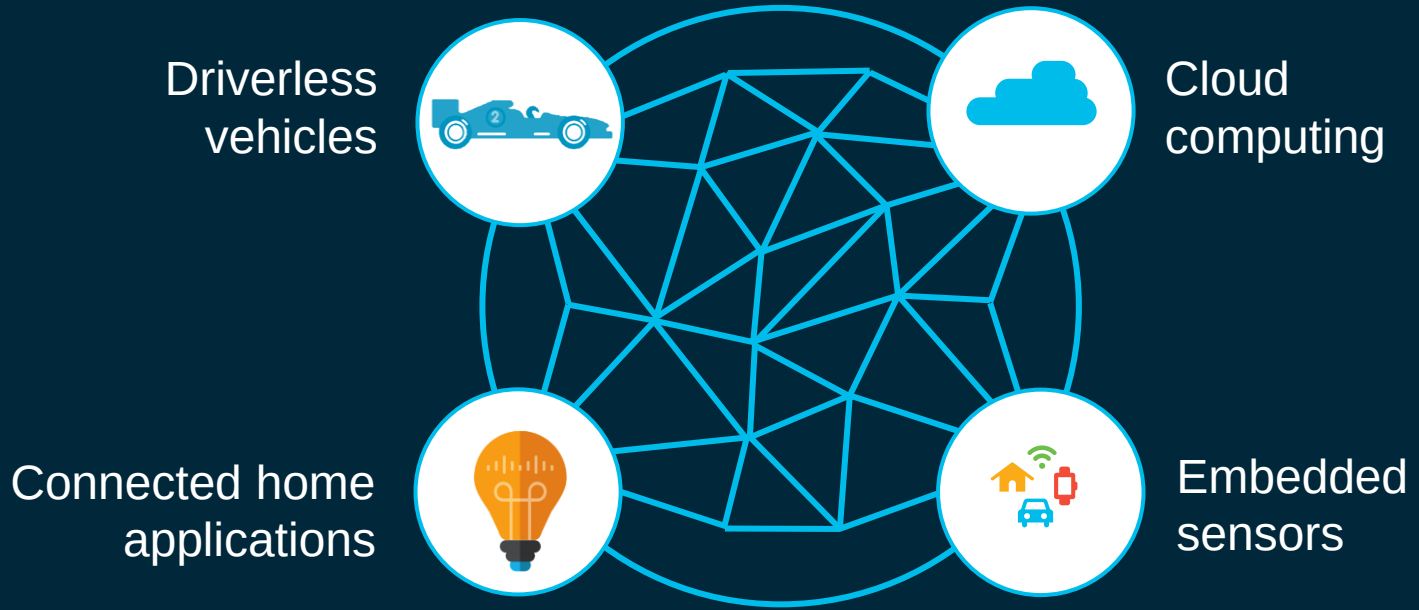
The world is changing fast.
It needs protection.

