# MARGINALIZATION, PREDICTION, DE-CISIONS, EXPONENTIAL FAMILY

PHD COURSE IN STATISTICAL INFERENCE

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# OVERVIEW OF THE LECTURE

- **■** Marginalization
- Prediction
- Decision making
- Bayesian inference for the **exponential family**

#### **MARGINALIZATION**

- Models with **multiple parameters**  $\theta_1, \theta_2, ....$
- Examples:  $x_i \stackrel{iid}{\sim} N(\theta, \sigma^2)$ ; multiple regression ...
- **■** Joint posterior distribution

$$p(\theta_1, \theta_2, ..., \theta_p | y) \propto p(y | \theta_1, \theta_2, ..., \theta_p) p(\theta_1, \theta_2, ..., \theta_p).$$
$$p(\theta | y) \propto p(y | \theta) p(\theta).$$

- Marginalize out parameter of no direct interest (nuisance).
- **Example:**  $\theta = (\theta_1, \theta_2)'$ . Marginal posterior of  $\theta_1$

$$p(\theta_1|y) \ = \ \int p(\theta_1,\theta_2|y)d\theta_2 = \int p(\theta_1|\theta_2,y)p(\theta_2|y)d\theta_2.$$

#### NORMAL MODEL WITH UNKNOWN VARIANCE

Model

$$X_1, ..., X_n | \theta, \sigma^2 \stackrel{iid}{\sim} N(\theta, \sigma^2)$$

Prior

$$p(\theta, \sigma^2) \propto (\sigma^2)^{-1}$$

**■** Joint posterior

$$\theta | \sigma^2, \mathbf{x} \sim N\left(\bar{\mathbf{x}}, \frac{\sigma^2}{n}\right)$$

$$\sigma^2 | \mathbf{x} \sim \text{Inv} - \chi^2(n-1, S^2),$$

where

$$s^{2} = \frac{\sum_{i=1}^{n} (X_{i} - \bar{X})^{2}}{n-1}$$

is the usual sample variance.

■ Marginal posterior of  $\theta$ 

$$\theta | \mathbf{x} \sim t_{n-1} \left( \bar{\mathbf{x}}, \frac{\sigma^2}{n} \right)$$

# PREDICTION/FORECASTING

**Posterior predictive density** for future  $\tilde{y}$  given observed **y** 

$$p(\tilde{\mathbf{y}}|\mathbf{y}) = \int_{\theta} p(\tilde{\mathbf{y}}|\theta, \mathbf{y}) p(\theta|\mathbf{y}) d\theta$$

■ If  $p(\tilde{y}|\theta, \mathbf{y}) = p(\tilde{y}|\theta)$  [not true for time series], then

$$p(\tilde{\mathbf{y}}|\mathbf{y}) = \int_{\theta} p(\tilde{\mathbf{y}}|\theta) p(\theta|\mathbf{y}) d\theta$$

**Parameter uncertainty** in  $p(\tilde{y}|\mathbf{y})$  by averaging over  $p(\theta|\mathbf{y})$ .

#### PREDICTIVE DISTRIBUTION - NORMAL MODEL AND PRIOR

- Predictive distribution is normal (next slide).
- Remember the posterior:  $\theta | \mathbf{y} \sim N(\mu_n, \tau_n^2)$ .
- Law of iterated expectation:

$$E(\tilde{\mathbf{y}}|\mathbf{y}) = E_{\theta|\mathbf{y}}[E_{\tilde{\mathbf{y}}|\theta}(\tilde{\mathbf{y}})] = E_{\theta|\mathbf{y}}(\theta) = \mu_n$$

■ The predictive variance of  $\tilde{y}$  (total variance formula):

$$V(\tilde{\mathbf{y}}|\mathbf{y}) = E_{\theta|\mathbf{y}}[V_{\tilde{\mathbf{y}}|\theta}(\tilde{\mathbf{y}})] + V_{\theta|\mathbf{y}}[E_{\tilde{\mathbf{y}}|\theta}(\tilde{\mathbf{y}})]$$

$$= E_{\theta|\mathbf{y}}(\sigma^{2}) + V_{\theta|\mathbf{y}}(\theta)$$

$$= \sigma^{2} + \tau_{n}^{2}$$

■ In summary:

