

Aaron Fields Cypress

UI UX Designer | Front-End Developer | Healthcare, Fintech, Enterprise

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U.S. Air Force veteran and multidisciplinary UI/UX Designer and Developer with 10+ years of experience delivering intuitive, accessible digital products across healthcare, fintech, and enterprise platforms. Skilled in Figma, HTML, CSS/SCSS, Angular, and TypeScript. Known for strong communication skills, a team-first mindset, and the ability to turn ambiguous requirements into clear actionable solutions.

Work Examples Password: **kali_funniest_musa**

Experience

Product Designer

Priority Technology Holdings • Sep 2022 - June 2025 (2 yrs 9 mos)

- Translated ambiguous stakeholder requirements into actionable design solutions across embedded B2B tools and internal systems.
- Developed system-level design assets including variable fonts, color ramps, and design tokens to support multi-platform UX consistency.
- Designed internal and external workflows to support users across small medium business (SMB) and enterprise-scale organizations.

Sr. Product Designer

Pinnacol Assurance • Aug 2021 - Aug 2022 (1 yr)

- Partnered closely with project managers and engineering leadership to align feature scope with user pain points and business needs.
- Observed user behavior patterns using FullStory and Pendo to spot drop-offs and improve key task flows.
- Assisted with UX discovery and testing for internal and customer-facing platforms.

Senior UI/UX Designer, Senior Engineer

ICU Medical • Sep 2016 - Aug 2021 (5 yrs)

- Lead UI/UX designer for a browser-based cloud application enabling clinicians to manage and standardize IV medication libraries across hospital systems.

- Simplified complex clinical workflows to support safety and hospital protocols, applying minimalist UI principles to reduce cognitive load and improve usability.
- Collaborated with medical, quality assurance, systems engineering, and regulatory teams to support validation and risk mitigation efforts.
- Designed wireframes, journeys, and personas to guide cross-functional collaboration and ensure alignment between user needs and business goals.
- Worked within FDA-regulated, ISO 13485, and IEC 62304-compliant environments, contributing to Development and UX documentation for traceability and validation.
- Developed front-end components in Angular and TypeScript, adhering to accessibility, modularity, and testability standards.
- Co-inventor of a patented system for managing dynamic drug library versions ([US10692595B2](#)).

Digital Designer

IDEA Health & Fitness • Sep 2015 - Sep 2016 (1 yr)

- Designed and developed responsive landing pages, emails, and digital assets for fitness events and marketing campaigns.
- Conducted A/B testing on landing pages and email templates using Google Analytics to optimize conversions and engagement.
- Improved campaign performance by iterating on visual design, layout, and messaging based on data insights.

Skills

UI/UX Design

Design Systems & Tokens

Figma & Prototyping Tools

Front-End Development

Accessibility Design

User Research & Testing

Cross-Functional Collaboration

Patent-Holding Innovation

Scalable Product Design

AI-Assisted Design Workflows

Code Acceleration with AI Pairing

AI-Driven User Research Synthesis