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Project Report 2018

Intelligent Expense Manager

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August 2018



Acknowledgements

Abstract

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# Introduction

Finance management is one of the most common problem different subjects encounter daily. Companies manage their finances, analyse their incomes and outcomes in order to distribute their assets better and gain more profit from their business. Ordinary people also have to control their money. Rules are similar, but they operate with smaller amounts and have less rules and risks in their mundane life. However, inefficient control of money can lead individuals to dramatic consequences. High overspendings and approaching mandatory bills, such as rent, can force individuals to seek for credit. For instance, it can be overdrafts, personal loans, payday loans. Some types of credit have very high interest rate and if they are not paid in full at the end of the term additional fees can be charged from the debtors. It results to further expenditures and in the worst case it may bring individuals into loan cycle; this is the situation when person takes new loan just to pay the previous. Loan cycles are very dangerous and can lead to severe financial problems. Добавить абзац про разделение трат?

Taking everything into account, expense management is a very important aspect of welfare and people should be able to deal with it easily and efficiently. This project investigates the existing accounting solutions and focuses on building the prototype which attempts to improve the competitors’ applications to provide better experience and results for individuals in money management. The report contains seven chapters and is organized as follows. Chapter one contains an overview of existing solution and presents the necessary background information. Chapter two introduces the requirements for the building application. Chapter three and four discuss design and implementation issues and challenges. In chapter five the implemented software is evaluated. Finally, chapters six and seven conclude the paper and describe the future improvements of the project.

# 1. Background research

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## 1.1 Analysis of flagships’ accountancy solutions

The problem of finance management is not new, and plenty solutions have been already developed to address it. To learn more about important issues and aspects of accounting, the large business solutions from flagship corporations have been investigated and analysed. These solutions are oriented on mainly large and medium-sized businesses and are quite expensive. Companies which can afford those solutions have many complex processes to maintain; therefore, by buying accounting solutions they can gain greater control of their finances, automate routine tasks and as a result make better decisions over time. Many experts and developers have been working on the flagships’ solutions for years, so their analysis has helped to discover essential capabilities and give an idea of vital features which can be inherited to help ordinal individuals with tighter budgets.

Solutions of four corporations have been investigated: SAP, Oracle, Microsoft and Sage. The products of the first two companies (SAP, Oracle) are mainly intended for large and medium-sized enterprises, whereas the last two company (Microsoft, Sage) focuses on small and medium-sized. These companies do not provide free trial versions to individuals, so the analysis was done only by examining the information from their websites and official handbooks.

### 1.1.1 SAP accountancy solutions

SAP SE (Systems Application & Products in Data Processing) is a multinational software corporation that makes enterprise software to manage business operations and customer relations. SAP website is very good structured and contains videos which describe the main features and benefits of their solutions. Some videos show parts of the workflow of mobile and/or desktop applications; this gives quite accurate representation of the products.

SAP Business Network Group includes Concur Technologies which offer three interesting products:

1. Concur Expense;
2. Concur Travel;
3. Concur Invoice.

All these solutions integrate with the world most popular finance systems. Moreover, SAP provides a combination of their two products: Concur Travel & Expense.

Concur Expense presents automated, fast and accurate expense management. It captures data from credit card transactions, e-receipts and receipt photos, automatically categorises and maps expenses and enforces policy compliance. Concur expense helps to get accurate and on-time expense reports which can be easily reviewed and approved by managers.

Concur Travel focuses on corporate travels and helps to simplify their bookings and control company costs. The system provides searching and booking of flight, hotel, rental car and rail using multiple global distribution systems. Employees can attach receipt photos of their trip expenses; additionally, trip expenses are automatically imported from e-receipts and credit cards charges. These data collection methods help to create practically complete report which an employee just needs to submit after they return home.

The last product, Concur Invoice, aims to automate the invoice processing which helps company to reduce costs and achieve larger control over accounts payable. The solution manages requests, requires validating of purchase requests before spending and matches invoices to received goods and services, saving companies time and money. Intelligence monitoring tools give organization complete visibility of employees’ expenditures and help better forecast cash, time payments and identify additional vendor savings and discounts.

### 1.1.2 Oracle accountancy solutions

Oracle Corporation is an American multinational computer technology corporation which specializes primarily in developing and marketing database software, cloud engineering systems and enterprise software products. Oracle website has a complex structure which leads to difficulties in finding necessary solutions. It does not provide videos of specific products demonstration; only abstract description of benefits and main features is available. Consequently, it was hard to form concrete opinion about Oracle products and imagine how they should work. If the company is interested in purchasing Oracle products, they should contact Oracle and request a demo version.

One of the major Oracle application is Oracle E-Business Suite which contains applications that enable organisations to make better decisions, reduce costs and increase performance. The Oracle E-Business Suite provides a set of financial applications: Asset Lifecycle Management; Cash & Treasury Management; Credit-To-Cash; Financial Control & Reporting; Lease and Finance Management; Procure-To-Pay; Travel & Expense Management.

Each of Oracle Financial application is devoted to some specific area of interest in business world. For instance, Asset Lifecycle Management helps companies to manage different types of their assets and check their states during their lifecycle to intelligently manage budget; Cash & Treasury Management supports core treasury operations and offers functionality to manage liquidity, interest rate and foreign exchange risk. Only Financial Control & Reporting and Travel & Expense Management are closely related to the area of the project interest, so will be described in more detail.

Financial Control & Reporting is a fully automated solution which offers range of possibilities from creating and managing transaction to consolidating and reporting results. Built-in best practices facilitate robust planning and budgeting, help to save time and money and deliver more reliable, accurate data.

Travel & Expense Management solution aims to automate and streamline travel spend management. It offers credit card import functionality, robust workflow approval which help to reduce the amount of time and effort require to submit, approve, process and pay expense reports. Moreover, the system promises user-friendly interface with flexible user preferences which should increase employee productivity and satisfaction.

