

MAVEN FUZZY FACTORY

Total Revenue

1.94M

Total Orders

32K

Total COGS

722.37K

Total Products

4

Average Profit

65.09

Products

The Birthday Sug...

The Forever Lov...

The Hudson Rive...

The Original Mr. ...

Date

2012

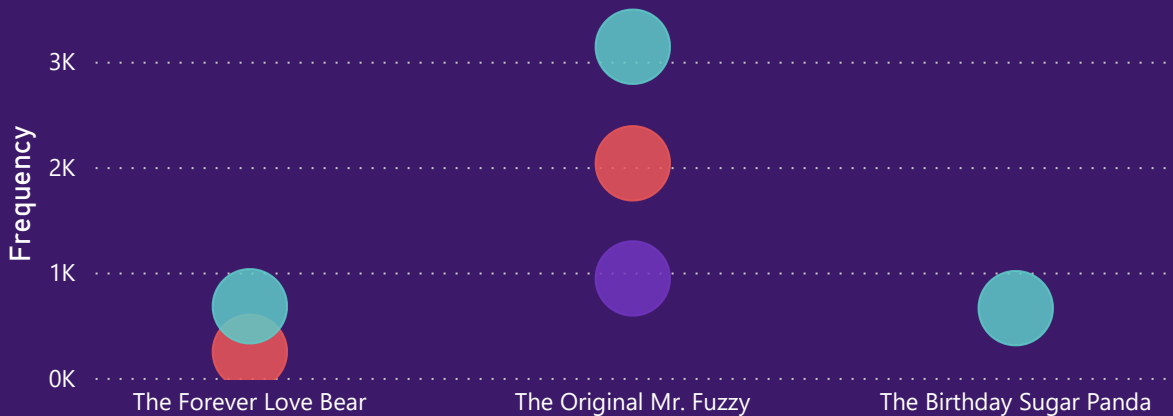
2013

2014

2015

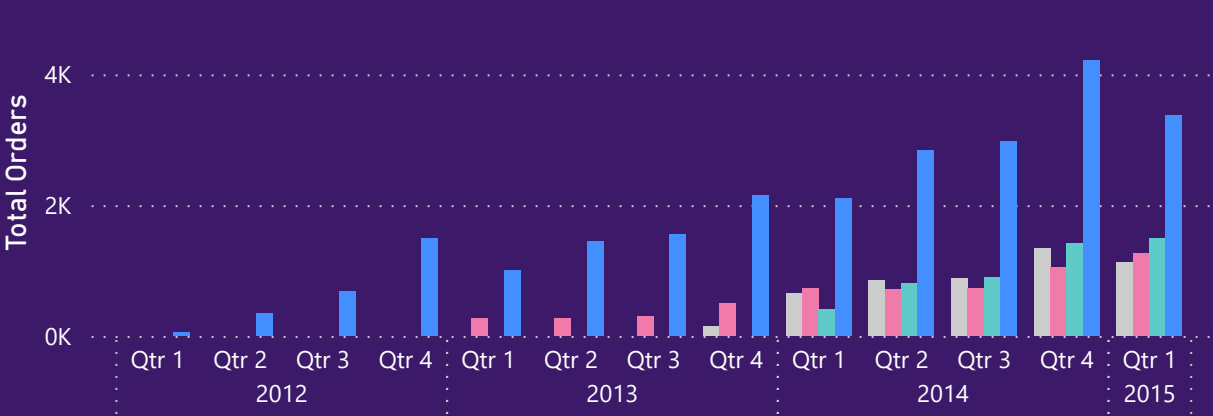
Product Association Analysis

product2 ● The Birthday Sugar Panda ● The Forever Love Bear ● The Hudson River Mini bear



