



NATALIA SHOVKUN-KALYNOVSKA

UKRAINIAN, BASED IN PORTUGAL,
LOOKING FOR REMOTE POSITION
OF PR-MANAGER OR TRAINEE/JUNIOR WEB DESIGNER

LANGUAGES

English – fluent,
German – basic,
Native Ukrainian,
Russian

QUALIFICATIONS

experience in
communications,
both internal and
external, SMM,
creative design
and events
organization

SKILLS

Photoshop,
Illustrator,
Sony Vegas

OTHER

Driving licence
category B

EXPERIENCE

JUNE 2019 – 24.02.2022 • INTECH • PR SPECIALIST

Promotional materials creation, SMM, organization of events, website administration, creative design and news channel management, internal communications.

MARCH – SEPTEMBER 2018 • INTECH • TRAVEL MANAGER, PR-ASSISTANT

Business travel organization, internal communications, teambuilding management, online parties organization, website management, creation of visual materials, articles and interviews preparation and editing.

JULY 2015 – MARCH 2018 • FREELANCE

Translations to and from English, T-shirts brand development and management, teaching English

MAY – DECEMBER 2014 • DENIS SCHOOL • TEACHER

Special “marketing English” special course – creative idea, development, and organization.

MAY 2008 – DECEMBER 2012 • SONY UKRAINE • DIGITAL MARKETING SPECIALIST

Promotions (both online and offline), analytics, advertising materials creation, press-conferences management, external dealers’ events organization, banners creation, website management, sales website creation.

EDUCATION

Basic web design, Projector

Courses of QA, Test Club

Marketing School BeFirst, Marketing Start program.

Open International University of Human Development “Ukraine”, the Faculty of Finance,
Diploma of junior specialist

Nizhyn Gogol Pedagogic University, Teacher of English, German and Literature faculty,
Diploma of Bachelor.



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