

SSP REPORT API

2021.06

Nasmedia Co., Ltd.

■ Revision History

Versions	Item	Revision History	Implementation Date
2.0	Entire	Distribution of document	2019.10.07
2.1	Added	Added adunit report	2019.10.23
2.2	Added	Added `req` attribute to response object	2020.02.18
2.3	Added	Added daily response report(report_type=4)	2020.05.12
2.4	Modified	1. Added total sum response report(report_type=5) 2. Modified `date` attribute to `sdate` and `edate`	2021.06.28

Table of Contents

SSP REPORT API

1. Request

- 1) Request: URL
- 2) Request type: GET
- 3) Request header: User-Agent, **Cookie required**
- 4) Request objects
- 5) Request URL form

2. Response

- 1) Response format: json
- 2) Response objects

SSP REPORT API

1. Request

- 1) Request URL
 - <http://partner.admixer.co.kr/api/ssp/report>
- 2) Request type: GET
- 3) Request header: User-Agent, **Cookie required**
- 4) Request objects

key	type	option	description
api_key	string	required	unique value issued by Admixer
			Issuance request when integrating
sdate	string	required	search startdate(yyyy-mm-dd)
			e.g.) 2021-06-28
edate	string	required	search enddate(yyyy-mm-dd) (*1 month limit)
			e.g.) 2021-06-28
report_type	int	option	report type
			1: media_key report (default)
			2: tag_id report
			3: adunit_id report
			4: daily total report (Numerical data only)
			5: total sum report (Numerical data only)

- 5) Request URL form
 - URL Form

[http://partner.admixer.co.kr/api/ssp/report?api_key= SSP ID issued by admixer team
&sdate=2022-06-21&edate=2022-06-22&report_type=4](http://partner.admixer.co.kr/api/ssp/report?api_key=SSP_ID_issued_by_admixer_team&sdate=2022-06-21&edate=2022-06-22&report_type=4)
 - After the main URL, type the first key without "&"

Ex) [http://partner.admixer.co.kr/api/ssp/report?api_key= SSP ID issued by admixer team](http://partner.admixer.co.kr/api/ssp/report?api_key=SSP_ID_issued_by_admixer_team)
 - After the first key, type "&" before next keys

Ex) &sdate=2022-06-21&edate=2022-06-22&report_type=4

2. Response

1) Response format: json

2) Response objects

key	type	depth2		description
		key	type	
code	int			result codes
				0: success
				1: api_key empty
				2: api_key invalid
				3: date empty
				4: date invalid
data	json	date	string	date
		media_key	string	ad request id
		tag_id	string	ad request tag id
				respond only when report_type is 2
		adunit_id	string	ad request adunit id
				respond only when report_type is 3
		adformat	string	ad format
				banner / video / native
		size	string	size
				e.g) 320x50
		req	int	number of requests
		imp	int	number of impressions
		click	int	number of clicks
		revenue	int	revenue (¥)
		revenue_usd	double	revenue (\$)