NATASHA RAVINDRA SHINDE

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Summary:

Highly skilled and results-driven Senior UI/UX Front-End Developer with over 5 years of experience in designing and developing intuitive, user-centered web and mobile applications. Expertise in front-end technologies, including HTML, CSS, JavaScript, PHP, and frameworks such as React, Angular, and Vue.js. Proficient in creating responsive and aesthetically pleasing designs using tools like Figma, Adobe XD, and Sketch. Adept at conducting user research, prototyping, and usability testing to deliver exceptional user experiences. Strong collaboration skills with cross-functional teams, ensuring seamless integration of design and development while optimizing performance and accessibility. Proven track record in driving product design and user interface solutions that improve user engagement and satisfaction.

Key Skills:

- **UI/UX Design**: Creating user-friendly, visually appealing designs with a focus on user experience, including wireframes, prototypes, and design systems.
- **Front-End Technologies**: Expertise in HTML, CSS, JavaScript, PHP, and frameworks like React, Angular, and Vue.js for building responsive, dynamic websites.
- **Responsive & Adaptive Design**: Ensuring seamless user experiences across all devices and screen sizes using media queries, flexible layouts, and fluid images.
- **User Research & Testing**: Conducting usability tests, gathering user feedback, and analyzing data to refine interfaces for better user engagement.
- **Prototyping & Wireframing**: Using tools like Figma, Sketch, and Adobe XD to create interactive prototypes and detailed wireframes for better visualization and user validation.
- **Performance Optimization**: Improving load times and responsiveness by optimizing images, scripts, and code structure for faster, smoother user experiences.
- **Version Control (Git)**: Managing codebases and collaborating with teams using Git for version control, branching, and pull requests.
- **Cross-Browser Compatibility**: Ensuring consistent performance across different browsers by addressing browser-specific issues.
- **Agile Development**: Familiar with Agile workflows, sprint planning, and collaborating in cross-functional teams to iterate and deliver results rapidly.

Technical Skills:

- Languages: HTML5, CSS3, JavaScript (ES6 +), TypeScript, Wordpress, jQuery, PHP
- Frameworks: React, Vue.js, Bootstrap, SASS/SCSS, LESS
- Design Tools: Figma, Sketch, Adobe XD, InVision, MUI
- Version Control: GIT, Github, Gitlab, Bitbucket
- Performance Tools: WebPageTest, Visual Studio Code
- **Testing & Debugging:** Chrome DevTools
- API Integration: RESTful APIs, GraphQL, AJAX, Axios, Fetch API
- Other: Cross-browser Testing, Sublime text
- Strong problem-solving, excellent communication, team collaboration, attention to detail, adaptability, agile methodology experience, user-centered design focus, time management, mentorship, and customer-focused mindset.

Work Experience:

Senior UI UX Developer (Nov 2023 - May 2025) - SAMCO Securities, Mumbai, India

- Led the redesign of the STAR back office platform, enhancing user experience and functionality.
- Developed a new structure using HTML,CSS, Bootstrap, JavaScript, and PHP ensuring responsive design and cross-browser compatibility.
- Created wireframes and prototypes to visualize design concepts using FIGMA.
- Conducted user testing sessions to gather feedback and iterated on design solutions, resulting in improved usability and efficiency.
- Collaborate with product managers and back-end developers to integrate front-end features and optimize performance.
- Created wireframes and interactive prototypes to align user needs with business goals.

Web Developer (Sep 2021 – Nov 2023) – Bee Online Communication, Mumbai India

- Implemented a React UI development, contributing to modern and responsive front-end designs that enhance usability and engagement.
- Successfully manage multiple WordPress websites, demonstrating expertise in design, development, and optimization to deliver exceptional user experiences.
- Adeptly handling and prioritizing multiple projects, showcasing exceptional time management and multitasking skills.
- Troubleshoot and resolve website issues, bugs, and server-related problems in a timely manner.

UI Developer (Nov 2019 – Sep 2021) – Della Leaders Club, Mumbai India

- Developing a user friendly website and fixing bugs from existing websites.
- Developed and launched new web pages using HTML, CSS, JavaScript, and PHP ensuring a cohesive design and responsive layout across all devices.

Achievement:

- Promoted from UI/UX Developer to Senior UI/UX developer within a year at SAMCO Securities for outstanding performance.
- Mentor junior developers and provide guidance on front-end best practices and UI/UX design principles.

Educational Qualification:

2016 - 2019 BE in Electronics and Tele-communication Engineering

SFIT, University of Mumbai, India

2014 - 2016 Diploma in Electronics Engineering

SVP Polytechnic, MSBTE, India

Reference: