

NATALIA VENKATESH

Full Stack Web Developer

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PA 19335

[LinkedIn](#)

[Portfolio](#)

[GitHub](#)

STRENGTHS

- creative/design thinker
- cross-functional collaborator
- passion and results driven

SKILLS

Adobe Creative Suite

HTML

CSS

JavaScript

GraphQL

MongoDB

React

EDUCATION

UPenn | Philadelphia PA

March 2023

Full Stack Developer Bootcamp

Bradley University | Peoria IL

class of 1999

M.S. Manufacturing Engineering

Samara State Aerospace University

Samara Russia

class of 1996

B.S. Manufacturing Engineering

HOBBIES



PROFILE

With over 20 years of progressive experience designing consumer goods products, I have a proven track record of bringing value to leading retailers like Walmart, Home Depot, and QVC. In addition, my design patents with Rubbermaid showcase my ability to create successful products that resonate with consumers.

As a recent Full Stack Developer Bootcamp graduate, I have developed expertise in HTML, CSS, JavaScript, React, Node.js, MySQL, and MongoDB to build scalable web applications that enable differentiated customer experience.

Whether working independently or collaborating with a team, I strive for creative excellence in everything I do. From product design to photography to web development, my diverse skill set and multi-faceted experience allow me to bring a unique perspective to any project.

EXPERIENCE

2019 - Present

Lenzation Studio | Downtown PA - Business Owner

An avid photographer passionate about creating lifelong memories and authentic stories that inspire

- Transforming small business owner's ideas into meaningful visual materials to reach new and existing customers
- Compelling storytelling for marketing campaigns through styled images and infographics

2013 - 2019

QVC | West Chester PA - Sr Quality Engineer

- Initiated and led User Testing Experience, which resulted in improved customer satisfaction experience and conversion rate of products on QVC.COM
- Formulated and executed Product Standardization processes across all product categories

2005 - 2013

Rubbermaid | Huntersville NC - Associate Marketing Manager

- Led a cross-functional team responsible for packaging, product development, and creative projects for a portfolio of ~1500+ SKU's supporting major retailers
- Responsible for entire product life cycle management involving consumer research, development, quality control, quality assurance, and delivery
- Extensive experience collaborating with global sourcing (China, Thailand, and Taiwan) matrix methodologies in developing products with quality and efficiency
- Granted Patents:
 - * Refrigeration/rethermalization Food Delivery System (7025121)
 - * Adjustable Picture Hanger (8141838)
 - * Releasable Paint Roller Cover Retainer (8392247)