### 1.1.3 Microsoft accountancy solutions

Microsoft has a line of enterprise resource planning (ERP) and customer relationship management (CRM) software applications which is called Microsoft Dynamics. There are six separate products that make up the Microsoft Dynamics family:

1. Microsoft Dynamics AX;
2. Microsoft Dynamics GP;
3. Microsoft Dynamics NAV;
4. Microsoft Dynamics SL;
5. Microsoft Dynamics CRM;
6. Microsoft Dynamics RMS.

Microsoft has a quite difficult structure of the website, it was problematic to find and understand the differences between various products. There are no videos or screenshots of applications; however, each product is followed by detailed handbook with extended description of capabilities and available packages and guides how to buy them.

The interest of the research are only ERP solutions which are first four products. Microsoft Dynamics AX is best suited for large enterprises whereas GP, NAV and SL are intended for small and medium; and so are described in detail below.

Microsoft Dynamics GP introduces management tools for various business parts, such as financial management and accounting, stock management and operations, sales and service, human resources and payroll. Dynamics GP product is accompanied by lightweight mobile applications to provide access to some specific tasks from everywhere. Financial management capabilities include such useful features as tracking multiple budgets in multiple currencies, keeping and audit trail of who modifies a budget and when, quick transferring information between customer and vendor. Moreover, task and reminders capability helps to proactively inform users when specific incidents occur, such as customers going over their credit limit or payables due.

Microsoft Dynamics NAV is designed for growing businesses and contains more capabilities than Dynamics GP. It is a multi-language multi-currency business management solution which can adapt for specific business needs of a company when they change. It has the same basic financial capabilities as Dynamics GP such as working with budgets, logging of users’ modifications to the data and powerful reporting tools. Additionally, it provides prediction of a company’s liquidity, bank account management and international currency support in full compliance with euro legislation.

Microsoft Dynamics SL solution is more focused on business management (project planning, material management, people management). It also supports financial management of the business, but the major part of the system is not devoted to accounting.

### 1.1.4 Sage accountancy solutions

Sage is a British multinational enterprise software company which began as a startup in 1981. They help businesses of small and medium sizes to manage accounting and finances, payments, people and payroll. The Sage website is a bit intricate, it contains a few videos with products’ descriptions, but they are too abstract and do not give clear picture of the software. Nevertheless, the website contains plain description of products and in addition Google Play and App Store have screenshots of mobile applications to obtain the better impression about the granted solutions. Only products related to accounting and financials have been investigated.

Sage Business Cloud Accounting works with invoices, records transactions, displays performance statistics and syncs information across all devices using cloud storage. Invoices for done work can be created in the system and sent to customers. It is possible to track and manage overdue payments, send quotes for review and agreements by a customer. Accounting solution also allows to enter money in and money out transactions, as well as attach photos of receipts; a category, description and reference can be applied to transactions. The great focus of Sage product is on the facilitation of managing transaction and invoices which helps companies to run their business more professionally.

Sage Business Cloud Financials focused on growing and medium-sized businesses and allows more additional and professional possibilities for accounting than Sage Business Accounting. Since the developing software is not going to focus on invoice managing it was decided not to analyse Sage Financials in details.

Sage solutions are not very expensive, it is just £10 for simple account each month, but the solution is not oriented on finance managing of ordinary individuals.

## 1.2 Overspending issues and microloans system in the UK

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## 1.3 Analysis of existing budgeting solutions for individuals

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## 1.4 Identifying the gap?

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# 2. Requirements for Intelligent Expense Manager

The specification of Intelligent Expense Manager requirements has been created based on the background research described in the previous chapters. The software will be developed iteratively. Дописать, сказать, что тут только core requirements, которые будут реализованы, а остальные в аппендиксе.

Basic requirements:

1. User should be able to register and authorize in the application.
2. All entered user’s data should be synchronized and fully accessible between different devices (if user uses several devices).

Requirements for the budgeting aspect:

1. User should be able to set a budget for a month.
2. User should be able to enter his/her everyday expenses.
3. While entering expense data, user should be able to set the following information: the date of expense, the category of expense, the amount of expense, whether the expense was done during travelling (by default it is false).
4. User should be able to edit and delete expenses.
5. User should be notified if he/she is getting closer to the limit of the month.
6. User should be able to select important dates in the calendar and the app will send them a reminder to start saving money for this event in advance. The default reminder will send notification one month before, but it should be customisable by user.

Requirements for the sharing expenses aspect:

1. User should be able to create or add a friend.
2. User should be able to create a group for sharing expenses. To create a group user should specify the name and add minimum one friend to it.
3. User should be able to change the group name.
4. While creating expense, user should be able to specify that it is shared expense, choose the group to which it belongs and select the splitting method within group members.
5. User should be able to modify any added expense and set/change/delete for it splitting options.
6. The app should support the following splitting rules:
   1. The expense can be paid by one or several group members.
   2. The amount of expense can be split not equally and not between all group members.
7. All shared expenses should be synchronised between group members.
8. User should be able to view balances between group members.
9. User should be able to view the list of friends with the debts.

Requirements for displaying statistics:

1. User should be able to view statistics of his/her expenses.
2. User can choose the period for which the statistics should be displayed.
3. User should be able to switch the statistics display between:
   1. All expenses.
   2. Only travelling expenses.
   3. Only everyday expenses without travelling expenses).

# 3. Design

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## 3.1 Monetization strategies of mobile applications

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## 3.2 UI design

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## 3.3 Architecture design

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# 4. Implementation

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# 5. Testing and evaluation

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# 6. Conclusions

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# 7. Further work

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# References

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# Appendices

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