

MAVEN FUZZY FACTORY

Total Revenue

1.94M

Total Orders

32K

Total COGS

722.37K

Total Products

4

Average Profit

65.09

Products

The Birthday Sug...

The Forever Lov...

The Hudson Rive...

The Original Mr. ...

Date

2012

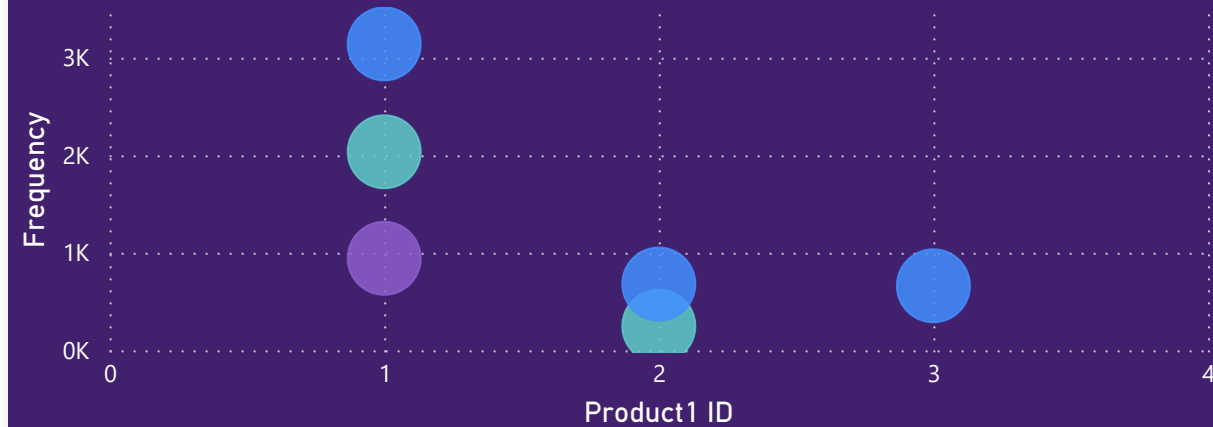
2013

2014

2015

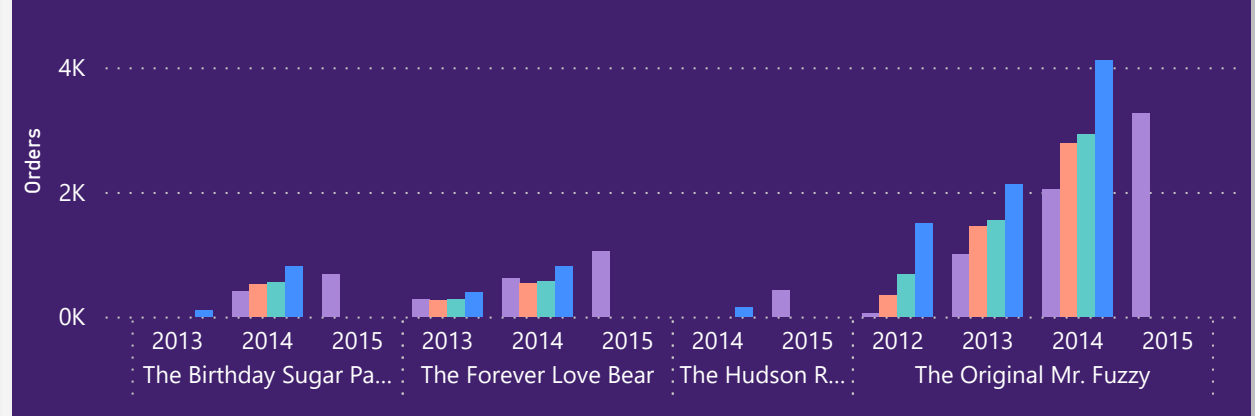
Product Association Analysis

product2 2 3 4



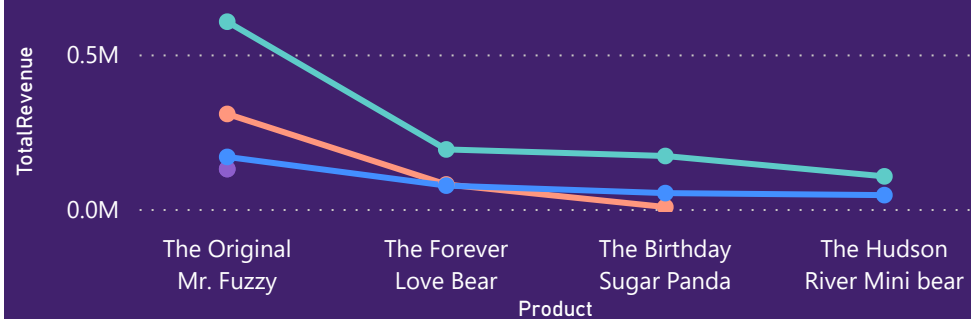
Quarterly Order Count By Each Product

