Hurdles	Basic features	Advertising and Marketing	Leadership Structure	Future growth
Colaborating with garent gate Nfrazier763	Event browsing feature so students can ssee a list of upcoming events Nfrazier763	Doing a social media challange or give away, encouraging people to share the app on social media and tag friends as a way to get peole engaged. Nfrazier763	Founder (CEO) Nfrazier763	Expand to other universities Nfrazier763
Ensuring that the app is user friendly and works. Nfrazier763	Filtering and searching by date, category and club. Nfrazier763	Get students with a lot of followers on social media to post about it. Nfrazier763	Head of technology Nfrazier763	Adding new features like social elements so students can see which events their friends are going to Nfrazier763
Getting the word out to students. Nfrazier763	A way to RSVP or save events to a personal calendar. Nfrazier763	Post flyers with QR codes around hot spots around campus. Nfrazier763	Head of Marketing Nfrazier763	Creating a premium for special events hosted by Greek life. Nfrazier763
Data privacy making sure that everyone is comfortable with how informtation about organizations is shared. Nfrazier763	Notification system so students get reminders and don't miss out. Nfrazier763	Can hold a launch event with freebies and showing demos on how to use the app. Nfrazier763	Product manager, someone who makes sure the app meets the users needs. Nfrazier763	Partnerships with local businesses giving discounts to students. Nfrazier763
Online maintanice and support to make sure the app continues to work smoothly Nfrazier763	basic profile so students can customize what kind of events they're interested in. Nfrazier763	Partnering with the university. The university can add information about this new part of garnet gate to all the websites where garnet gate is mentioned. Nfrazier763	Lead designer. Nfrazier763	Look into expanding internationally. Nfrazier763