

# Ibraheem Nassar

Backend Developer

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## Summary

Results-oriented Web Developer and Data Analyst with a strong background in backend development using Django, frontend technologies (HTML, CSS, JavaScript), and data handling through Google Sheets and Apps Script. Experienced in creating dynamic websites, integrating APIs, running data-driven operations, and leading digital marketing initiatives. Brings a blend of technical expertise and creative design skills, with 7 years of graphic design experience supporting social media campaigns.

## Professional Experience

Information Management and Digital Experience Country Director 07/2024 - 07/2025  
AIESEC in Egypt

- Developed and managed 3 major websites: MEA Summit Website, AIESEC Egypt Hub, and National Conferences Database Platform.
- Handled national data analysis and reporting, automating systems through Google Apps Script.
- Designed and executed successful social media campaigns, improving lead generation and funnel conversion rates. Led the national marketing team to enhance the organization's brand visibility and digital presence.

Social Media Manager 07/2023 - 04/2024  
AIESEC in Egypt

- Designed and implemented unified social media campaigns across different platforms.
  - Developed creative assets for organizational promotions, boosting engagement across national pages.
- Collaborated with marketing leadership to maintain brand consistency and campaign effectiveness.

## Education

Electrical and Computer Engineering 10/2020 - 07/2025  
Menofia University - Bachelor's Degree

## Skills

Graphic Design (Photoshop)	Advanced	CSS	Intermediate
APIs Integration	Intermediate	HTML	Intermediate
Apps Script	Expert	Python	Intermediate
Google Sheets	Expert	Django	Advanced
Deployment	Advanced		
JavaScript	Intermediate		

## Languages

Arabic Native English Fluent