Quarter Q1 Q2 Q3 Q4



Total Revenue By Product

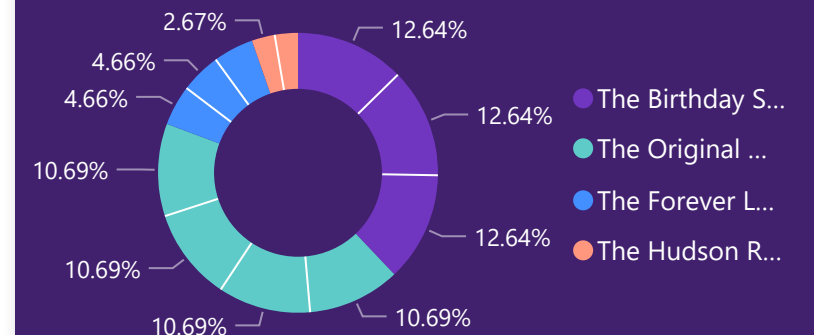
Year 2012 2013 2014 2015

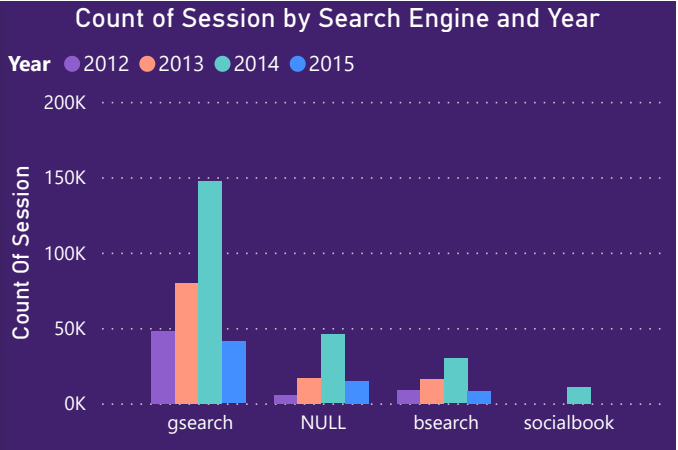
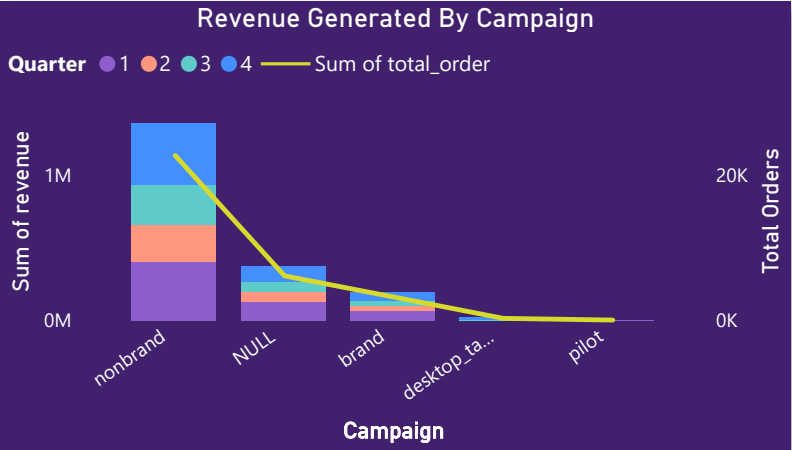
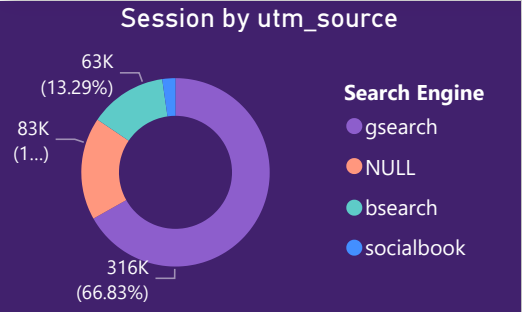
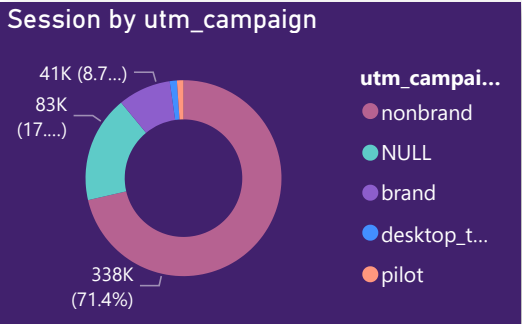


Average Profit Margin By Each Product



Refund Rate By Product





device_type	web_session	Count of order_item_id
		38294
desktop	327027	1482
mobile	145844	249