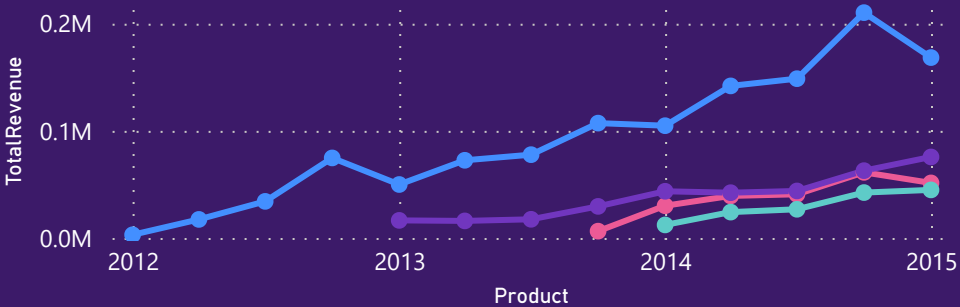
Quarterly Order Count By Each Product

● The Birthday Sugar Panda ● The Forever Love Bear ● The Hudson River Mini... ● The Original Mr...



Product Performance Analysis

product_name ● The Birthday S... ● The Forever L... ● The Hudson ... ● The Origin...

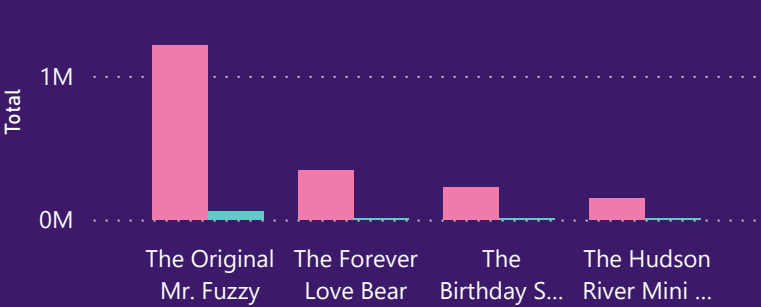


Average Profit Margin By Each Product



