Mobile Ad Exchange

2018.04

nasmedia

Nasmedia is the answer

EXCHANGE YOUR VALUE

admixer

- RTB based on mobile ad exchange
- Integrated with various domestic and global DSPs & SSPs.
- Provides user information and traffic in real-time to demand and supply

PERFORMANCE & BRANDING

Nposting

- Automated Non-incentivized CPI platform
- Reach variety of CPI demand-platforms with just one integration
- Keep updating with the highest payout among same offers

PROMOTE YOUR APPS

Nswitch

- No.1 non incent CPI platform in Korea
- Listed on 'APAC TOP 15 partners' by TUNE
- Deliver a million installs per day globally

REACH YOU AUDIENCE

adpacker

- Korea's No.1 Mobile DSP
- Provides specific audience targeting based on our own DMP
- Re-targeting through audience data from our DMP and 3rd party data

admixer

RTB based Mobile Ad Exchange admixer

Admixer is mobile ad exchange based on RTB integrated with various global and local DSPs & SSPs.
It provides user information and traffic in real-time in accordance with supply and demand.

+50 Demand Partners

+50 Supply Partners

rubicon PROJECT · BID SWITCH · doubleclick bid manager by Google · mobfox. · criteo · PubNative · INMOBI · smaato · mopub · Appier

Reach Global

Cover Most Local Traffics

ADPIE · MANPLUS media adtech network · igaworks · WIDER PLANET · CROSSTARGET · ACE Trader · ADLIB · CAULY

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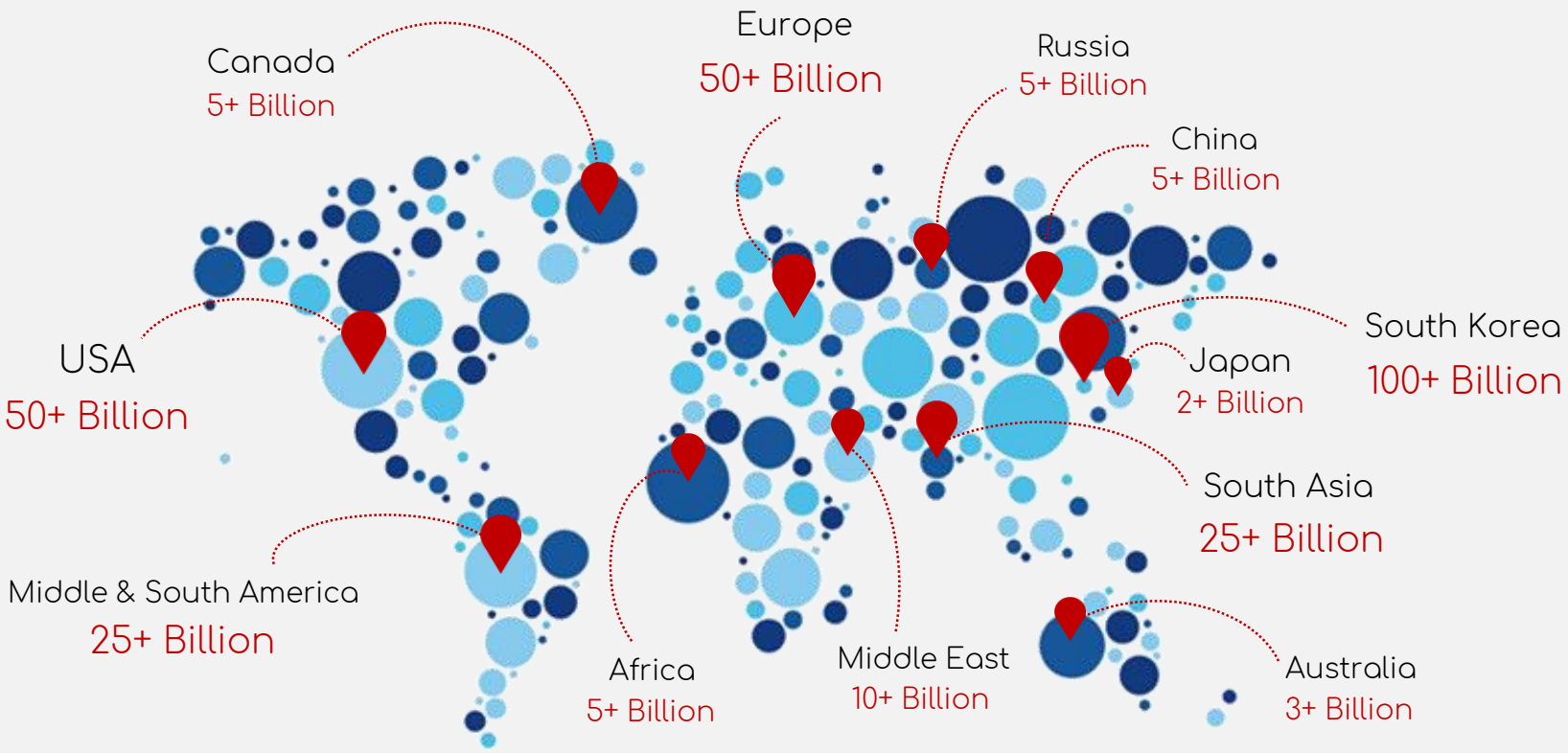
Reach Global with admixer

Global Mobile AD Request Volumes for a month



Exchange Your Value with admixer

Massive Scale

50,000 +
Mobile Publishers

300+ Million
Monthly Users

250+ Billion
Monthly AD Request

Real Time Bidding

Own intelligent
Algorithms

Based on
Open RTB 2.3

Support
Header Bidding

Optimized Revenue

Deliver Higher
eCPM

Maximize
Fill Rates

Support Various
Ad Formats

admixer

For Advertisers

Connect with your best audience across all inventory types

Quality Inventory

Connect to reliable, premium and large **Inventory**

Integrated with various premium global partners and most of the local providers.

Multiple Format

Improve engagement with the diverse **Ad formats**

Offer different formats of Ad units such as interstitial (full/ half) and floating banners.

Pinpointed Audience

Find your right audience by proper **Targeting solution**

Provide the best efficiency of a campaign by exposing ads to a targeted audience.

Our Partners

nasmedia

admixer

For Publishers

Monetize your apps with Global RTB exchange

Extensive Demand

Make your premium inventory connect with the **largest demand source**

Connect to over 50 demand partners for domestic and global mobile advertising.

Highest Yield

Maximize your mobile advertising **fill rate and eCPM**

Prioritize ad networks with intelligent algorithms to maximize the revenue.

Multiple Inventory

Utilize numerous ad formats to improve **your revenue**

Help monetize a mobile app or web easily by offering standard display Ad units.

Our Partners

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admixer
Exchange Your Value

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