

Natalie Alexander

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EDUCATION

Barrett, The Honors College, W.P. Carey School of Business at Arizona State University May 2025
B.S., Supply Chain Management, B.S., Computer Information Systems GPA 3.77
Certificate in Business Data Analytics
Awards: Deans List, New American University Scholarship, Earl And Ellen Davis Scholarship

PROFESSIONAL EXPERIENCE

Supply Chain Intern, REI Co-op, Issaquah, WA May 2023 - August 2023

- Compiled data across 14 disparate tables to upgrade 3 data sets using SQL to surface details about the return lifecycle
- Designed 2 Tableau Dashboards for strategic and financial planning using said data sets to forecast return volume
- Analyzed and identified trends across returns processes, product dimensions, customer geography, and carrier management
- Provided business recommendations for logistics team as well as return processing teams, IVC, and analytics community

Marketing Intern, RICE Hydro Inc. (RHI), Carson City, NV May 2022 - August 2022

- Saved over 100,000 hours/yr and \$300,000/yr by developing a workbook system to automate time and cost calculations
- Programmed new formulaic approaches addressing water volume and pressure for a new product: Pipeline Chlorinator
- Composed new pipeline development by integrating product details and specifications into current contracting processes
- Crafted multiple marketing initiatives across various media, including physical brochures and digital website/press releases

Barista, Dutch Bros Coffee, Carson City, NV February 2021 - July 2021

- Served over 500 daily walk-up and drive-through customers by creating and delivering time-sensitive drink and food orders
- Trained over 15 coworkers on store operations, drink recipes, cleanliness, and corporate quality, speed, and service values
- Forecasted product usage and calculated upcoming inventory needs for seasonal drink and food menu offerings
- Managed arrival of over a half-ton of monthly palletized inventory, directing 10 colleagues on proper food storage

LEADERSHIP EXPERIENCE

Director of Recruitment, Alpha Kappa Psi, Arizona State University November 2022 - February 2023

- Advertised designed rush t-shirts/theme via Instagram and TikTok reaching 1,700 insights on social media posts
- Facilitated rush events with created budget of \$1200 to fund t-shirts, catering, photoshoot, and room reservation expenses
- Coordinated 83 applicants with 35 accepted members of which 23% non-business majors and 50/50 female-to-male ratio

Picnic Chair, Alpha Kappa Psi, Arizona State University September 2021 - November 2021

- Organized event of 600 attendees in collaboration with nonprofit supporting 150 foster families and adoptive parents of AZ
- Raised \$10k+ budget for designated nonprofit (AZAFAP) through call center initiatives and contacting outside sponsors
- Collaborated and supervised work of Marketing, Procurement, Entertainment, and Fundraising Committees (50 pledges)

VOLUNTEER EXPERIENCE

Intercultural Mentorship and Friendship Program (IMFP), Arizona State University September 2022 - Present

- Mentor and buddy to 2 woman Afghan refugees, providing a social opportunity for these ASU students to better navigate the American higher education system while creating lasting friendships with those from different cultural experiences

PERSONAL DEVELOPMENT

Certification: Lean Six Sigma Yellow Belt
Software Programming: Tableau, MySQL, DBeaver, MS Excel, Eclipse, R Studio, Lucidchart
Campus Organizations: Supply Chain Management Association, Department of Information Systems Club
Interests: Skiing (1000+ slopes), Mountain biking (100+ trails), Tennis (Varsity Captain), Community Service (200+ hours)