

BUSINESS MODEL CANVA

PROJECT : CVanish

GROUP : CVanish

DATE : 23/02/2025

VERSION : V1

KEY PARTNERS

Who are your key suppliers and partners?

What resources do you acquire from them?

X

KEY ACTIVITIES

What key activities are necessary for your value proposition, customer relationships, and channels?

Système de matching entre candidature et offre d'emploi

KEY RESSOURCES

What resources are crucial to your business model?

Serveur, IA, service marketing

VALUE PROPOSITIONS

What problem are you solving? What value are you creating?

L'inclusion dans le recrutement et les problèmes d'inégalité

L'égalité pour tous

CUSTOMER RELATIONSHIPS

What type of relationship do customers expect from you?

automatisé/libre service

CHANNELS

Through which channels do you reach your customers?

Marketing

CUSTOMER SEGMENTS

Who are your customers? What are their characteristics and needs?

**Entreprises qui cherchent des salariés
OU**

Des personnes à la recherche d'emploi tout en voulant rester anonyme

COST STRUCTURE

What are the most important costs inherent in your business?

**Serveurs
IA
Marketing**

REVENUE STREAM

How will your business generate income? What are customers willing to pay for?

- Abonnements avec 3 plans:**
- **Gratuit** -> 5 offres d'emplois + 7 des 10 meilleurs candidats
 - **Essentiel** -> 5 offres / mois + totale visibilité des candidatures
 - **Pro** -> illimité