

FAKE NEWS CLASSIFIER PROJECT — PREDICTING WHETHER A NEWS IS FAKE OR NOT

Submitted by:

NATASHA PODDAR

ACKNOWLEDGMENT

INTRODUCTION

• Business Problem Framing

Fake news has become one of the biggest problems of our age. It has serious impact on our online as well as offline discourse. One can even go as far as saying that, to date, fake news poses a clear and present danger to western democracy and stability of the society.

• Conceptual Background of the Domain Problem

A basic understanding on news background is needed

Review of Literature

Fake news's simple meaning is to incorporate information that leads people to the wrong path. Nowadays fake news spreading like water and people share this information without verifying it. This is often done to further or impose certain ideas and is often achieved with political agendas.

For media outlets, the ability to attract viewers to their websites is necessary to generate online advertising revenue. So it is necessary to detect fake news

Motivation for the Problem Undertaken

This issue is very realistic and common in today's world and one should know to deal with such situations in the future

Analytical Problem Framing

Mathematical/ Analytical Modeling of the Problem

Firstly missing values were checked

Correlation with all independent variables and wrt target were checked

Feature extraction was done through count vectorizer 8 Tfidvectorizer

Models were applied to train and test the model

•

Data Sources and their formats

The complete data was provided In true.csv & fake.csv file

Data Preprocessing Done:

- 1. Duplicate values check
- 2. Unique & Count of all columns were checked
- 3. Missing values were checked
- 4. Catagorical data was Encoded
- 5. Correlation check
- 6. Graphical Univariate Analysis
- 7. Feature extraction was done count vectorizer & Tfidvectorizer

Hardware and Software Requirements and Tools Used

- 1. Pandas For Data Reading and understanding
- 2. Label Encoder –(SK LEARN) For Encoding the categorical data into numerical ones
- 3. Duplicate- To check for duplicate Values
- 4. Numpy- For mathematical operations
- 5. LOGITSIC REGRESSION (SKLEARN) Training & Testing the model
- 6. DTC (SKLEARN) Training & Testing the model
- 7. GAUSSIAN NB (SKLEARN) Training & Testing the model

- 8. RANDOM FOREST CLASSIFIER (SKLEARN) Training & Testing the model
- 9. CROSS VAL SCORE Regularizing the model
- 10. GRID SEARCH CV- Hyper Tuning the Model for higher accuracy
- 11. SEABORN- VISUALIZATION LIBRARY -COUNTPLOTS
- 12. MATPLOTLIB.PY PLOT -Visualization tool

Model/s Development and Evaluation

- Identification of possible problem-solving approaches (methods)
 - 1. Firstly missing values were checked.
 - 2. Correlation with all independent variables and wrt target were checked
 - 3. Feature extraction was performed
 - 4. Models were applied to train and test the model
- Testing of Identified Approaches (Algorithms)
 - 1. LOGISTIC REGRESSION
 - 2. DECISION TREE CLASSIFIER
 - 3. GAUSSIAN NB CLASSIFIER
 - 4. RANDOM FOREST CLASSIFIER
- Key Metrics for success in solving problem under consideration
 - 1. ACCURACY SCORE
 - 2. CONFUSION MATRIX
 - 3. CLASSIFICATION REPORT
 - 4. AUC-ROC CURVE
- Visualizations

Seaborn Library was used along with matplotlib Library for visualizations

Count plots were made and analysed

Interpretation of the Results

RANDOM FOREST REGRESSOR had the highest model accuracy and the difference between CV MEAN SCORE & MODEL ACCURACY

SCORE was the least hence we had hyper tuned the said model and saved the same

CONCLUSION

Key Findings and Conclusions of the Study

Random Forest Regressor after hyper tuning had a higher accuracy and the same model was selected and saved

 Learning Outcomes of the Study in respect of Data Science

Strong insights were derived from the various visualization tools which helped in understanding the various relationships between the target and other variables





