



Netflix Annual Stock Portfolio



2017-2018

By Nate Calder

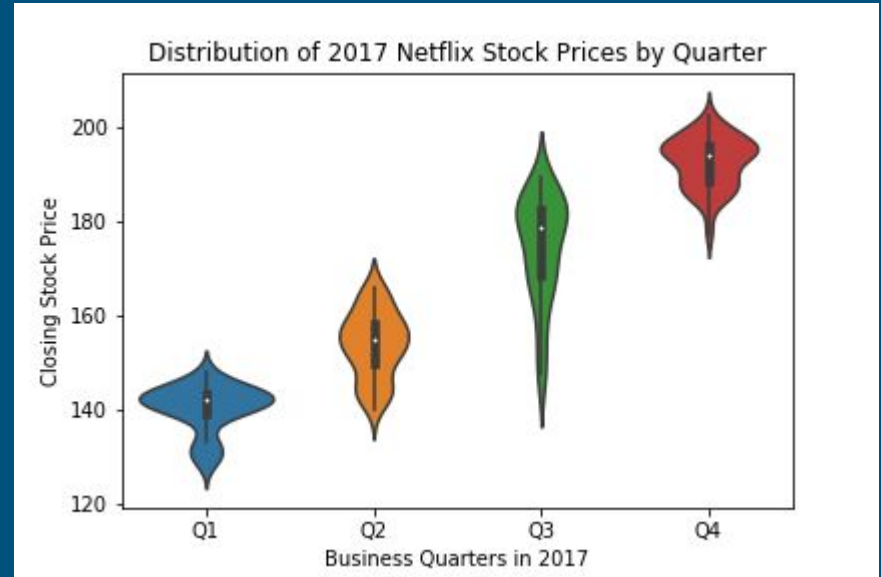


Tables of Contents

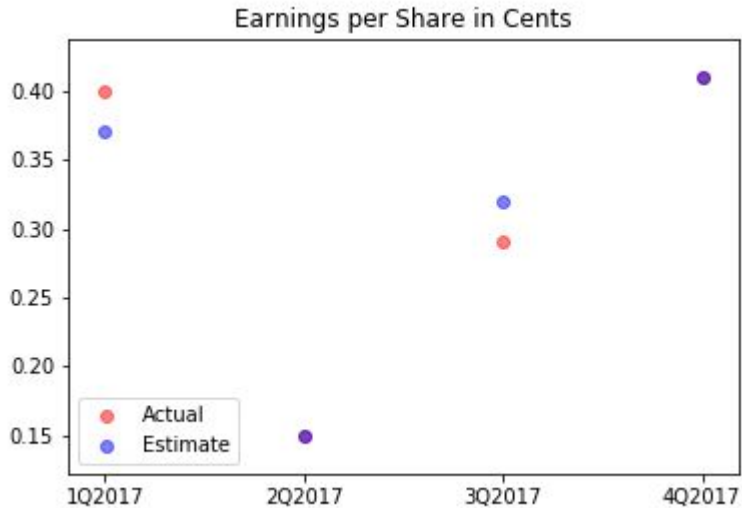
- Distribution of 2017 Stocks Prices by Quarter
- 2017 Earnings per Share (Estimated/Actual)
- Revenue/EPS by Quarter (2017 - 2018)
- Netflix and Dow Jones Stock Prices, Compared

2017 NFLX Stock Prices by Quarter

- Almost a range of 100 between the highest price and lowest price
- Q3 had the most fluctuation, while Q4 was most sturdy
- Most prices fell in ranges of 140-150 at close in entire year



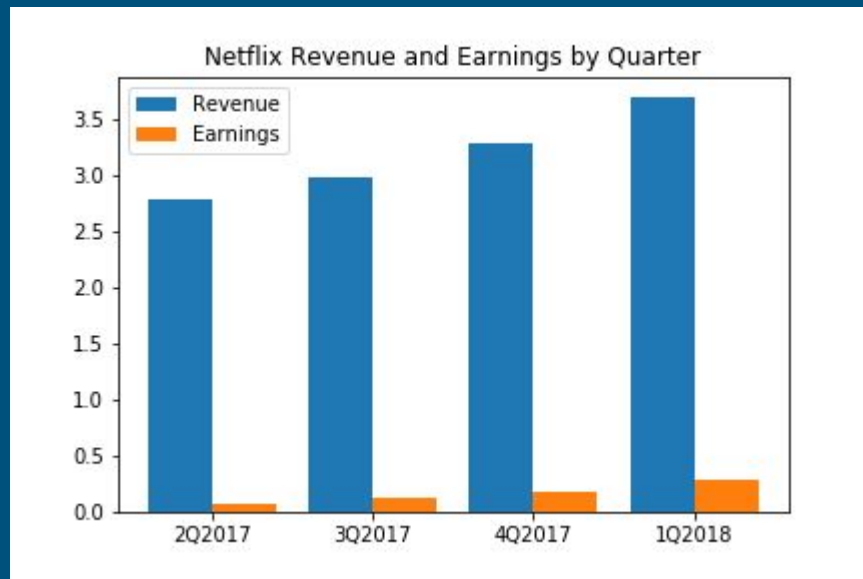
2017 Earnings per Share



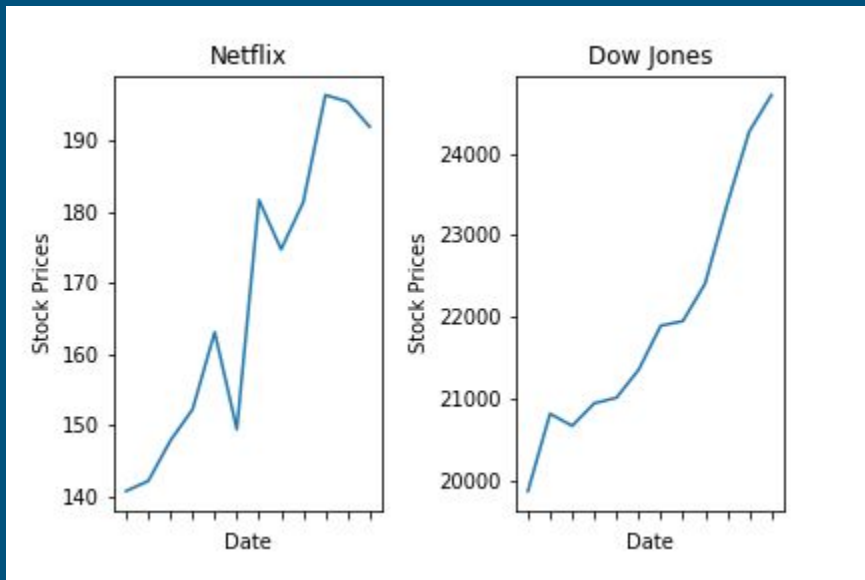
- Two quarters (2Q and 4Q) actual EPS was same as estimated EPS
- Actual outperformed estimated in 1Q, but flipped in 3Q
- Large decline in 2Q, but recovered well throughout the year

2017 Revenue and Earnings Compared

- Both strong upward trends for revenue and earnings
- Consistent gains for both each quarter - 4Q2017 - 1Q2018 the highest individual gain
- 25.7% gain in revenue from 2Q2017 to 1Q2018



NFLX Stock Prices Compared to DOW



- 50-point gain from Netflix, and around a 5,000 point gain from the DOW
- 26.6% gain from NFLX, 20.8% gain from DOW during the year
- 2Q - 3Q (summer months) showed a strong NFLX surge