# Prototype Specification for Analytics firm

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# 1. Pages 1.1 About Us

#### About us



We are a research & analytics firm, specializing in new product research, message optimization, pricing research, conjoint analysis, segmentation, brand equity, sat & loyalty. We are has guided hundreds of clients through innovation challenges over the years and have learned from our own innovations along the way. Our market research experts are experienced and passionate, and collectively approach every assignment 'all in' - no matter the size or complexity. We know the innovation journey can feel uncertain. So let us help you make more informed decisions. Even help you uncover ideas you may not have considered. We specialize in tools and techniques such as discrete-choice conjoint, product configurator or max-diff that involve respondent-friendly and engaging trade-offs.

#### Contact Us

siin on kontaktandmed

#### (1) **Tabbutton**

Interactions

#### Click action

Change page reaction Opening option: Instant link (without reload) Target: Home.

#### (2) Menu

**Analytic Techniques** 

### 1.2 Analytic Techniques

# Analytic Techniques Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et sed diam nonling elimou tenipor involunt it rabble et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

# (1) Tabbutton Interactions

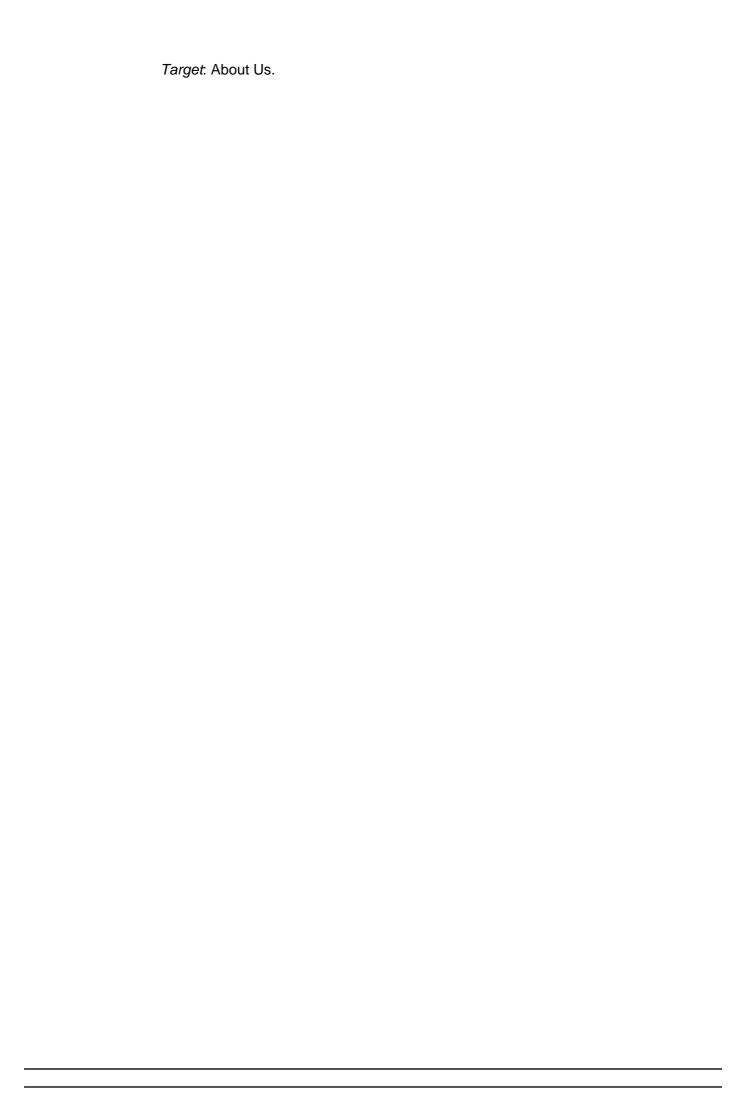
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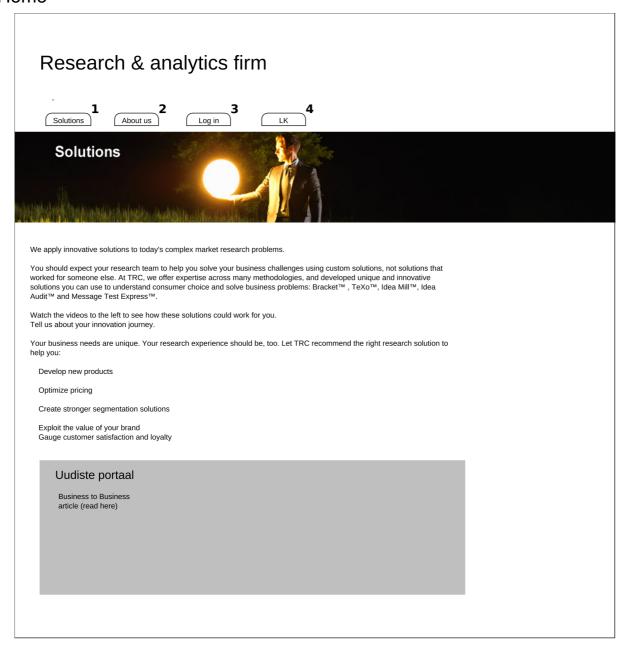
Click action export.rtf.interaction.action.click.trigger.title: enter Change page reaction Opening option: Instant link (without reload) Target: Home.

