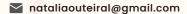
# Natalia Blanco

# FRONT-END DEVELOPER



in linkedin.com/in/natalia-blanco-outeiral



**434 617 484 454** 

nataliablanco.github.io/portfolio

#### **ABOUT ME**

With a large background in Fashion Retail, and having travelled and lived in different countries, I have now become a newly individual converted to programming. Restless, dynamic, and always curious, looking always to find answers

## SKILLS SET

HTML5 · CSS3 · SASS · JAVASCRIPT · API · GULP · GIT GITHUB • REACT • NODEJS • EXPRESSJS • SQL • SLACK · VSCODE · AGILE · SCRUM · SAP · QLICKVIEW · TABLEAU · SPSS · POWERBI · PLM · WFX · MSO · EDITED · WGSN · MANAGEMENT · TRAINING AND **DEVELOPMENT** 

















## **EDUCATION**

#### Full Stack Coding Bootcamp | ADALAB

January 23 - April 23

Web Layout: HTML5, CSS3, Flexbox, CSS Grid, responsive design, SASS, Bootstrap

- -JavaScript(ES6) and third-party web services (APIs)
- -Version control with Git
- -Creation of simple SPAs with React
- -Basic knowledge of APIs and back programming: applications with NodeJS, Expressjs and MySQL
- -Management of Slack, Github, VS Code, Gulp, Terminal, Linter, Zeplin
- -Experience in project development using Agile as well as Scrum framework

#### Master in Marketing Analytics | UNIR, online

2020 - 2021

Multidisciplinary learning in marketing analytics, acquiring professional skills in Customer Analytics, Sales&ROI Analysis as well as Web&Social Media Analysis

Textile Engeniering intensive course | Aitex, Madrid 2016

Buying & Merchandising Year Course | London College of Fashion, London

2006 - 2007

Fashion Design | EASD, Mestre Mateo, Santiago de Compostela

2001 - 2003



#### WORK EXPERIENCE

## Senior Product Merchandiser | Hackett & Façonnable, **AWWG Group, Madrid**

July 21 - Sept 22

To develop a global business strategy for the brands. Experience working with analytical tools such as SAP y PowerBI & MSO.

## Senior Long Lead Time Buyer | Gocco, Madrid

Oct 16 - June 20

To establish international negotiation for all garments production, budget plans, and product strategy Experience working with SAP, WFX, Qlickview, MSO, and other AdHoc systems.

#### Account Manager | Iberia Grand Apparels, Londres & Madrid

Sept 15 - October 16

KAM for large accounts in the Spanish market

#### Woven Buyer | Blanco

Sept 14- May 15

To monitor and analyse product sales performance

## **Allocation and Merchandising**

Wallis, Arcadia Group Ltd, London | March 14 - August 14 Internacionale Uk Ltd, London | March 13 - Feb 14 La Senza, London | Sept 09 - March 13 All Saints, London | Dec 07-July 09

To develop, allocate and follow up product life cycle, as well as establishing the global business strategy at category level. Expertise working with adHoc tools such as Board & Retail Assist

## Sales Rep & Team Leader

Zara Home, London | May 06-December 07 Laura Ashley, London | December 04-May 06

## LANGUAGES

Spanish: Native

English: Bilingual