$$\tilde{\mathbf{y}}|\mathbf{y} \sim N(\mu_n, \sigma^2 + \tau_n^2).$$

#### PREDICTION - NORMAL MODEL AND PRIOR

### Simulation algorithm:

- 1. Generate a **posterior draw** of  $\theta$  ( $\theta^{(1)}$ ) from  $N(\mu_n, \tau_n^2)$
- 2. Generate a **predictive draw** of  $\tilde{y}$  ( $\tilde{y}^{(1)}$ ) from  $N(\theta^{(1)}, \sigma^2)$
- 3. Repeat Steps 1 and 2 N times to output:
  - Sequence of posterior draws:  $\theta^{(1)}$ , ....,  $\theta^{(N)}$
  - Sequence of predictive draws:  $\tilde{y}^{(1)}$ , ...,  $\tilde{y}^{(N)}$ .
- Note:  $\tilde{y}^{(1)} = \theta^{(1)} + \sigma Z_1 = (\mu_n + \tau_n Z_2) + \sigma Z_1$  where  $Z_1, Z_2$  are N(0, 1). So  $\tilde{y}^{(1)}$  is normal.

# Autoregressive process

$$y_t = \mu + \phi_1(y_{t-1} - \mu) + ... + \phi_p(y_{t-p} - \mu) + \varepsilon_t, \ \varepsilon_t \stackrel{iid}{\sim} N(o, \sigma^2)$$

## **Simulation algorithm.** Repeat N times:

- 1. Generate a **posterior draw** of  $\theta^{(1)} = (\phi_1^{(1)}, ..., \phi_p^{(1)}, \mu^{(1)}, \sigma^{(1)})$  from  $p(\phi_1, ..., \phi_p, \mu, \sigma | \mathbf{y}_{1:T})$ .
- 2. Generate a **predictive draw** of future time series by:
  - 2.1  $\tilde{y}_{T+1} \sim p(y_{T+1}|y_T, y_{T-1}, ..., y_{T-p}, \theta^{(1)})$
  - 2.2  $\tilde{y}_{T+2} \sim p(y_{T+2}|\tilde{y}_{T+1}, y_T, ..., y_{T-p}, \theta^{(1)})$
  - 2.3  $\tilde{y}_{T+3} \sim p(y_{T+3}|\tilde{y}_{T+2},\tilde{y}_{T+1},y_T,...,y_{T-n},\theta^{(1)})$

2.4 ...

#### **DECISION THEORY**

- Let  $\theta$  be an **unknown quantity**. **State of nature**. Examples: Future inflation, Global temperature, Disease.
- Let  $a \in A$  be an **action**. Ex: Interest rate, Energy tax, Surgery.
- Choosing action a when state of nature is  $\theta$  gives utility

$$U(a, \theta)$$

- Example:
  - $\theta$  is the number of items demanded of a product
  - a is the number of items in stock
  - Utility

$$U(a,\theta) = \begin{cases} p \cdot \theta - c_1(a-\theta) & \text{if } a > \theta \text{ [too much stock]} \\ p \cdot a - c_2(\theta-a)^2 & \text{if } a \leq \theta \text{ [too little stock]} \end{cases}$$

#### **OPTIMAL BAYESIAN DECISIONS**

- Ad hoc decision rules: Minimax. Minimax-regret etc
- Bayesian theory: maximize the posterior expected utility:

$$a_{bayes} = \operatorname{argmax}_{a \in \mathcal{A}} E_{p(\theta|y)}[U(a, \theta)],$$

where  $E_{p(\theta|y)}$  denotes the posterior expectation.

■ Using simulated draws  $\theta^{(1)}, \theta^{(2)}, ..., \theta^{(N)}$  from  $p(\theta|y)$ :

$$E_{p(\theta|y)}[U(a,\theta)] \approx N^{-1} \sum_{i=1}^{N} U(a,\theta^{(i)})$$

### Separation principle:

- 1. First obtain  $p(\theta|y)$
- 2. then form  $U(a, \theta)$  and finally
- 3. choose *a* that maximes  $E_{p(\theta|y)}[U(a,\theta)]$ .

# Poisson model

Model

$$y_1, ..., y_n | \theta \stackrel{iid}{\sim} Pois(\theta)$$

**■** Poisson distribution

$$p(y) = \frac{\theta^y e^{-\theta}}{y!}$$

**Likelihood** from iid Poisson sample  $y = (y_1, ..., y_n)$ 

$$p(y|\theta) = \left[ \prod_{i=1}^{n} p(y_i|\theta) \right] \propto \theta^{(\sum_{i=1}^{n} y_i)} \exp(-\theta n),$$

**■** Prior

$$p(\theta) \propto \theta^{\alpha-1} \exp(-\theta \beta) \propto Gamma(\alpha, \beta)$$

which contains the info:  $\alpha - 1$  counts in  $\beta$  observations.

