Natalia Blanco

FRONT-END DEVELOPER

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ABOUT ME

With a large background in Fashion Retail, and having travelled and lived in different countries, I have now become a newly individual converted to programming. Restless, dynamic, and always curious, looking always to find answers

SKILLS SET

HTML5 • CSS3 • SASS • JAVASCRIPT • API • GULP • GIT • GITHUB • REACT • NODEJS • EXPRESSJS • PYTHON • SQL • SLACK • VSCODE • AGILE • SCRUM • SAP • QLICKVIEW • TABLEAU • SPSS • POWERBI • PLM • WFX • MSO • EDITED • WGSN • MANAGEMENT • TRAINING AND DEVELOPMENT

EDUCATION

Full Stack Coding Bootcamp | ADALAB

January 23 - April 23

Web Layout: HTML5, CSS3, Flexbox, CSS Grid, responsive design, SASS, Bootstrap

-JavaScript(ES6) and third-party web services (APIs)

-Version control with Git

-Creation of simple SPAs with React

-Basic knowledge of APIs and back programming: applications with NodeJS, Expressjs and MySQL

-Management of Slack, Github, VS Code, Gulp, Terminal, Linter, Zeplin

-Experience in project development using Agile as well as Scrum framework

Master in Marketing Analytics | UNIR, *online*

2020 - 2021

Multidisciplinary learning in marketing analytics, acquiring professional skills in Customer Analytics, Sales&ROI Analysis as well as Web&Social Media Analysis

Textile Engeniering intensive course | Aitex, *Madrid*

2016

Buying & Merchandising Year Course | London College of Fashion, *London*

2006 - 2007

Fashion Design | EASD, Mestre Mateo, *Santiago de Compostela*

2001 - 2003

WORK EXPERIENCE

Senior Product Merchandiser | Hackett & Façonnable, AWWG Group, Madrid

July 21 - Sept 22

To develop a global business strategy for the brands. Experience working with analytical tools such as SAP y PowerBI & MSO.

Senior Long Lead Time Buyer | Gocco, Madrid

Oct 16 - June 20

To establish international negotiation for all garments production, budget plans, and product strategy Experience working with SAP, WFX, Qlickview, MSO, and other AdHoc systems.

Account Manager | Iberia Grand Apparels, Londres & Madrid

Sept 15 - October 16

KAM for large accounts in the Spanish market

Woven Buyer | Blanco

Sept 14- May 15

To monitor and analyse product sales performance

Allocation and Merchandising

Wallis, Arcadia Group Ltd, London | March 14 –August 14
Internacionale Uk Ltd, London | March 13 –Feb 14
La Senza, London | Sept 09 –March 13
All Saints, London | Dec 07-July 09

To develop, allocate and follow up product life cycle, as well as establishing the global business strategy at category level. Expertise working with adHoc tools such as Board & Retail Assist

Sales Rep & Team Leader

Zara Home, London | May 06-December 07

Laura Ashley, London | December 04-May 06

LANGUAGES

Spanish: Native

English: Bilingual