With Everything Getting **Connected** the Threat Landscape is Rapidly Changing



By 2023, global Internet connections will rapidly increase

48% Home application connections

30% Car applications

5.7 Billion Mobile subscribers

and as a result, will increase the attack surface

Sources: Cisco thought leadership paper / Forbes

Every 39 seconds,
there’s a hacker attack

Top Concern for Government/Private Sector

Cybercrime damage predicted to hit $10 trillion annually by 2025

Cybersecurity spending to exceed $1 trillion from 2017-2021

Ransomware damage is predicted to grow more than 57X from 2015-2021

70% of cryptocurrency transactions will be for illegal activity by end of 2021

Source: Cyber Ventures

Security is #1 Concern for CEOs – Here's Why

Sophistication, stealth, and frequency of threats will continue to increase

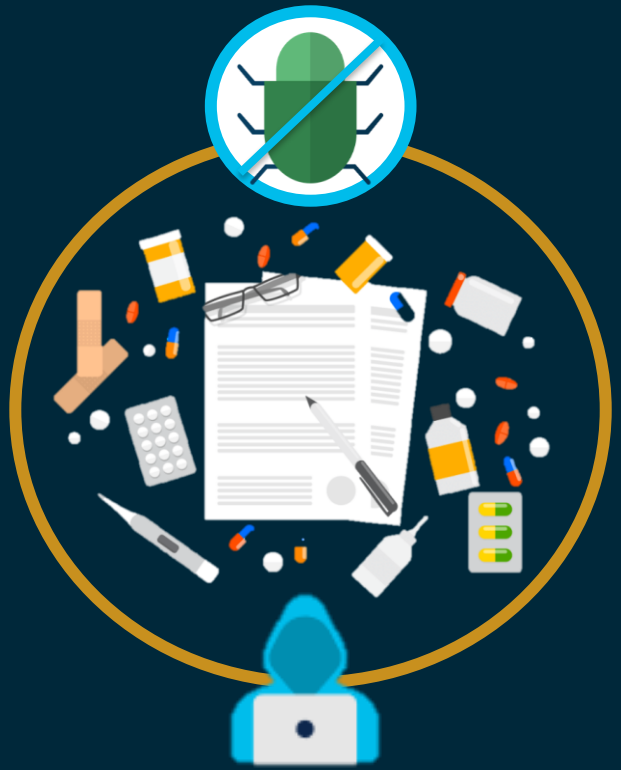
58 days median time from internal data breach to discovery [2]

186 days median time from external breach to discovery [2]

$3.92M average cost of a breach [3]

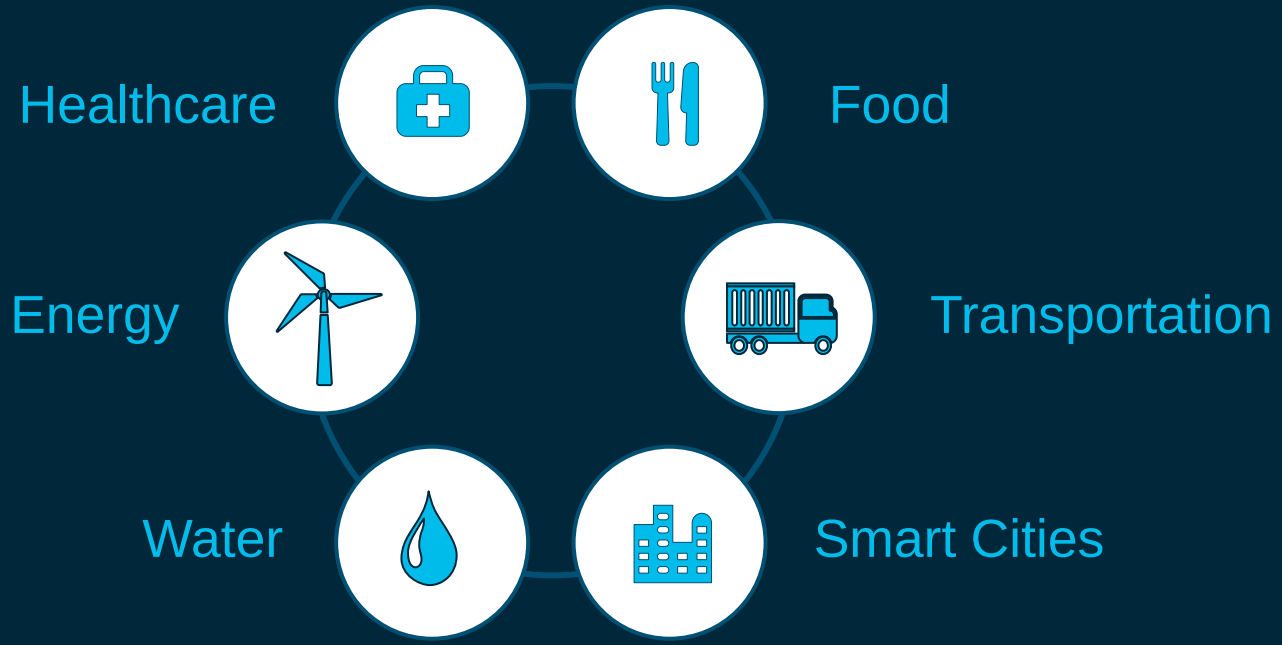
2. Source: Mandiant M – Trend Report, 2018
3. Source: Ponemon Institute: Cost of a Data Breach Study, 2019