# Poisson model, cont.

#### Posterior

$$p(\theta|y_1, ..., y_n) \propto \left[\prod_{i=1}^n p(y_i|\theta)\right] p(\theta)$$

$$\propto \theta^{\sum_{i=1}^n y_i} \exp(-\theta n) \theta^{\alpha-1} \exp(-\theta \beta)$$

$$= \theta^{\alpha + \sum_{i=1}^n y_i - 1} \exp[-\theta (\beta + n)],$$

proportional to the  $Gamma(\alpha + \sum_{i=1}^{n} y_i, \beta + n)$  distribution.

# **■ Prior-to-Posterior mapping**

$$\begin{split} \text{Model:} \ \ y_1,...,y_n|\theta \overset{iid}{\sim} Pois(\theta) \\ \text{Prior:} \ \ \theta \sim Gamma(\alpha,\beta) \\ \\ \text{Posterior:} \ \theta|y_1,...,y_n \sim Gamma(\alpha+\sum_{i=1}^n y_i,\beta+n). \end{split}$$

#### Poisson example - Bomb hits in London

$$n = 576$$
,  $\sum_{i=1}^{n} y_i = 229 \cdot 0 + 211 \cdot 1 + 93 \cdot 2 + 35 \cdot 3 + 7 \cdot 4 + 1 \cdot 5 = 537$ .

Average number of hits per region= $\bar{y}=537/576\approx 0.9323$ .

$$p(\theta|y) \propto \theta^{\alpha+537-1} \exp[-\theta(\beta+576)]$$

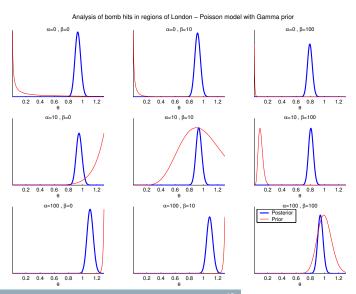
$$E(\theta|y) = \frac{\alpha + \sum_{i=1}^{n} y_i}{\beta + n} \approx \bar{y} \approx 0.9323,$$

and

$$SD(\theta|y) = \left(\frac{\alpha + \sum_{i=1}^{n} y_i}{(\beta + n)^2}\right)^{1/2} = \frac{(\alpha + \sum_{i=1}^{n} y_i)^{1/2}}{(\beta + n)} \approx \frac{(537)^{1/2}}{576} \approx 0.0402.$$

if  $\alpha$  and  $\beta$  are small compared to  $\sum_{i=1}^{n} y_i$  and n.

# POISSON BOMB HITS IN LONDON



#### POISSON EXAMPLE - POSTERIOR INTERVALS

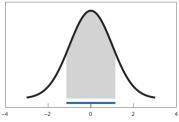
- **Bayesian 95% credible interval**: the probability that the unknown parameter  $\theta$  lies in the interval is 0.95.
- Approximate 95% **credible interval** for  $\theta$  (for small  $\alpha$  and  $\beta$ ):

$$E(\theta|y) \pm 1.96 \cdot SD(\theta|y) = [0.8535; 1.0111]$$

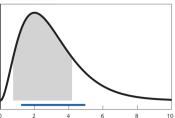
- An exact 95% equal-tail interval is [0.8550; 1.0125] (assuming  $\alpha = \beta = 0$ )
- **Highest Posterior Density** (**HPD**) interval contains the  $\theta$  values with highest pdf.
- An exact Highest Posterior Density (HPD) interval is [0.8525; 1.0144]. Obtained numerically, assuming  $\alpha = \beta = 0$ .

# **ILLUSTRATION OF DIFFERENT INTERVAL TYPES**

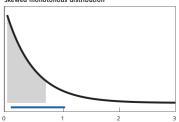




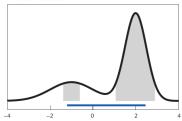
#### Skewed distribution



#### Skewed monotonous distribution



#### Bimodal distribution



# **CONJUGATE PRIORS**

- Normal likelihood: Normal prior→Normal posterior.
- Bernoulli likelihood: Beta prior→Beta posterior.
- Poisson likelihood: Gamma prior→Gamma posterior.
- Conjugate priors: A prior is conjugate to a model if the prior and posterior belong to the same distributional family.
- Formal definition: Let  $\mathcal{F} = \{p(y|\theta), \theta \in \Theta\}$  be a class of sampling distributions. A family of distributions  $\mathcal{P}$  is **conjugate** for  $\mathcal{F}$  if

$$p(\theta) \in \mathcal{P} \Rightarrow p(\theta|\mathbf{x}) \in \mathcal{P}$$

holds for all  $p(y|\theta) \in \mathcal{F}$ .