# (2) Tabbutton Interactions

-----

Click action export.rtf.interaction.action.click.trigger.title: enter Change page reaction Opening option: Instant link (without reload)





# (1) Tabbutton Interactions

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Click action export.rtf.interaction.action.click.trigger.title: enter Change page reaction Opening option: Instant link (without reload) Target. Analytic Techniques.

(2) **Tabbutton** 

Interactions

OI: 1 4:

Click action

Change page reaction Opening option: Instant link (without reload)

Target. About Us.

### (3) **Tabbutton**

Interactions

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Hover action Trigger. Enter

Change page reaction Opening option: Instant link (without reload)

Target. Log in.

### (4) Tabbutton

Interactions

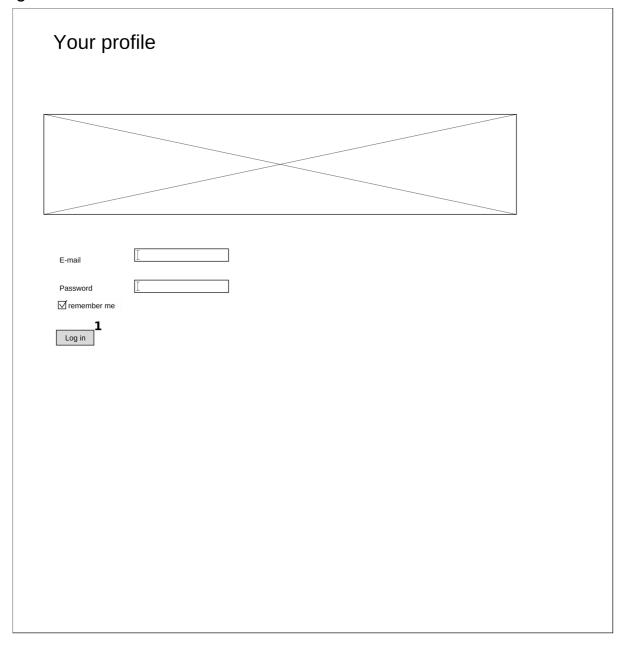
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**Click action** 

Change page reaction Opening option: Instant link (without reload)

Target: owner.

# 1.4 Log in



# (1) Button

Interactions

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**Click action** 

**Change page reaction** *Opening option*: Normal link (with reload) *Target*: Users profile.

# 1.5 Users profile

My profilo				
My profile				
2 1 my order 3 my orders some link				

(1) Link

Notes: show orders list

(2) Link

Notes: show orders list

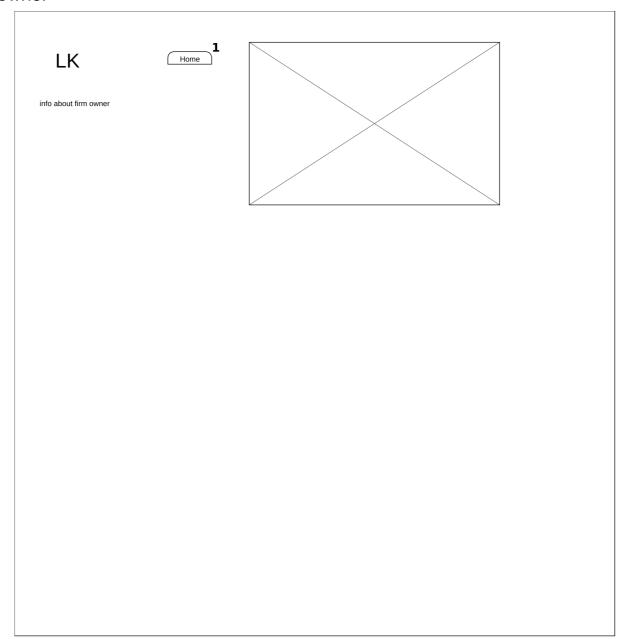
(3) Link

Notes: show orders list

(4) Link

Notes: show orders list

# 1.6 owner



# (1) Tabbutton

Interactions

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**Click action** 

Change page reaction Opening option: Instant link (without reload)

Target: Home.