Over 75% of healthcare industry has been infected with malware over last year

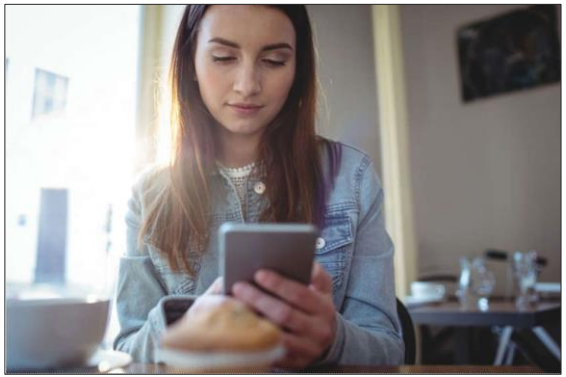


- More than 25 percent of cyberattacks in healthcare delivery organizations involved the Internet of Things (IoT). To be clear, in medical terms, that means wirelessly connected and digitally monitored implantable medical devices (IMDs) — such as cardioverter defibrillators (ICD), pacemakers, deep brain neurostimulators, insulin pumps and ear tubes
- Ransomware attacks on healthcare organizations are predicted to grow to 5X by 2025, according to Cybersecurity Ventures

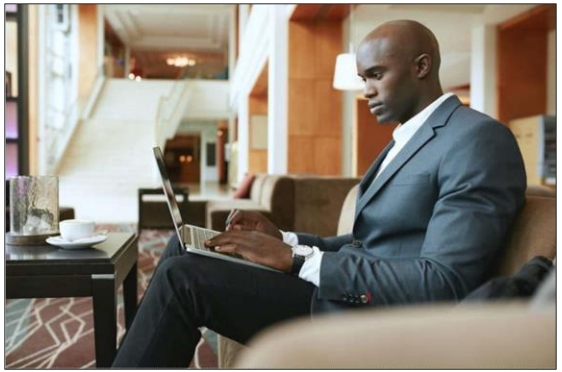
Impacting all Industries



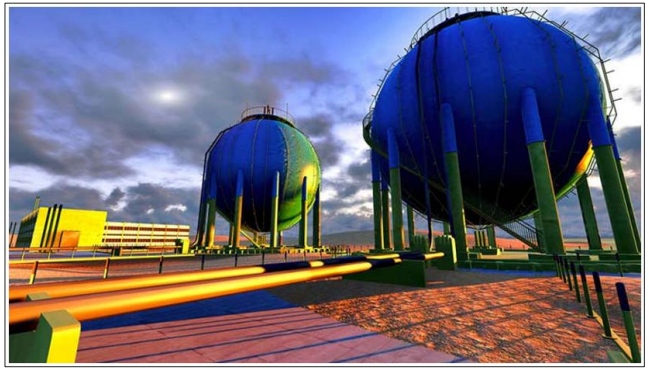
War Stories



Hijacked People



Ransomed Organizations



Targeted Nations

Hackers stole half a billion personal records in 2018

Who are behind these Cyber Threats?

Insider

Hacktivists

Criminal organisations

State-sponsored efforts

The world needs skilled workforce to fight in the war against cybercrime

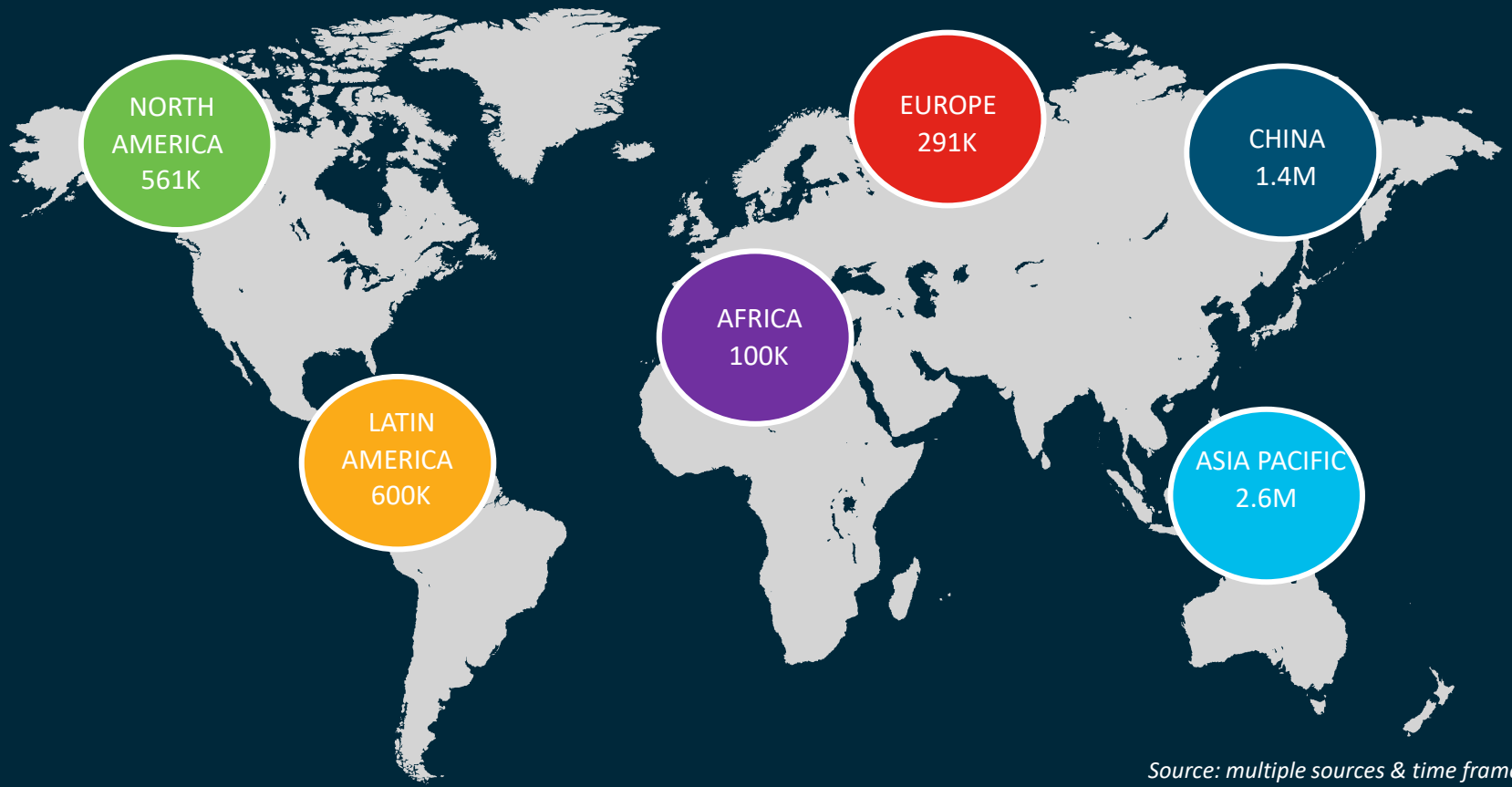
Widening the skills gap

3.5 million

By end of 2023, the global cybersecurity workforce shortage has been projected to reach more than 3.5 million