# EXPONENTIAL FAMILY - CONJUGATE PRIOR

**Exponential family** in the canonical parametrization

$$p(x|\theta) = h(x) \exp\left(\theta^{\mathsf{T}} \mathbf{t}(x) - A(\theta)\right)$$

where  $A(\theta) = -\ln a(\theta)$  in Rolf's notation.

■ Likelihood

$$p(x_1, ..., x_n | \theta) = \left[ \prod_{i=1}^n h(x_i) \right] \exp \left( \theta^T \sum_{i=1}^n \mathbf{t}(x_i) - nA(\theta) \right)$$

**■** Conjugate prior

$$p(\theta) = H(\tau_{o}, n_{o}) \exp \left(\theta^{T} \tau_{o} - n_{o} A(\theta)\right),$$

where  $\tau_0$  and  $n_0$  are prior hyperparameters and  $H(\tau_0, n_0)$  is the normalizing constant which is known to exist if  $n_0 > 0$ .

#### **EXPONENTIAL FAMILY - POSTERIOR**

# **■ Conjugate prior**

$$p(\theta) = H(\tau_{\text{O}}, n_{\text{O}}) \exp\left(\theta^{\text{T}} \tau_{\text{O}} - n_{\text{O}} A(\theta)\right)$$

#### Posterior

$$p(\theta|x_1,...,x_n) \propto \exp\left[\theta^T\left(\tau_O + \sum_{i=1}^n \mathbf{t}(x_i)\right) - (n_O + n)A(\theta)\right]$$

# **■ Prior-to-posterior updating**

$$\tau_0 \Longrightarrow \tau_n = \tau_0 + \sum_{i=1}^n \mathbf{t}(x_i)$$

$$n_0 \Longrightarrow n_0 + n$$

#### BERNOULLI EXAMPLE

**Exponential family** in the non-canonical parametrization

$$p(x|\theta) = h(x) \exp\left(\phi(\theta)^T \mathbf{t}(x) - A(\theta)\right)$$

**■** Conjugate prior

$$p(\theta) = H(\tau_{o}, n_{o}) \exp \left(\phi(\theta)^{T} \tau_{o} - n_{o} A(\theta)\right)$$

Bernoulli likelihood

$$\begin{split} p(x_1,...,x_n|\theta) &= \prod_{i=1}^n \theta^{x_i} (1-\theta)^{1-x_i} \\ &= \exp\left(\log\left(\frac{\theta}{1-\theta}\right) \sum_{i=1}^n x_i - n\log\left(\frac{1}{1-\theta}\right)\right) \\ &= \exp\left(\phi(\theta) \sum_{i=1}^n x_i - nA(\theta)\right) \end{split}$$

where  $\phi = \log\left(\frac{\theta}{1-\theta}\right)$  and  $A(\theta) = \log\left(\frac{1}{1-\theta}\right)$ .

■ Conjugate prior  $p(\phi)$ 

$$\exp\left(\phi(\theta)\tau_{0} - n_{0}A(\theta)\right) = \exp\left(\log\left(\frac{\theta}{1-\theta}\right)\tau_{0} - n_{0}\log\left(\frac{1}{1-\theta}\right)\right) = \theta^{\tau_{0}}(1-\theta)^{n_{0}-\tau_{0}}$$

#### POSTERIOR MEAN IN EXPONENTIAL FAMILY MODELS

#### Prior mean

$$E(\mu) = \tau_0/n_0$$

#### Posterior mean

$$E(\mu|x_1,...,x_n) = \frac{\tau_0 + \sum_{i=1}^n \mathbf{t}(x_i)}{n_0 + n} = w\tau_0 + (1 - w)\hat{\mu}_{ML},$$
 where  $\hat{\mu}_{ML} = \frac{1}{n}\sum_{i=1}^n \mathbf{t}(x_i)$  and  $w = n_0/(n_0 + n)$ .

**Predictive distribution** of  $x_{n+1}$ 

$$\begin{split} p(x_{n+1}|x_{1:n}) &= \int p(x_{n+1}|\theta)p(\theta|x_{1:n})d\theta \\ &= \int h(x_{n+1}) \exp\left(\theta^{T}\mathbf{t}(x_{n+1}) - A(\theta)\right) H(\tau_{n}, n_{0} + n) \exp\left(\theta^{T}\tau_{n} - (n_{0} + n)A(\theta)\right) d\theta \\ &= h(x_{n+1})H(\tau_{n}, n_{0} + n) \int \exp\left(\theta^{T}(\tau_{n} + \mathbf{t}(x_{n+1})) - (n_{0} + n + 1)A(\theta)\right) d\theta \\ &= h(x_{n+1})H(\tau_{n}, n_{0} + n) / H(\mathbf{t}(x_{n+1}) + \tau_{n}, n_{0} + n + 1) \end{split}$$