NATASHA MEENA

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Education

Indira Gandhi Delhi Technical University for Women   **Aug 2021 – June 2025**
Bachelor of technology in Information Technology | 7.22 /10   *Delhi, India*

Skills

Programming Languages: C, C++, Python, HTML, CSS, JavaScript

CS Fundamentals: Database Management System, Operating System, Object Oriented Programming

Work Experience

NoQS Digital | *Data Analyst*   **June-July 2023**
- Created a **comprehensive dashboard** tailored for product managers, who are responsible for overseeing thousands of tasks within a given dataset. The dashboard aims to provide product managers with a holistic view of the ongoing tasks.
- Created of a dynamic dashboard focusing on an individual's fixed deposits to enhance personal finance management. The dataset contains essential information about fixed deposits, and the dashboard aims to provide a comprehensive and real-time overview of the financial portfolio.

Projects

Automatic Licence Plate Detection | *Machine Learning*   **February 2024**
- Employed **InceptionResNet V2 Model** in TensorFlow 2.x for object detection, assessed using IoU and precision metrics.
- Employed **Pytesseract** for accurate text extraction from detected license plate regions.
- Developed strong understanding of image processing, deep learning principles, and practical OCR implementation.

Food Delivery Website | *HTML, CSS*   **February 2024**
- Engineered a highly responsive front-end template for a restaurant's food delivery platform; promoted user experience which can lead to boosted mobile orders by **40% Within Three Months**
- Designed an eye-catching interface that effectively showcased diverse dishes, facilitating seamless exploration of the restaurant's menu.

Music Application | *HTML, CSS and JavaScript*   **August 2023**
- Developed critical music app functions including song addition, play, pause, seek, and skip; improved user experience and increased **Daily Active Users By 25%**
- Upgraded user experience with seamless audio control, allowing users to skip forward/backward and resume playback.
- Designed and optimized an intuitive user interface with HTML and CSS for a visually appealing experience.

Leadership / Extracurricular

Event Management Core - Annual Cultural Fest   **Augst 2023 – Feb 2024**
- Managed the Events of the annual college fest- **Taarangana** and its subsidiaries **Jhilmil And Fresher's Party**.
- Directed a diverse team of over **200+ individuals**, orchestrating the seamless coordination and execution of **15 Simultaneous Events During Taarangana**, the esteemed annual cultural festival of IGDTUW.

HR Core - Annual Sports Fest   **July 2023 – March 2024**
- Conducted recruitment drives and training sessions for new volunteers, improving team efficiency and effectiveness
- Assisted in the **Planning And Organization Of 10+ Sports Events**, ensuring adherence to schedules and event protocols

Volunteer at NGO   **July 2023 – March 2024**
- Crafted engaging content for awareness sessions on educating underprivileged children at **Abhikriti Foundation**, collaborating with NGOs on relevant topics like health and hygiene, and supporting the free education mission.