



NATALIE SOBERANO

GRAPHIC DESIGNER

416-817-7729

NatalieSoberano@yahoo.ca

458 Melrose Avenue | Toronto, ON | M5M 1Z9

Natalie Soberano

EDUCATION

- **Western University/
Fanshawe College**
[2016 - 2020]
Bachelor of Arts in
Media, Information &
Technoculture
-
Diploma in Interactive
Media Design
-
Dean's Honour List 80%
Average [2017 - 2019]
- **Tanenbaum CHAT
High School**
[2012 - 2016]

COMMUNITY SERVICE

- **OHM Charity Fashion
Show**
[2019 - Present]
Senior graphic designer
in creating all visual
branding.
- **Chabad Western**
[2018 - Present]
Graphic designer for all
promotional content.
- **Swim Ability London**
[2016 - 2017]
Part-time swim instructor
to children with
disabilities.
- **Crafting For A Cure
Western**
[2017 - 2018]
Brining arts & crafts
activities to kids in
hospitals as a way to
brighten their day.

PERSONAL STATEMENT

I am a university student at Western University and Fanshawe College in London, Ontario. I am in a dual program between both schools currently studying media, theory and production. I have previously worked as a graphic designer/intern for Ink Entertainment and LUG Hockey. This taught me workplace values such as self-confidence, organization, creativity, leadership and emotional intelligence - ability to read peoples' nonverbal cues and the ability to manage oneself within a team. Moreover, I am extremely hardworking and I am passionate about all things I participate in.

EMPLOYMENT HISTORY

Graphic Design Intern: Ink Entertainment [May - June 2017 & July 2019 - Present]

- 144 Bloor St W, 7th Floor, Toronto, ON M5S 1M4
- Worked and created a variety of different design projects, weekly newsletters, blog posts and various promotional content.
- Skills Developed: This internship taught me the skills required to working in the environment of a graphic designer such as collaboration and creative thinking. It allowed me to take a creative vision and design a professional peice.

Graphic Designer: LUG Hocky [June 2018 - Present]

- Worked on a variety of different design projects, promotional content and merchandise.
- Skills Developed: This position has taught me how to take the vision of a client and create a usable product. It has furthered my skills in design and has taught me to be vigilant with deadlines.

Graphic Designer: The Paper Pantry [September 2019 - Present]

- Created card and invitation designs on a freelance basis.
- Skills Developed: This position has allowed me to be creative and bring a vision to life in a timely fashion.

Camp Councillor: Camp Shalom [July - August 2016 & 2017]

- Worked as a camp councillor for twelve - thirteen year olds and as a swim instructor and lifegaurd for children six - thirteen

SKILLS

- Photoshop ● Illustrator ● InDesign ● Typography
- Packaging ● After Effects ● Cinema 4D ● HTML & CSS (Front End Coding)