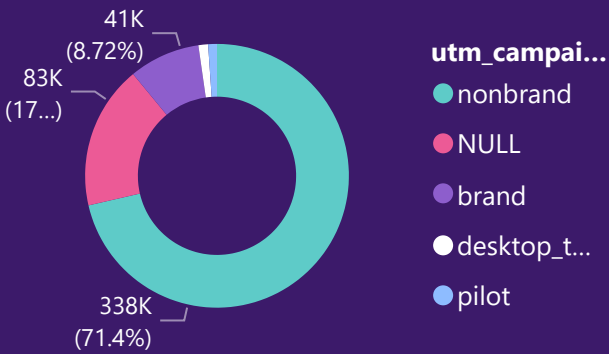
Product Refund

● Sum Of Sales ● Sum Of Refund

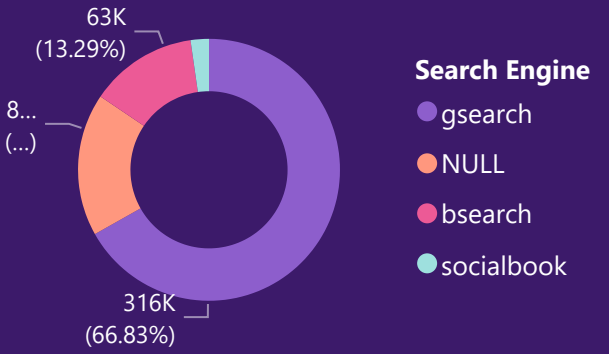




Session by utm_campaign



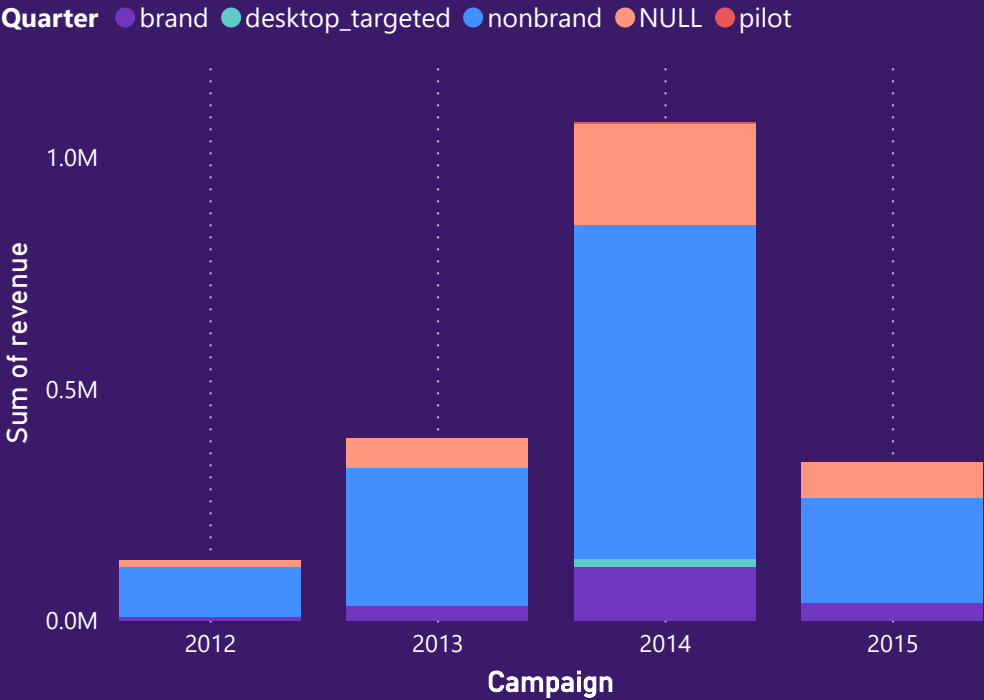
Session by utm_source



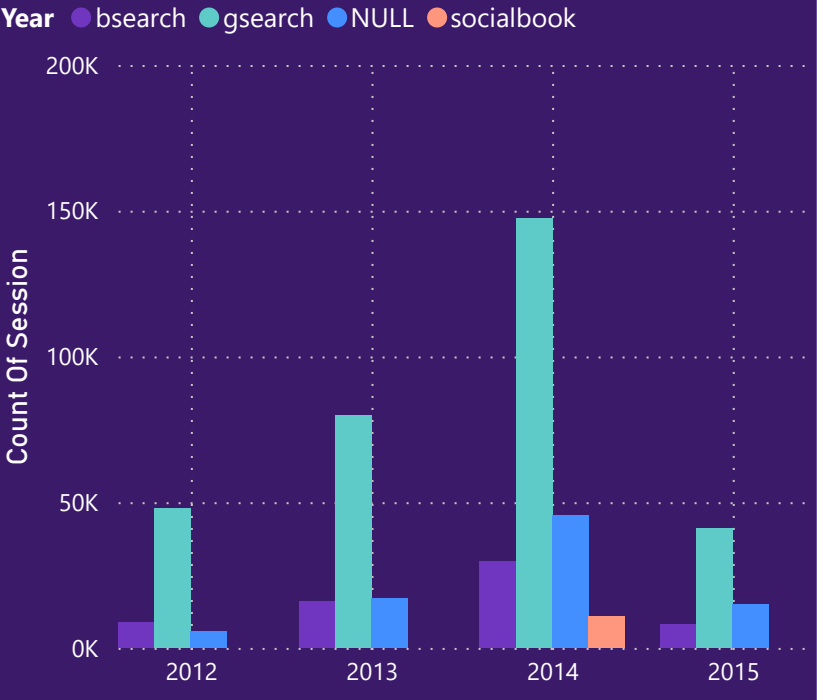
device_type web_session

desktop	327027
mobile	145844

Revenue Generated By Campaign



Website Traffic



Count of website_pageview_id by pageview_url