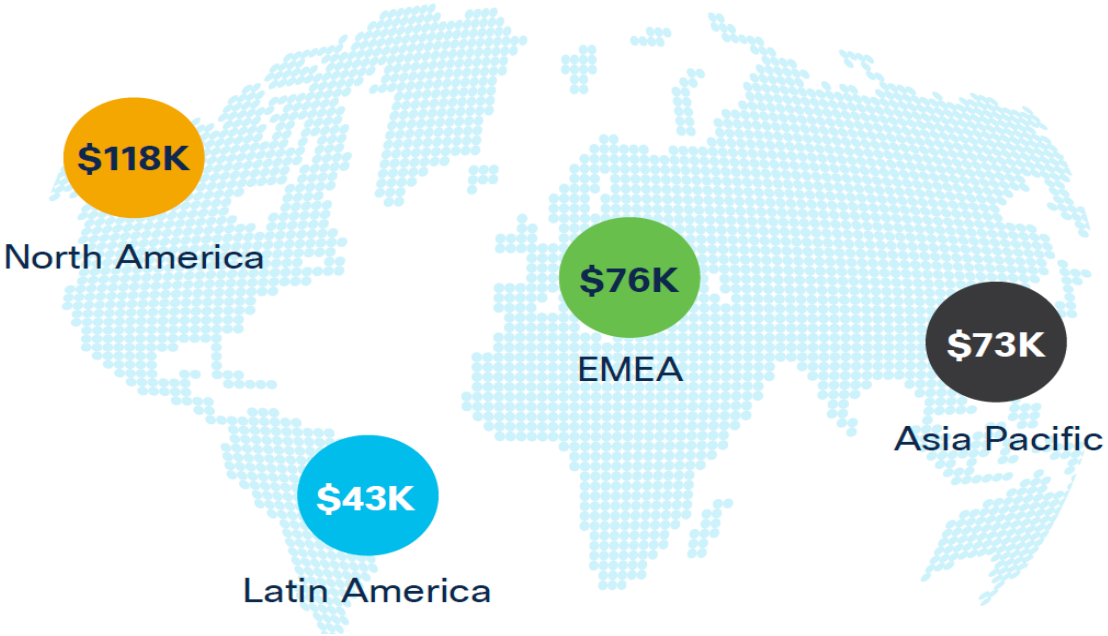
Source: Cybersecurity Ventures

Workforce Gap by Region



Source: multiple sources & time frames

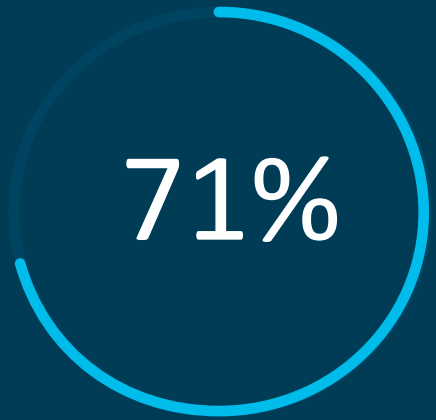
Cybersecurity Salary Map



Average Cybersecurity Salaries

According to a recent survey of IT decision makers by the Centre for Strategic and International Studies

Say they have a shortage of cybersecurity skills



Say it causes direct and measurable damage to their organization

World Economic Forum

Cybersecurity Employment Opportunities

Jobs are growing 3x faster than IT jobs in general

84% of organizations believe that 50% or fewer are qualified

Global shortage of 6 million professionals expected by 2025

Source Cybersecurity Business Report, 2018 Gartner Digital readiness study and ISACA Cybersecurity Skills Gap 2016 study

Cybersecurity Job Opportunities in Bangladesh

According to Cyber Maturity Survey by NCERT Bangladesh, the job market for information security analysts will grow by 72% by 2024, which makes it one of the fastest growing job fields.

Every IT position is a cybersecurity position. Every IT worker, every tech worker, needs to be involved with protecting and defending apps, data, devices, infrastructure and people.

Cybersecurity Ventures

Education and training is key

Networking Academy

Cybersecurity is a top concern for governments and organizations around the world. Recognizing this problem, Cisco believes it is critical for organizations to develop knowledge and capacity in this area. We can help provide training and skills on through our Cisco Networking Academy program.

Networking Academy

Cybersecurity Pathway

Cybersecurity professionals who can protect and defend an organization's network are in high-demand. Put your detective-like qualities to work by gaining knowledge toward a career in fighting cybercrime.

- Pre-requisite knowledge
- Recommended pre-requisite knowledge
- Certification preparation
- Digital badge earned

Cybersecurity Jobs and Talent Bridge

60%

Of Talent Bridge employers require some level of cybersecurity expertise

86%

Of employers surveyed indicated cybersecurity skills are very/extremely important

"Cybersecurity is imperative to our business and with the innovation of cloud and IoT it is even more important."

Richard Ackerman
VP of Workforce Development Red River Technologies

Employers seeking Cyber skills

INGRAM MICRO
cisco Meraki
Red River
CDW
Hewlett Packard Enterprise
hp
nsc
NTT

The certification advantage

"Six in 10 cybersecurity security jobs request certification."

-Burning Glass Technologies, 2019

More earning potential

On average certified cybersecurity professionals are paid $88K/year while those without certification earn $67K/year

Job-ready skills and knowledge

Industry certifications prepare you for real-world jobs

Knowledge is power, but certification is the proof

- Cisco Certified CyberOps Associate
- CompTIA Cybersecurity Analyst Certification
- (ISC)² Information Security Certifications
- Global Information Assurance Certification (GIAC)

"Candidates with a certification definitely separate themselves from the crowd during the initial recruiting process. It shows the ability to master a specific technical skill, something that a successful consulting engineer will have to continue to do throughout their career."

Pete Keuler

Manager, Associate Engineer Program for CDW

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Thank You