**Project Brief**

**Summary :**

* Create a web page to get information of the movie festival and allows visitors to pre-register

**Stakeholders:**

* Nathan Bellow (Developer)
* Clara Dunn (Organizer)

**Goals:**

* Build a beautiful landing page where visitors can get all the information about the festival which is news, announcement, location, movies, calendar and links to social media.
* Create a subscription form where visitors can register for the event.

**Budget :**

* Total budget for the project: $3,500
* Domain can cost on average between $10 – $30 for a year of hosting.
* Design is $1570
* Coding execution is $1900

**Timeline :**

* Create the website mockup design: 10 hours.
* Coding the website design HTML/CSS : 40 hours.
* Coding the subscription form: 4hours.

**Technical specifications :**

* Orange will be the main color on the website as it is a color that symbolizes joy, happiness, creativity, enthusiasm, and the festival is an event that reflects those feelings. White background and dark grey text will be used as they are great colors for clarity and easy reading.
* The coding aspect will be used with Bootstrap as it is effective to build a responsive layout and is faster to implement.